



# 6<sup>th</sup> WeGO General Assembly

**INFORMATION NOTE**

**SMART CITY, SMART CITIZEN**



**SEPTEMBER 25-27, 2023**  
**SEOUL | SOUTH KOREA**

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# 1. Introduction

## Welcome to the 6th WeGO General Assembly

Greetings from the WeGO Secretariat !

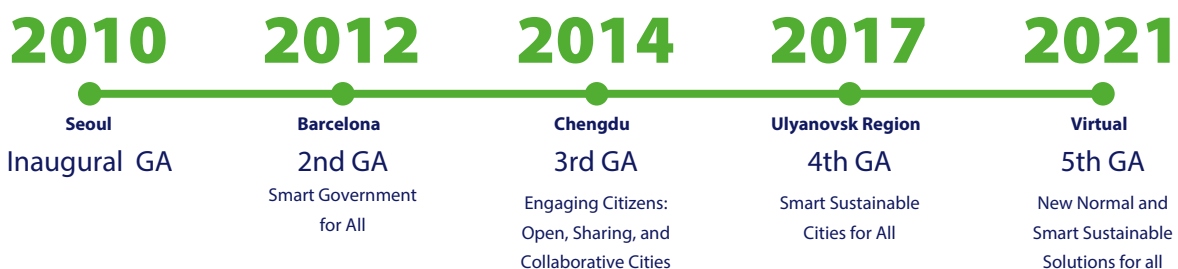
We thank you for your registration to attend our 6th WeGO General Assembly. Ahead of your arrival, we have prepared essential information about the 6th WeGO General Assembly and Seoul to ensure a smooth and enjoyable stay in Korea.

The WeGO General Assembly (GA), is a triennial event that gathers members and partners to shape key agenda and help chart the organization's direction for the coming years. This flagship event will bring in high-level officials, from Governors and Mayors to Chief Information Officers from local governments around the world, and smart city experts from various public entities, academic circles, and the private sector, to celebrate achievements in e-government and smart city initiatives around the world.

This year, the 6th WeGO General Assembly will convey in Seoul, the president city, in conjunction with the World Cities Summit (WCS) Mayors Forum. Additionally, this will be the first time after the COVID-19 pandemic that the event will be hosted onsite, providing a unique opportunity for all the organization's members to meet with other Mayors, CIOs, city officials, corporate and institutional representatives to exchange ideas, share best practices, and seek for cooperation opportunities.

WeGO warmly welcomes you to the 6th WeGO General Assembly and invites you to enjoy Seoul Smart City Prize Award Ceremony and the 6th WeGO General Assembly Session.

## Previous WeGO General Assemblies



### Why Attend?

The 6th WeGO General Assembly offers various opportunities to participants for



#### Knowledge

Exchange knowledge on Smart City, e-Government, and ICT from international peers



#### Connection

Expand networking with government representatives and experts around the world



#### Value

Develop potential collaboration with key stakeholders from all around the globe



#### Inspiration

Become part of a global movement to promote smart sustainable development for the betterment of the near future

## 2. About the host city : Seoul

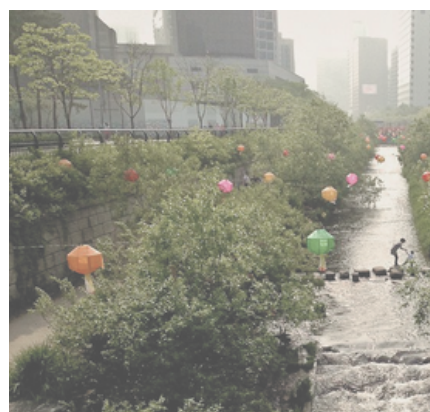
Located at the heart of the Korean Peninsula, the city of Seoul has a 2,000-year history spanning from antiquity to modern times. Serving as the capital city for several kingdoms and dynasties in different historical periods, Seoul continues to thrive as the center of Korea to this day. Seoul is a beautiful and dynamic city where culture and history live in harmony with its people.

As the economic and cultural center of Korea, Seoul has extensive experience in hosting large-scale international events such as the 1988 Seoul Summer Olympics, 2002 FIFA World Cup, 2010 Seoul G-20 Summit, 2020 Seoul Smart City Leaders Forum, and many more.



