CITY HALL OF SÃO PAULO

Information Note

7th WeGO General Assembly

Cities Connecting People

São Paulo, Brazil

November 26-27, 2026



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About WeGO

World Smart Sustainable Cities Organization

The World Smart Sustainable Cities Organization (WeGO), is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was established by 50 member founding cities in 2010 as the World e-Governments Organization, hence the acronym. In response to the evolving concept of smart cities, WeGO expanded its vision and mandate at the 4th WeGO General Assembly (2017) and its name to the World Smart Sustainable Cities Organization.

WeGO's Secretariat is based in Seoul, Korea, and has regional offices in East Asia (Chengdu, China), Middle East (Abu Dhabi, United Arab Emirates), Latin America (Cuenca, Ecuador), and Central Asia (Almaty, Kazakhstan).

As the leading platform on smart city development, WeGO's mission is to share knowledge and good practices in e-Governance; strengthen administrative efficiency and transparency; advance digital capacity; facilitate civic involvement; bridge the digital divide and inequality; and promote cooperation solidarity among cities and local governments around the world.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

Smart City Smart Citizen

About the General Assembly

Welcome to the 7th WeGO General Assembly



The WeGO General Assembly (GA) is a triennial event that gathers high-level representatives from its members and partners to shape the key agenda of the organization for the coming years.

The event will bring together city leaders, experts, business representatives, and international organizations from around the world to exchange insights on the future of smart cities and to strengthen cooperation and solidarity among cities.

This year, the 7th WeGO General Assembly will take place in São Paulo, Brazil, on 26-27 November, 2026. Under the theme "Smart Cities for People: Building Peaceful and Inclusive Urban Futures", this important event will reflect on the role of smart cities in building a more sustainable, human-centric, and inclusive future.

WeGO warmly welcomes you to the 7th WeGO General Assembly and we look forward to your contributions to smarter urban development through dialogue and partnerships.

Click **HERE** to learn more

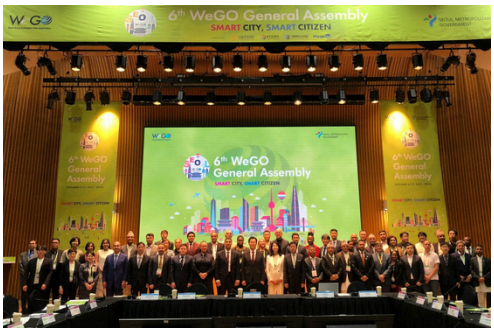
For registered participants, please click the button below to confirm your attendance and logistical arrangements:

Click **HERE** to confirm your attendance

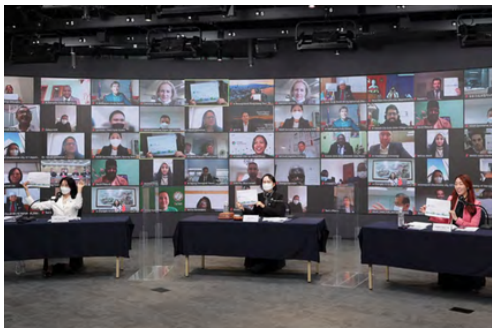
About the General Assembly

Previous WeGO General Assemblies

2010	2012	2014	2017	2021	2023	2026
Seoul Inaugural GA	Barcelona	Chengdu	Ulyanovsk Region	Seoul Online	Seoul	São Paulo



6th WeGO General Assembly
Seoul, 2023



5th WeGO General Assembly
Seoul, 2021 (Online)



4th WeGO General Assembly
Ulyanovsk Region, 2017



3rd WeGO General Assembly
Chengdu, 2014



2nd WeGO General Assembly
Barcelona, 2012



1st WeGO General Assembly
Seoul, 2010

About the Host City

São Paulo



About São Paulo

Founded as a small village in the 16th century, São Paulo expanded and transformed over the course of its history to become Brazil's main economic hub and one of the world's most significant urban centers.

