



**CITY HALL OF  
SÃO PAULO**

# Information Note



**7th WeGO**  
General Assembly  
Cities Connecting People

**São Paulo, Brazil**  
November 26-27, 2026



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## World Smart Sustainable Cities Organization



The World Smart Sustainable Cities Organization (WeGO), is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was established by 50 member founding cities in 2010 as the World e-Governments Organization, hence the acronym. In response to the evolving concept of smart cities, WeGO expanded its vision and mandate at the 4th WeGO General Assembly (2017) and its name to the World Smart Sustainable Cities Organization.

WeGO's Secretariat is based in Seoul, Korea, and has regional offices in East Asia (Chengdu, China), Middle East (Abu Dhabi, United Arab Emirates), Latin America (Cuenca, Ecuador), and Central Asia (Almaty, Kazakhstan).

As the leading platform on smart city development, WeGO's mission is to share knowledge and good practices in e-Governance; strengthen administrative efficiency and transparency; advance digital capacity; facilitate civic involvement; bridge the digital divide and inequality; and promote cooperation solidarity among cities and local governments around the world.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

*Smart City Smart Citizen*



# About the General Assembly



## Welcome to the 7th WeGO General Assembly



The WeGO General Assembly (GA) is a triennial event that gathers high-level representatives from its members and partners to shape the key agenda of the organization for the coming years.

The event will bring together city leaders, experts, business representatives, and international organizations from around the world to exchange insights on the future of smart cities and to strengthen cooperation and solidarity among cities.

This year, the 7th WeGO General Assembly will take place in São Paulo, Brazil, on 26-27 November, 2026. Under the theme “Smart Cities for People: Building Peaceful and Inclusive Urban Futures”, this important event will reflect on the role of smart cities in building a more sustainable, human-centric, and inclusive future.

WeGO warmly welcomes you to the 7th WeGO General Assembly and we look forward to your contributions to smarter urban development through dialogue and partnerships.

## Registration

Click [HERE](#) to register for the  
7<sup>th</sup> WeGO General Assembly

Click [HERE](#) to learn more





# About the General Assembly



## Previous WeGO General Assemblies



6<sup>th</sup> WeGO General Assembly  
Seoul, 2023



5<sup>th</sup> WeGO General Assembly  
Seoul, 2021 (Online)



4<sup>th</sup> WeGO General Assembly  
Ulyanovsk Region, 2017



3<sup>rd</sup> WeGO General Assembly  
Chengdu, 2014



2<sup>nd</sup> WeGO General Assembly  
Barcelona, 2012



1<sup>st</sup> WeGO General Assembly  
Seoul, 2010



# About the Host City



## São Paulo



### → About São Paulo

Founded as a small village in the 16th century, São Paulo expanded and transformed over the course of its history to become Brazil's main economic hub and one of the world's most significant urban centers.

The largest city in the Southern and Western Hemispheres and home to approximately 12 million inhabitants, São Paulo is marked by the presence of multiple peoples and cultures that have shaped its diverse and dynamic identity.

Combined with an innovative spirit, vibrant cultural life, and broad business opportunities, these elements have consolidated São Paulo as an international metropolis, open to global exchange and urban experimentation.

By living daily with the complexities of a megacity, São Paulo continuously advances policies based on information and communication technologies (ICT) as instruments to build bridges, integrate horizons, and drive more inclusive and sustainable futures.

Aware of its responsibility to use technology as a tool for development, São Paulo promotes a human-centered smart city model aimed at improving quality of life and overall well-being for the entire population.







## → A Smart City Leader

São Paulo, a founding member and current Executive Vice President City of WeGO, has consistently demonstrated leadership in smart city development.

The city was awarded in the Human-CentriCity category of the Seoul Smart City Prize 2023 for its "Accessible Services Network Map," a project designed to improve accessibility and bridge the digital divide for individuals with disabilities.

São Paulo continues to advance human-centric initiatives, demonstrating a strong commitment to inclusive and sustainable urban development.

## → 7th WeGO General Assembly

The 7<sup>th</sup> WeGO General Assembly carries a special meaning as the first-ever gathering of WeGO members and partners in Latin America. As a vibrant global metropolis, São Paulo provides an exceptional setting to convene and discuss the development of smart cities with hundreds of smart city leaders from all over the world.

The host city will be providing technical and cultural tours, offering attendees opportunities for cultural and environmental tourism, as well as technical visits to São Paulo's innovation projects.



# Program at a Glance



|                              |                                                                                                                                                                           |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| November 25th<br>(Wednesday) | <ul style="list-style-type: none"><li>• Arrival</li></ul>                                                                                                                 |
| November 26th<br>(Thursday)  | <ul style="list-style-type: none"><li>• Opening Ceremony</li><li>• Mayor's Meeting</li><li>• Thematic Panels</li><li>• Gala Dinner</li></ul>                              |
| November 27th<br>(Friday)    | <ul style="list-style-type: none"><li>• 7<sup>th</sup> WeGO General Assembly Session</li><li>• Thematic Panels</li><li>• Technical Tour</li><li>• Cultural Tour</li></ul> |
| November 28th<br>(Saturday)  | <ul style="list-style-type: none"><li>• Departure</li></ul>                                                                                                               |

*Please note that the program is subject to change.*





# São Paulo's Smart City Initiatives



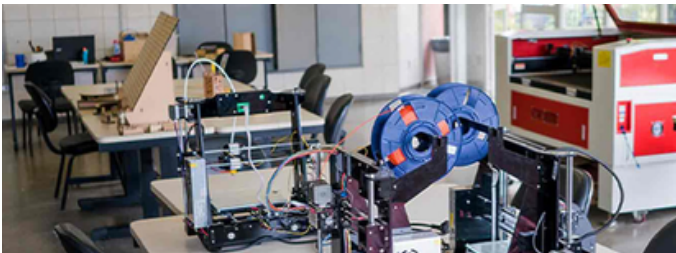
**Smart Sampa**

Program that integrates urban monitoring technologies, data analytics, and artificial intelligence to support city management. It focuses on risk prevention, emergency response, and real-time decision-making, strengthening data-driven urban governance.



