WORLD SMART SUSTAINABLE CITIES ORGANIZATION



OVERVIEW

The World Smart Sustainable Cities Organization (WeGO), with over 200 members, is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was founded by 50 member cities in 2010 as the World e-Governments Organization, hence our acronym. However, as the concept of smart city continued evolving, during the 4th General Assembly (2017) WeGO expanded its mandate and changed its name to the World Smart Sustainable Cities Organization.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

Smart City Smart Citizen

VISION

Cities that ensure enduring economic, social, and environmental sustainability by:

- exploiting the power of digital technologies
- engaging city leaders and communities
- integrating across sectors and disciplines
- accessing investment for smart sustainable cities development

to improve efficiency of urban operation and services, quality of life, and economic prosperity and services for their communities.

MISSION

• WeGO promotes and facilitates the worldwide transformation of cities to smart sustainable cities.

- WeGO is a global platform for cities and their partners to leverage their innovation potential, enhance their digital capabilities, promote digital ethics, and develop transformative solutions for smart sustainable cities.
- WeGO fosters and improves international exchange, cooperation, project implementation, and learning amongst cities and with their partners.

WeGO'S PRIORITIES FOR 2025

HUMAN-CENTERED SMART CITIES

To build human-centered smart cities, inclusion has become one of the most important values in today's smart city development. Technology, despite causing the digital divide, can still be the driving force in reducing the gap and ensuring an inclusive digitalization of public services that benefit all people in sectors ranging from mobility, safety, welfare, environment, culture, and governance. WeGO will work towards the creation of an agenda that promotes the global efforts in building inclusive and human-centered cities.

INTEGRATING ESG FRAMEWORK INTO SMART SUSTAINABLE DEVELOPMENT

ESG (Environment, Social, Governance) is the concurring new norm intertwined with corporations and smart city development, multiple aspects across the fields that access the social changes of the 4th Industrial Revolution, especially to transform cities into sustainable cities by investing in ESG aspects. Incorporating the dimensions of ESG, WeGO aims to promote ESG issues starting from business practices to socially profitable values that combine ICT with greater social inclusion and greater access to services of a city to meet the needs of governments, citizens, and businesses, prioritizing Environmental, Social, and Governance (ESG) criteria as a "socially responsible city."

DECENTRALIZATION AND REGIONAL APPROACH

The pandemic has highlighted the importance of cities and local governments as Smart City transformation drivers. Recognizing the constraints in the national level approach, the role of cities and local governments as transformation drivers to stimulate city-specific development and activate citizen participation is paramount. WeGO believes a regional approach focusing on local context is crucial to build regional consensus in finding solutions to challenges that cities and local governments face in Smart City development.

INCREASE PARTNERSHIPS FOR MORE INNOVATIVE TECH SOLUTIONS

In line with WeGO's vision of "exploiting the power of digital technologies" and "accessing investment for smart sustainable cities development", the organization will actively partner with tech solution providers to provide more and improved programs and services to its members. With this new collaborative framework, the Secretariat will continue striving to engage with more public and private actors to expand on the Public-Private Partnership (PPP) model.

WeGO'S CORE PROGRAMS IN 2025

THE 3RD SEOUL SMART CITY PRIZE

This importance of the city's role and human-centered smart city value stands at the heart of all WeGO programs and activities. The Seoul Smart City Prize is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution. Efforts of city governments, corporations, institutions, and individuals to ensure inclusive smart sustainable development will be recognized in front of a global audience and winners will share their vision for leading the inclusive growth of the global community. The 3rd Seoul Smart City Prize Ceremony will be held in September hosted in Seoul.

WeGO EXECUTIVE COMMITTEE MEETING 2025

The WeGO Executive Committee (EXCOM) is one of WeGO's main decision making bodies which convenes annually to review the Secretariat's activities and accomplishments in the preceding year and decides on key agenda items guiding the organization's direction for the future programs within the evolving smart city ecosystem. WeGO EXCOM members and invited partners will gather at the WeGO Executive Committee Meeting 2025 held in Abu Dhabi, United Arab Emirates.