The largest city in the Southern and Western Hemispheres and home to approximately 12 million inhabitants, São Paulo is marked by the presence of multiple peoples and cultures that have shaped its diverse and dynamic identity.

Combined with an innovative spirit, vibrant cultural life, and broad business opportunities, these elements have consolidated São Paulo as an international metropolis, open to global exchange and urban experimentation.

By living daily with the complexities of a megacity, São Paulo continuously advances policies based on information and communication technologies (ICT) as instruments to build bridges, integrate horizons, and drive more inclusive and sustainable futures.

Aware of its responsibility to use technology as a tool for development, São Paulo promotes a human-centered smart city model aimed at improving quality of life and overall well-being for the entire population.



A Smart City Leader

São Paulo, a founding member and current Executive Vice President City of WeGO, has consistently demonstrated leadership in smart city development.

The city was awarded in the Human-CentriCity category of the Seoul Smart City Prize 2023 for its “Accessible Services Network Map,” a project designed to improve accessibility and bridge the digital divide for individuals with disabilities.

São Paulo continues to advance human-centric initiatives, demonstrating a strong commitment to inclusive and sustainable urban development.

7th WeGO General Assembly

The 7th WeGO General Assembly carries a special meaning as the first-ever gathering of WeGO members and partners in Latin America. As a vibrant global metropolis, São Paulo provides an exceptional setting to convene and discuss the development of smart cities with hundreds of smart city leaders from all over the world.

The host city will be providing technical and cultural tours, offering attendees opportunities for cultural and environmental tourism, as well as technical visits to São Paulo's innovation projects.







Program at a Glance

November 25th (Wednesday)	• Arrival
November 26th (Thursday)	• Opening Ceremony • 7th WeGO General Assembly Session • Mayor's Meeting • Thematic Panels • WeGO Gala Dinner
November 27th (Friday)	• Thematic Panels • Technical Tour • Cultural Tour • Cocktail Reception
November 28th (Saturday)	• Departure

Please note that the program is subject to change.



Program Schedule

Day 1

Thursday, November 26th

Venue: Renaissance Hotel São Paulo

Time	Activity
08:30–09:00 (30 min)	Registration & Networking Coffee
09:00–10:00 (60 min)	**Opening Ceremony**
10:00–12:30 (150 min)	**WeGO General Assembly**
12:30–14:00 (90 min)	Luncheon
14:30–16:00 (90 min)	**Mayors' Meeting**
	Panel 01 | Digital Public Infrastructure: Connecting Systems and Services
	Panel 02 | Innovation from the Ground Up: Startups and Communities
16:00–16:15 (15 min)	Coffee Break
16:15–17:00 (45 min)	**Panel 03 |** Governing Smart Cities: From Vision to Public Value
	Panel 04 | People Behind Digital Transformation: Skills and Public Institutions
17:00–17:45 (45 min)	**Panel 05 |** Digital Inclusion, Accessibility and Trustworthy Public Services
	Panel 06 | People Behind Digital Transformation: Skills and Public Institutions
17:45:18:30 (45 min)	Break time in preparation for the WeGO Gala Dinner
18:30–20:30 (120 min)	**WeGO Gala Dinner**

Program Details

Schedule

São Paulo November 26, 2026 (Thursday) 10:00–12:30 (GMT -3)
Seoul November 26, 2026 (Friday) 22:00-00:30 (GMT +9)

7th WeGO General Assembly (Nov. 26. 10:00–12:30)

Venue: Renaissance Hotel São Paulo

- Opening (Introduction to the Session)
- Discussion and Decision on Official Agenda Items:

Agenda 1	Reporting of WeGO Executive Committee Meeting (EXCOM) 2026
Agenda 2	New Memberships and Withdrawals (2023-2026)
Agenda 3	Reporting of the Proposed Amendments to WeGO Statutes
Agenda 4	Election of the President City
Agenda 5	Appointment of Vice President Cities
Agenda 6	Election of EXCOM members
Agenda 7	Selection of the Host City of the 8th WeGO General Assembly (2029)

Online Participation

Click **HERE** to register if you would like to join the 7th General Assembly online session.

