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WeGO SECRETARIAT

7F Seoul Global Center, 38 Jongro, Jongno-gu Seoul 03188, Republic of Korea Telephone: 82-2-720-2935 Fax: 82-2-720-2939 Email Address: secretariat@we-gov.org





Mirae 🕥

DWELLING



SMART CITY, SMART CITIZEN



PROGRAM BOOK

SEPTEMBER 25-27, 2023 | SEOUL





다 서울관광재단





Dwelling

A company that utilizes IoT, AI, and Big Data, core technologies of the fourth industrial revolution, to measure indoor and outdoor air quality.

In response to national concerns regarding air quality and social issues, it provides the best quality of life by reducing the presence of ultrafine dust, harmful chemicals, bacteria, viruses, and odors through smart monitoring and purification systems.

GREEN **SMART ZONE**

TRANSFORMING ACROSS **SEOUL & BEYOND**



6th WeGO General Assembly

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About WeGO



The World Smart Sustainable Cities Organization (WeGO), is a membership-based international association of local governments, smart tech solution providers, and institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnerships (PPP).

WeGO was founded by 50 member cities in 2010 as the World e-Governments Organization, hence our acronym. In response to the evolving concept of smart cities, WeGO expanded its vision and mandate at the 4th General Assembly (2017) and its name to the World Smart Sustainable Cities Organization. WeGO expanded its membership to more than 200 city, local government, corporate and institutional members.

WeGO's Secretariat is based in Seoul, Korea, and has regional offices in East Asia (Chengdu, China), the Mediterranean (Beyoglu, Turkey), and Africa (Abuja, Nigeria). And during the 6th WeGO General Assembly 3 new regional offices will be established in Latin America, Middle East and Central Asia.

WeGO serves for its members as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

VISION

Cities that ensure enduring economic, social, and environmental sustainability by:

- exploiting the power of digital technologies
- engaging city leaders and communities
- integrating across sectors and disciplines
- accessing investment for smart sustainable cities development to improve efficiency of urban operation and services, quality of life, and economic prosperity and services for their communities.

MISSION

- WeGO promotes and facilitates the worldwide transformation of cities to smart sustainable cities.
- WeGO is a global platform for cities and their partners to leverage their innovation potential, enhance their digital capabilities, promote digital ethics, and develop transformative solutions for smart sustainable citie.
- WeGO fosters and improves international exchange, cooperation, project implementation, and learning amongst cities and with their partners.



About the Host City: Seoul



Located at the heart of the Korean Peninsula, the city of Seoul has a 2,000-year history spanning from antiquity to modern times. Serving as the capital city for several kingdoms and dynasties in different historical periods, Seoul continues to thrive as the center of Korea to this day. Seoul is a beautiful and dynamic city where culture and history live in harmony with its people.

As the economic and cultural center of Korea, Seoul has extensive experience in hosting large-scale international events such as the 1988 Seoul Summer Olympics, 2002 FIFA World Cup, 2010 Seoul G-20 Summit, 2020 Seoul Smart City Leaders Forum, and many more.

Seoul is the President City of WeGO and has been functioning in this position since the establishment of the organization in 2010. With a population of nearly 10 million people in the metropolitan area, Seoul has evolved into a leading smart city as a prime example of inclusive and trend-setting policies for improving urban life for its citizens. Seoul aims to be a smart city that improves the quality of citizens' lives by connecting multiple entities across the city using digital infrastructures as a basis and through convergence of ICT technologies. Seoul also provides capacity building for citizens to encourage each individual to become an active participant towards the development of a sustainable smart city that is inclusive with no one left behind.

The 6th General Assembly is held in and hosted by Seoul, the President City of WeGO, to showcase once again the power of technology and the importance of connectivity to promote international cooperation for smart city development.





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6th WeGO General Assembly

The WeGO General Assembly is a triennial event that gathers both members and partners to shape key agenda that will help chart WeGO's direction for the coming years. As the main governance meeting of WeGO, at the General Assembly WeGO's accomplishments are reviewed and decisions are made on key agenda items such as the election of new President City, Vice President Cities, Executive Committee Members, approval of statute changes, and selection of the next General Assembly host city.

Under this year's theme "**SMART CITY, SMART CITIZEN**", the 6th WeGO General Assembly will convene in Seoul, where WeGO members gathered from all parts will shape the organization's goals and vision for the next three years. This General Assembly carries a special meaning as it is the first time Seoul will be holding the event onsite since the Inaugural Assembly.

The 6th WeGO General Assembly will gather leaders to share their smart city development experiences, and discuss how to create more inclusive, sustainable, and livable urban spaces. Citie and Local governments around the world are witnessing a rapid digital transformation. This transformation has brought both progress and challenges such as the increase in digital inequality. These topics will be the center of this General Assembly that aims to create a global consensus on human-centered smart city development.

WeGO warmly welcomes you to the 6th WeGO General Assembly.



Previous WeGo General Assemblies

New Normal and Smart Sustainable Solutions for all

GREETINGS FROM MAYOR OF SEOUL



Se-hoon Oh MAYOR OF SEOUL

Amid the ongoing challenges posed by the COVID-19 pandemic, global recession, socio-economic disparities, and the digital divide, we find ourselves collectively adapting to a new reality.

As the President of WeGO, I am pleased to highlight the strides our organization has made in reshaping its initiatives to align with the evolving landscape. Together with our members, we are fostering inclusivity and diversity within cities. WeGO's mission echoes Seoul's commitment to advancing inclusive, intelligent, and sustainable urban development, while enhancing citizen-government interactions.

In these unparalleled times, WeGO is tirelessly dedicated to tailoring its programs and offerings for our esteemed members and partners. Our focus is squarely on bridging the gaps and disparities that cities face. Collaboratively, Seoul and WeGO conceived the Seoul Smart City Prize—an initiative celebrating and showcasing the accomplishments of cities in the realm of smart urbanization.

To each of you participating today, I extend my heartfelt gratitude. May your time here be both rewarding and enlightening. I trust that this gathering will fortify existing connections and forge new ones, propelling us forward together into a future of intelligent and sustainable urban living.

With appreciation,

Chleftoon

Oh Se-hoon Mayor of Seoul



GREETINGS FROM WEGO SECRETARY GENERAL



Jung Sook Park SECRETARY GENERAL OF WEGO

My sincerest welcome to the 6th WeGO General Assembly in Seoul, Republic of Korea. It has been an honor to serve and lead WeGO as its Secretary General, and I believe that we are ready to launch into a new era of smart city development to tackle new challenges with new innovative solutions to continue the great momentum of smart city progress among cities around the world.

A decade ago, 50 founding member cities convened in Seoul to establish a worldwide network committed to the advancement of e-government among cities around the world. As of today, we are proud to announce that over 200 members have joined us in our efforts to drive smart city development. Our members have been key to WeGO's continuous growth and achievements over the past decade, bringing more significance to this year's General Assembly.

This 6th WeGO General Assembly carries a special meaning as it marks the second time Seoul will host the assembly onsite as the President City since the Inaugural Assembly 13 years ago in 2010. WeGO and the Seoul Metropolitan Government are excited to host our esteemed international gathering for hundreds of smart city experts, think tanks, and implementers for a vibrant opportunity to develop a meaningful and impactful network.

The 6th General Assembly will gather key leaders and stakeholders in smart city development to share their experiences in creating and implementing more inclusive, sustainable and livable urban spaces to people and citizens. Faced with rapid digital transformation and unprecedented rate of new innovations and technologies, we are at higher risk in leaving behind the most vulnerable groups which will further widen the already worsening inequalities in digital social services and access.

We gather smart citizens who are able to embrace human-centered philosophies integral to the future of smart city development for a truly smart city where people, citizens, and humanity are always at the center of progress.

Yours truly,

43263

Jung Sook Park Secretary General of WeGO

WeGO 2023 GA Program at a Glance

Day 1 - September 25

• 09:30

Meeting points At JW Marriott and Novotel Ambassador Hotel in Dongdaemun

JW Marriott's Hotel Main Entrance 279 Cheonggyecheon-ro, Jongno-gu

Novotel Ambassador Seoul Dongdaemun Hotels 238 Eulji-ro, Jung-gu

• 10:00 - 12:00

Seoul My Soul: Smart Tourism City

Location - Seoul Tourism Organization HQ, 7th Floor, 85 Cheonggyecheon-ro, Jongno-gu

Solution Meet Cities Session: Planning and Delivery of Future-ready Urban Infrastructure: The Role of Public Sectors

Location - Seoul Tourism Organization HQ, 7th Floor, 85 Cheonggyecheon-ro, Jongno-gu

• 12:00 - 14:30 Lunch: "Sanchon, 산촌"

Location - 30-13 Insadong-gil, Jongno-gu

• 14:30 - 17:00 Seoul City Tour Bus

Location - Meeting Point at Dongdaemun Design Plaza, 281 Eulji-ro, Jung-gu

• 17:00 - 17:30

Innovative Lifestyle Exhibition

Location - Dongdaemun Design Plaza Exhibition Hall, 281 Eulji-ro, Jung-gu

• 17:30 - 18:30

Seoul Smart City Prize Ceremony

Location - Dongdaemun Design Plaza Art Hall 2, 281 Eulji-ro, Jung-gu

19:30 - 21:30 Welcoming Reception by WeGO

Location - JW Marriott Dongdaemun Square Hotel "The Deck" at Lobby, 279 Cheonggyecheon-ro, Jongno-gu

Day 2 - September 26

• 08:30

Meeting points At JW Marriott and Novotel Ambassador Hotel in Dongdaemun

JW Marriott's Hotel Main Entrance 279 Cheonggyecheon-ro, Jongno-gu

Novotel Ambassador Seoul Dongdaemun Hotels 238 Eulji-ro, Jung-gu

• 10:00 - 12:00

"Hosang-nori" Performance: Adventure into the Origin of

Seoul and its Heritage

Location - Seoul Amsa-dong Prehistoric Site, Olympic-ro 875, Gangdong-gu

• 12:00 - 14:00

Lunch: "H-Lounge" Location - Near Gyeongbokgung Palace, Jahamun-ro 4gil 21-9

• Flexible Seoul Smart City Exhibition Center

Location - Seoul City Hall B1 Floor, Sejongdae-ro 110, Jong-gu

• 14:00 - 16:00 6th WeGO

General Assembly Session

Location - Seoul City Hall 8th Floor, Sejongdae-ro 110, Jong-gu

• 16:00 - 17:00

Smart City Index, the Criteria to Identify Smart Cities

Location - Seoul City Hall 3rd Floor, Sejongdae-ro 110, Jong-gu

17:00 - 19:00 Street Market Fest Adventure

Location - Kwangjang Market in the Jongno District, 88 Changgyeonggung-ro, Jongno-gu

Day 3 - September 27

• 09:30

- Meeting points
 ArJW Marriott and Novotel Ambassador Hotel
 in Dongdaemun
- **JW Marriott's Hotel Main Entrance** 279 Cheonggyecheon-ro, Jongno-gu
- Novotel Ambassador Seoul Dongdaemun Hotels 238 Eulii-ro, Jung-gu

• 11:00 - 12:00

LG Science Park: Innovation Gallery

Location - LG Science Park, 30 Magokjungang 10-ro

0

Please note, only the delegates who has registered prior to the LG Science Park: Innovation Gallery will be able to attend this session. If you have not registered for this session,

you will NOT be gained entry into the premises.