Seoul is the President City of WeGO and has been functioning in this position since the establishment of the organization in 2010. With a population of nearly 10 million people in the metropolitan area, Seoul has evolved into a leading smart city as a prime example of inclusive and trend-setting policies for improving urban life for its citizens. Seoul aims to be a smart city that improves the quality of citizens' lives by connecting multiple entities across the city using digital infrastructures as a basis and through the convergence of ICT technologies. Seoul also provides capacity building for citizens to encourage each individual to become an active participant in the development of a sustainable smart city that is inclusive with no one left behind.

The 6th General Assembly is held in and hosted by Seoul, the President City of WeGO, to showcase once again the power of technology and the importance of connectivity to promote international cooperation for smart city development.



# Program Schedule

## Day 1 | Monday, September 25



### Information Desk

Time: **SUN. SEP. 24**  
10:00 ~ 18:00

**MON. SEP. 25**  
09:00 ~ 18:00

**Location:** Novotel  
Ambassador  
Hotel Lobby  
238 Eulji-ro,  
Jung-gu

**09:30**

### Meeting points



Buses will be ready to take you to the designated meeting points below. Please ensure you arrive at one of the two hotels on time to ensure you can participate in the tour.

1

#### **JW Marriott's Hotel Main Entrance**

279 Cheonggyecheon-ro,  
Jongno-gu 1 Bus

2

#### **Novotel Ambassador Seoul Dongdaemun Hotels**

238 Eulji-ro,  
Jung-gu 2 Buses

**10:00-**

### Seoul My Soul: Smart Tourism City

**12:00**

Location - Seoul Tourism Organization HQ, 7th Floor, 85 Cheonggyecheon-ro, Jongno-gu

Seoul Tourism Organization has hosted a special session to engage with key members who are advancing STO's smart tourism initiatives. Participants can connect directly with key stakeholders who work closely with the city government to promote Seoul.

### **Solution Meet Cities Session : Planning and Delivery of Future-ready Urban Infrastructure: The Role of Public Sectors**

Location - Seoul Tourism Organization HQ, 7th Floor, 85 Cheonggyecheon-ro, Jongno-gu

This session will share the latest concepts and paradigm shifts focused on planning and delivery of public infrastructure and plan to impart a strategic vision for public sectors.



**12:00-**

### Lunch: "Sanchon, 산촌"

**14:30**

Location - 30-13 Insadong-gil, Jongno-gu

Seoul's most famous vegan temple food restaurant founded by a former Buddhist monk who uses his knowledge and inspiration by simple, clean and healthy ingredients in his kitchen.



**14:30-**

### Seoul City Tour Bus

**17:00**

Location - Meeting Point at Dongdaemun Design Plaza, 281 Eulji-ro, Jung-gu,

Ride on top of Seoul's tour bus ride through and pass the most popular destinations. Starting from Dongdaemun Design Plaza, enjoy beautiful modern art architecture to the spectacular view from atop the Namsan Mountain and Han Riverside.



**17:00-**

### Innovative Lifestyle Exhibition

**17:30**

Location - Dongdaemun Design Plaza Exhibition Hall, 281 Eulji-ro, Jung-gu,

Stand in the intersection of art, technology, and design in Dongdaemun Design Plaza (DDP), an architectural masterpiece and a hub of global connectedness. DDP, housing a multitude of exhibitions on art and design, enjoy the masterpiece of art and technology exhibition a compliment to the Seoul Smart City Prize Ceremony taking place on September 26.

# Day 1 (Cont.) | Monday, September 25

**17:30-  
18:30**

## Seoul Smart City Prize Ceremony

Location - Dongdaemun Design Plaza Art Hall 2, 281 Eulji-ro, Jung-gu,

Join us at the Seoul Smart City Prize Ceremony where the Prize finalists will be officially announced and awarded accolades. This ceremony spotlights the worldwide leaders of inclusive smart cities and their innovative projects providing an exceptional opportunity to showcase their work on the global stage.



## Meeting point for Welcoming Reception by WeGO

Please come and meet our staff who are wearing a name badge (16:00-17:30) in front of café de FESSONIA which is located on the ground level of DDP (Dongdaemun Design Plaza) if you need assistance to find the event venue in DDP. There will be a welcoming reception by WeGO right after the Prize Ceremony, our staff will take you to the dinner venue "JW Marriott Dongdaemun Hotel". Please find our staff in front of café de FESSONIA if you miss any of them from the Prize Ceremony venue.



