



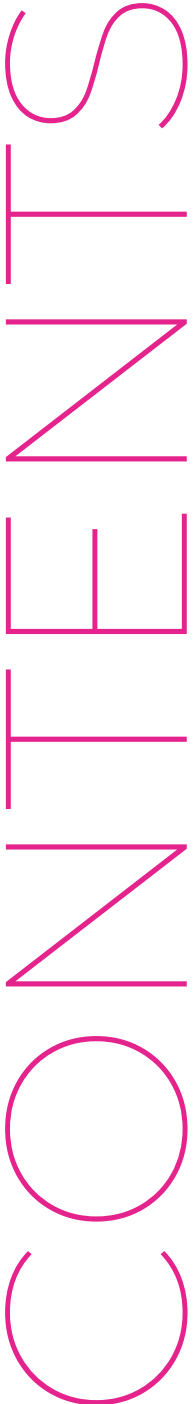
SMART CITY
SMART CITIZEN

2024 CALENDAR OF ACTIVITIES



World Smart Sustainable Cities Organization

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Overview of 2024 Activities

SEOUL SMART CITY PRIZE

Seoul Smart City Prize Ceremony Oct | Seoul

GOVERNANCE ACTIVITIES

WeGO 2024 Activities Kick-off Feb | Seoul
WeGO-Advisory Board Year-round
WeGO EXCOM Meeting 2024 Sep | Almaty

MATCHMAKING & PROJECT IMPLEMENTATION

WeGO Activator Survey Year-round
Solutions Meet Cities Sep | Seoul
Feasibility Studies and Project Implementation Year-round

CAPACITY-BUILDING

WeGO Smart City Champions Apr-Nov | Hybrid
WeGO-NIA Joint Workshop July | Seoul
WeGO-SHRDC Training Program Oct | Seoul
Chengdu Training Program Nov | Chengdu

RESEARCH & DEVELOPMENT

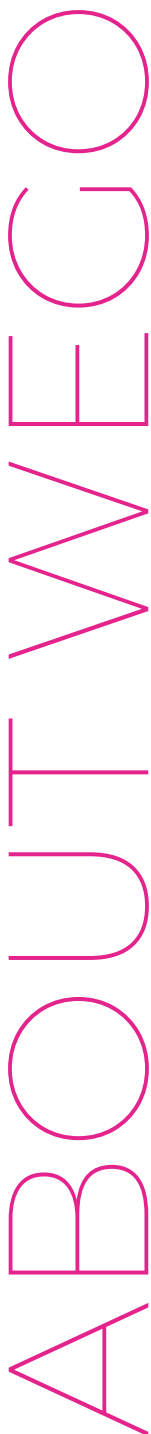
WeGO-IMD Smart City Index Apr | Geneva

NETWORKING & KNOWLEDGE-SHARING

Conferences, Expos, & Webinars Year-round | Online & Offline

REGIONAL ACTIVITIES

Africa Smart Cities Network (AFSCN) Q3 | Africa
ASEAN Smart Cities Network (ASCN) Q2 | Asia
Latin America Smart Cities Network (LASCN) Q2 | Latin America



The World Smart Sustainable Cities Organization (WeGO), is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was founded by 50 member cities in 2010 as the World e-Governments Organization, hence the acronym. In response to the evolving concept of smart cities, WeGO expanded its vision and mandate at the 4th WeGO General Assembly (2017) and its name to the World Smart Sustainable Cities Organization.

WeGO's Secretariat is based in Seoul, Korea, and has regional offices in East Asia (Chengdu, China), the Mediterranean (Beyoglu, Turkey), Africa (Abuja, Nigeria), Middle East & and North Africa (Abu Dhabi, United Arab Emirates), Latin America (Cuenca, Ecuador), and Central Asia (Almaty, Kazakhstan).