• 12:00

Transportation to Airpot and Novotel Ambassador Hotel Meeting Point in Dongdaemun (As needed by the delegates)



Program Overview: Day one, September 25

09:30	Meeting points			
	Buses will be ready to take you one of the two hotels on time to e		ts below. Please ensure you arrive at e tour.	
	JW Marriott's Hotel Main Entrance	279 Cheonggyecheon-ro, Jongno-gu	1 Bus	
	2 Novotel Ambassador Seoul Dongdaemun Hotels	238 Eulji-ro, Jung-gu	2 Buses	
10:00	Seoul My Soul: Smart To	ourism City		
~ 12:00	Location - Seoul Tourism Organizat Seoul Tourism Organization has host advancing STO's smart tourism initiati who work closely with the city govern	ed a special session to engage ves. Participants can connect d	e with key members who are	
	Solution Meet Cities Ses Future-ready Urban Inf	•		
	Location - Seoul Tourism Organize This session will share the latest conce of public infrastructure and plan to im	ation HQ, 7th Floor, 85 Che epts and paradigm shifts focuse	onggyecheon-ro, Jongno-gu ed on planning and delivery	
12:00	Lunch: "Sanchon, 산촌"			
~ 14:30	Location - 30-13 Insadong-gil, J Seoul's most famous vegan temple fo uses his knowledge and inspiration b	od restaurant founded by a for		
14:30	Seoul City Tour Bus			
~ 17:00	Location - Meeting Point at Dong Ride on top of Seoul's tour busride the from Dongdaemun Design Plaza, enj view from atop the Namsan Mountai	rough and passthe most populo oy beautiful modern art archite	ar destinations. Starting	0
17:00	Innovative Lifestyle Exh	nibition		
~ 17:30	Location - Dongdaemun Design Stand in the intersection of art, techno an architectural masterpiece and a hi exhibitions on art and design, enjoy t compliment to the Seoul Smart City P	blogy, and design in Dongdaeı ub of global connectedness. Dl he masterpiece of art and tech	mun Design Plaza (DDP), DP, housing a multitude of nology exhibition a	
17:30	Seoul Smart City Prize (Ceremony		2
~ 18:30	Location - Dongdaemun Design Join us at the Seoul Smart City Prize C announced and awarded accolades smart cities and their innovative proje their work on the global stage.	Ceremony where the Prize final . This ceremony spotlights the w	lists will be officially vorldwide leaders of inclusive	
19:30	Welcoming Reception k			
~ 21:30	Location - JW Marriott Dongdae 279 Cheonggyecheor		eck" at Lobby,	

279 Cheonggyecheon-ro, Jongno-gu Enjoy an autom evening with WeGO members, partners and the winners of Seoul Smart City Prize gathered from all parts of the world.











Program Overview: Day two, September 26

08:30	Me	eeting points				
	0	Buses will be ready to take you one of the two hotels on time to e	at the designated meetir ensure you can participe	ng points k ate in the t	pelow. Please ensure you arrive at our.	
	0	JW Marriott's Hotel Main Entrance	279 Cheonggyecheo Jongno-gu	on-ro,	1 Bus	
	2	Novotel Ambassador Seoul Dongdaemun Hotels	238 Eulji-ro, Jung-gu		2 Buses	
10:00 ~		osang-nori″ Perform Iventure into the Orig		d ite He	vritage	
12:00	Loca Baw perf	ation - Seoul Amsa-dong Prehi veijul "Hosang Nori" (호상놀이) is ormances, where traditionally in l duct a funeral rite upon the passir prosperous life.	storic Site, Olympic-r a celebratory event inv Korea, localsongwriter:	to 875, G volving a s ts, bakers,	angdong-gu series ofsongs and games, or and musicians assemble to	
12:00	Lui	nch: "H-Lounge"				
~ 14:00	Mar wate	ation - Near Gyeongbokgung rvel in the best of Korean and Itali er and land harvests can offer. Yc an foodsin a cozy & European-sty	ian cuisine merged into ou will find a hidden ge	a flavorfu	I concoction of best that	
Flexible	Loca Loca a sp	oul Smart City Exhibit ation - Seoul City Hall B1 Floo ated in the first basement level of the ace that provides a chance for vi- ices and policies that are reliant of	or, Sejongdae-ro 11 the Citizens' Hall, the Si sitors to better understa	mart Seou	l Exhibition Hall is	
14:00	6 th	WeGO General Ass	embly Session			
~ 16:00	The to sh The Offic	ation - Seoul City Hall 8th Flo WeGO General Assembly (GA) hape the key agenda that helps cl event gathers high-level officials, cers, to share their latest smart city ate more inclusive and livable urb	is a triennial event that hart WeGO's direction including Mayors, Go y development experies	gathers m for the co vernors, a nces, and	nembers and partners oming years. nd Chief Information discuss how to	
16:00	Sm	nart City Index, the C	riteria to Identi	ify Sm	art Cities	
~ 17:00	Loc The durin the [ation - Seoul City Hall 3rd Flo Forum will be held under the then ng which the Seoul Metropolitan Digitally Vulnerable program with challenges faced by smart cities.	oor, Sejongdae-ro 1 ne of Digital Innovation Government seeks to sl	10, Jong Challeng hare the si	3-gu es and Inclusiveness, uccess of its Partnering with	ALL DE TRANSPORT
		or those attending the Smart City ansportation to Kwangjang Mar			ignated for your	
17:00	Str	eet Market Fest Adve	enture			
~ 19:00	Join Iarg	ation - Kwangjang Market in us for a chance to experience Ko est food markets. The atmosphere ean culture at its best.	orea's local culture and	l taste in o		
	• Y • If	ouchers will be provided to the o ou will be divided into groups ac you wish you venture out on you fterthe Street Market Fest Adven	ccompanied by our sta ur own, you are free to	iff o roam wi	thout staff support	

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Program Overview: Day three, September 27

09:30	Meeting points			
	Buses will be ready to take you at one of the two hotels on time to er	t the designated meeting poin nsure you can participate in th	ts below. Please ensure you arrive at ne tour.	
	JW Marriott's Hotel Main Entrance	279 Cheonggyecheon-ro, Jongno-gu	1 Bus	
	2 Novotel Ambassador Seoul Dongdaemun Hotels	238 Eulji-ro, Jung-gu	1 Bus	
11:00	LG Science Park: Innova	tion Gallery		
~ 12:00	Location - LG Science Park, 30 Magokjungang 10-ro Join in on our first look into LG Sciencepark's newly renovated exhibition center opening on September 27 and explore LG Sciencepark operations and design, as well as future strategies and solutions for a smarter cities of tomorrow.			
	will be able to attend thissession.		e LG Science Park: Innovation Gallery	
12:00	To airport 1 Bus will be designated to take a Airport. Please note, if you wish to Gallery tour, be sure to bring your	go straight to the airport after	dsto go to the Incheon International r the LG Science Park Innovation	É

To Novotel Ambassador Seoul DDP

1 Bus will be designated to take any participants back to Dongdaemun Design Plaza area if you wish to return to your hotel or closer to central Seoul. Please ensure you notify the staff on site that you wish to return to Novotel Ambassador Seoul DDP.

Registration

For Heads of Delegations and VIPs: After registering your delegations, please confirm with the WeGO Secretariat the Head of Delegation (HOD) and submit 1) the full name, 2) the title, and 3) a head shot that we can include in our program book. If no head shot will be submitted, we may leave the space beside your HOD as blank. Please send these information to <u>secretariat@we-gov.org.</u>

For all registrants: Upon registration, please do not forget to inform the WeGO Secretariat of your flight details, accommodation bookings, and dietary restrictions. These information will give us a better sense of how to serve you better on your visit here in Seoul. We would also like to remind that only the HOD and one accompanying staff are allowed to join the General Assembly session and Welcome Dinner.

For those joining the tours: Please register in the link provided below. Be informed that the slots are limited and pre-registration is required to join the tours.

The General Assembly Tour Program

Registration

"Please click above link to register"

See first hand how smart city initiatives and policies have been nurtured and prospered via our Smart city tour and enjoy the city tour showcasing the marvelous mixtures of green and smart livability at the heart of Seoul.

*Tour program schedules are subject to change. Stay tuned for most up-to-date information about GA closer to the date.

The 6th WeGO General Assembly Session

The WeGO General Assembly Session will bring together WeGO members to decide on key agenda for the future, including election of the President City, Vice President Cities, Executive Committee Members, approval of statute changes and the selection of the host city of the 7th WeGO General Assembly in 2026.

Date	September 26, 2023
Time	14:00 – 16:00 (KST)
Venue	Seoul City Hall 8th Floor
Official Language	English (Simultaneous interpretation offered in Korean)
Participants	WeGO Members, Non-members, Partners and Cooperation

1. Opening Ceremony: 6th WeGO General Assembly

Time	Program
14:00 - 14:03	Opening Announcement
14:03 - 14:06	WeGO President City Promo Video
14:06 - 14:09	Opening Remarks from the Host City Mayor of Seoul
14:09 - 14:12	Welcoming Remarks Secretary General of WeGO
14:12 - 14:15	Congratulatory Remarks: Mayor of Wellington City Council
14:15 - 14:18	Congratulatory Remarks: Director General of DMT, Abu Dhabi
14:18 - 14:23	Keynote Speech: Chairperson of the Board, Sweden for UNHCR
14:23 - 14:30	Introduction of the Head of the Delegations
14:30 - 14:40	Group Photo

2. 6th WeGO General Assembly Agenda Meeting

Time	Program
14:45 - 14:50	Agenda 1 - Reporting of WeGO Executive Committee Meeting (EXCOM) 2023
14:50 - 14:55	Agenda 2 - New Memberships and Withdrawals (2021~2023)
14:55 - 15:00	Agenda 3 - Reporting on WeGO Logo change
15:00 - 15:10	Agenda 4 - Reporting of the Proposed Amendments to WeGO Statutes
15:10 - 15:15	Agenda 5 - Election of the President City
15:15 - 15:20	Agenda 6 - Appointment of Vice President Cities
15:20 - 15:25	Agenda 7 - Election of EXCOM members
15:25 - 15:30	Agenda 8 - Selection of the Host City of 7th WeGO General Assembly (2026)
15:30 - 15:35	Closing



Participants



Abu Dhabi Omar Al Nuaimi

_

Director General, Department of Municipalities and Transport (DMT)



Abuja Christopher Zakka – Executive Chairman



Almaty Erbolat Dossaev — Mayor



Andek Ubangoh Helly Mennyelle — Mayor



Berkane Province Mohamed Ali Habouha

Governor



Berkane Mohammed Jelloul

The President of the Provincial Council of Berkane



Batibo Acha Kennedy Ngu — Mayor



Beyoğlu Yusuf Ulutas — Vice-Mayor



Basse Yaya Sanyang _____ Deputy Mayor



Bhadrapur Ganesh Pokhrel Mayor



Birtamode Pabitra Devi Mahatara — Mayor



Chirchik Davron Khidotatov — Mayor



Damak Ram Kumar Thapa — Mayor



Dambulla Jaliya Opatha

Mayor



Dhaka South Sheikh Fazle Noor Taposh

Mayor



Dublin Daithí de Róiste — Mayor



Gauriganj Fullbati Rajbanshi — Chairperson



Kanakai Rajendra Kumar Pokharel — Mayor





Kaohsiung Lin Chin-rong Deputy Mayor



Kermanshah Nader Nourozi Mayor



Konya Uğur İbrahim Altay — Mayor



Kyengera Ahmed Iga Mukasa — Deputy-Mayor



La Union Raphaelle Veronica David

Governor

-



Madinah Fahad Albuliheshi --Mayor



Nansana Regina Bakitte Musoke — Mayor



Manila John Marvin Nieto — Vice Mayor



Odense Peter Rahbaek Juel — Mayor



Penang Island Cheong Chee Hong — City Secretary



Pokhara Dhana Raj Acharya — Mayor



Rabat Rhlalou Asmaa — Mayor



Sainshand Tuvshintur Chuluunsukhbaatar — Mayor



San Fernado, La Union Hermenegildo Gualberto — City Mayor



Seoul Oh Se-hoon Mayor



Seberang Perai Hi Baderul Amin Abdul Hamid — City Secretary



Shivasatakshi Megahang Thopra — Mayor



Sundarharaicha Kedar Prasad Guragain — Mayor





Tabriz Yaghoub Houshyar — Mayor



Tubah Tanjong Martin — Mayor



Tororo Norman Munabi — Deputy Mayor



Wakiso District Matthias Lwanga Bwanika —

Governor



Wellington City Council Tory Whanau — Mayor



Aba South Shedrac Ononuju Chetachukwu

Head Personnel Management Local Government



Addis Ababa Solomon Endalew Adam

Communication Technologies System Administration Team Leader



Anyang Gum Suk Lee

Team Manager, Smart City Information Division



Astana Bexultan Kuandyk

Head of Division of the Digital Department



Baguio Leticia Clemente

City Budget Officer



Chengdu Zhijuan Wu

Deputy Director-General of Chengdu Municipal Foreign Affairs Office



Cuenca J. Felipe Ochoa Mogrovejo

Director General for International Relations and Cooperation



Dujiangyan Yunfei Li

Section Chief of Exit-Entry Administration



Goyang Munje Ahn — Manager of Smart Clty Division





Hebron Nedal Jaabari — City Counilor



Jeju Province Ki-hong Kim — Director of Future Mobility Division



Kampala Monica Rose Nyakaisiki

Deputy Director – Information Systems



Lusaka Annie Mporokoso — Director Service Management



Los Angeles Ted Ross — Chief Information Officer



Lima Erika Nancy Castillo Pantoja

Head of the Office of Digital Government



Madrid Fernando De Pablo Martin — Digital Office Director



Mexico City Jose Merino

Head of Agencia Digital de Innovación Pública (ADIP)



