

The 6th WeGO General Assembly Tour Program

September 25-27, 2023
The 6th WeGO General Assembly
Seoul | South Korea



In partnership with:



Welcome to Seoul!

As part of the 6th WeGO General Assembly, WeGO and the host city, Seoul Metropolitan Government would like to invite you to an opportunity to enjoy the wonders and beauty of what Seoul has to offer. Join us in our 6th WeGO General Assembly Culture and Smart City Tour Program where you will see the best of Seoul City, marvel at Korean traditional performances at a heritage site taking you back to the Joseon Era, and engage with Seoul's smart city experts whose passion and dreams created the Smart city of Seoul.

Wet your appetite in tasting the culinary masterpiece of tradition and modernity of Seoul by joining us for our lunch program proudly showcasing deeply traditional Korean cuisine and Italian-Korean fusion creation next to the famous Gyeongbok Palace.

Time: Tour Program September 25 - 27, 2023

Location: Seoul, South Korea

Registration Period: September 6 - 18, 2023 by 11:59 pm (KST)

REGISTER

(Click above to register)

Details

- Please refer to the Program Schedule and Promotion Flyer to learn more about the program.
- Please note the program has a limited capacity to accept participants, and registration for this program will be on a first come first serve basis. Registration for the 6th WeGO General Assembly This Program is limited to TWO persons per delegation. Please note, that we may select two delegations at our discretion if more than two persons per delegation have registered.
- We strongly recommend selecting hotel accommodations near the Dongdaemun Design Plaza (DDP) area as group transportation for the General Assembly will be available at the DDP.

Program Overview: Day 1, 9/25

The 6th WeGO General Assembly | September 25-27, 2023

Visit to Seoul Tourism Organization

10:00 - Sponsored by the Seoul Tourism Organization

11:15 Meet the star of Korea's cultural ambassador to the world: the Seoul Tourism Organization and engage and interact with the people behind Smart Tourism approaches in staging Seoul as a main actor in the global theatre for a shared story of hopes, dreams, and future in our world.



11:15 - 12:00 Solution Meet Cities Session : Planning and Delivery of Future-ready Urban Infrastructure: The Role of Public Sectors

This session will share the latest concepts and paradigm shifts focused on planning and delivery of public infrastructure and plan to impart a strategic vision for public sectors.



12:00 - 14:00 Lunch: "Sanchon, 산촌"

Location - Insadong in the Jongno District
Sponsored by Seoul Tourism Organization

Seoul's most famous vegan temple food restaurant founded by a former Buddhist monk who uses his knowledge and inspiration by simple, clean and healthy ingredients in his kitchen.

14:00 - 15:30 Seoul City Tour Bus

Location - Trip throughout City of Seoul
by Seoul Tiger Bus: Seoul City Tour Bus

Ride on top of Seoul open-roof tour bus ride through and pass the most popular destinations. Starting from Dongdaemun Design Plaza, enjoy beautiful modern art architecture to tipping point of spectacular view from atop of the Namsan Mountain.



15:30 - 17:30 Dongdaemun Design Plaza Special Exhibition

Location - Dongdaemun Design Plaza Exhibition Hall

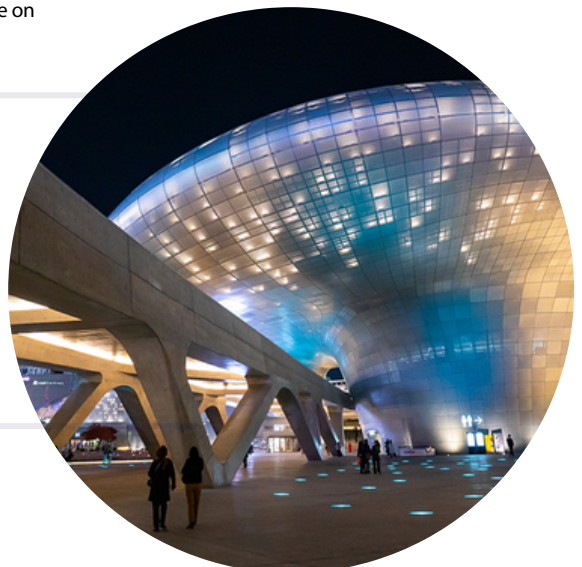
Stand in the intersection of art, technology, and design in Dongdaemun Design Plaza (DDP), an architectural masterpiece and a hub of global connectedness. DDP, housing a multitude of exhibitions on art and design, enjoy the masterpiece of art and technology exhibition a compliment to the Seoul Smart City Prize Ceremony taking place on September 26.