As the leading platform on smart city development, WeGO's mission is to share knowledge and good practices in e-Governance; strengthen administrative efficiency and transparency; advance digital capacity; facilitate civic involvement; bridge the digital divide and inequality; and promote cooperation solidarity among cities and local governments around the world.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

WEGO 2024 ACTIVITIES KICK-OFF EVENT

This year, WeGO is gearing up for an expanded range of initiatives dedicated to advancing human-centric smart cities, aligning with our steadfast commitment to promoting green and sustainable urban development.

The annual Activities Kick-off Event will showcase WeGO's key initiatives for the upcoming year, emphasizing the significance of green and sustainable smart city development. The event will culminate with a networking reception, providing a platform for corporations, local governments, diplomatic missions, academia, and specialists to exchange ideas and explore potential areas for collaboration in the smart city development field.





2ND SEOUL SMART CITY PRIZE

The Seoul Smart City Prize, organized in partnership with Seoul Metropolitan Government, aims to promote an inclusive smart city model addressing underprivileged groups in the Fourth Industrial Revolution. It consists of Tech-InnovaCity, Human-CentriCity, and Leadership categories, emphasizing a balance between human-centric and technology-centric approaches. The prize, in its second edition this year, aims to recognize efforts in people-centered digital transformation, encourage inclusive development in public service digitalization, facilitate global discussions on digitalization's future, and foster networking among smart city stakeholders. Prize winners will receive benefits such as:

- Participating in a tailored capacity-building program for knowledge exchange on the topic of human-centered city development in Seoul, Republic of Korea
- Getting opportunities to collaborate on smart city projects with the Seoul Metropolitan Government
- Joining the 'Seoul Smart City Prize Platform' for networking, and
- Showcasing their achievements at international events.

Theme: *Fostering digital transformation through innovative and inclusive approaches for sustainable smart cities*

Category: Tech-InnovaCity, Human-CentriCity, Leadership

Eligible Applicants: Cities, Companies, Institutions, Individuals

Application Period: 01 April - 28 June 2024

To know more about the program and apply, visit our official website www.seoulsmartcityprize.com or contact info@seoulsmartcityprize.com



HIGHLIGHT

2nd Seoul Smart City Prize Ceremony

The 2nd Seoul Smart City Prize ceremony will be held in Seoul in October 2024, during the Seoul Smart Life Week, and it will bring together the distinguished recipients of the prize, encompassing WeGO members and partners such as corporate members, local governments, diplomatic missions, academia, institutions, and experts in smart city development. This event will culminate in the official Prize Ceremony for the finalists, where the winners will be honored for their outstanding contributions to the advancement of smart cities.

WEGO EXCOM MEETING 2024

The WeGO Executive Committee (EXCOM), WeGO's main decision-making body, convenes annually to review the Secretariat's activities and accomplishments in the past year and to decide on key agenda items guiding the organization's direction for the future. Current EXCOM members (2024-2026) are: Abu Dhabi (United Arab Emirates), Abuja (Nigeria), Almaty (Kazakhstan), Chengdu (China), Cuenca (Ecuador), Hebron (Palestine), Kampala (Uganda), Makati (the Philippines), Maputo (Mozambique), Ramgram (Nepal), São Paulo (Brazil), Seberang Perai (Malaysia), Seoul (Republic of Korea), Wellington (New Zealand).



WeGO EXCOM members and invited partners will gather at the WeGO Executive Committee Meeting that will be held in Almaty, Kazakhstan, in September 2024. The 3-days event agenda includes workshops on digitalization, big data technology, startup development, human-oriented urban space, urban ecology, smart city initiatives, and e-sports, as well as a technical tour to areas of interest for smart city development. Almaty, strategically positioned as a regional hub in Central Asia, actively participates in the WeGO organization since 2020. The city has applied for the Seoul Smart City Prize with projects like the "Almaty Data Lake" and starting from 2024 it will serve as a Regional Office (Central Asia) of WeGO. With a thriving IT/R&D sector and a focus on sustainable urban development, Almaty stands out as an emerging smart city, actively seeking global collaborations and recognition.