Quezon City Michael Victor Alimurung — City Administrator



Seoul Jin Man Kim — Director-General of the Digital Policy Bureau



São Paulo Ana Cristina Wanzeler

Deputy Secretary of International Affairs



Sejong Joonghyun Lee — Smart City Director



Tashkent Mansur Djakhanov —

Head of Data Analytics Department



Tehran Hamidreza Gholamzadeh

Deputy for International Affairs, Municipality of Tehran



Participating Organizations & Partners

Embassy of Brazil to the Republic of Korea

Márcia Donner Abreu Ambassador

Embassy of Colombia to the Republic of Korea

Francisco Alberto Gonzalez Ambassador

Embassy of Indonesia to the Republic of Korea

Gandi Sulistiyanto Soeherman Ambassador

Embassy of the Philippines to the Republic of Korea

Ma. Theresa B. Dizon-De Vega Ambassador

Embassy of the Saudi Arabia to the Republic of Korea

Sami Alsadhan Ambassador

Embassy of the United Arab Emirates to the Republic of Korea

Abdulla Saif Alnuaimi Ambassador

Embassy of Zambia to the Republic of Korea

Andrew Banda Ambassador

Embassy of Azerbaijan to the Republic of Korea

Emin Teymurov First Secretary

Embassy of Nepal to the Republic of Korea

Pushpa Raj Bhattarai Deputy Chief of Mission & Minister Counsellor

Quebec Government in Seoul

Andrew Lim Research & Innovation Attache

African Smart Cities Innovation Foundation

David Elisha Olatunji President/Founder

Astana Innovation

Daniyal Aitkenov Deputy Chairman Astana innovations JSC

Luxembourg Ministry for Digitalisation

Ben Max Head of Digital Inclusion Department

Annual Investment Meeting

Walid Abdalla Director General

Asian Population and Development Association

Hanna Yoon Member of the Board of Councilors

CityNet Secretariat

Jeong-kee Kim Chief Executive Officer

International Climate Development Institute

Kung-Yueh Chao Executive Director

Korea Railroad Research Institute

Ministry of Finance and National

Planning in collaboration with

Electronic Government Division

Joouk Kim Principal Researcher

Annie Mporokoso

Korean Red Cross

Chulsoo Kim President

Korea Institute of Civil Engineering and Building Technology

Jae Hyun Park Director

One Smile Foundation

Hayaki Tsuji Representative Director & Founder

Research Center for Regional and Urban Design

Ken Fallas International Smart Projects Coordinator

Seoul Human Resource Development Center

Director Service Management

Sunbae Lee

Capacity Building and Human Resource Development Specialist

UN-APCICT/ESCAP

Kiyoung Ko Head



Participating Corporations

Connected Places Catapult

Nicola Yates Chief Executive Officer Dwelling

Jeong Hwan Jeon Chief Executive Officer **Dassault Systems**

Jacques Beltran Vice President

Hancom Group

Edward Choi Executive Vice President Majal Berkane SA

Omar Zerzouri Chief Executive

Plana

Nanyoung Oh Strategy Manager SRPOST

Angelina Khodotova International Project Manager MiraeN

Shin Kwang-soo Chief Executive Officer

YOYA Technologies Limited

Batungwa Frank Tumusiime Director

Vueron Technology

Jaekwang Kim Chief Executive Officer

WeGO Activities 2021-2023

WeGO in 2023

Taking advantage of WeGO's wide network, many fruitful achievements were made this year, including the strengthening of regional cooperation in Asia, Europe, and the Middle East through in-person participation in conferences and meetings with WeGO members and partners. WeGO has created opportunities to gather our members, starting from the offline WeGO 2023 Activities Kickoff in February in Seoul (South Korea), then in Geneva (Switzerland), Abu Dhabi & Dubai (UAE), and Taipei & Kaohsiung (Taiwan).

WeGO has also built a new partnership with Smart City Observatory & International Institute for Management Development (IMD) by publishing IMD Smart City Index Report 2023. The index opens access to WeGO's network of member cities towards enhanced city assessment and contributes to future development and solidifies WeGO's stance on the front line of the smart city area.

Lastly, this year, in partnership with the President City of WeGO, the Seoul Metropolitan Government, WeGO launched the Seoul Smart City Prize that is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution. The Seoul Smart City Prize Ceremony will gather WeGO members in Seoul in-person for the first time in the president city after WeGO's foundation in 2010 at the iconic Dongdaemun Design Plaza (DDP). In conjunction with this event, the city of Seoul will also be hosting the World Cities Summit Mayors Forum 2023.

Below is a summary of the programs and initiatives that were undertaken from November 2022 to September 2023. Planned activities for the remaining months of this year are also added for EXCOM's review.

- **CONFERENCES, EXPOS & WEBINARS:** ESG Connect Forum, GEEF 2023: Global Engagement & Empowerment Forum on Sustainable Development, World Summit on the Information Society Forum 2023, 2023 Smart City Summit & Expo (SCSE), Annual Investment Meeting 2023 (AIM).
- **CAPACITY BUILDING & R&D PROGRAMS:** WeGO Seoul Human Resource Development Center (SHRDC), Training Program WeGO-NIA Joint Workshop, Publication of WeGO Smart Cities Index, IMD Smart City Index 2023, Seoul Smart City Prize.
- UPCOMING PROGRAMS: The 6th WeGO General Assembly, The WeGO Champions.





WEGO-SHRDC TRAINING PROGRAM, JUN 26- JULY 14, 2023 (ONLINE)



An online training program utilizing the Seoul Human Resource Development Center (SHRDC)'s Self-Paced e-learning platform brought in 36 public officials from 11 cities worldwide to share leading trends in smart cities based on Seoul's global leadership in the smart city field. This training program features self-paced e-learning, pre-recorded lectures, and real-time live sessions. The program combined self-paced e-learning lectures from experts with 3 live sessions with WeGO and SHRDC experts to present participants action plans developed during the course to equip municipal officers with extensive insights into Seoul's top-notch methodologies and policies towards the advancement of smart city development. This year's online program is focusing on the topic of Seoul's Smart City Initiatives, Seoul's Big Data for Post-COVID Digital Transformation, and Smart City Policy Case Study. 36 government officials from 11 cities worldwide, including: Abu Dhabi (United Arab Emirates), Abuja (Nigeria), Addis Ababa (Ethiopia), Almaty (Kazakhstan), Baku (Azerbaijan), Bangkok (Thailand), Bishkek (Kyrgyzstan), Cuenca (Ecuador), Jakarta (Indonesia), San Fernando, La Union (Philippines), and São Paulo (Brazil). During the program, each city developed an action plan to put into practice the contents learned in their cities.

36 City Experts From			
Abu Dhabi (United Arab Emirates)	Bishkek (Kyrgyzstan)		
Abuja (Nigeria)	Cuenca (Ecuador)		
Addis Ababa (Ethiopia)	Jakarta (Indonesia)		
Almaty (Kazakhstan)	La Union (Philippines)		
Baku (Azerbaijan) San Fernando (Philippines)			
Bangkok (Thailand) São Paulo (Brazil)			

WEGO-NIA JOINT TRAINING COURSE 2023, JULY 24-28, 2023 (OFFLINE)



Designed in collaboration between the National Information Society Agency (NIA) and the World Smart Sustainable Cities Organization (WeGO) in partnership with the World Bank, this program aims to build an understanding of policy and services in e-government and smart city development, and improve capacities to respond to urban challenges and social crises under the theme of "Digital Platform Innovation on Smart City & Digital Government". The course consisted of four main blocks of lectures: Digital Platform Innovation in Smart City; Applications of Digital Platform in Smart City; Digital Platform Innovation in Digital Government; Road to Applications of Digital Platform in Digital Government. A total of 22 government officials from São Paulo (Brazil), Batibo Town and Tubah (Cameroon), Addis Ababa (Ethiopia), Accra (Ghana), Almaty (Kazakhstan), Seberang Perai (Malaysia), Ulaanbaatar (Mongolia), Quezon City and Makati City (Philippines), Bangkok (Thailand), and Kampala (Uganda) joined the program. This joint WeGO-NIA effort aims to foster a close network of government officials to drive sustainable and equitable growth in smart city development and create opportunities to produce tangible solutions and ideas relevant to our cities and their members

22 City Experts & Officials From			
Accra (Ghana) Kampala (Uganda)			
Addis Ababa (Ethiopia) Quezon City and Makati City (Philippin			
Almaty (Kazakhstan) Jakarta (Indonesia)			
Bangkok (Thailand) Sao Paulo (Brazil)			
Batibo Town and Tubah (Cameroon)	Seberang Perai (Malaysia)		
Tubah (Cameroon) Ulaanbaatar (Mongolia)			



RESEARCH & DEVELOPMENT - WEGO SMART CITIES ESG INDEX 2022

<u>₩~G</u>	City (Country)		
WeGO	Almaty (Kazakhstan)	Seberang Perai (Malaysia)	
SMART CITIES	Bangkok (Thailand)	Seoul (South Korea)	
INDEX 2022 Research on ESG Perspectives in Smart City Assessment	Bucharest (Romania)	Shivasatakshi (Nepal)	
	Buenos Aires (Costa Rica)	Tabriz (Iran)	
	Gaziantep (Turkey)	Seberang Perai (Malaysia)	
	Makati City (Philippines)	Ulaanbaatar (Mongolia)	
	São Paulo (Brazil)	Wellington (New Zealand)	

This Index aims at setting the global agenda in the smart cities community by collecting data from cities around the world, assessing the smart development stages of the cities, and publishing smart city thematic reports and rankings. It will also serve as a guideline and reference to cities in the world to learn smart city experiences from other cities in the world. WeGO Members will be able to understand their development stages in the world in terms of smart sustainable development, and identify areas to improve and benchmark other model cases. In cooperation with Kookmin University and WeGO members, the WeGO Secretariat has developed the core of the index as well as data collection among cities for its elaboration. The project will continue next year with the data analysis and final elaboration of the index. In close cooperation with Kookmin University, WeGO has developed the core of its Smart City Index taking into account the concept of ESG for smart city development. To the date, WeGO has collected data from 13 local governments, including various essential indicators with ESG elements. A final report was published in 2023 and has been used for further analysis and reporting beneficial for all WeGO members. Key participants: Almaty (Kazakhstan) / Bangkok (Thailand) / Bucharest (Romania) / Buenos Aires (Costa Rica) / Gaziantep (Turkey) / Makati City (Philippines) / São Paulo (Brazil) / Seberang Perai (Malaysia) / Seoul (South Korea)/ Shivasatakshi, (Nepal) / Tabriz (Iran) / Ulaanbaatar (Mongolia) / Wellington (New Zealand).



RESEARCH & DEVELOPMENT - IMD SMART CITY INDEX 2023

City (Country)			
Abu Dhabi (UAE)	Lima (Peru)		
Abuja (Nigeria)	Manila (Phillippines)		
Accra (Ghana)	Mexico City (Mexican States)		
Ankara (Turkey)	Muscat (Oman)		
Bangkok (Thailand)	Nairobi (Kenya)		
Berlin (Germany)	Paris (France)		
Bucharest (Romania)	Rabat (Morocco)		
Buenos Aires (Costa Rica)	Rotterdam (Netherlands)		
Chengdu (China)	San Francisco (USA)		
Hanoi (Vietnam)	São Paulo (Brazil)		
Hongkong (China)	Seoul (Korea)		
Islamabad (Pakistan)	Tunis (Tunisia)		
Jakarta (Indonesia)	Wellington (New Zealand)		

WeGO is partnering with IMD to formally recognize cities' efforts in human-centered smart city development through the index and Seoul Smart City Prize Special Mention category. Among the 141 cities studied in the Index – 26 of WeGO's member cities were evaluated and 20,000 citizens were surveyed for about 15 aspects of living in their cities. The Index serves as a valuable benchmark for progress on openness, innovation, inclusivity and sustainability. This year's Index reflects citizens' real experience of living where they do thanks to the directly sourced city-level data from the Global Data Lab's Human Development Index (HDI), used instead of country-level data. It measures life expectancy, expected years of schooling and the mean years of education completed, as well as the per capita income of a city's citizens. Using the measurements to capture human-centered smart city development, WeGO and IMD will be working together to select a city to award as a Special Mention for the Seoul Smart City Prize, for which the ceremony will be held in September in Seoul.