1. All VIPs, please kindly change your name to your affiliation and your full name in parenthesis according to the following format: Full name (affiliation).
2. Make sure that your screens are on and your microphones are muted.
3. The General Assembly will be recorded throughout the event.
4. In the unavoidable case that you have to turn off your camera for a short while, we advise participants to have their Profile Picture shown on the screen. Instructions on how to do so can be found in the event program book under the "How to Participate Section".
5. Please feel free to use the chat box or Q&A function to address your questions or comments.

Click HERE to access the Zoom Meeting Link or scan the QR code.

Program Schedule

Day 2

Friday, November 27th

Venue: Renaissance Hotel São Paulo

Time	Activity
10:00–10:45 (45 min)	**WeGO Smart City Index Session** Launch of the 2026 Cities Future Readiness Index (CFRI) in partnership with the Descartes Institute and United Nations Economic Commission for Europe (UNECE)-University of Geneva (UNIGE) Center of Excellence for Smart Sustainable Cities For online participation, click HERE to register via Zoom or scan the QR Code.
10:45–11:00 (15 min)	Coffee Break
11:00–11:45 (45 min)	**Panel 07 |** Futures Safe Cities, Trusted Technology: Urban Security and Human Rights
	Panel 08 | To be confirmed (TBC)
11:45–12:30 (45 min)	**Panel 09 |** Green Cities, New Opportunities: Innovation, Jobs and Sustainable Growth
	Panel 10 | To be confirmed (TBC)
12:30–13:30 (60 min)	Lunch
14:00–18:00 (240 min)	**Technical / Cultural Tour 1**
	Technical / Cultural Tour 2
	Technical / Cultural Tour 3
	Technical / Cultural Tour 4
	Technical / Cultural Tour 5
18:00–18:30 (30 mins)	Transfer to the Cocktail Reception venue
18:30–20:30 (120 min)	**Cocktail Reception**

São Paulo's Smart City Initiatives



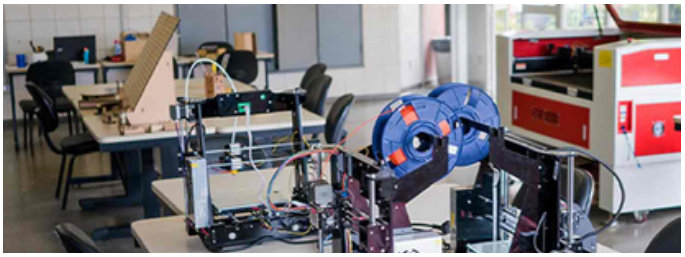
Smart Sampa

Program that integrates urban monitoring technologies, data analytics, and artificial intelligence to support city management. It focuses on risk prevention, emergency response, and real-time decision-making, strengthening data-driven urban governance.



SP 156

Unified digital citizen service channel that centralizes municipal requests, services, and information. The platform enhances administrative efficiency, transparency, and public access to government services.



FabLab

Network of public digital fabrication laboratories that provides free access to equipment such as 3D printers and laser cutters. It promotes innovation, technological education, and maker culture, with a focus on inclusion and capacity building.



São Paulo Innovation District

Initiative that brings together various public and private entities within a territory dedicated to innovation, science, and technology. The district fosters integration between academic research, entrepreneurship, the productive sector, and public policies, strengthening the urban innovation ecosystem.



HubGreen Sampa

Innovation hub focused on climate solutions, urban sustainability, and the green economy. It connects government, startups, academia, and international partners to develop environmental and technological projects.



Descomplica SP

Program that simplifies and digitalizes administrative processes, particularly those related to licensing and services for entrepreneurs. It reduces bureaucracy, processing times, and costs, improving the city's business environment.

Explore São Paulo



São Paulo Concert Hall (Sala São Paulo) and Júlio Prestes Complex

Considered one of the finest concert halls in the world, Sala São Paulo is home to the São Paulo State Symphony Orchestra (OSESP). Housed in a restored historic railway building, it combines outstanding acoustics, architectural heritage, and an internationally renowned classical music program.