YEAR-ROUND

WeGO Advisory Board

WeGO Advisory Board is meant to enhance WeGO's promotion of smart cities through Public Private People Partnerships (PPPP) and elevate the organization's profile via connections and consultancies. In alignment with the WeGO 2030 Master Plan, the distinguished group of advisory board members will continue offering insights and guidance, ensuring WeGO's missions and activities align coherently. Each advisory member will serve as an ambassador, promoting WeGO within their respective networks. Throughout the year, the Secretariat will coordinate meetings, whether individual or group, to facilitate information exchange and updates.

See the full list of WeGO Advisory Board members on the [official webpage](#).

MATCHMAKING & PROJECT IMPLEMENTATION

WeGO collaborates with cities, corporations, and institutions to identify partnership opportunities for project implementation. We match cities with corporations and institutions by identifying cities' challenges and finding appropriate smart city solutions and funding resources for project implementation.



WeGo Activator

Diagnose your city's smart city development stage and learn how to improve.

Complete the WeGO Activator survey to find out where you are in smart city development and learn what solutions could be applied to make your city even smarter.



Solution Finder

Search for the right smart city solutions.

- Join our flagship 'Solutions Meet Cities' matchmaking events or schedule an on-demand matchmaking meeting with a partner of your choice.
- Discuss and share your smart city plans with the WeGO network.
- Gain inspiration from smart city best cases from our WeGO members and partners



Project Implementer

Reach your smart city goals with project implementation opportunities.

- Share your ready-made project proposal with WeGO and **establish direct project partnerships** within the WeGO network.
- Become a beneficiary city or solution provider of **WeGO Smart Sustainable City Feasibility Study Program**.
- Apply for **partner smart city funding programs** through consultation and support from WeGO.

WeGO-National Information Society Agency (NIA) Joint Feasibility Study Program

The program, aimed to support the implementation of smart city initiatives in a selected WeGO member local government, is the result of an MOU agreement between WeGO and NIA. In 2022, Lima Municipality was selected as the recipient of the study, for their smart tourism initiative "Lima Destino Inteligente" (Lima, Smart Tourism Destination). The final report provided to the city included as a recommendation the implementation of a small pilot project that will be the goal of this program. As such, the initiative seeks to give continuity to the feasibility study carried in Lima during 2022, scale-up WeGO-NIA Feasibility Study, and attract new corporate members with smart tourism technologies.

CAPACITY-BUILDING

YEAR-ROUND | HYBRID

WEGO SUSTAINABLE SMART CITY CHAMPIONS 2024

01

The WeGO Smart City Champions is a 15-week youth program open to individuals under 35 worldwide, and it aims to foster knowledge exchange and build capacities in urban development, sustainability, and smart cities. Through this annual initiative, WeGO provides a platform for global youth from various universities to discuss the importance of their involvement in key processes and frameworks for smart city development. The program, designed to empower young urban leaders, consists of two phases, offering participants certificates upon completion and fostering interaction and networking opportunities through in-person workshops.

ANNUAL TRAINING PROGRAMS

02

WEGO-NIA JOINT WORKSHOP

July | Seoul

Responding to the increasing demand for in-person training, WeGO is organizing a dedicated on-site workshop for city officials from WeGO member cities. The goal of this training workshop is to offer capacity-building opportunities to empower members to adapt to the evolving technologies and trends in smart city development. The three-day program will include practical sessions on Smart City and Digital Government expertise, complemented by a hands-on site visit.

03

WEGO-SHRDC TRAINING PROGRAM

Oct | Seoul

As part of the Seoul Smart City Prize, winners will be given an opportunity to participate in a tailored capacity building training program in Seoul co-hosted by the Seoul Human Resource Development Center (SHRDC) and WeGO, to experience peer to peer knowledge exchange and share know-hows in advancing human centered city development. In addition, winners also have the opportunity to take part in a feasibility study program customized to the selected cities' smart city development stages and policy needs.