**19:30 -  
21:30**

## Welcoming Reception by WeGO

Location - JW Marriott Hotel "The Deck" at Lobby, 279 Cheonggyecheon-ro, Jongno-gu

Enjoy an autom evening with WeGO members, partners and the winners of Seoul Smart City Prize gathered from all parts of the world.



# Day 2 | Tuesday, September 26

08:30

## Meeting points



Buses will be ready to take you to the designated meeting points below. Please ensure you arrive at one of the two hotels on time to ensure you can participate in the tour.

- |   |   |                                     |         |
|---|---|-------------------------------------|---------|
| 1 | <b>JW Marriott's Hotel<br/>Main Entrance</b>          | 279 Cheonggyecheon-ro,<br>Jongno-gu | 1 Bus   |
| 2 | <b>Novotel Ambassador Seoul<br/>Dongdaemun Hotels</b> | 238 Eulji-ro,<br>Jung-gu            | 2 Buses |



10:00-

## "Hosang-nori" Performance:

12:00

### Adventure into the Origin of Seoul and its Heritage

Location - Seoul Amsa-dong Prehistoric Site, Olympic-ro 875, Gangdong-gu

Baweijul "Hosang Nori" (호상놀이) is a celebratory event involving a series of songs and games, or performances, where traditionally in Korea, local songwriters, bakers, and musicians assemble to conduct a funeral rite upon the passing of an individual who has lead an exceptionally admirable and prosperous life.



12:00-

## Lunch: "H-Lounge"

14:00

Location - Near Gyeongbokgung Palace | Jahamun-ro 4gil 21-9

Marvel in the best of Korean and Italian cuisine merged into a flavorful concoction of best that water and land harvests can offer. You will find a hidden gem that serves great homemade Italian foods in a cozy & European-style house

Flexible

## Seoul Smart City Exhibition Center

Location - Seoul City Hall B1 Floor, Sejongdae-ro 110, Jong-gu

Located in the first basement level of the Citizens' Hall, the Smart Seoul Exhibition Hall is a space that provides a chance for visitors to better understand the various administrative services and policies that are reliant upon data



14:00-

## 6th WeGO General Assembly Session

16:00

Location - Seoul City Hall 8th Floor, Sejongdae-ro 110, Jong-gu

The WeGO General Assembly (GA) is a triennial event that gathers members and partners to shape the key agenda that helps chart WeGO's direction for the coming years. The event gathers high-level officials, including Mayors, Governors, and Chief Information Officers, to share their latest smart city development experiences, and discuss how to create more inclusive and livable urban spaces among smart sustainable cities.



16:00-

## Smart City Index, the Criteria to Identify Smart Cities

17:00

Location - Seoul City Hall 3rd Floor, Sejongdae-ro 110, Jong-gu

The Forum will be held under the theme of Digital Innovation Challenges and Inclusiveness, during which the Seoul Metropolitan Government seeks to share the success of its Partnering with the Digitally Vulnerable program with global city leaders and jointly explore ideas to tackle the challenges faced by smart cities.

- **For those attending the Smart City Index Forum, 1 bus will be designated for your transportation to Kwangjang Market after the session is finished**



17:00-

## Street Market Fest Adventure

19:00

Location - Gwangjang Market in the Jongno District, 88 Changgyeonggung-ro, Jongno-gu

Join us for a chance to experience Korea's local culture and taste in one of Seoul's oldest and largest food markets. The atmosphere of Jongno District's Gwangjang market is undiluted Korean culture at its best.

- **Vouchers will be provided to the delegates for a seamless and fun experience**
- **You will be divided into groups accompanied by our staff**
- **If you wish you venture out on your own, you are free to roam without staff support**
- **After the Street Market Fest Adventure, delegates will walk back to your hotels**



# Day 3 | Wednesday, September 27

09:30

## Meeting points



Buses will be ready to take you to the designated meeting points below. Please ensure you arrive at one of the two hotels on time to ensure you can participate in the tour.

