

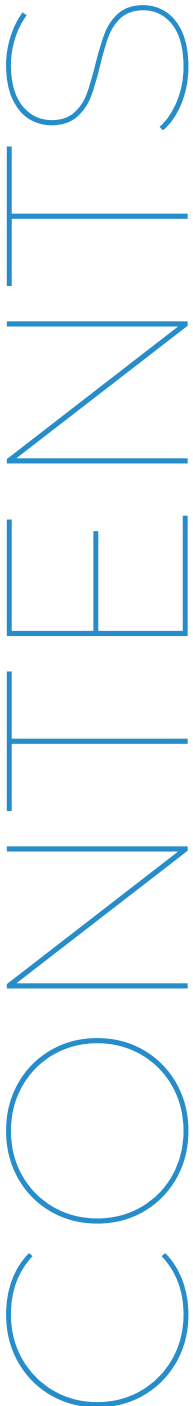


SMART CITY
SMART CITIZEN

2025 CALENDAR OF ACTIVITIES



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Overview of 2025 Activities

SEOUL SMART CITY PRIZE

Seoul Smart City Prize Ceremony Sep | Seoul

GOVERNANCE ACTIVITIES

WeGO EXCOM Meeting 2025 Oct | Abu-Dhabi
WeGO-Advisory Board Year-round

FEASIBILITY STUDY & PROJECT IMPLEMENTATION

Seoul Smart City International Cooperation Year-round
Joint Feasibility Study Program Year-round

CAPACITY-BUILDING

WeGO Smart City Champions Apr-Nov | Hybrid
WeGO-NIA Joint Workshop July | Seoul
WeGO Smart Sustainable Cities Training Program Oct | Seoul

RESEARCH & DEVELOPMENT

WeGO Smart City Index Sept | Seoul

NETWORKING & KNOWLEDGE-SHARING

Conferences, Expos, & Webinars Year-round | Online & Offline

REGIONAL ACTIVITIES

Africa Smart Cities Network (AFSCN) Year-round | Africa
ASEAN Smart Cities Network (ASCN) Year-round | Asia
Latin America Smart Cities Network (LASCN) Year-round | Latin America

The World Smart Sustainable Cities Organization (WeGO), is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was founded by 50 member cities in 2010 as the World e-Governments Organization, hence the acronym. In response to the evolving concept of smart cities, WeGO expanded its vision and mandate at the 4th WeGO General Assembly (2017) and its name to the World Smart Sustainable Cities Organization.

WeGO's Secretariat is based in Seoul, Korea, and has regional offices in East Asia (Chengdu, China), the Mediterranean (Beyoglu, Turkey), Africa (Abuja, Nigeria), Middle East & North Africa (Abu Dhabi, United Arab Emirates), Latin America (Cuenca, Ecuador), and Central Asia (Almaty, Kazakhstan).

As the leading platform on smart city development, WeGO's mission is to share knowledge and good practices in e-Governance; strengthen administrative efficiency and transparency; advance digital capacity; facilitate civic involvement; bridge the digital divide and inequality; and promote cooperation solidarity among cities and local governments around the world.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

WEGO ACTIVITIES KICK-OFF EVENT 2025

This year, WeGO is gearing up for an expanded range of initiatives dedicated to advancing human-centric smart cities, aligning with our steadfast commitment to promoting green and sustainable urban development.

The annual Activities Kick-off Event will showcase WeGO's key initiatives for the upcoming year, emphasizing the significance of green and sustainable smart city development. The event will culminate with a networking reception, providing a platform for corporations, local governments, diplomatic missions, academia, and specialists to exchange ideas and explore potential areas for collaboration in the smart city development field.





3RD SEOUL SMART CITY PRIZE

The Seoul Smart City Prize, organized in partnership with Seoul Metropolitan Government, aims to promote an inclusive smart city model addressing underprivileged groups in the Fourth Industrial Revolution. It consists of Tech-InnovaCity, Human-CentriCity, and Leadership categories, emphasizing a balance between human-centric and technology-centric approaches. The prize, in its third edition this year, aims to recognize efforts in people-centered digital transformation, encourage inclusive development in public service digitalization, facilitate global discussions on digitalization's future, and foster networking among smart city stakeholders. Prize winners will receive benefits such as:

- Participating in a tailored capacity-building program for knowledge exchange on the topic of human-centered city development in Seoul, Republic of Korea
- Getting opportunities to collaborate on smart city projects with the Seoul Metropolitan Government
- Joining the 'Seoul Smart City Prize Platform' for networking, and
- Showcasing their achievements at international events.