Pinacoteca of São Paulo

One of Brazil's most important art museums, the Pinacoteca holds a significant collection of Brazilian art from the 19th century to contemporary works. Located in a historic building designed to be a Lycée des Arts, it is a reference in curatorial excellence, art education, and the dialogue between art and the urban environment.



Museum of the Portuguese Language

Dedicated to the Portuguese language and Indigenous languages and its dialects, as an intangible cultural heritage, the museum offers immersive exhibitions that explore its history, diversity, and evolution.



Immigration Museum

The Immigration Museum preserves and promotes the memory of migratory movements that shaped Brazilian society. Housed in the former Immigrants' Hostel, it fosters reflections on cultural diversity, identity, and social integration.



São Paulo Museum of Art Assis Chateaubriand – MASP

Brazil's leading art museum, MASP holds one of the most important art collections in Latin America, featuring both Brazilian and international artists. Its iconic building, designed by Lina Bo Bardi, is a landmark of modern architecture on Paulista Avenue.



Liberdade Neighborhood

A traditional neighborhood shaped by African and Asian influences, reflecting its early Afro-Brazilian history and later Eastern communities' presence, and symbolizing the cultural diversity that marked São Paulo's urban development.

Accommodation

Renaissance Sao Paulo Hotel



The 7th WeGO General Assembly will take place in the **Renaissance Sao Paulo Hotel**.

The Renaissance Sao Paulo Hotel is a 5-star luxury property operated by Marriott Bonvoy in the heart of São Paulo, Brazil. It's near the iconic Avenida Paulista, the São Paulo Museum of Art - MASP, Oscar Freire designer street, and close to the Consolação metro station.

20% discount is available for participants of the 7th WeGO General Assembly when booking directly with the hotel by email or phone. Valid while rooms are available.

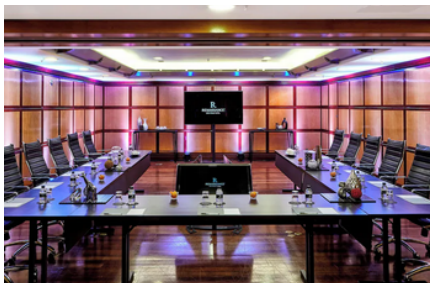
Information

- Check-in time: 03:00 PM
- Check-out time: 12:00 PM

Address	Alameda Santos, 2233, Sao Paulo, Sao Paulo, Brazil, 01419-002
Contact	+55 11-3069-2233
Webpage	Click HERE









Accommodation

Hotel Recommendations

Find some additional recommendations for alternative hotels in São Paulo here:



Mercure São Paulo Jardins

- About 220 m (5 min on foot)
- Official Website
- +55 11 3089-7555
- h3467-re@accor.com



Ibis São Paulo Paulista

- About 300 m (4 min on foot)
- Official Website
- +55 11 3523-3000
- h3735-re@accor.com



Mercure São Paulo Alamedas

- About 400 m (5 min on foot)
- Official Website
- +55 11 3253-2279
- h0674-re@accor.com



Vila Galé Paulista

- About 500 m (7 min on foot)
- +55 11 3100-0200
- paulista.reservas@vilagale.com



Blue Tree Premium Paulista

- About 1.4 km (12 min on foot)
- Official Website
- +55 11 3147-7000
- reservas.paulista@bluetree.com.br



Meliá Paulista

- About 400 m (5 min on foot)
- +55 11 2184-1600
- reservas.paulista@melia.com

Language · Weather · Currency

Language

The official language in São Paulo is Portuguese. English being widely spoken in major international hotels, financial districts, and tourist establishments, but shopkeepers and locals in residential or non-touristry areas often communicate in Portuguese. Trying out a few basic words is highly appreciated by locals.