1	<b>JW Marriott's Hotel Main Entrance</b>	279 Cheonggyecheon-ro, Jongno-gu	1 Bus
2	<b>Novotel Ambassador Seoul Dongdaemun Hotels</b>	238 Eulji-ro, Jung-gu	1 Bus



11:00-

## LG Science Park: Innovation Gallery

12:00

Location - LG Science Park, 30 Magokjungang 10-ro

Join in on our first look into LG Sciencepark's newly renovated exhibition center opening on September 27 and explore LG Sciencepark operations and design, as well as future strategies and solutions for a smarter cities of tomorrow.



**Please note**, only the delegates who has registered prior to the LG Science Park: Innovation Gallery will be able to attend this session.

**If you have not registered for this session, you will NOT be gained entry into the premises**



12:00

## To airport

1 Bus will be designated to take any tour participants who needs to go to the Incheon International Airport. Please note, if you wish to go straight to the airport after the LG Science Park Innovation Gallery tour, be sure to bring your luggage and belongings.

## To Novotel Ambassador Seoul DDP

1 Bus will be designated to take any participants back to Dongdaemun Design Plaza area if you wish to return to your hotel or closer to central Seoul. Please ensure you notify the staff on site that you wish to return to Novotel Ambassador Seoul DDP

## 4. Registration

For Heads of Delegations and VIPs: After registering your delegations, please confirm with the WeGO Secretariat the Head of Delegation (HOD) and submit 1) the full name, 2) the title, and 3) a head shot that we can include in our program book. If no head shot will be submitted, we may leave the space beside your HOD as blank. Please send these information to [secretariat@we-go.org](mailto:secretariat@we-go.org).

For all registrants: Upon registration, please do not forget to inform the WeGO Secretariat of your flight details, accommodation bookings, and dietary restrictions. These information will give us a better sense of how to serve you better on your visit here in Seoul. We would also like to remind that only the HOD and one accompanying staff are allowed to join the General Assembly session and Welcome Dinner.

For those joining the tours: Please register in the link provided below. Be informed that the slots are limited and pre-registration is required to join the tours.

## The General Assembly Tour Program

See first hand how smart city initiatives and policies have been nurtured and prospered via our Smart city tour and enjoy the city tour showcasing the marvelous mixtures of green and smart livability at the heart of Seoul.

**Register Now**

(click to register)

Please click above link to register



# 5. Program Details

## The 1st Seoul Smart City Prize Ceremony

The Seoul Smart City Prize is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution that is driven by information and communication technology. This core mission serves as the basis of the two categories of the Prize, Tech-InnovaCity and Human-CentriCity, as WeGO and the Seoul Metropolitan Government envision that smart city should be defined and measured in terms of being both people-centric and technology-centric, rather than merely being centered around the advancement of technology.



Join us in celebrating the winners to be awarded at the Seoul Smart City Prize Ceremony during the World Cities Summit Mayors Forum 2023 hosted by the Seoul Metropolitan Government, providing an unparalleled opportunity to show the world their work and be placed in the spotlight as leaders spearheading the development of innovative and inclusive smart cities.

WeGO, together with Seoul, would like to extend an invitation to you to take part in the Seoul Smart City Prize 2023. We believe that your engagement in this Prize will shed light on the significance of innovative and inclusive smart cities.

### Prize Categories



#### Tech-Innovacity

Projects that focus on integration of innovative policies and technologies in all sectors of society and domains ranging from mobility, safety, welfare, environment, energy, culture, and governance



#### Human-CentriCity

Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled



#### Leadership

Individuals that have demonstrated leadership in developing or promoting the innovative use of technology and data to impact the lives of global citizens

# 5. Program Details

## 6th WeGO General Assembly : Main Session

The WeGO General Assembly (GA) is a triennial event that gathers members and partners to shape the key agenda that helps chart WeGO's direction for the coming years. The event gathers high-level officials, including Governors, Mayors, and Chief Information Officers, to share their smart city development experiences, and discuss how to create more inclusive, sustainable, and livable urban spaces.

WeGO is delighted to invite all member cities to join this joyful gathering. During the GA WeGO city members will elect the secretariat's main decision-making body (EXCOM Committee Members) that annually review the WeGO's activities and accomplishments during the year and decide on key agenda items guiding the organization's direction for the future. Vote for key agendas that will help chart WeGO's direction for the next years, and establish regional offices in Europe, the Middle East, South East Asia, Latin America, and Central Asia.



