2024 WeGO-NIA Joint Training Course

October 08 - 11, 2024 Seoul | South Korea

WeGO — World Smart Sustainable Cities Organization

NIA — NATIONAL INFORMATION SOCIETY AGENCY

![WeGO - World Smart Sustainable Cities Organization] ![NIA - National Information Society Agency]

2024 WeGO-NIA Joint Training Course

Digital Platform Innovation on Smart City & Digital Government

October 08 - 11, 2024
Seoul, South Korea

Course Details

🕐 October 08-11, 2024

📍 Seoul, South Korea

📝 Registration deadline:
12:00, August 28
(KST/GMT+9)

Register Here

Course Program*

*Course program and contents subject to change

Program	Program Description
Digital Platform Government and AI Lecture	1. Explore key concepts and strategies related to digital government platforms and the integration of AI technologies 2. Engage in discussions and Q&A sessions to deepen understanding and address specific queries related to digital platforms and AI
Public Communication Plan (PCP) Drafting Techniques Lecture	1. Learn the key techniques for drafting effective public communication plans, focusing on strategies for clear and impactful messaging 2. Participate in presentations where draft public communication plans are reviewed and discussed, offering opportunities for feedback and refinement
Visits to Seoul Smart Life Week	1. Participate in the official launch of the Smart Life Week 2. Explore various exhibitions showcasing advancements in smart city technologies 3. Attend discussions and presentations on smart city innovations and best practices 4. Witness the awarding of the Seoul Smart City Prize, highlighting exceptional smart city projects and initiatives
Site visits to smart city and digital governance implementing institutions and corporations	1. Seoul TOPIS Institutional Visit 2. Cheonggyecheon Museum 3. CCTV Safety Center 4. Cybersecurity Center 5. Digital Companion Plaza (Eunpyeong) 6. SK T.um and the National Museum of Korea 7. Other key sites

Contact Us

Yujin Shin
Junior Program Officer
monica@we-gov.org