04

CHENGDU TRAINING PROGRAM

Nov | Chengdu

Since 2014, WeGO has been conducting the Chengdu Smart City Training Program in collaboration with its East Asia Regional Office. This program includes lectures and technical tours highlighting the successful smart city initiatives implemented in Chengdu. Its primary goal is to enhance the capabilities of government officials, aiding them in strategically planning smart development through well-considered and cross-referenced policies and measures.

RESEARCH & DEVELOPMENT

WeGO-IMD Smart City Index

IMD
**Smart
City**
Index 2023

IMD / World Competitiveness
Center

In partnership with
WeGO
World Smart Solutions 2030 Institute



WeGO, in partnership with IMD, recognized cities' efforts in human-centered smart city development through the Smart City Index Report 2023. The IMD Smart City Index is distinctive because it utilizes city-level data from the Human Development Index. This comprehensive approach considers various indicators, such as life expectancy, education, and income, offering a more holistic view of the quality of life for city residents, as opposed to country-level data. Using the measurements to capture human-centered smart city development, WeGO and IMD have been working together to publish a case study book, showcasing the select winners from the Seoul Smart City Prize 2023. WeGO will explore the Smart City Index for 2024.

NETWORKING & KNOWLEDGE SHARING

Conferences, Expos & Webinars

WeGO, together with its members, will seek to actively participate in significant smart city conferences, seminars, and workshops, aiming to network, create opportunities for new collaborations, and broaden WeGO's network. The organization will identify and share occasions where members and partners can explore both online and offline participation, ensuring their continued involvement in global smart city discussions. Members keen on taking part in any of the mentioned conferences are encouraged to inform the Secretariat in advance, allowing us to offer tailored assistance for their participation. Possible conferences include:

Jan 10-12 Las Vegas	CES 2024
Mar 19-23 Taipei	Smart City Summit & Expo 2024
Mar 20-22 Curitiba	Smart City Expo Curitiba
May 07-09 Abu Dhabi	Annual Investment Meeting 2024
May 15-16 Lisbon	Parliamentary Assembly of the Mediterranean General Assembly
May 27-31 Geneva	ITU World Summit on the Information Society 2024
Jun 02-04 Singapore	World Cities Summit 2024
Aug Luang Prabang	7th ASEAN Smart Cities Network Annual Meeting
Sep 03-05 Goyang	World Smart City Expo 2024
Sep 19-21 Almaty	WeGO Executive Committee Meeting (EXCOM)
Oct 07-09 Seoul	Seoul Smart Life Week
Nov 05-07 Barcelona	Smart City Expo World Congress 2024
Nov 11-22 Baku	COP29

REGIONAL ACTIVITIES

AFRICA SMART CITIES NETWORK (AFSCN)

In line with the initiation of the Africa Smart Cities Network (AFSCN) in 2022, WeGO aims to broaden its influence in the region by proactively reaching out to potential members. The focus will be on actively participating in regional dialogues related to smart city development to further promote the organization's initiatives.

ASEAN SMART CITIES NETWORK (ASCN)

Continuing the efforts initiated in 2019, WeGO has been actively supporting ASCN cities through activities like matchmaking, knowledge-sharing workshops and mayoral roundtables. Looking ahead to 2024, WeGO is poised to actively participate in numerous conferences and forums involving cities, businesses, and experts at the highest levels, fostering discussions on strategies to promote the development of smart cities.

LATIN AMERICA SMART CITIES NETWORK (LASCN)

Following the successful launch of the LASCN and acknowledging the importance of continuous involvement, WeGO is determined to identify pertinent smart city-related events and meeting opportunities in Latin America. This effort aims to effectively engage with stakeholders and promote WeGO's work, including the esteemed Seoul Smart City Prize. WeGO remains steadfast in its commitment to identifying opportunities for strengthened cooperation and expanded presence within the region.

For those interested in participating in any of the WeGO's programs for 2024 please fill in the [Expression of Interest Form](#) or reach us directly at secretariat@we-gov.org.



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