Theme: *Fostering digital transformation through innovative and inclusive approaches for sustainable smart cities*

Category: Tech-InnovaCity, Human-CentriCity, Leadership

Eligible Applicants: Cities, Companies, Institutions, Individuals

Application Period: 03 March - 30 May 2025

To know more about the program and apply, visit our official website www.seoulsmartcityprize.com or contact info@seoulsmartcityprize.com



HIGHLIGHT

Seoul Smart City Prize Ceremony

The 3rd Seoul Smart City Prize ceremony will be held in Seoul in September 2025, during the Seoul Smart Life Week, and it will bring together the distinguished recipients of the prize, encompassing WeGO members and partners such as corporate members, local governments, diplomatic missions, academia, institutions, and experts in smart city development. This event will culminate in the official Prize Ceremony for the finalists, where the winners will be honored for their outstanding contributions to the advancement of smart cities.

WEGO EXCOM MEETING 2025

The WeGO Executive Committee (EXCOM), WeGO's main decision-making body, convenes annually to review the Secretariat's activities and accomplishments in the past year and to decide on key agenda items guiding the organization's direction for the future. Current EXCOM members (2024-2026) are: Abu Dhabi (United Arab Emirates), Abuja (Nigeria), Almaty (Kazakhstan), Chengdu (China), Cuenca (Ecuador), Hebron (Palestine), Kampala (Uganda), Makati (the Philippines), Maputo (Mozambique), Ramgram (Nepal), São Paulo (Brazil), Seberang Perai (Malaysia), Seoul (Republic of Korea), Wellington (New Zealand).

WeGO EXCOM members and invited partners will gather at the **WeGO Executive Committee Meeting** that will be held in **Abu-Dhabi, United Arab Emirates, in October 2025**. The 3-day event agenda includes sessions on innovation in smart cities, security challenges, digital twins, urban development and advanced technologies, as well as a technical tour to areas of interest for smart city development. The city was one of the winners in Seoul Smart City Prize in 2023 and 2024 for outstanding results in smart city development in the region. At the same time, Abu-Dhabi serves as a Regional Office of WeGO in MENA region. With a thriving IT/R&D sector and a focus on sustainable urban development, Abu-Dhabi stands out as an emerging smart city, actively seeking global collaborations and recognition.



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT

YEAR-ROUND

WeGO Advisory Board

WeGO Advisory Board is meant to enhance WeGO's promotion of smart cities through Public Private People Partnerships (PPPP) and elevate the organization's profile via connections and consultancies. In alignment with the WeGO 2030 Master Plan, the distinguished group of advisory board members will continue offering insights and guidance, ensuring WeGO's missions and activities align coherently. Each advisory member will serve as an ambassador, promoting WeGO within their respective networks. Throughout the year, the Secretariat will coordinate meetings, whether individual or group, to facilitate information exchange and updates.

See the full list of WeGO Advisory Board members on the [official webpage](#).

SEOUL SMART CITY INTERNATIONAL COOPERATION PROGRAM - FEASIBILITY STUDY & PROJECT IMPLEMENTATION

The Seoul Smart City International Cooperation Program is an initiative launched and facilitated by the Seoul Metropolitan Government, the World Smart Sustainable Cities Organization (WeGO), and the Seoul Urban Solutions Agency (SUSA) as a follow-up to the Seoul Smart City Prize. The Seoul Smart City International Cooperation Program is directly connected to the Seoul Smart City Prize as it is part of the rewards given to the prize winners. It enables selected winners to implement a pre-feasibility study, which helps them further develop their prize-winning concepts through in-depth analyses, pilot system development, and the creation of long-term plans for project sustainability.

For 2024 São Paulo has been selected as the beneficiary of the program. This year, the program will assist São Paulo in upgrading its Accessible Service Network Map (ASNM) to improve accessibility for individuals with disabilities through comprehensive analysis, database development, and strategic planning.



WeGo Activator

[Read More](#)

WeGO-National Information Society Agency (NIA) Joint Feasibility Study Program

The program, aimed to support the implementation of smart city initiatives in a selected WeGO member local government, is the result of an MOU agreement between WeGO and NIA. In 2022, Lima Municipality was selected as the recipient of the study, for their smart tourism initiative “Lima Destino Inteligente” (Lima, Smart Tourism Destination). The final report provided to the city included as a recommendation the implementation of a small pilot project that will be the goal of this program. As such, the initiative seeks to give continuity to the feasibility study carried in Lima during 2022, scale-up WeGO-NIA Feasibility Study, and attract new corporate members with smart tourism technologies.