17:30 - 18:30 Seoul Smart City Prize Ceremony

Location - Dongdaemun Design Plaza Art Hall 2

Join us at the Seoul Smart City Prize Ceremony where the Prize finalists will be officially announced and awarded accolades. This ceremony spotlights the worldwide leaders of inclusive smart cities and their innovative projects providing an exceptional opportunity to showcase their work on the global stage.

Dongdaemun Design Plaza (DDP) | Art Hall 2 | 281 Eulji-ro, Jung-gu, Seoul



18:30 - 19:30 Welcoming Reception by WeGO

Location - JW Marriott Dongdaemun Square Hotel "The Deck" at Lobby

Sponsored by WeGO

Enjoy an autom evening with WeGO members, partners and the winners of Seoul Smart City Prize gathered from all parts of the world.

Program Overview: Day 2, 9/26

The 6th WeGO General Assembly | September 25-27, 2023

10:00 - Heritage of Korea: "Hosangnori"

Location - Seoul Amsa-dong
Sponsored by Seoul Intangible Cultural Heritage Center

Bawejjul "Hosang Nori" (호상놀이) is a celebratory event involving a series of songs and games, or performances, where traditionally in Korea, local songwriters, bakers, and musicians assemble to conduct a funeral rite upon the passing of an individual who has lead an exceptionally admirable and prosperous life.



12:00 - Lunch: "H-Lounge"

Location - Near Gyeongbokgung Palace | Jihamun-ro 4gil 21-9
Sponsored by Seoul Tourism Organization

Marvel in the best of Korean and Italian cuisine merged into a flavorful concoction of best that water and land harvests can offer. You will find a hidden gem that serves great homemade Italian foods in a cozy & European-style house



Flexible Seoul Smart City Exhibition Center

Location - Seoul City Hall B1 Floor

Located in the first basement level of the Citizens' Hall, the Smart Seoul Exhibition Hall is a space that provides a chance for visitors to better understand the various administrative services and policies that are reliant upon data



14:00 - 6th WeGO General Assembly Session

Location - Seoul City Hall 8th Floor

The WeGO General Assembly (GA) is a triennial event that gathers members and partners to shape the key agenda that helps chart WeGO's direction for the coming years. The event gathers high-level officials, including Mayors, Governors, and Chief Information Officers, to share their latest smart city development experiences, and discuss how to create more inclusive and livable urban spaces among smart sustainable cities.



17:00 - Casual Night at Korean Traditional Market

Location - Gwangjang Market

Join us at a chance to experience Korea's local culture and taste in one of Seoul's oldest and largest food market. The atmosphere of Gwangjang market is undiluted Korean culture at its best.



Program Overview: Day 3, 9/27

The 6th WeGO General Assembly | September 25-27, 2023

11:00 -
12:00

LG CNS: Innovation Gallery
Sponsored by LG CNS

Join in on our first look into LG CNS's newly renovated exhibition center opening on September 27 and explore LG CNS operations and design, as well as future strategies and solutions for a smarter cities of tomorrow.