## 6. Language, Weather, Currency

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### Language

Korean is the official language of both South Korea (Republic of Korea) and North Korea (Democratic People's Republic of Korea).

Korea Tourism offers free 24 hr translations services:

#### **Dial "1330"**

- Service hours: 24 hours a day, all year round
- Available languages: Korean, English, Japanese, Chinese, Russian, Vietnamese, Thai, Malay, Indonesian (Russian, Vietnamese, Thai, Malay, and Indonesian is only available from 08:00 - 19:00)
- Services provided: tourist information, interpretation, complaints/reports, Tourism Police service

### Weather

The climate in Seoul during September can be summarized as warm, humid and wet. September is in the onset of fall / autumn in Seoul and is typically the 4th warmest month of the year. Daytime maximum temperatures average around a muggy 26°C (78°F), whilst at night 16°C (61°F) is normal.

### Currency

The currency of Seoul is the South Korean won or won for short.

The currency sign for the won is the abbreviation KRW.

Approximately, \$1.00 USD = ₩1,332.92 KRW [23.09.07]

There are available foreign exchange services in Incheon International Airport 1 and 2 upon your arrival. Banks are also usually open from 9:00AM - 3:00PM. Seoul establishments commonly use cards for payment, though cash are also accepted.

# 7. Transportation

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**As you arrive at the airport, there are three options to go from the airport to your chosen accommodation within the Dongdaemun Area: Private Vans (available to only WeGO member cities), Airport Limousine Bus 6702, and the Airport Railroad Express Train.**

## Private Van

A private van service will be provided from the airport to the hotel for confirmed WeGO member participants attending the 6th WeGO General Assembly. Member cities interested in this service should contact the Organizers in advance to coordinate the flight arrivals and hotel drop-off points.



- Incheon Airport Terminal 1, 2 → Hotel
- Occupant (6-7 seater, 3-4 seater if with large luggages)
  - Head of Delegation + accompanying delegates
- Location
  - Upon arrival, the van driver/staff will meet and greet you. There will be a picket with WeGO's logo and your name. They will escort you to the car.
- To coordinate the service, please share your flight schedule and accommodation information with the organizer (Ms. MJ Lee | [wegoseoul2023@gmail.com](mailto:wegoseoul2023@gmail.com) | +82-10-4372-5672) by September 15. The service may not be available if participants do not confirm by this date.

## Airport Pickup

A driver or our staff will be waiting at arrival gate in the airport with your name on a signboard, please find your name and meet them, the driver will take you to your hotel. Please tell driver about your hotel in Seoul.

Please note that the driver can go to one destination in Seoul and speaks very basic English, in any case of emergency or difficulties, please feel free to contact Yvette +82 10 4372 5672 (whatsapp available).

# 7. Transportation

Delegates who will not be using this service have other options:

## Airport Limousine Bus 6702

Public bus transportation is available as a second option and for your return trip. Fees are responsibility of the delegates.



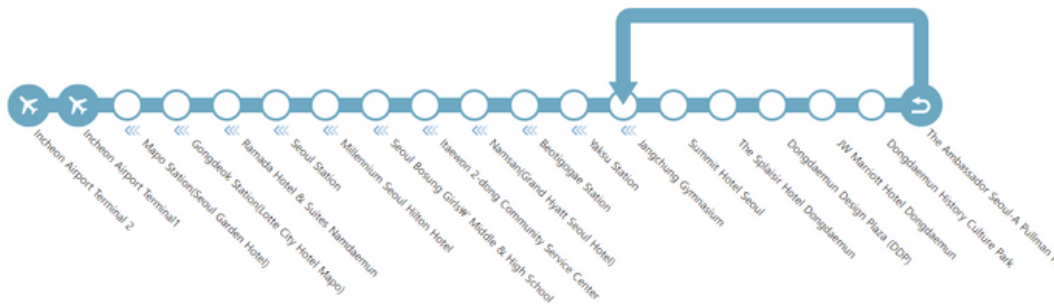
- Route:
  - Incheon Airport Terminal 1, 2 ⇄ Dongdaemun Design Plaza or JW Marriot Hotel Dongdaemun
- Fare
  - Adults KRW 18,000 / Children (Ages 6-12) KRW 12,000
  - You can buy your tickets online with an international credit card or offline at one of the counters at the arrival area.
    - <https://klen.theloungemembers.com/sale/>
- Estimated travel time
  - From Terminal 1 : 105 - 115 min
  - From Terminal 2 : 125 - 135 min