WeGO SUSTAINABLE SMART CITY CHAMPIONS

WeGO recruits youth from cities from all around the world to share knowledge and build consensus around the future of smart cities. By fostering knowledge exchange and building capacities of youth in the field of urban development, sustainability and smart cities through two phases, this flagship program will empower young urban leaders of tomorrow. Youth participants will be selected to partake in two phases to receive certificates.

PHASE 1 LECTURE SERIES: APPLY TO JOIN AN ONLINE LECTURE SERIES ON VARIOUS TOPICS IN SMART SUSTAINABLE CITY **PHASE 2 WORKSHOPS:** ENGAGE IN INTERACTIVE GROUP WORKSHOPS CONDUCTED IN DIFFERENT PARTS OF THE WORLD TO DESIGN YOUR CREATIVE SMART CITY

In 2025, WeGO will newly introduce the WeGO Champions Award, aimed to recognize the global young leaders excelling in key areas such as smart cities, new technology, net zero, digital innovation, culture, and leadership.

WeGO ACTIVATOR

Diagnose your city's smart city development stage and learn how to improve.

Complete the WeGO Activator survey to find out where you are in smart city development and learn what solutions could be applied to make your city even smarter.

WeGO SMART CITY DRIVER



SOLUTION FINDER

Search for the right smart city solutions.

- Join our flagship 'Solutions Meet Cities' matchmaking events or schedule an on-demand matchmaking meeting with a partner of your choice.
- Discuss and share your smart city plans with the WeGO network.
- Gain inspiration from smart city best cases from our WeGO members and partners.



PROJECT IMPLEMENTER

Reach your smart city goals with project implementation opportunities.

- Share your ready-made project proposal with WeGO and establish direct project partnerships within the WeGO network.
- Become a beneficiary city or solution provider of WeGO Smart Sustainable City Feasibility Study Program.
 - Apply for partner smart city funding programs through consultation and support from WeGO.



EUROPE | 15

Minsk Brussels Paris Berlin, Frankfurt Rotterdam **Bucharest** Magas, Moscow, Vladivostok Ankara, Antakya, Beyoğlu, Malatya, Muğla

MIDDLE EAST & NORTH AFRICA | 29

Isfahan, Shiraz, Tabriz, Tehran Erbil Rabat Muscat Hebron, Ramallah Khartoum Locality La Marsa, Menzel Jemil, Tunis Abu Dhabi

AMERICAS | 17

San Antonio de Areco Porto Alegre, São Paulo Cali, Cartagena de Indias Buenos Aires (Costa Rica) Villa Tapia Cuenca Coatzacoalcos, Mexico City Asunción Cusco, Lima, Urubamba Pittsburgh, San Francisco Caracas

ASIA-PACIFIC | 79

Rvde Baku Dhaka North, Dhaka South, Rajshahi City Chengdu, Dujiangyan, Hong Kong SAR, Ningbo, Zhejiang Province Suva Agra Bandung, Batam, Baubau, Jakarta, Kepulauan Riau, Serang Regency Saga Prefecture Almaty, Astana Bishkek Anyang, Goyang, Jeju, Seoul Penang Island, Seberang Perai Altai, Choibalsan, Erdenet, Sainshand, Ulaanbaatar Belbari, Bhadrapur, Bharatpur, Birgunj, Dhankuta, Dharan, Dhulikhel, Itahari, Kanakai, Kathmandu, Patharishanishchare, Pokhara, Ramgram, Ratuwamai, Shivasatakshi, Sunawarshi, Sundarharaicha, Sunwal, Tarakeshwor Wellington Islamabad, Peshawar Baguio, Cauayan, La Union, Makati, Manila, Quezon City, San Fernando La Union Dambulla, Galle, Matale, Sri Jayawardenapura Kotte Kaohsiung Bangkok Tashkent, Chirchik Da Nang, Ha Noi, Thua Thien Hue





INSTITUTIONS | 19

African Smart Cities Innovation Foundation (ASCIF) Botswana Communications Regulatory Authority **Digizens Collaborative Platform FIWARE** Foundation Healthy City Network of Mongolia (HCNM) Korea Green Foundation