Key participants: Abu Dhabi (UAE) / Abuja (Nigeria) / Accra (Ghana) / Ankara (Turkey) / Bangkok (Thailand) / Berlin (Germany) / Bucharest (Romania) / Buenos Aires (Costa Rica) / Chengdu (China) / Hanoi (Vietnam) / Hongkong (China) / Islamabad (Pakistan) / Jakarta (Indonesia) / Lima (Peru) / Manila (Philippines) / Mexico City (Mexican States) / Muscat (Oman) / Nairobi (Kenya) / Paris (France) / Rabat (Morocco) / Rotterdam (Netherlands) / San Francisco (USA) / São Paulo (Brazil) / Seoul (Korea) / Tunis (Tunisia) / Wellington (New Zealand)



WeGO history at Glance 2021-2023

WeGO in 2022 Activities Timeline



FEB 23 WeGO 2022 Activities Kickoff

AUG 30

The 5th ASEAN Smart Cities Network Annual Meeting

JUL 30

Latin America Smart Cities Network (LASCN) Webinar on Smart Tourism

SEP 2

Korea University - WeGO Smart City Champions Energy Expert Seminar

MAR - JUN WeGO Smart City Champions



JUL 30 World Cities Summit (WCS) 2022



SEP 1

Solutions Meet Cities: Online Matchmaking Webinar (part 3)



SEP 19 - - SEP 30 WeGO - National Information Society Agency (NIA) Joint Training Course 2022

WeGO-NIA Feasibility **Study Final Report**

Presentation



OCT 12

7th United Cities and Local Governments (UCLG) Congress





WeGO history at Glance 2021-2023 WeGO in 2021

JUN 7

WeGO e-Government Thematic Group



JUN 17

Latin America Smart Cities Network (LASCN) Pre-workshop

FEB 24 WeGO 2021 Activities Kickoff

MAR 31

Smart Health Responder Webinar Part 4:

Smart Technologies for the Next Normal: Exploring the Context of Solutions in Europe, the Middle East and Africa



JUN 10

China-Korea Capacity Building for Digital Transformation Webinar JUN 22

Solutions Meet Cities: Online Matchmaking Webinar (Part 1)

NUN 29 Africa Smart Cities Network (AFSCN) Seminar	SEP 27- OCT 8 WeGO - Seoul Human Resource Development Center (SHRDC) Training Program	NOV 15 - DEC 3 WeGO-National Information Society Agency (NIA) Joint Training Course
SEP 14 4 th WeGO Awards Meet the Winners Webinar (Part 2)	Assembly	DEC 9 Co-creation of Empowering Smart Cities through Citizen Engagement Webinar
SEP 26 4 th WeGO Awards: Meet the Winners Webinar (Part 1)	L C F ii L M N V F	NOV 25 atin America Smart Cities Network (LASCN) Workshop Digital Urban Planning: Geographical Information Systems in atin America Africa Smart Cities Network (AFSCN) Workshop on Urban Resilience: How to prepare your community or the next shock?



SEOUL SMART CITY PRIZE

CEREMONY

Date: September 25th, 2023 Time: 17:30 pm - 18:30 pm Venue: Dongdaemun Design Plaza (DDP) Art Hall 2




Seoul Smart City Prize Ceremony

About the Seoul Smart City Prize Ceremony

Established in 2023, the Seoul Smart City Prize triennial competition that recognizes and promotes local governments with exemplary projects and solutions that use ICT to improve the quality of life of citizens.

The Seoul Smart City Prize was held in March-July 2023. Local governments, corporates, institutions competed with their projects in the following categories: Tech-InnovaCity, Human-CentriCity and Leadership. Out of the 200 applications from 47 countries and 93 cities from regions of Asia, Africa, Europe, Latin America, the Middle East, North America, and Oceania. Worldwide projects were conducted across cities, institutions, and corporations and also received several individual nominations.

For the evaluation, the Seoul Smart City Prize partnered with a renowned institution, the Center for International Development Evaluation (CIDE) at Seoul National University for its methodology. The research team committed to substantial



research in developing the evaluation criteria and indicators for the prize. The research includes the theory of change for the assessment of policy design and implementation.

The evaluation methodology incorporates data collection and analysis processes to input the indicators or variables that measure each city's circumstances or potential for development into a theory-based statistical formula. Within the methodology, the efforts put into building inclusive and citizen-centric smart cities were considered a fundamental factor.

The main body of operation for providing insight and direction of the Seoul Smart City Prize is the Organizing Committee. These representatives also pertain to the smart city sector giving professional consultation and recommending suitable candidates for the Evaluation Committee. The Organizing Committee also serves to encourage the promotion of the prize and its global visibility.

The two prize bodies and members got well-acquainted during the virtual meeting before the official evaluation round initiates this week. The application status was reported by WeGO Secretariat and moved onto the presentation on the evaluation process, methodology, and criteria by Seok Won Lee, Professor at the Graduate School of Public Administration and Executive Director of the Center for International Development Evaluation, Seoul National University.

Introduction of Steering Committee

Seoul City **MAYOR SE-HOON OH** Mayor of Seoul, President City of WeGO

Oh Se-Hoon, the Mayor of the Seoul Metropolitan Government, entered the National Assembly in 2000 and began his political career in earnest. He was elected as the 33rd Mayor of Seoul in 2006 at the age of 45 and later succeeded in serving as the 34th Mayor of Seoul in 2010.

Seoul won the UN Public Service Awards consecutively by introducing creative administrative approaches through initiatives such as the "Seoul Hope Plus Savings Accounts Program" and the "Seoul Women-Friendly City Project." In 2010, Seoul was designated as the UNESCO World Design Capital for enhancing urban competitiveness through the "Design Seoul Policy." The long-term lease housing project "Shift" has been recognized worldwide by the United Nations as an exemplary urban housing initiative. During his tenure, Seoul's urban competitiveness index rose from 20th to 10th, and the integrity of metropolitan governments rose from 15th to 1st. He was elected as the 38th Mayor of Seoul under the banner of fairness and co-prosperity and currently is serving as the 39th Mayor of Seoul. Seoul Vision 2030 presents the direction for the next 10 years, and he is continuously striving to turn Seoul into a "Co-prosperous city" that guarantees a fair environment and opportunity, a "Global leading city" that ranks among the top 5 global cities, a "Resilient city" that ensures a healthy and safe life, and a "Future emotional city" that impresses people with attractiveness and sensibility while enhancing the dignity of the city.

AJIT MANOCHA

President & CEO of Semiconductor Equipment and Materials International (SEMI)

Ajit Manocha is the president and CEO of SEMI. Headquartered in Milpitas, California, SEMI is the global industry association serving the electronics manufacturing and design supply chain. Throughout his career, Manocha has been a champion of industry collaboration as a critical

means of advancing technology for societal and economic prosperity. Manocha was formerly CEO at GLOBALFOUNDRIES. Prior to this he held the role of EVP of worldwide operations at Spansion and earlier served as EVP and chief manufacturing officer at Philips/NXP Semiconductors. He began his career at AT&T Bell Laboratories as a research scientist where he was granted more than a dozen patents related to semiconductor manufacturing processes that served as the foundation for modern microelectronics manufacturing. He has served on the boards of SEMI, SIA and GSA. Manocha is active on global advocacy and workforce development issues and has served on the President's committees for "Advanced Manufacturing Partnerships" and the President's Council of Advisors on Science & Technology (PCAST).









YVES DACCORD

Yves Daccord, President of Le Temps; Executive Chairman & Co-founder of Edgelands Institute



Yves Daccord is a renowned humanitarian leader, seasoned executive, former Director-General at the International Committee of the Red Cross (2010-2020), and an international relations expert interested in the seismic global shifts currently emerging.

As the chief executive of a global organisation employing 20,000 people in more than 100 countries, with a budget of over USD 2 billion, Yves spearheaded major institutional reforms in areas such as diversity, inclusion and people management; partnerships and stakeholder management; and innovation and technology. With long experience on global stages and platforms, he is highly regarded not only as an inspiring speaker and innovative thinker but also as a skilled MC and moderator. A former journalist, TV producer and international relations expert, Yves holds various titles and honors – including chair of the influential Steering Committee for Humanitarian Response (SCHR); member of the Board of Trustees of the UK Overseas Development Institute (ODI); and recipient of an honorary doctorate in social sciences from the University of St. Gallen, Switzerland.

JENNIFER COWLEY

President of the University of Texas at Arlington



Jennifer Cowley is the first female president of The University of Texas at Arlington and the 10th overall. She is also a professor of public affairs and planning in the College of Architecture, Planning, and Public Affairs. Dr. Cowley has dedicated her career to public service.

Before joining UT Arlington, she was the provost and vice president for academic affairs at the University of North Texas, where she led economic development partnerships, advanced diversity and inclusion initiatives, fostered student success, bolstered the research portfolio, and helped increase enrollment. She worked at The Ohio State University for 16 years, serving as the vice provost for capital planning and regional campuses, associate dean of the College of Engineering, head of city and regional planning, and a professor during her time there. While at OSU, Cowley also led four regional campuses, helped develop the President's and Provost's Teaching Institute to aid faculty in improving teaching quality and advancing effectiveness, and created a capital plan that led to more than \$1 billion in development over a five-year period. Prior to entering academia, Cowley worked in city government in Amarillo and College Station. She earned a Ph.D. in urban and regional science, master's degree in urban planning, and bachelor's degree in political science from Texas A&M University and master's degrees in interdisciplinary studies and public administration from UNT. She is a fellow of the American Institute of Certified Planners and a member of the executive committee of the Council on Academic Affairs in the Association of Public and Land Grant Universities.

JOANNA RUBINSTEIN

Chair of the Board of Sweden for UNHCR; Council Member of UN Sustainable Development Solutions Network Leadership Council; Commissioner Alumna of UN Broadband Commision

Joanna Rubinstein is the former President and CEO of World Childhood Foundation USA. She is a member of the UNICRI's new Advisory Board and on the Leadership Council of the UN Sustainable Development Goals Network and also the board member of the Early Childhood

and Peace Building Consortium. Dr.Rubinstein is an academic and expert in global health and sustainable development; has over a decade of experience in leadership roles at Columbia University and at the United Nations helping develop several global initiatives in health and education with private sector engagement and participated in the development of the 2030 Agenda. As a Commissioner of the UN Broadband Commission for Sustainable Development, co-chaired the Commission's Working Group on Child Online Safety, launching in 2019 at the United Nations a report with actionable recommendations for a safer Internet for children. Dr. Rubinstein serves on numerous boards including: End Violence Against Children, Leadership Council of the SDSN and the ECPC Consortium.

FRANK RIJSBERMAN

Director-General of Global Green Growth Institute(GGGI)

Dr. Frank Rijsberman is the Director-General of the Global Green Growth Institute (GGGI), a Seoul-based international organization. Previously, Dr. Rijsberman served as Chief Executive Office of the Consultative Group for International Agricultural Research (CGIAR) Consortium.

In this role, he led CGIAR's transformation from 15 independent research centers towards a single integrated organization. Before joining CGIAR in 2013, Dr. Rijsberman was the first Director of Water, Sanitation, and Hygiene for the Bill and Melinda Gates Foundation, where he developed a strategy to help achieve universal access to sustainable sanitation services using radical new technologies and innovative market-based mechanisms. Dr. Rijsberman also has worked as Program Director at Google.org, the philanthropic arm of Google, where he led grant making in the public health initiative and was responsible for programs and partnerships in health, disaster response, geo-informatics, and climate-change adaptation.

Before Google Dr. Rijsberman was Director-General of the International Water Management Institute, an international research institute with HQ in Colombo, Sri Lanka.