Additional Opportunities

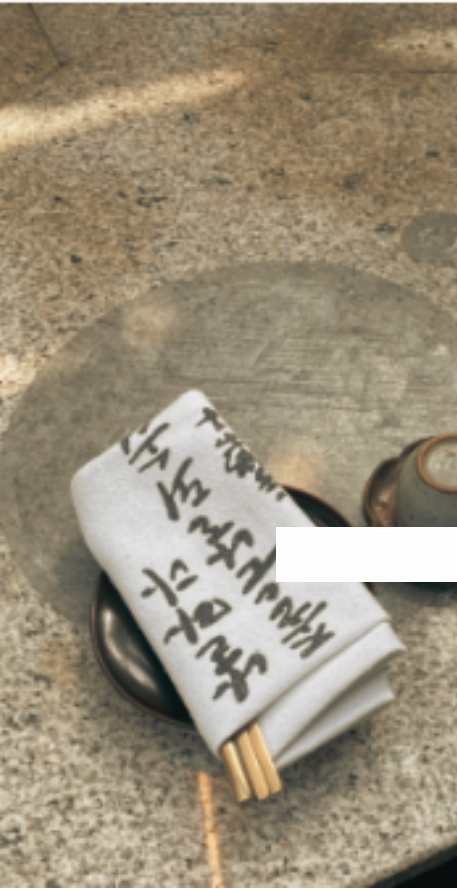


Seoul Smart City Exhibition Center

Located in the first basement level of the Citizens' Hall, the Smart Seoul Exhibition Hall is a space that provides a chance for visitors to better understand the various administrative services and policies that are reliant upon data use under the theme, "Seoul, a data-driven city that transforms the lives of its people." As a venue that enables the public to experience and see for themselves the make-up of the smart city of Seoul, it serves as a platform that is receptive to public opinion so as to lead its people and the global community into the future as one of the top smart cities in the world.

September 26 | 12:00-14:00 (Flexible) | Seoul City Hall





Sanchon 산촌

Inspired and centered on Korea's culinary history of "Sachal Eumsik" fusing the Buddhist practice of "do no harm" to living creatures with a warm undertone of deep but refreshing flavors from hundreds of greens and herbs for truly remarkable culinary experience.

September 25 | 12:00-14:00
Insadong



Luncheon

H- Lounge

Marvel in the best of Korean and Italian cuisine merged into a flavorful concoction of best that water and land harvests can offer. You will find a hidden gem that serves great homemade Italian foods in a cozy & European-style house

September 26 | 12:00-14:00
Near Gyeongbok Palace, West Wall





Welcome Reception

Enjoy an autumn evening with WeGO members, partners and the winners of Seoul Smart City Prize gathered from all parts of the world with fine dining provided by world class culinary select menus by world class hotel JW Marriot's

September 25 | 19:30-21:30
"The Deck" JW Marriot's Hotel



Dinner

Night Market Fever at Gwangjang

Join us at a chance to experience Korea's local culture and taste in one of Seoul's oldest and largest food market. The atmosphere of Gwangjang market is undiluted Korean culture at its best.

September 26 | 17:30-19:00
Gwangjang Market





Seoul Tourism Organization

When you think of BTS, K-pop, K-drama, and Seoul City in the backdrop of the quintessence of Korea's media successes, have you thought about who made Korea's "Hallyu" (Korean Wave) successful? Meet the star of Korea's cultural ambassador to the world: the Seoul Tourism Organization and engage and interact with the people behind Smart Tourism approaches in staging Seoul as a main actor in the global theatre for a shared story of hopes, dreams, and future in our world.

September 25 | 10:00 - 11:00 | STO HQ 7th Floor



한국도시설계학회
Urban Design Institute of Korea

Solution Meet Cities Session - Planning and Delivery of Future-ready Urban Infrastructure: The Role of Public Sectors

The age of the digital city is here, and it is redefining the future of our cities. Are our cities prepared? Or, at the least, how can we be assured that we are better prepared? This special seminar session will explore our latest concepts and paradigm shifts that we have been investigating focused on the planning and delivery of public infrastructure. Through Q&A sessions, we plan to impart our experiences as well as how each discipline can be integrated to bring a strategic vision for public sectors.

