See Slw 2024 at a glance in COEX



Key Achievements



30,000 visitors



144 speakers



109 cities from 72 countries



800 media coverages
(13 broadcast reports, including terrestrial TV and 787 print/online articles)



147 companies



Visitor satisfaction

8.4 out of **10**



















SMARTLIFE.WEEK 2025

September 30 (Tue) - October 2 (Thu), 2025 COEX

SLW Official Website WV

www.slw.kr



The 2nd Smart Life Week (SLW), to be held in Seoul in 2025, will bring together overseas cities, institutions, international organizations, companies, and associations related to smart cities.

The event aims to present the vision for future smart cities, share digital innovations and cutting-edge technologies, and foster global collaboration in the smart city ecosystem.

A variety of key events, including the Seoul Smart City Prize Ceremony, forums, conferences, innovation solution exhibitions, and networking opportunities, will take place during the week.

We welcome your interest and participation in this exciting event.

Event overview

·Fvent name Smart Life Week 2025

·Scale Over 200 cities, 300 companies, 40,000 participants

·Period September 30 (Tue) - October 2 (Thu), 2025

·Location **COEX**







- ·Side events
- Opening Ceremony
- Seoul Smart City Prize Ceremony
- Mayors Forum
- Global CDO Forum
- Smart City Performance Sharing Conference
- Smart Life Conference

PYC (Presentation for Your City)

- Seoul City Tech Tour
- Next Leader Forum



• Key programs



Exhibition Hall Operations Seoul Smart City Prize Ceremony

International Forum Networking











Exhibition Hall Operations

Establishing a cutting-edge innovation technology exhibition hall

Creating an interactive showroom for daily life experiences

Seoul Smart City Prize Ceremony

Awards for Outstanding Smart City Cases

Sharing and promoting exemplary cases from Korea and abroad

Forum / Conference

Strengthening Global Leader Networking

Promoting mutual development between cities and businesses

Schedule

Sep. 30 (Tue) - Day 1

Oct. 1 (Wed) - Day 2

Oct. 2 (Thu) - Day 3

'Smart Life Week' Exhibition

Smart City Performance Sharing Conference	Interna- tional Forum	PYC*				
'Seoul Smart City Prize' Ceremony			Seoul City Tech Tour	Interna- tional Forum	Exhibition Hall Floor Tour (General public)	
Opening Ceremony						
Mayors Forum						

*PYC: Presentation for Your City

Side/linked events

Seoul Tech Tour



Corporate Tour

A half-day tour program that explores smart technology-driven companies based in Seoul.



Policy & Tourism Tour

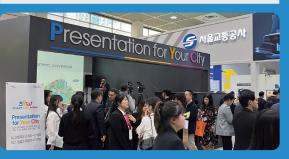
A half-day tour program where you can experience both Seoul's cutting-edge smart city technologies and its rich culture and tourism offerings.



Floor Tour

A guided docent tour program that takes you through the SLW exhibition hall.

Business Pitch Program



PYC (Presentation for Your City)

A program where companies with solutions to address urban challenges meet directly with key stakeholders, including officials from overseas cities, to showcase their technologies and products, fostering exchange and collaboration.

IR Pitching

A program where domestic ICT companies promote their products and solutions to a wide range of stakeholders attending SLW.