Location



Routes

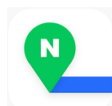


## Taxi

There are four types of taxis: Standard, international, deluxe, and jumbo taxi vans. International taxis are 20 percent more expensive than standard taxis and drivers speak English, Japanese, or Chinese. Deluxe taxis are approximately 40 to 50 percent more expensive than standard taxis, but use larger, more luxurious sedans. Jumbo taxi vans can accommodate up to eight passengers at once and are the same price as deluxe taxis. Taxi stands for each type of taxi are located outside the arrival terminal.

- Fare : approx. KRW 60,000 - 90,000
- Location : Taxi stops, Departure hall

### Essential Map Apps for Navigating Seoul



**Naver Map**  
네이버 지도



**Kakao Map**  
카카오 지도



**Uber**  
for Taxi  
booking



**Subway Korea**

# 7. Transportation

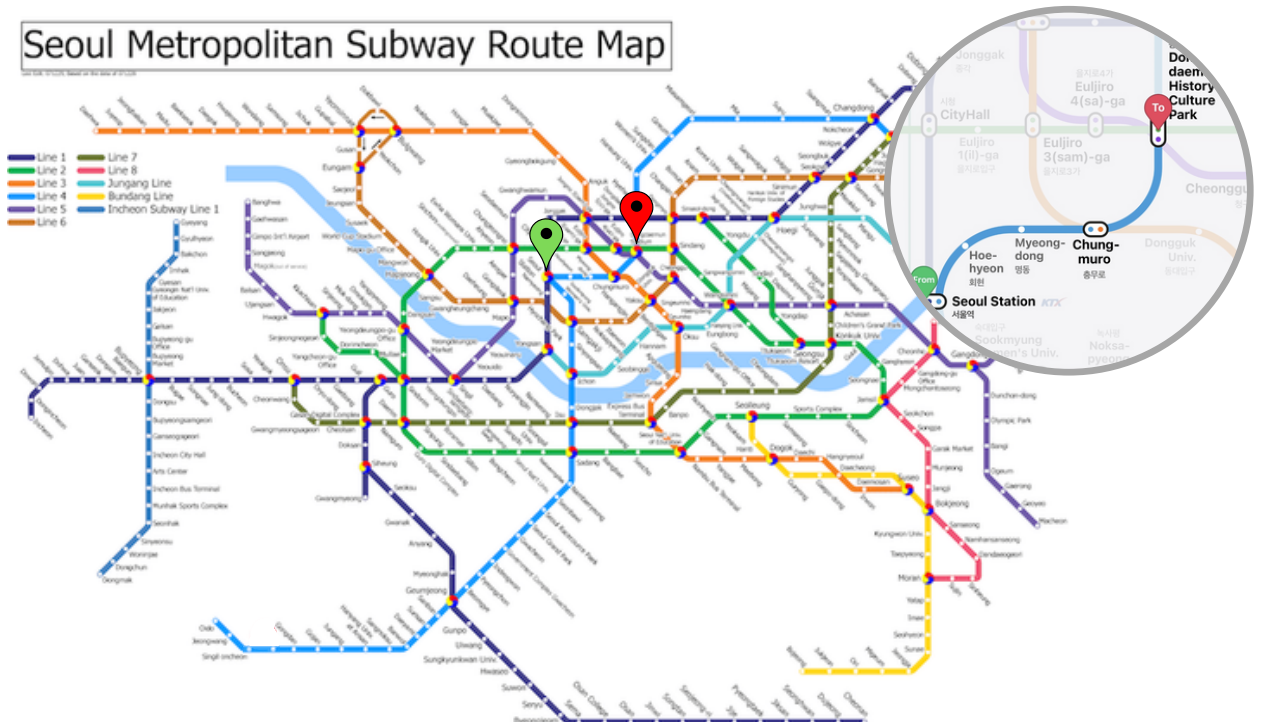
## Train



AREX is a railway line that connects downtown Seoul with Incheon International Airport and Gimpo Airport. There are two classes of train available: 1) All Stop Train - Stops at every station; and 2) Express Train - Runs non-stop between Incheon Int'l Airport and Seoul Station. Express Trains depart every 20 to 40 minutes from Incheon Int'l Airport and take approximately 40 minutes. All Stop Trains leave every 5 to 10 minutes and take just under 60 minutes to get to Seoul Station. The Express Train costs KRW 9,500 each way, while the All Stop Train is KRW 4,150 - 4,750.