Introduction of Organizing Committee



BRUNO LANVIN

President of Smart City Observatory, International Institute for Management Development (IMD)



BYOUNG JOON KIM

Professor in the Department of Public Administration at Kookmin University Vice President for General Affairs at Kookmin University



DANIEL OH

Associate Professor, Korea University, Department of Smart City



DANIL KERIMI — Co-Founder of Edgelands Institute



EUI-SUNG YI —

Partner at Morphosis Architects and the Director of The Now Institute



MOHAMED KANDE

Vice Chairman, US & Global Advisory Leader at Pricewaterhousecoopers LLP (PWC)



Chairman of the Prize Organizing Committee;

Director of the Institute for Future Government,

Underwood Distinguished Professor and



SAUL KATTAN

Founder and President of Kattan Consulting Chair of The Board of Directors of Ecopetrol





M. JAE MOON

Yonsei University

Professor at Graduate School of Public Administration and Executive Director of Center for International Development Evaluation, Seoul National University



SUNGBIN YIM

Chairman of the Prize Organizing Committee; President of Favors.Co; Vice-Chairman for Global Communications at the Institute of Smart City & Architecture



URS GASSER

—

Professor of Public Policy, Governance and Innovative Technology

Dean of the TUM School of Social Sciences and Technology



YOUNG-SIK JEONG

Professor, Dongkuk University - AI Software Convergence









Session:

SMART CITY, SMART CITIZEN

Date: September 26, 2023 Time: 14:00 pm - 16:00 pm Venue: 8th Floor, Seoul City Hall



OPENING CEREMONY

Congratulatory Remarks



Tory Whanau Mayor of Wellington City Council

Message

Congratulations to WeGO President and Mayor of Seoul, Mayor Oh and Secretary General of WeGO, Ms Park on the 6th WeGO General Assembly. WeGO's commitment to harnessing technology, innovation and collaboration has brought us to this juncture where cities worldwide are transforming into hubs of sustainability, efficiency and inclusivity.

The spirit of collaboration, knowledge exchange and mutual support embodied by WeGO is our greatest asset. Together we can turn challenges into opportunities, barriers into bridges and cities into beacons of hope and progress. Wellington greatly values this platform, it is through networks like WeGO that collaboration with other cities will help us determine how we use smart city technology to create a sustainable capital city.

Wellington will work together with Seoul, and its WeGO member cities to further develop links to smart technology and digital transformation of local government, as well as advancing cross-cultural understanding of friendship.

OPENING CEREMONY

Congratulatory Remarks



Omar Al Nuaimi

Director General of Department of Municipalities and Transport, Abu Dhabi

Message

Today I'm deeply honoured to address the 6th WeGO General Assembly in the fascinating city of Seoul, South Korea. I extend my deepest appreciation to the organisers, our gracious hosts and all the participants. The theme "Smart City, Smart Citizen" embodies our visionary future.

Abu Dhabi underscores this ethos by emphasising citizen empowerment, engagement and inclusivity. The essence of smart infrastructure will be realised when our citizens become discerning smart citizens. Later this year, the UAE will host COP28, a pivotal gathering addressing the global challenge of climate change. Sustainable development is our imperative, a commitment that ensures a lasting positive legacy. Abu Dhabi's resolute commitment embodies a forward-looking approach to a better future.

As we gather here, let us not overlook the impressive journey that WeGO has undertaken since its establishment. WeGO has become a worldwide power for positive reform, an intercontinental connection linking cities from every corner of the planet. The influential effect of WeGO's efforts resounds deeply in the various communities that have embraced the principles of intelligent and sustainable urban development with enthusiasm.

I would like to express my sincere appreciation to all of you for your invaluable participation in this event. I eagerly await the fruitful discussions and collaborations that will undoubtedly emerge from the 6th WeGO General Assembly. Together, we hold power to transform the world into smarter cities and, indeed, smarter citizens. Thank you, and may this assembly resonate triumphantly as we progress towards our shared mission.



OPENING CEREMONY

Keynote Speech



Dr. Joanna Rubinstein

Chairperson of the Board, Sweden for UNHCR

Message

In 2015, the world's leaders committed to the seventeen UN Sustainable Development Goals (SDGs). They also signed the Paris Agreement, a legally binding international treaty on climate change aiming to limit global warming to 1,5°C and to significantly reduce greenhouse gas emissions by 2030. Achieving these very ambitious goals will require global cooperation at the policy level. And it will also require innovation and collaboration among the public and private sectors as well as civil society. And, finally, it will require both a systems approach and behavioral change. Instead, the COVID-19 pandemic, the global consequences of the war in Ukraine and the extreme weather events that have wreaked havoc have pushed us off-track in achieving the SDGs.

And yet the pandemic taught us that connectivity and ICTs are crucial for all aspects of our life on this planet. And it highlighted the importance of urban leadership in supporting our most vulnerable populations and in speeding the recovery processes. Not surprisingly, in these challenging times, smart sustainable cities emerge as beacons of hope demonstrating that progress is possible even in the face of calamities.

Technology has been at the heart of progress toward the SDGs. 5G networks and meaningful deployment of artificial intelligence (AI) and Internet of Things (IoT) can do wonders in ensuring that we don't leave our vulnerable populations – our children, our elderly and those with disabilities – behind. However, today, even in the smartest of the smart cities, the focus is mostly on climate and energy transition, transportation, business, and entrepreneurship. Much less attention has been paid to its citizens' wellbeing. In the absence of meaningful engagement and programming, children and youth spend their days online falling victim to exploitation, abuse and radicalization. The elderly increasingly depend on accessing online services for health, banking and the like without sufficient knowledge of how to use their digital devices. And the impoverished remain unconnected and deprived of basic public services.

Let us remember what Nelson Mandela once said: "There can be no keener revelation of a society's soul than the way in which it treats its children." And let us also remember what Mahatma Gandhi said: "The earth, the air, the land and the water are not an inheritance from our forefathers but a loan from our children." This is a time of not merely challenge but opportunity. Smart Sustainable Cities can show how innovative technologies addressing the three pillars of sustainable development – environmental sustainability, economic sustainability and social inclusion – can transform a city and bring prosperity, health and happiness to its people, and can help to accelerate the achievement of the SDGs.





6th WeGO General Assembly

SMART CITY, SMART CITIZEN



AGENDA BOOK

SEPTEMBER 25-27, 2023 SEOUL | SOUTH KOREA



THE 6TH WEGO GENERAL ASSEMBLY MEETING 2023 AGENDA PAPER

Date: 2023. 09. 26 Time: 14:00 - 16:00 Venue: Seoul City Hall, 8F

Agenda of the Meeting

Agenda 1 Reporting of the WeGO Executive Committee Meeting (EXCOM) 2023	47p
Agenda 2 New Memberships and Withdrawals (2021~2023)	48p
Agenda 3 Reporting on WeGO Logo change	56p
Agenda 4 Reporting of the Proposed Amendments to WeGO Statutes	57p
Agenda 5 Election of the President City	58p
Agenda 6 Appointment of Vice President Cities	59p
Agenda 7 Election of EXCOM members	60p
Agenda 8 Selection of the Host City of 7th WeGO General Assembly (2026)	61 p

Agenda 1 Reporting of the WeGO Executive Committee Meeting (EXCOM) 2023

The WeGO Executive Committee (EXCOM) Meeting 2023 was hosted by Seoul, the President City of WeGO, online on September 4th, 2023 with 12 EXCOM Members (Abuja, Beyoglu, Chengdu, Hebron, Kampala, Makati, Moscow, São Paulo, Seberang Perai, Seoul, Ulaanbaatar, Wellington) attending the meeting.

Summary of the Meeting

1. Review of 2022 WeGO Secretariat Annual Report

The Executive Committee was briefed by the Secretariat about activities and events that were held in 2023, including the Seoul Smart City Prize, WeGO-IMD Smart City Index Report 2023, WeGO-NIA (National Information Agency) Joint Training Program, WeGO-SHRDC (Seoul Human Resource Development Center) Smart City Training Program, Mayors Dialogue at ITU WSIS Forum 2023 (Geneva) and Annual Investment Forum (Abu Dhabi).

2.Annual Assessment of WeGO Regional Offices and Opening of New Regional Offices

The three (3) Regional Offices [Africa Regional Office: Abuja, East Asia Regional Office: Chengdu, Mediterranean Regional Office: Beyoglu] have submitted their annual reports for the review of the Executive Committee. The Executive Committee conducted the annual assessment of WeGO Regional Offices, shared recommendations for improvement and approved continuation of three RO's operations for the next year.

The WeGO Secretariat announced a Call for Bids and invited WeGO members to host Regional Offices in the Middle East Region, Latin America, and Central Asia to serve a term of five (5) years from 2023-2028.

The three following cities have become the new regional offices of WeGO.

- Almaty, Kazakhstan I WeGO Central Asia Regional Office
- Abu Dhabi, United Arab Emirates I WeGO Middle East Regional Office
- Cuenca, Ecuador I WeGO Latin America Regional Office

3. Election of the Host City of the EXCOM Meeting 2024

Almaty, Kazakhstan was selected as the host city of the EXCOM Meeting 2024.



Agenda 2 New Memberships and Withdrawals (2021~2023)

Review of New Members, Withdrawals, Suspensions and Terminations of Membership

The Executive Committee approved 8 new local governments, 10 new corporations that have joined WeGO since the 5th WeGO General Assembly. On the other hand, 6 members have formally withdrawn their status as full members. Additionally, a total of 20 members have been suspended and 23 members have been terminated.

• New Memberships & Withdrawals (2022 ~ 2023)

Current Status: 201 Members

New Members: 18 New Members since the 5th WeGO General Assembly

Joining Members: 18 Total (7 new local governments, 9 new corporations and 2 new institutions have joined WeGO since the 5th WeGO General Assembly (Seoul, South Korea | October 2021))

- 2022: 11 total (3 local governments, 6 corporations, and 2 institutions)
- 2023: 7 total (4 local governments and 3 corporations)

NEW MEMBER CITIES		
Cities (Country)	About	Date of Application (DD/MM/YYYY)
Chirchik (Uzbekistan)	Chirchik is a city in the Tashkent Region in Uzbekistan. They mainly cultivate vegetables and fruits. Chirchik has a major winter recreation area that attracts tourists from Central Asia and Russia.	20.07.2023
Bishkek (Kyrgyzstan)	Bishkek is the capital of Kyrgyzstan and is situated near the Kazakhstan–Kyrgyzstan border. It is the most populated city in the country. Agriculture is the primary source of the economy.	05.07.2023
City of Ryde (Australia)	Located in Northern Sydney, Ryde was proclaimed as a city in 1992. Its scope of government extends from Parramatta River to the Lane Cove River.	24.07.2023
Tehran (Iran)	Tehran is the capital of Iran. It is the most populous city in Western Asia, and the largest city in the country, with a population of about 9.5 million. Tehran is developings its ICT infrastructure, and in the process of implementing six dimensions of "smart economy," "smart mobility," "smart environment," "smart infrastructure," "smart governance," and "smart life" by the municipality.	05.11.2022
Cuenca (Ecuador)	Located in the highlands of Ecuador, Cuenca is the capital and largest city of the Azuay Province in Ecuador. In 1999, the center of the city was listed as the UNESCO World Heritage Site. Cuenca was rated the number one city in Ecuador for being smart and sustainable. Cuenca's urban planning is the process of development towards a data driven sustainable smart city	13.05.2022
Cusco (Peru)	Situated in the Peruvian Andes, Cusco is the capital of Cusco Region and of the Cusco Province. In 1983, Cusco was inscribed in the UNESCO World Heritage List. Cusco has experienced rapid growth in the past years, which has led to various challenges that the city is looking at addressing through its transformation into a smart city.	15.11.2021
Urubamba (Peru)	Urubamba province is located in the Cusco Region. The province has a vast cultural heritage. It is home to the famous UNESCO World Heritage Site of Machu Picchu, which was inscribed in 1983. The province aims to address its challenges through smart programs.	15.11.2021



NEW MEMBER CORPORATIONS			
Corporations	About	Date of Application (DD/MM/YYYY)	
Vueron (South Korea)	Based on AI algorithms, Vueron has developed high-performance, stable, and practical LiDAR perception software to identify all objects around the sensor. We believe in making the roads, homes, cities, and countries safer with the Vueron solution.	25.04.2023	
Laboratory of Software Embedded Engineering (LASEE)	LASEE is a company in Korea that provides a monitoring system for solar power plants. Through a real-time monitoring platform, plant operators can instantly assess the system's status and respond promptly to any issues. Its monitoring system offers functions such as data collection, analysis and alarms, enabling increased productivity and maximized efficiency of solar power generation systems.	16.02.2023	
Woorigangsan	Woorigangsan is involved in several data construction projects, such as national base map production and the creation of various thematic maps. Moreover, It specializes in developing user-centered GIS systems.	21.07.2023	
Dwelling Co., Ltd (Korea)	Dwelling Co., Ltd. is a 4th industrial convergence service company, which provides quality of life by improving indoor and outdoor (ultra) fine dust, harmful chemicals, bacteria, viruses and odor through indoor and outdoor air quality measurement, monitoring, and purification systems with IoT, AI, Big–Data, the core technologies of the 4th industry, in response to national interest in (ultra) fine dust and national social issues.	10.12.2021	