**SP 156**

Unified digital citizen service channel that centralizes municipal requests, services, and information. The platform enhances administrative efficiency, transparency, and public access to government services.



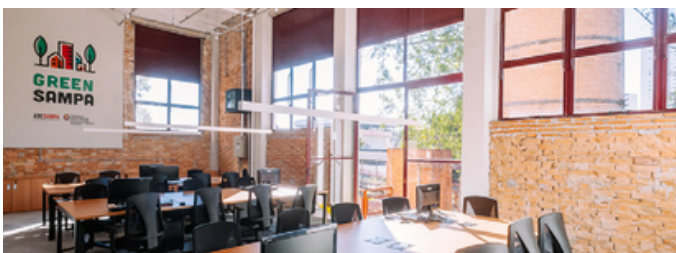
**FabLab**

Network of public digital fabrication laboratories that provides free access to equipment such as 3D printers and laser cutters. It promotes innovation, technological education, and maker culture, with a focus on inclusion and capacity building.



**São Paulo Innovation District**

Initiative that brings together various public and private entities within a territory dedicated to innovation, science, and technology. The district fosters integration between academic research, entrepreneurship, the productive sector, and public policies, strengthening the urban innovation ecosystem.



**HubGreen Sampa**

Innovation hub focused on climate solutions, urban sustainability, and the green economy. It connects government, startups, academia, and international partners to develop environmental and technological projects.



**Descomplica SP**

Program that simplifies and digitalizes administrative processes, particularly those related to licensing and services for entrepreneurs. It reduces bureaucracy, processing times, and costs, improving the city's business environment.



# Explore São Paulo



**São Paulo Concert Hall (Sala São Paulo)  
and Júlio Prestes Complex**

Considered one of the finest concert halls in the world, Sala São Paulo is home to the São Paulo State Symphony Orchestra (OSESF). Housed in a restored historic railway building, it combines outstanding acoustics, architectural heritage, and an internationally renowned classical music program.



**Pinacoteca of São Paulo**

One of Brazil's most important art museums, the Pinacoteca holds a significant collection of Brazilian art from the 19th century to contemporary works. Located in a historic building designed to be a Lycée des Arts, it is a reference in curatorial excellence, art education, and the dialogue between art and the urban environment.



**Museum of the Portuguese Language**

Dedicated to the Portuguese language and Indigenous languages and its dialects, as an intangible cultural heritage, the museum offers immersive exhibitions that explore its history, diversity, and evolution.



**Immigration Museum**

The Immigration Museum preserves and promotes the memory of migratory movements that shaped Brazilian society. Housed in the former Immigrants' Hostel, it fosters reflections on cultural diversity, identity, and social integration.



**São Paulo Museum of Art Assis Chateaubriand – MASP**

Brazil's leading art museum, MASP holds one of the most important art collections in Latin America, featuring both Brazilian and international artists. Its iconic building, designed by Lina Bo Bardi, is a landmark of modern architecture on Paulista Avenue.



**Liberdade Neighborhood**

A traditional neighborhood shaped by African and Asian influences, reflecting its early Afro-Brazilian history and later Eastern communities' presence, and symbolizing the cultural diversity that marked São Paulo's urban development.





# Visa Requirements



Depending on your nationality, you may need to obtain a visa prior to entering the Federative Republic of Brazil.

## Visa-Free Entry (Up to 90 days)

Brazil offers visa-free entry for tourism or business purposes to citizens of over 100 countries. Check the official information from the Government of Brazil [HERE](#).

A passport valid for the duration of your stay with at least one blank page is required. You may also need to present proof of onward travel (a return ticket) and sufficient financial means upon arrival.

## Application Process

**If your nationality is not exempt from visa requirements, you must apply for a visa through the official Brazilian government channels before booking your travel.**

## Visa type

Electronic Visa (E-Visa):

Citizens of the United States, Canada, and Australia are eligible for the e-Visa system. Applications are submitted fully online ([brazil.vfsevisa.com](http://brazil.vfsevisa.com)), approximately 5 to 10 business days.

Consular Visa:

If you do not qualify for a visa exemption or an e-Visa, you must obtain a Visitor Visa (VIVIS) through the nearest Brazilian Consulate in your country of residence.

## Special Visa Types

If you are planning an extended stay, or visiting for employment, study, medical treatment, or as part of an organized event, you may need to apply for a specific visa category such as a mission visa, business visa, or multiple-entry tourist visa.

Please consult with the host organization or sponsoring entity for required documents such as an official invitation letter or event accreditation.

## Arrival & Registration

Upon entering at **Guarulhos (GRU)** airport immigration checkpoints, your entry passport stamp states your absolute maximum calendar stay baseline.

## Useful Resources

For the most accurate and updated information regarding Brazil visa requirements, please consult the following official resources:

- [Brazil Government Visa Portal \(Click\)](#)
- [Brazil Travel & Tourism Visa Info \(Click\)](#)

Contact the Brazil Embassy or Consulate in your country of residence for visa applications and consular support.





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