September 25 | 11:00 - 12:00 | STO HQ 7th Floor

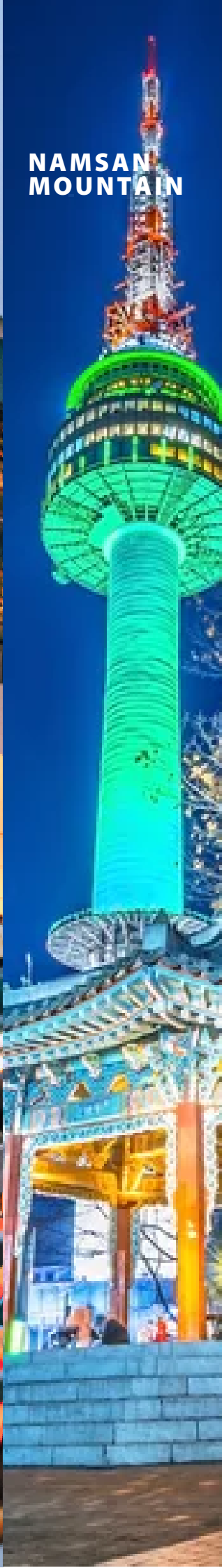
**GYEONGBOK
PALACE**

**NAMSAN
MOUNTAIN**

MYEONGDONG

BLUE HOUSE

**HANOK
VILLAGE**



*More bus tour sites is included in the program

Seoul City Bus Tour

Ride on top of Seoul open-roof tour bus ride through and pass the most popular destinations such as Myeongdong and famous Korea landmarks such as the Gyeongbok Palace. Starting from Dongdaemun Design Plaza, enjoy beautiful modern art architecture to tipping point of spectacular view from atop of the Namsan Mountain.

September 25

14:00-15:30

Throughout City of Seoul



Seoul City Tour Bus
SEOUL TIGER BUS



Dongdaemun Design Plaza Exhibition Center

Stand in the intersection of art, technology, and design in Dongdaemun Design Plaza (DDP), an architectural masterpiece and a hub of global connectedness.

DDP, housing a multitude of exhibitions on art and design, enjoy the masterpiece of art and technology exhibition a compliment to the Seoul Smart City Prize Ceremony taking place on September 26.

September 26

16:00-17:00

Dongdaemun Design Plaza



Baweijul “Hosang Nori” (호상놀이)

Baweijul “Hosang Nori” (호상놀이) is a celebratory event involving a series of songs and games, or performances, where traditionally in Korea, local songwriters, bakers, and musicians assemble to conduct a funeral rite upon the passing of an individual who has lead an exceptionally admirable and prosperous life. This ritual serves to celebrate the dead’s life and seeks to guarantee a safe passage through the often considered rough and dire path into their next life. An emblem of Korea’s ancient history and practices that has been lost for more than 30 years before its revival in the early 2000s.

September 26

10:00 - 11:00

Amsa-dong Prehistoric Site



서울무형문화재 교육전시장
Seoul Intangible Cultural Heritage Center





LG CNS New LG Innovation Gallery

LG is one of the leading organizations paving a path forward into a smart city future via digital transformation devoting their expertise to clients and partners in a united front for a brighter future for everyone.

Join in on our first look into LG CNS solutions to smart city development through digitalization and explore LG CNS operations and design, as well as future strategies and solutions for the smarter cities of tomorrow.

September 27

11:00 - 12:00

LG CNS Magok-dong






World Smart Sustainable Cities Organization

FOLLOW US

 WeGovOrg

 WeGovOrg

 WeGovOrg

 World Smart Sustainable Cities Organization

 <https://we-gov.org/>

WeGO SECRETARIAT

7F Seoul Global Center, 38 Jongro, Jongno-gu

Seoul 03188, Republic of Korea

Telephone: 82-2-720-2935

Fax: 82-2-720-2939

Email Address: secretariat@we-gov.org

JOIN US



More Information

For more detailed information and regular updates on the upcoming the 6th WeGO General Assembly, please visit the official website [HERE](#).