Dohwa Engineering (Korea)	Dohwa Engineering is a renown multi-disciplinary engineering consulting firm in South Korea that provides planning, feasibility studies, design, analysis, testing, supervision, commissioning, evaluation/assessment, and consulting and training services in all areas of engineering, such as water supply and wastewater treatment, water resources management, urban planning, road traffic, structures, harbor and ports, rail, environmental engineering, etc.	14.01.2022
Hienergy Codex (Korea)	Hienergy Codex is an energy infrastructure company that takes the lead in reducing CO2 emission and improving people's lives using the world's best wind power technology and energy mining. Hienergy Codex strives to become the 'Guardian of the Global Environment' that achieves a carbon-zero society and improves the quality of life.	25.03.2022
MetaTheater (Korea)	MetaTheater has launched a virtual theater to share the appreciation with musical fans all over the world beyond the limits of time and space. With two subsidiary companies, SHINSWAVE and GPS, it is active in various fields to expand the Korean musical industry to the world through our platform.	23.08.2022
Youngshin Components Co., Ltd (Korea)	Youngshin Components Ltd. is an enterprise located in South Korea, with the main office in Daegu. The company operates in the motor vehicle parts manufacturing industry. Through continuous technology development and continuous quality improvement efforts, they have developed key components used in new GM and HONDA models.	01.09.2022
YOYA Technologies Ltd (Uganda)	YOYA Technologies Limited is an Information Technology Systems provider/ integrator of ICT services with a vision of providing trusted business solutions that transforms revenue administration in Africa and mission to enable innovative approaches for revenue collection and accountability.	24.10.2022



	NEW MEMBER INSTITUTIONS		
Institution	About	Date of Application (DD/MM/YYYY)	
Korea Green Foundation (Korea)	Korea Green Foundation is Korea's first environmental public foundation established in 2002. It has been promoting environmental awareness through cultural approaches and expertise. The Foundation mainly supports domestic and foreign environmental activists and NGOs.	07.07.2022	
Seoul Tourism Organization (Korea)	The Seoul Tourism Organization (STO) was established to promote the tourism industry and revitalize the local economy by creating a global brand for the city of Seoul to increase its recognition across the world.	02.08.2022	

• Withdrawal of Members

One (1) local government and five (5) corporations (a total of six members) have formally withdrawn their status as members

City (Country)	Year of Approval (EXCOM)
Ulyanovsk Region (Russia)	2022

Corporation (Country)	Year of Approval (EXCOM)
FATOS Corporation (Republic of Korea)	2023
Breeze Technologies	2022
NTSYS (Korea)	2022
IGB & Company	2022
INTERINNOV S.A.S. (France)	2022

• Suspensions

Twenty-two (22) local government members are suspended for the upcoming year due to long years of inactivity and no communication with the Secretariat

Entity	Category	Background Information
Donga, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Gassol, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Karim-Lamido, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Kurmi-Baissa, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Pupule Yorro, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Sardauna- Gembu, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Takum, Nigeria	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
East Nile Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Elkhawi Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Gadarif City, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Gadarif State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Gazira State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.



Hasahisa Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Kassala State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
North Kordofan State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
River Nile State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Sennar State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Shaikan Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
South Gezeera Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Umelgoura Locality, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
White Nile State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.
Khartoum State, Sudan	Local Government	No participation in WeGO activities and membership payment for more than 3 years.

• Termination of Members

A total of twenty (20) corporate members have been officially terminated as members since the 5th WeGO General Assembly (Seoul, South Korea | October 2021).

Entity		Background Information
Fantom Foundation (Korea)	Corporate	
LifeBlocs (United States)	Corporate	These two entities do not exist anymore.
Danfoss (Korea)	Corporate	No participation in WeGO activities and membership payment for 4 years.
GAChain Technology (China)	Corporate	No participation in WeGO activities and membership payment for 3 years.
GEOMEXSOFT (Korea)	Corporate	No participation in WeGO activities and membership payment for 3 years.
Haezoom Inc. (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.
KBSYS	Corporate	No participation in WeGO activities and membership payment for 3 years.
Iconloop (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.
InsightAir (Bulgaria)	Corporate	No participation in WeGO activities and membership payment for 2 years.
Manageon (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.
Scanetchain (Singapore)	Corporate	No participation in WeGO activities and membership payment for 2 years.
SEADS (United Kingdom)	Corporate	Expressed withdrawal interest, withdrawal letter pending to be received.
SIIM (China)	Corporate	No participation in WeGO activities and membership payment for 3 years.
Sycros (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.
TG (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.
UMAY (Korea)	Corporate	No participation in WeGO activities and membership payment for 3 years.
USIS (Korea)	Corporate	No participation in WeGO activities and membership payment for 2 years.



Agenda 3

Reporting on WeGO Logo change

Background

The acronym of "WeGO" originates from "World e-Governments Organization of Cities and Local Governments" which had undergone change in 2017 to the present organization name, "World Smart Sustainable Cities Organization". Both the acronym and official organization name are represented on the logo that may cause disconnect between the two words. The proposal is to change the name on the lower part of the logo to a shortened slogan.

WeGO Secretariat proposes the changing of the logo to have an easily recognizable name and logo to avoid future confusion from the misalignment of the updated name and its acronym. Over 10 years have passed since the original logo, thus the organization has reached a period of requiring re-review and upgrading. The upgrade can lead to proper recognition of the name and logo and emphasizing the most important aspects of the organization's brand. For clear delivery of the message of being action-oriented, WeGO plans to change the logo and register the improved version.

The advantages of changing the name and logo include revitalizing the brand image of WeGO for the organization to reposition itself and better align with its current mission. A memorable name and logo can increase visibility and positively change the perception of the brand for WeGO's stakeholders. It can result in a cohesive and consistent brand for enhanced public relations in terms of promotion and disseminating information to the global network.

Before Logo World Smart Sustainable Cities Organization

Upon approval from WeGO members at the General Assembly, the updated new logo name will be presented to EXCOM Members in 2024.

All members are invited to approve the change of the WeGO logo name.

Agenda 4 Report of the Proposed Amendments to WeGO Statutes

In accordance with Article 10 of the WeGO Statute, amendments to WeGO Statutes can be made at the 6th WeGO General Assembly.

Executive Summary of Proposed Amendments to WeGO Statues

1. Mobilization of Financial Resource Through Profit-Making Businesses:

To initiate the profit-making business as a non-profit organization, new clauses reflecting and containing the following information were added: Profits and assets are independently owned and managed under the name of the Organization; Profit-making businesses can be conducted; and Profits generated from the businesses are not distributed to members of the Organization.

Expected Outcome: Enable the Secretariat to invite external partners and private sectors to support WeGO's programs and activities in various forms including, but not limited to, direct financial contributions, in-kind contributions, and exchange of human resources and skills. The revenue generated from this initiative is expected to provide improved programs and services to WeGO members.

Details of the amendments can be found in **Annex 2**.

2. New Proposal for Corporate/Institution Annual Membership Fee

The annual membership fee for institutional and corporate members has been updated to a standardized and unified quote (USD 1,000), removing the distinction between the different types and categories of institutional and corporate members.

Expected Outcome: Encourage recruitment of institutional and corporate members and facilitate their membership payment through a more universal and simplified membership fee structure.

Details of the amendments can be found in **Annex 3**.

All members are invited to approve the proposed amendments to WeGO statutes.



Agenda 5 Election of the New President City

In accordance with Article 11 of the WeGO Statute, Election of the President City can be made at the 6th WeGO General Assembly.

The Next President City for 2023-2026 Term

The Article 11 (3) of the WeGO Statute outlines that "The president city shall be elected at the General Assembly, and in the event of 2 or more candidates, the city receiving the largest number of votes shall become the president cities. In case of Co-presidency, the selection method will be decided by Executive Committee Members."

A call to WeGO members was made for President City candidates on June 30, 2023.

Seoul is the sole candidate for the President City. Seoul has taken the lead in founding and managing the organization as its President and must continue to serve the role to maintain operational continuity of the Organization.

All members are invited to approve (Seoul) as the President city of WeGO for the term of 2023-2026.

Agenda 6 Appointment of Vice President Cities

The Next Vice President Cities for 2023-2026 Term

The Article 11 (2) of the WeGO Statute stipulates that "The vice president cities shall consist of an executive vice president city and two (2) vice president cities."

The Article 11 (4) highlights that "vice president cities shall be appointed by the president cities from among cities nominated by the Executive Committee." According to Article 11 (4), the appointment of the executive vice president city and vice president cities will be made in consideration of active participation in the Organization's activities, membership fee payment status, and equitable geographical distribution as much as possible.

In consultation with EXCOM members, two (2) cities have been nominated as the next Vice President Cities, which was shared with the President City for final appointment.

The following two (2) cities will be the new Vice President Cities for the term of 2023-2026:

- Kampala (Uganda)
- São Paulo (Brazil)

All members are invited to share comments and approve the appointment of WeGO's Vice President Cities for the term of 2023-2026.



Agenda 7 Election of the New EXCOM members

In accordance with Article 12 of the WeGO Statute, Election of new Executive Committee members can be made at the 6th WeGO General Assembly.

The Article 12 (1) of the WeGO Statute stipulates that "The Organization shall have the Executive Committee comprising fifteen (15) or less cities including the president city(s) and vice president cities, excluding the executive vice president. The executive vice president when automatically appointed in addition to a full fifteen-member Executive Committee may become the sixteenth member of the Executive Committee. The Executive Committee provides support for the projects and assists in the operation of the Organization."

The Article 12 (4) of the WeGO Statute outlines that "Members of the Executive Committee shall be elected by the General Assembly in consideration of active participation in the Organization's activities, membership fee payment status, and equitable geographical distribution as much as possible."

A call was made on June 30, 2023. After receiving the Expressions of Interest from the interested member cities, the following fourteen (14) cities are candidates for Executive Committee member for 2023-2026 Term in alphabetical order:

- Abu Dhabi (United Arab Emirates)
- Abuja (Nigeria)
- Almaty (Kazakhstan)
- Chengdu (China)
- Cuenca (Ecuador)
- Hebron (Palestine)
- Makati (the Philippines)
- Maputo (Mozambique)
- Ramgram (Nepal)
- São Paulo (Brazil)
- Seberang Perai (Malaysia)
- Seoul (Korea)
- Wellington (New Zealand)

Agenda 8 Selection of the Host City of 7th WeGO General Assembly

In accordance with Article 10 of the WeGO Statute, Selection of the host city of the next General Assembly can be made at the 6th WeGO General Assembly.

The WeGO Secretariat has received 1 proposal from Almaty for hosting the 7th WeGO General Assembly in 2026. The Secretariat has reviewed the submitted bidding package from the candidate city and presents the summary as below. For a detailed version of each bidding package please refer to the annex.

Almaty (Kazakhstan)

1. Partnership with WeGO:

As a member of WeGO since 2020, Almaty has recognized the advantages and opportunities provided by the organization for city development. Almaty has been active in participating in various WeGO programs throughout the years and maintained strong partnership. One of the partnerships was exemplified through SRPOST and Almaty with an MoU Signing on June 21st, 2021. This year, Almaty was involved in multiple programs. First, the Seoul Human Resource Development Center (SHRDC) Training Program was conducted from June 26th to July 14th. Consecutively, NIA Training Program from July 24th to 28th. Almaty's latest activity is the city's application submission for the Seoul Smart City Prize being selected as one of the semi-finalists through the project "Geoanalytics Platform" and other projects were submitted such as "Almaty Data Lake". Lastly, Almaty has also been approved by the Executive Committee Members to open the Central Asia Regional Office of WeGO.

