

See **slw** 2024 at a glance in **coex**



Key Achievements



30,000 visitors



144 speakers



109 cities
from **72** countries



800 media coverages
(13 broadcast reports, including
terrestrial TV and 787 print/online articles)



147 companies



Visitor satisfaction
8.4 out of **10**



SEOUL M! SOUL

동행·매력
특별서울

HUMAN-CENTRIC TECH, CONNECT TO A BETTER LIFE



SMARTLIFEWEEK 2025

September 30 (Tue) – October 2 (Thu), 2025 **coex**

SLW Official Website

www.slw.kr



Hosted by SEOUL
METROPOLITAN
GOVERNMENT



Organized by **SEOUL
DIGITAL FOUNDATION**

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**SEOUL
DIGITAL FOUNDATION**

The 2nd Smart Life Week (SLW), to be held in Seoul in 2025, will bring together overseas cities, institutions, international organizations, companies, and associations related to smart cities. The event aims to present the vision for future smart cities, share digital innovations and cutting-edge technologies, and foster global collaboration in the smart city ecosystem. A variety of key events, including the Seoul Smart City Prize Ceremony, forums, conferences, innovation solution exhibitions, and networking opportunities, will take place during the week. We welcome your interest and participation in this exciting event.

Event overview

- Event name**Smart Life Week 2025**
 •Scale**Over 200 cities, 300 companies, 40,000 participants**
 •Period**September 30 (Tue) - October 2 (Thu), 2025**
 •Location**COEX**
- Hosted/
Organized by
 


- Side events

• Opening Ceremony
 • Seoul Smart City Prize Ceremony
 • Mayors Forum
 • Global CDO Forum
 • Smart City Performance Sharing Conference
 • Smart Life Conference

• PYC (Presentation for Your City)
 • Seoul City Tech Tour
 • Next Leader Forum

Key programs




Schedule

Sep. 30 (Tue) – Day 1	Oct. 1 (Wed) – Day 2	Oct. 2 (Thu) – Day 3				
'Smart Life Week' Exhibition						
Smart City Performance Sharing Conference	International Forum	PYC [*]	Seoul City Tech Tour	International Forum	Exhibition Hall Floor Tour (General public)	Seoul City Tech Tour
'Seoul Smart City Prize' Ceremony						
Opening Ceremony						
Mayors Forum						


*PYC: Presentation for Your City

Side/linked events


Seoul Tech Tour



Corporate Tour
 A half-day tour program that explores smart technology-driven companies based in Seoul.




Policy & Tourism Tour
 A half-day tour program where you can experience both Seoul's cutting-edge smart city technologies and its rich culture and tourism offerings.



Floor Tour
 A guided docent tour program that takes you through the SLW exhibition hall.

Business Pitch Program



PYC (Presentation for Your City)
 A program where companies with solutions to address urban challenges meet directly with key stakeholders, including officials from overseas cities, to showcase their technologies and products, fostering exchange and collaboration.

IR Pitching

A program where domestic ICT companies promote their products and solutions to a wide range of stakeholders attending SLW.