

2024 ACTIVITIES KICK-OFF EVENT

February 20 | 14:00 (GMT+9)

International Conference Hall
9th floor, Seoul Global Center
(38 Jongro Jongno-gu, Seoul)



It is with great pleasure that we extend our warm invitation to you for the WeGO 2024 Annual Kick-off Event, scheduled for Tuesday, February 20 at the Seoul Global Center. This momentous occasion marks the beginning of a new chapter in the endeavors of the World Smart Sustainable Cities Organization (WeGO). Join us as we celebrate this new chapter.

“SMART LIFE IN SMART CITY”

This year’s theme, **“Smart Life in Smart City”** describes our aim to exemplify our strategy around digital technologies, and their evolution in the advent of emerging virtual worlds such as artificial intelligence (AI), digital twin, and metaverse solutions that are implemented in the welfare, tourism, public safety, and civil services around the world. These innovations have mobilized a new era for our daily lives, and our interaction with them has been substantially transformed.

This event will commemorate WeGO’s ongoing journey and pursuit of the future of smart cities by enhancing collaboration among urban government networks, facilitating the exchange of innovative products among corporations, and stimulating the exchange of advanced smart city technologies between cities and companies through global collaboration. We aim to achieve these ambitious goals by enabling the continued implementation of technologies and smart city innovations, where the smart city continues to strive as a beacon of human-centered, urban transformation.

In sharing our vast range of shared opportunities for smart city development through WeGO’s programmatic landscape such as training programs, feasibility studies, the smart city prize, and more, this forum aims to inform event guests of the relevance and utility for smart city development for cities around the world practically and efficiently.



Joining
remotely?

Please [register here](#) to receive the Zoom online access link.

Time Program

14:00 Pre-event Networking and Welcome

14:30 Opening and Introduction
Congratulatory Remarks

14:40 Introduction of WeGO's Activities 2024

14:50 Smart Life in Smart City: WeGO Activities Forum

WeGO Activities Forum is an interactive forum where stakeholders and experts of WeGO's key programs and initiatives will highlight each program's key aspects and impacts across WeGO's members and partners.

Forum Speakers

Danil Kerimi
Dean of WeGO Sustainable
Smart City Champions
Program, Co-founder of
Edgeland Institute / WeGO
Advisor

WeGO Sustainable Smart City Champions

WeGO's Champions program uses youth-centric training and capacity building to empower the next generation of leaders in sustainable development. Having expanded onto a hybrid platform of off and online access, Champions program inspires to reach more leaders of tomorrow this year and onwards.

Donghee Yoo
Director of EDCF
Coordination Department,
K-EXIM Bank

WeGO and K-EXIM Bank Partnership

In partnership with EDCF (Economic Development Cooperation Fund), WeGO will identify opportunities to implement smart city ODA projects in developing countries around the world. Together, WeGO and K-EXIM bank will establish international partnerships between corporations, local governments, and institutions to advance sustainable urban transformation and digitalization.

Sungbin Yim
Chairman of Seoul Prize
Organizing Committee,
President of Favor Co.

WeGO Seoul Smart City Prize

Smart Life will highlight exceptional innovations and initiatives to promote WeGO's unified effort towards a "Smart City for All." The Seoul Smart City Prize will highlight the successes and impacts of this landmark awards initiative designed to promote innovation and inclusivity in smart city models that prioritize marginalized groups in the Fourth Industrial Revolution.

Bruno Lanvin
President of IMD Smart
City Observatory

WeGO IMD Index Smart City Index Report 2024

The importance of measuring a city's progress toward its smart city future is vital. In 2024, WeGO, in partnership with IMD, published the IMD Smart City Index Report which focused on human-centered initiatives at the core of smart city development around the world and introduced the recent WeGO-IMD co-publication on inclusive cities.

Sunho Jung
Korea Cities & Public
Services Specialist of
Dassault Systemes Korea

WeGO and Corporate Partnerships

WeGO cannot exist without the support and collaboration of our corporate, institutional, and local government members. Dassault Systeme Korea is invited to share their plans and expectations with WeGO as one of our newest members.

Angelina Khodotova
International Project
Manager, SRPOST

WeGO and Corporate Partnerships

WeGO is proud to highlight our exemplary partnership with SRPOST and our mutual activities to present key case studies of the impact of partnerships formed via WeGO network and support.

15:30 Mayor's Award Ceremony
New Members' Certificate Ceremony

15:40 Closing & Networking Reception

16:30 End of Event

*Parking is limited, so please use public transportation if possible.

*For further inquiries, please contact Joohee Uhm at joohee.uhm@we-gov.org or +82-(0)-70-4202-9154