2. About the city:

- One of the notable cities in Kazakhstan is Almaty, with a population exceeding 2.2 million people and covering an area of 683 km². Almaty boasts a well-developed civil society and business ecosystem, with local authorities actively contributing to the development of social, technological, environmental, and tourism clusters. The city has made significant progress in smart and sustainable urban development. Almaty serves as a regional hub in Central Asia, hosting the regional offices of prominent international organizations such as the International Monetary Fund, International Finance Corporation, and regional UN office, along with representative offices of major IT companies. Consequently, Almaty has a thriving IT/R&D sector, with a concentration of companies in the financial and technology sectors and a significant pool of talented human resources attracted by the city's emphasis on education, a comfortable urban environment, and abundant cultural and recreational resources.
- Almaty's primary asset is its high-quality human capital, with knowledgeable and skilled citizens actively realizing their entrepreneurial potential. Small and medium-sized businesses contribute 47.5% to the city's GDP and employ 65.4% of the city's workforce. The city's public and business environment fosters growth in information development and the knowledge economy. Almaty stands as a city of youth, with an average age of 33.6 years, hosting a third of the country's universities and accommodating 255,000 students. It also houses over 3,000 IT companies and 15,000 developers. Almaty serves as a significant scientific hub, with 31% of the country's scientific organizations and nearly 39% of the research and development budget operating within its boundaries.
- Almaty is currently implementing various projects under the "Smart City" subprogram, including the Situation Centre of Akimat (city hall), Almaty City Data Lake, a unified video monitoring system, and contact centers for public utilities and emergency services. Future plans include the development of an automated traffic control system, a social e-card for citizens, a telemedicine center, the automation of utility accounting systems, and the creation of a "Digital Twin" of Almaty.



3. Summary of the Bidding Proposal for 7th WeGo General Assembly

Date: September 19 - 21, 2026

Venue: Kazakhstan Business Cooperation Center Atakent

Budget: 150,000 USD

Program:

Day 1	Day 2	Day 3
Welcome & Registration	Welcome & Registration	City Technical/Cultural Tours
 Opening ceremony Workshop 1 «Almaty Digitalization Approach» Coffee break Workshop 2 «Data for citizens and data governance». Lunch GENERAL ASSEMBLY SESSION I Coffee break GENERAL ASSEMBLY SESSION II WEGO SMART SUSTAINABLE CITY AWARDS CEREMONY 	 Welcome & Registration Workshop 1 «Human-oriented organization of urban space» Coffee break Workshop 2 «Urban ecology, best practices and Almaty experience» Lunch Workshop 3 Smart City Workshop Coffee break Mayors Roundtable Dinner 	 City Technical/Cultural Tours Lunch City Technical/Cultural Tours Farewell Dinner
Welcome Dinner		

Sponsorships:

Different types of sponsorships will be provided according to participant categories (VIPs, Speakers, Guests). For details, please refer to Annex 1.

Visa and Travel Support:

The Ministry of Foreign Affairs is the agency responsible for providing visa and travel support to international visitors in Almaty. Almaty City has a website addressed to international visitors, with essential information for international visitors. For details, please refer to Annex 1.

Annex 1.Bidding Package of Almaty City

WeGO 7th General Assembly 2026

BIDDING PROPOSAL, ALMATY, KAZAKHSTAN

Introduction

Kazakhstan, a steadily growing country in Central Asia, possesses the largest economy in the region (ranked 41st globally and 1st in Central Asia by GDP The World Bank report on 2021). It is an attractive for investment, holding the top position in Central Asia according to (Ernst & Young Central Asia Attractiveness Report at November 2022). The country has made significant strides in informatization and human capital development. Geographically, Kazakhstan is strategically located at the intersections of major transport and telecommunications corridors, connecting Southeast Asia with Europe, Russia, and the Middle East.



Kazakhstan has established a stable political system based on the principles of parliamentarism and the active participation of civil society in local governance processes. The country has achieved notable advancements in various global rankings. By 2023, Kazakhstan rose to the 44th position in the World Happiness Report (UN), the 36th position in the World Digital Competitiveness Index (IMD), the 33rd position in the Green Future Index (MIT) environmental rankings, and the 28th position in global digitalization rankings. It particularly excels in the development of online services, securing the 8th place (UN). Moreover, Kazakhstan holds favorable positions in other influential rankings, such as the 43rd place in the Global Competitiveness Index (IMD) and the 56th place in the Societal Sustainability Index (SSF) according to 2021 data.



One of the notable cities in Kazakhstan is Almaty, with a population exceeding 2.2 million people and covering an area of 683 km². Almaty boasts a well-developed civil society and business ecosystem, with local authorities actively contributing to the development of social, technological, environmental, and tourism clusters. The city has made significant progress in smart and sustainable urban development. Almaty serves as a regional hub in Central Asia, hosting the regional offices of prominent international organizations such as the International Monetary Fund, International Finance Corporation, and regional UN office, along with representative offices of major IT companies. Consequently, Almaty has a thriving IT/R&D sector, with a concentration of companies in the financial and technology sectors and a significant pool of talented human resources attracted by the city's emphasis on education, a comfortable urban environment, and abundant cultural and recreational resources.

Almaty's primary asset is its high-quality human capital, with knowledgeable and skilled citizens actively realizing their entrepreneurial potential. Small and medium-sized businesses contribute 47.5% to the city's GDP and employ 65.4% of the city's workforce. The city's public and business environment fosters growth in information development and the knowledge economy. Almaty stands as a city of youth, with an average age of 33.6 years, hosting a third of the country's universities and accommodating 255,000 students. It also houses over 3,000 IT companies and 15,000 developers. Almaty serves as a significant scientific hub, with 31% of the country's scientific organizations and nearly 39% of the research and development budget operating within its boundaries.

To enhance the quality of life for its citizens and ensure sustainable urban development, Almaty has prioritized the integration of innovative technologies and the establishment of effective governance mechanisms. In line with this vision, the "Program for the development of the city of Almaty until 2025 and medium-term prospects until 2030" was developed through collaboration with non-governmental organizations, city activists, business representatives, and international consultants. The program, approved by the state bodies of Kazakhstan in 2022, encompasses over 400 projects across nine key areas:

- Polycentric development
- Sustainable economic growth
- Development of transport and transport infrastructure
- Improving the quality of communal services
- "Green Almaty"
- "Safe City"
- "Smart City"
- Support for youth development, culture, and sports
- Inclusive environment, education, and medicine

The program adheres to several guiding principles, including an integrated approach to development based on the principles of ESG (Environmental, Social, Governance) and the UN Sustainable Development Goals. It emphasizes the interconnection between various aspects of society and the city's economy, such as education, healthcare, culture, a healthy lifestyle, economy, IT, and creative industries. The program also prioritizes inclusiveness in the urban environment, the reasonable use of natural resources, and the involvement of the population and business in city management processes through program document discussions.

The program's implementation is coordinated by the "Almaty City Development Center" JSC, with specific activities and aspects overseen by the Akimat administration. Almaty's commitment to becoming a smart city by 2030 is evident. The city has moved up one spot in the United Nations (UN) Global E-Government Development Index (EGDI) for electronic government development, ranking 28th in September 2022. Almaty has also gained recognition as one of the most advanced cities in Asia, according to a Bloomberg report based on ThoughtLab's research program "Building a Future-Ready City." The city's Almaty City Data Lake project was a finalist in the IEEE (The Institute of Electrical and Electronics Engineers) as the best Data Governance solution at the city level in 2022.

Almaty is currently implementing various projects under the "Smart City" subprogram, including the Situation Centre of Akimat (city hall), Almaty City Data Lake, a unified video monitoring system, and contact centers for public utilities and emergency services. Future plans include the development of an automated traffic control system, a social e-card for citizens, a telemedicine center, the automation of utility accounting systems, and the creation of a "Digital Twin" of Almaty.

As a member of the WeGO organization since 2020, Almaty has recognized the advantages and opportunities provided by the organization for city development. The city has applied for the Seoul Smart City Prize with several projects, including the "Almaty Data Lake" and the "Geoanalytics Platform." Almaty also aspires to open a Regional Office (Central Asia) of WeGO.

In conclusion, Almaty, are experiencing steady growth and have achieved significant milestones in economic development, informatization, and human capital. The country's strategic location and stable political system contribute to its appeal as an investment destination. Almaty, with its vibrant business ecosystem and focus on smart and sustainable urban development, stands as a regional hub in Central Asia. The city's programs and projects aim to enhance the quality of life for its citizens and ensure inclusive and responsible development. As a member of WeGO, Almaty actively pursues collaborations and recognition for its innovative initiatives, solidifying its position as an emerging smart city in the region.

Event

In this application, we suggest hosting a 7th WeGO General Assembly

Dates

We suggest organizing 7th WeGO General Assembly from September 19 to 21, 2026.



Agenda

Day 1

Nº	Start	End	Event
1	9.30 a.m	10:00 a.m.	Welcome & Registration
2	10:00 a.m	10:30 a.m	Opening ceremony
3	10:30 a.m	11:30 a.m.	Workshop 1
			«Almaty Digitalization Approach»
4	11:30 a.m.	12:00 p.m.	Coffee break
5	12:00 p.m.	1:00 p.m.	Workshop 2
			«Data for citizens and data governance».
6	1:00 p.m.	2:30 p.m.	Lunch
7	2:30 p.m.	3:30 p.m.	GENERAL ASSEMBLY SESSION I
8	3:30 p.m.	4:00 p.m.	Coffee break
9	3:30 p.m.	5:30 p.m.	GENERAL ASSEMBLY SESSION II
			WEGO SMART SUSTAINABLE CITY AWARDS CEREMONY
10	8:00 p.m.	10:00 p.m.	Welcome Dinner

Day 2

Nº	Start	End	Event
1	9:30 a.m	10:00 a.m.	Welcome & Registration
2	10:00 a.m	11:00 a.m.	Workshop 1
			«Human-oriented organization of urban space»
3	11:00 a.m.	11:30 a.m.	Coffee break
	11:30 a.m.	1:00 p.m.	Workshop 2
			«Urban ecology, best practices and Almaty experience»
4	1:00 p.m.	2:30 p.m.	Lunch
5	2:00 p.m.	4:00 p.m.	Workshop 3
			Smart City Workshop
6	4:00 p.m.	4:30 p.m.	Coffee break
7	4:30 p.m.	6:00 p.m.	Mayors Roundtable
8	8:00 p.m.	10:00 p.m.	Dinner

Day 3 Technical & Cultural Tours

Nº	Start	End	Event
1	9:00 a.m.	1:00 p.m.	City Technical/Cultural Tours
2	1:00 p.m.	2:00 p.m.	Lunch
3	2:00 p.m.	7:00 p.m.	City Technical/Cultural Tours
4	8:30 p.m.	10:30 p.m.	Farewell Dinner

Venue

Characteristics	Option 1	Option 2	Option 3
Venue name	Kazakhstan	Q-lab	City Hall building
	Business		
	Cooperation		
	Center Atakent		
Venue address	42, Timiryazev str.	90, Abay str.	5, Republic square
Total area	Up to 40 000 m2	Up to 1000 m2	Up to 1000 m2
Equipped with	+	+	+
technical systems			
Security and access	Good	Good	Perfect
control systems			

Access

Downtown Almaty City is 60 minutes away from Almaty City's International Airport. It is safe to ride a taxi from the airport and arrive directly to the hotel. There are five different authorized taxi services that operate inside the airport, and other public transportation alternative - bus.

Regarding national visitors, there are two bus stations for domestic arrivals. Buses also arrive at the airport.

During the GA, most venues will be accessible by foot since they will be located very close to each other. Touristic venues, restaurants and other places of interest will also be accessible by foot.

If interested in visiting other areas of the city, there are several transportation services accessible from downtown. Learn more: <u>https://visitalmaty.kz/en/index/</u>

There are several ways to get back to the airport once the visit is over: the hotel might hail a cab for you, you can request one of the taxi services from the airport to pick you from your hotel, you might use a regular city taxi, or use one of the ride-hailing platforms available in the City (Uber, Yandex).