Korea Internet and Security Agency (KISA) National Information Technology Development Agency (NITDA) Paris Est Marne & Bois (PEMB) Seoul Digital Foundation (SDF) Seoul Housing & Communities Corporation (SH) Seoul Tourism Organization (STO)

CORPORATIONS | 24

SIIN

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PARTN	ERS					
	A POA	Service of the transmission		EDGELANDS	FMDV	GLOBAL CITIES HUB
GGGI		Korea Eximbank	SEKIND	KOICAsee* Korea International Conjectation Agency	KOREA	ICDI
IMD	ISCA 스마트도시 · 건축학회 Heater of Shart Day & Academica		MSCA	NIA	NEAR	SHRDC Seoul Hamma Resource Development Center
W	Smart Cities World	The Korea Times	UN@HABITAT	(res)	YONHAP NEWS AGENCY	

MEMBERSHIP GUIDELINES

MEMBERSHIP CATEGORIES

LOCAL GOVERNMENTS

· Cities and Other Municipalities

- $\cdot\,$ Districts and Other Sub-Municipalities
- $\cdot\,$ States, Provinces, and Other Regions

CORPORATIONS

- Multinational Corporation (MNC)
 Small and Medium-Sized Enterprises (SMEs)
- · Start-ups

INSTITUTIONS

 $\cdot\,$ Associations and Alliances

- National and Subnational Public Agencies
- Academic Institutions
- · Non-profit Organizations

APPLICATION PROCESS



ANNUAL FEES

LOCAL GOVERNMENTS

Population ('000) capita (USD)	0 - 49	50 - 199	200 - 299	300 - 599	600 - 999	1,000 - 1,999	2,000 - 3,999	4,000 - 6,999	7,000 - 9,999	10,000+
0 - 999	400			50	00	60	00	700)	
0 - 1,999	400		50	006 00		700		800		
2,000 - 3,999	400	450	500	750	1,000	1,250	1,500	1,750	2,000	2,250
4,000 - 5,999	500	500	700	1,000	1,300	1,600	1,900	2,200	2,500	3,000
6,000 - 7,999	900	1,200	1,500	2,000	2,500	3,000	3,500	4,000	4,500	5,000
8,000 - 9,999	1,600	1,800	2,000	2,500	3,000	3,500	4,000	4,500	5,000	5,500
10,000 - 14,999	2,500	3,000	3,500	4,000	4,500	5,000	5,500	6,000	6,500	7,000
15,000 - 19,999	3,500	4,000	4,500	5,000	5,500	6,000	6,500	7,000	7,500	8,000
20,000+	4,000	5,000	6,000	6,500	7,000	7,500	8,000	8,500	8,500	10,000

CORPORATIONS

Category	Annual Membership Fee (USD)		
Corporate Members	More than 50 employees: USD 2,000		
Corporate members	Less than 50 employees: USD 1,000		
INSTITUTIONS			
Category	Annual Membership Fee (USD)		
Institutional Members	More than 50 employees: USD 2,000		
	Less than 50 employees: USD 1,000		

* GDP per Capita (PPP) is determined by the latest available international financial statistics published by the International Monetary Fund (IMF) while population and the number of employees are determined by the official statistics provided by the entity when joining WeGO.

GOVERNANCE (Term 2023-2026)

EXECUTIVE VICE PRESIDENT CITY Almaty VICE PRESIDENT CITIES São Paulo Kampala	HEADQUARTER Seoul REGIONAL OFFICES Abuja Abu Dhabi Almaty Beyoğlu Chengdu Cuenca
EXECUTIVE COMMITT Abu Dhabi, Abuja, A Cuenca, Hebron, K Maputo, Ramgram, São F Seoul, We	Imaty, Chengdu, ampala, Makati, aulo, Seberang Perai,
GENERAL A All Men	

THE SECRETARIAT AND REGIONAL OFFICES

The WeGO Secretariat is located in Seoul, the President City of WeGO. It is supported by six (6) Regional Offices in advancing the Organization's mission in their respective regions.





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WeGO SECRETARIAT

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