CAPACITY-BUILDING

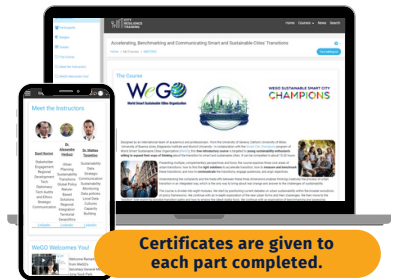
YEAR-ROUND | HYBRID

WEGO SUSTAINABLE SMART CITY CHAMPIONS

01

Initiated in 2022, the WeGO Sustainable Smart City Champions (or 'WeGO Champions') is an initiative open to students and young leaders worldwide, aimed at enhancing their skills in the field of smart city development. An online course with fourteen (14) lectures is available for free for all students interested via www.cityresiliencetraining.com, with more lectures coming in 2025. The WeGO Champions program will also continue with in-person workshops in global cities such as Athens, Baku, Brescia, Geneva, Milan, Seoul, and Waterloo.

Additionally, in 2025, WeGO will launch its inaugural Global Youth Award. The initiative aims to recognize exceptional global youth leaders excelling in areas such as smart cities, advanced technologies, net-zero, social networks, entrepreneurship, low birth rate, culture, leadership.



ANNUAL TRAINING PROGRAMS

02

WEGO-NIA JOINT WORKSHOP

July | Seoul

WeGO is hosting an exclusive on-site workshop designed for city officials from its member cities. This training aims to enhance participants' capabilities, equipping them with the knowledge and skills needed to navigate emerging technologies and trends in smart city development. Over the course of four days, attendees will engage in expert-led sessions on Smart City and Digital Government, complemented by an immersive site visit for hands-on learning.

03

WEGO SMART SUSTAINABLE CITIES TRAINING PROGRAM Sep | Seoul

Finalists from the Seoul Smart City Prize will get the opportunity to receive a 4-week online and offline training program through a series of virtual live lectures and smart city tours in Seoul.

RESEARCH & DEVELOPMENT

WeGO-IMD Smart City Index

IMD
**Smart
City**
Index 2023

IMD / World Competitiveness
Center

In partnership with
WeGO
World Smart Sustainability & Innovation



WeGO, in partnership with IMD, recognized cities' efforts in human-centered smart city development through the Smart City Index Report 2023. The IMD Smart City Index is distinctive because it utilizes city-level data from the Human Development Index. This comprehensive approach considers various indicators, such as life expectancy, education, and income, offering a more holistic view of the quality of life for city residents, as opposed to country-level data. Using the measurements to capture human-centered smart city development, WeGO and IMD have been working together to publish a case study book, showcasing the select winners from the Seoul Smart City Prize 2023. WeGO will explore the development of Smart City Index for 2025.

NETWORKING & KNOWLEDGE SHARING

Conferences, Expos & Webinars

WeGO, together with its members, will seek to actively participate in significant smart city conferences, seminars, and workshops, aiming to network, create opportunities for new collaborations, and broaden WeGO's network. The organization will identify and share occasions where members and partners can explore both online and offline participation, ensuring their continued involvement in global smart city discussions. Members keen on taking part in any of the mentioned conferences are encouraged to inform the Secretariat in advance, allowing us to offer tailored assistance for their participation. Possible conferences include:

Jan 07-10 Las Vegas	CES 2025
Mar 18-20 Taipei	Smart City Summit & Expo 2025
April 07-09 Abu Dhabi	Annual Investment Meeting 2025
Jul 02-04 Vienna	World Cities Summit Mayors Forum
Jul 07-11 Geneva	ITU World Summit on the Information Society 2025
Sep 30-Oct 2 Seoul	Seoul Smart Life Week
Oct 29-31 Abu Dhabi	WeGO Executive Committee Meeting (EXCOM)
Nov 04-06 Barcelona	Smart City Expo World Congress 2025
Nov 10-21 Belém	COP30

REGIONAL ACTIVITIES

AFRICA SMART CITIES NETWORK (AFSCN)

In line with the initiation of the Africa Smart Cities Network (AFSCN) in 2022, WeGO aims to broaden its influence in the region by proactively reaching out to potential members. The focus will be on actively participating in regional dialogues related to smart city development to further promote the organization's initiatives.

ASEAN SMART CITIES NETWORK (ASCN)

Continuing the efforts initiated in 2019, WeGO has been actively supporting ASCN cities through activities like matchmaking, knowledge-sharing workshops and mayoral roundtables. Looking ahead to 2024, WeGO is poised to actively participate in numerous conferences and forums involving cities, businesses, and experts at the highest levels, fostering discussions on strategies to promote the development of smart cities.

LATIN AMERICA SMART CITIES NETWORK (LASCN)

Following the successful launch of the LASCN and acknowledging the importance of continuous involvement, WeGO is determined to identify pertinent smart city-related events and meeting opportunities in Latin America. This effort aims to effectively engage with stakeholders and promote WeGO's work, including the esteemed Seoul Smart City Prize. WeGO remains steadfast in its commitment to identifying opportunities for strengthened cooperation and expanded presence within the region.

For those interested in participating in any of the WeGO's programs for 2025 please fill in the [Expression of Interest Form](#) or reach us directly at secretariat@we-gov.org.



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