### Dongdaemun Design Plaza (DDP)

1. Take the Airport Line to its last stop, "Seoul Station"
2. Take the Line 4 towards "Dongdaemun History & Culture Park Station"
3. Exit from "Exit 1"
4. Arrival of "Dongdaemun Design Plaza (DDP)"



## 8. Accommodation

The organizers would like to recommend staying at the Dongdaemun Digital Plaza (DDP) area for ease of movement throughout the duration of the General Assembly. We have listed down recommended hotels that are very accessible to this area. The group transportation for the General Assembly participants will be available at the DDP area and Badge pick-up for registered participants will be available in these hotels after check-in. If staying in another hotel, badges are to be claimed before the tour and upon pick-up of participants from DDP.



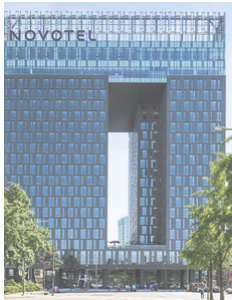
### **JW Marriot Dongdaemun Square Seoul**

279 Cheonggyecheon-ro, Jongno-gu

+82 02-2276-3000

4-5 star hotel

[Go to website](#)



### **Novotel Ambassador Seoul Dongdaemun**

238 Eulji-ro, Jung-gu

+82 02-3425-8000

4 star hotel

[Go to website](#)



### **Toyoko Inn Seoul Dongdaemun No. 2**

325 Toegye-ro, Jung-gu

+82 02-2272-1045

3-4 star hotel

[Go to website](#)



### **Hotel Skypark Kingstown Dongdaemun**

20, Jangchungdan-ro 13-gil, Jung-gu, Jung-gu

+82 02-6952-8991

3 star hotel



**It may be the case, you will require official proofing documents provided by the host organization or entity for your visa application - for the General Assembly, they are Seoul Metropolitan Government and WeGO. Generally, any proofing document will take between 2-3 weeks. Please consider this crucial information to begin your visa application process if necessary.**



Any international visitors wishing to enter Korea must have a valid passport and obtain a Korean visa. However, visitors from 103 countries who want to visit Korea temporarily are permitted to enter without a visa according to visa-exemption agreements, principles of reciprocity, or national interest. Please refer to the following website and contact the Embassy of the Republic of Korea in your country to receive further information on visa regulations. For more information please visit [Korea Visa Portal](#).



Countries that can visit Korea without a visa must obtain K-ETA (Korea Electronic Travel Authorization) in advance.

Please check the [link](#).

※ This only applies to Thailand, Tunisia, Honduras

※ Please keep in mind that the assessment can take more than 72 hours depending on the situation (increased number of K-ETA applications, applicants' circumstances, etc.)



Advanced Input System (Q-Code: Quarantine COVID-19 defense) of Quarantine Information

- Q-code is a system established by the KDCA(Korea Disease Control and Prevention Agency) in order to shorten the time for quarantine inspection and provide the conveniences overseas entrants require upon entry to the Republic of Korea.
- Anyone who inputs normal quarantine information through Q-code will be able to avail of fast and convenient quarantine inspection after their arrival at the Republic of Korea. Input and Temporary Save are available for the quarantine information entered in Q-code from the time of purchasing a flight ticket and preparing for travel. The issuance of the Q-Code should be completed before boarding the airplane.
- Q-code Guide [Link](#).





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-  World Smart Sustainable Cities Organization
-  <https://we-gov.org/>

## JOIN US



## WeGO SECRETARIAT

7F Seoul Global Center, 38 Jongro, Jongno-gu  
Seoul 03188, Republic of Korea  
Telephone: 82-2-720-2935  
Fax: 82-2-720-2939  
Email Address: [secretariat@we-gov.org](mailto:secretariat@we-gov.org)

## MORE INFORMATION

For more detailed information and regular updates on the upcoming the 6th WeGO General Assembly, please visit the official website [HERE](#).