English Phrase	Portuguese	Pronunciation
Hello / Hi	Olá / Oi	oh-LAH / oy
Please	Por favor	poor fah-VOHR
Thank you (m / f)	Obrigado / Obrigada	oh-bree-GAH-doo / dah
Good morning	Bom dia	bohm DEE-ah

Climate & Weather

In late November, São Paulo offers late spring-like weather, bringing warm temperatures, increasing humidity, and afternoon rain showers. It is recommended to bring a compact travel umbrella or waterproof rain jacket.

27°C

Average Daytime High (79°F - 82°F)

18°C

Average Night-time Low (64°F)

Currency & Payment

São Paulo uses the Brazilian Real (BRL, symbol: R$).

Credit cards are universally accepted alongside contactless and mobile payments.

Transportation

Airport Arrivals (GRU & CGH)

São Paulo is served by two primary airports:

- Guarulhos International (GRU): located roughly 30km from downtown.
- Congonhas (CGH): handling domestic flights closer to the center of the city.

Transit Hub	Recommended Transit	Estimated Duration
GRU International	Ride-hailing Apps Pre-arranged Executive Car	45 - 90 minutes
CGH Domestic	Ride-hailing Apps Registered Airport Taxi	20 - 40 minutes

Public Transportation & Taxi



Metro

- Fare
  Single Ride: R$5.40
  Transfer: R$9.38 (with Bilhete Único card + municipal bus)
- Travel Time: 20 to 50 mins
- Hours: 4:40 AM – Midnight
- Intervals: Every 1 to 3 mins (during peak hours)



Airport Train

- Fare: R$5.40
- Travel Time: 31 mins
- Hours: 5:00 AM – Midnight
  Intervals: Every hour (Connects to Brás, Luz, and Barra Funda)
- Location: Aeroporto-Guarulhos Station (Next to Terminal 1)
- Tip: If at Terminal 2 or 3, take the free airport shuttle bus to the station.



Taxi

- Base Fee: R$6.55
- Distance: R$4.80 per km
- Waiting Time: R$55.00 per hour
- Nightly Rates: Mon–Sat (8:00 PM – 6:00 AM) & all day Sunday
- Hours: Available 24/7

Visa Requirements

Depending on your nationality,
you may need to obtain a visa prior to entering the Federative Republic of Brazil.

Visa-Free Entry (Up to 90 days)

Brazil offers visa-free entry for tourism or business purposes to citizens of over 100 countries. Check the official information from the Government of Brazil HERE.

A passport valid for the duration of your stay with at least one blank page is required. You may also need to present proof of onward travel (a return ticket) and sufficient financial means upon arrival.

Application Process

If your nationaility is not exempt from visa requirements, you must apply for a visa through the official Brazilian government channels before booking your travel.

Visa type

Electronic Visa (E-Visa):
Citizens of the United States, Canada, and Australia are eligible for the e-Visa system. Applications are submitted fully online (brazil.vfsevisa.com), approximately 5 to 10 business days.

Consular Visa:
If you do not qualify for a visa exemption or an e-Visa, you must obtain a Visitor Visa (VIVIS) through the nearest Brazilian Consulate in your country of residence.

Special Visa Types

If you are planning an extended stay, or visiting for employment, study, medical treatment, or as part of an organized event, you may need to apply for a specific visa category such as a mission visa, business visa, or multiple-entry tourist visa.

Please consult with the host organization or sponsoring entity for required documents such as an official invitation letter or event accreditation.

Arrival & Registration

Upon entering at **Guarulhos (GRU)** airport immigration checkpoints, your entry passport stamp states your absolute maximum calendar stay baseline.

Useful Resources

For the most accurate and updated information regarding Brazil visa requirements, please consult the following official resources:

- Brazil Government Visa Portal (Click)
- Brazil Travel & Tourism Visa Info (Click)

Contact the Brazil Embassy or Consulate in your country of residence for visa applications and consular support.

CITY HALL OF SÃO PAULO

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- WeGovOrg
- wegosecretariat
- @WeGOSecretariat
- https://we-gov.org/

WeGO SECRETARIAT

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MORE INFO

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