Characteristics	Option 1	Option 2	Option 3
Venue name	Kazakhstan Business Cooperation Center Atakent	City Hall building	Q-lab
Distance to International Airport Almaty	25 km	18 km	23 km
Estimated fare	\$ 15-30 taxi fare, \$ 2 mass transit		ansit
Organized transfer to the event	Shuttle bus for 50 people, rented sedan class cars for VIP persons		



Accommodation

Possible options:

Characteristics	Hotel 1	Hotel 2	Hotel 3
Hotel name	Rahat Palace Hotel	Rixos Almaty	The Ritz-Carlton
Hotel address	29/6, Satpaev St	506/99, Seifullin Avenue	77/7, Al-Farabi Avenue
Hotel rating	5*	5*	5*
Number of rooms,	More than 150	More than 260 rooms,	More than 140 rooms,
availability of	rooms, there are	there are conference	there are conference
conference rooms	conference rooms	rooms	rooms
Distance to the	21 km	17 km	29 km
airport			
Distance to the	no more than 5 km	no more than 7 km	no more than 5 km
venue			

Characteristics	Hotel 4	Hotel 5	Hotel 6
Hotel name	InterContinental Almaty	Royal Tulip Almaty	DoubleTree by Hilton Almaty
Hotel address	181, Zheltoksan St	401, Ospanov St	115, Dosmukhamedov St
Hotel rating	5*	5*	5*
Number of rooms,	More than 270	More than 170 rooms,	More than 110 rooms,
availability of	rooms, there are	there are conference	there are conference
conference rooms	conference rooms	rooms	rooms
Distance to the	24 km	26 km	18 km
airport			
Distance to the	no more than 5 km	no more than 7 km	no more than 5 km
venue			

Budget

Based on 200-400 people for event

Article of expenses	USD	
Cost estimates, including by items:	150,000	
- rent a venue for 2 days	30,000	
- equipment rental for 2 days	10,000	
- payment of staff	12,000	
- catering for 2 days	30,000	
- organization of transfers for 3 days	4,000	
- organization of tours with lunch for 1 day	10,000	
- expenses for PR and advertising	4,000	
- partial compensation for VIPs and guests	50,000	
Source of funding:		
- city budget		

Sponsorships

Sponsorship	C	Categories of acceptors		
article	VIPs	Speakers	Guests	
Compensation for participation, souvenirs	Yes	Yes	Yes	City budget
Partial compensation for accommodation	Yes	Yes	No	City budget
Partial compensation for the flight	Yes	No	No	City budget

Tours

Possible locations

Technical tour Location A «Dispatching control center of public transport»

A public transport control center has been put into operation in Almaty since 2022. Its tasks include monitoring and managing land transport routes in real time, tracking passenger flows and planning new routes. In the future, the use of data from this center and the addituional infjrmation from video monitoring center will make it possible to increase the efficiency of planning the development of the city's transport network and regulate traffic flows, reduce the environmental burden from vehicle emissions.



Location B «Almaty City Development Center»



over 15 years ago and has been playing a leading role in the analysis and implementation of city projects for the last 5 years. This organization has the following areas: examination of feasibility studies for projects and analytics of data received by the Akimat. Since 2018, the City Situation Center has been operating in it, which forms and displays analytics of the data collected by

forms and displays analytics of the data collected by the city for the population and city leaders. Since 2022, a project office has been launched under him, responsible for the centralized execution of all projects ongoing in the city Akimat.

The Almaty City Development Center was established



Outdoor and cultural tour Location C «Historical centre»

Almaty is a relatively young city founded in 1854, but to this day has already survived 3 eras: from the steppe fortress that became the centre of the province as part of the Russian Empire, to the capital of the Kazakh Republic as part of the Soviet Union and then the largest city of sovereign Kazakhstan. These eras left an indelible mark on the architectural style of the city centre. A sightseeing tour will help our guests to live together all these eras for an hour and a half.

Location D «Medeu»

The Medeu gorge is a territory located in the valley of Malaya Almatinka River, in foothills of Trans-Ili Alatau ridge at an altitude of 1520–1750 meters, 14 km to the southeast of center of Almaty. The natural boundaries of gorge territory are: Kimasar mountain spur separating the basins of Malaya Almatinka and Butakovka rivers, to the east -Kabyrgatau separating the gorges of Kimasar and Sarysai rivers, to the south-west - Kumbel peak. On territory of the gorge in 1966 a mudflow protection Medeu Dam was built, below which is located the Medeu high-mountain



sports complex. The Medeo hotel was formerly located near the Medeu rink, until it was demolished in the early 2000s. For many years this complex has been one of the most recognizable symbols of Almaty.



Location E «Shymbulaq»

Shymbulak, also known as Chimbulak is a ski resort near Almaty. It is the largest ski resort in Central Asia. It is located in the upper part of the Medeu Valley in the Zailiisky Alatau mountain range, at an elevation of 2,200 metres (7,200 ft) above sea level. The resort area is about 25 kilometres (16 mi) south of Almaty city by Medeo road. It is popular for its mild climate, large quantity of sunny days and great amount of snow through the winter (from November till May). Almaty hosted the 2011 Asian Winter

Games, bid for 2014 Winter Olympics. Shymbulak was a venue for the alpine skiing events (both speed and technical), and would have been for the latter. The resort can be reach by Gondola cars from Medeu.

Catering and Entertainment

Technical lunches:

Buffet and beverages, coffee break. Dinners: Plated 3-course dinner (vegetarian and halal included) and beverages Outdoor lunch: Buffet (vegetarian and halal included) and beverages Entertainments: local singers, national dances and performances

Options for restaurants:

Restaurant		Event				
	Technical lunches in venue	Welcome Dinner Day 1	Dinner Day 2	Outdoor lunch Day 3	Farewell Dinner Day 3	
Abay (national)		+				
Navat (national)					+	
Tau Dastarkhan (national)			+			
Daredzhani (georgian)				+		

Safety

Many government agencies are located in downtown Almaty City which means that police officers are present in the area on a regular basis.

Besides the regular presence of police officers, it is possible to put together a safety plan that is specific to the

event, in coordination with the Citizen Security.

In the case of high-profile visitors, it is also possible to design and enforce a strategy addressed specifically for

them, taking into consideration where they are staying and their itinerary during their stay. More on Police and Emergency Services for visitors:

https://www.gov.kz/memleket/entities/mvd-almaty?lang=en

https://www.gov.kz/memleket/entities/emer-almaty?lang=en

Visa and Travel Support

The Ministry for Foreign Affairs is the agency responsible for providing visa and travel support to international visitors in Almaty.

List of countries whose citizens need or not need a visa to enter Kazakhstan territory: https://egov.kz/cms/en/articles/for foreigners/visa regime for foreigners

List of countries whose citizens can apply for single entre electronic visa to enter Kazakhstan territory: https://egov.kz/cms/en/articles/rk_visa_obtaining

The Almaty City has a website addressed to international visitors, called «VisitAlmaty», with essential information for international visitors <u>https://visitalmaty.kz/en/index/</u>.



Annex 2. Proposed Amendments to WeGO Statutes: Mobilization of Financial Resource Through Profit-Making Businesses

Current	Proposal	Rationale
ARTICLE 4 Projects of the Organization (f) Conduct other functions as deemed necessary for the purpose of fulfilling the intentions and purposes of the Organization.	(f) Conduct other functions as deemed necessary for the purpose of fulfilling the intentions and purposes of the Organization and profit- making businesses such as education and research projects, advertising, and publication, to cover the business expenses of the Organization.	The clause was edited to reflect the following information required for the Secretariat's profit-making business as a non- profit organization: That profit-making businesses can be conducted
ARTICLE 14 Revenue 1. The revenue of the Organization shall consist of: (a) Annual membership fees paid by full members, institutional members, and corporate members; (b) Voluntary donations from members and non-members, including in sponsorship of activities and project implementation. 2. The revenue shall not include: (a) Annual contributions from the President City(s); (b) Any other form of financial and in-kind support from the President City; and (c) Funds raised from sponsors for specific events and activities.	On Paragraph 1, add subparagraphs (c) and (d) (c) Negligence arising from assets; (d) Business proceeds generated from the profit- making business under Article 4, subparagraph (f) Paragraph 2: No amendment Add Paragraph 3. The income and assets of the Organization are owned and managed independently under the name of the Organization.	The clause was edited to reflect the following information required for the Secretariat's profit-making business as a non- profit organization: That profits and assets are independently owned and managed under the name of the Organization

ARTICLE 15 Expenditure	Add Paragraph 3. Profits generated through the Organization's profit- making businesses are not distributed to members of the Organization, but are used for the Organization's operation and business expenses.	The clause was edited to reflect the following information required for the Secretariat's profit-making business as a non- profit organization: That profits generated from the businesses are not distributed to members of the Organization
ARTICLE 19 Fiscal Year of the Organization The fiscal year of the Organization shall begin on the first of January and end on the thirty-first of December of every year.	Add Paragraph 2. When a surplus is generated as a result of the settlement of accounts at the end of each fiscal year, it shall be carried forward to the following year. Add Paragraph 3. Accounting Classification (a) The accounting of this Organization is divided into proper purpose business accounting and profit-making business accounting. (b) For the purposes of subparagraph (a), profits that are taxable under the provisions of the law and corresponding expenses are classified as the profit-making business accounting while other profits and expenses are classified as proper purpose business accounting. (c) For the purposes of subparagraph (b), expenses that are difficult to distinguish between profit-making business accounting and proper purpose business accounting shall be allocated in accordance with the provisions under the Act on the Allocation of Common Expenses.	The clauses were added to establish the new accounting classification, reflecting the addition of the profit-making business of the Secretariat



Annex 3. Proposed Amendments to WeGO Statutes: Membership Fee Updates

To simplify the distinction between the different types and categories of institutional and corporate members and to facilitate their membership payment through a more universal quote, the annual membership fee for institutional and corporate members will be updated accordingly.

The new proposed amendment is to remove the distinction between different types and categories of institutional and corporate members and the annual fees for all institutional and corporate members to be universally and invariably set at USD **1**, **000**.

Upon approval from the 6th WeGO General Assembly, the New Membership Fee Criteria will take effect on members from 2024.

Current Statutes

Annual Membership Fee for Institutions

Type of Institutions	Criteria (GDP per capita (PPP) (USD))	Annual Membership Fee (USD)
Associations and Alliances Includes all international and domestic associations and alliances	0 - 1,999	750
comprised of member national or subnational local governments, corporations, and institutions focused on smart city and other	2,000 - 4,999	1,000
relevant topics, such as sustainable urban development National and Subnational Public Agencies	5,000 - 7,999	1,500
Includes all individual national and subnational government agencies and government entities, including development and	8,000 - 9,999	2,000
corporation agencies, with a mandate to formulate and implement strategies and projects for smart city development and achievement of other relevant goals, such as sustainable urban development	10,000 - 14,999	3,000
Academic Institutions	15,000 - 19,999	4,000
Includes all international and domestic academic institutions, such as universities, think tanks, and research organizations	20,000+	5,000
	0 - 9	1,000
Non-Profit Organizations	10 - 49	2,000
Includes all international and domestic individual non-profit organizations focused on	50 - 99	3,000
promoting sustainable urban development	100 - 499	4,000
	500+	5,000

Category	Criteria (No. of Employees Worldwide)	Annual Membership Fee (USD)
Multinational Corporation (MNC)	2,000 +	8,000
Small and Medium - sized Enterprise (SME)	500 - 1,999	5,000
	300 - 499	2,500
	1 - 229	2,000
Srart-up	21+	2,000
	11 - 20	1,500
	1 - 10	1,000

Proposal		
Category	Annual Membership Fee (USD)	
Institutional Members	More than 50 employees: USD 2,000	
	Less than 50 employees: USD 1,000	
Corporate Members	More than 50 employees: USD 2,000	
	Less than 50 employees: USD 1,000	















MiraeN is an educational publishing company that specializes in the business areas of textbook publishing, reference books for elementary, middle, and high schools, as well as trade books for children and adults. Founded in 1948 under the entrepreneurial spirit of Wooseok Kim Ki-oh, which emphasized "Nation-building through Education," "Fostering skills through education," and "Nation-building through Publishing," MiraeN began as "Daehan Gyo-gwa-seo Company" (meaning Korean Textbook Com pany) and was the first domestic company to engage in textbook publishing. MiraeN is dedicated to the development of national curriculum textbooks, accredited textbooks, digital textbooks, and provides supporting services for educators' teaching activities.

In 2008, on its 60th anniversary since founding, MiraeN changed its name from "Daehan Gyo-gwa-seo" while preserving its mission and tradition as an educational textbook specialist. With a commitment to innovation and a forward-looking spirit, it solidi fied its position as a top-tier textbook publishing company with the mission of "Creating the Future through Textbooks."

In the publishing business, we offer brands targeting young readers, i-Seum, and for adults, Wiseberry and Bookfolio. In the printing business, we offer domestic and international commercial printing services, as well as high-quality POD printing services through our online printing ordering site, "PrintN."

MiraeN, as a leading educational publishing company in South Korea, has been recognized for its excellence by winning the Korean Education Industry Award for six consecutive years since 2011. In 2018, on its 70th anniversary, it received acknowledg ment for its achievements and became the first mid-sized company selected as a "Prestigious Longevity Company" by the Ministry of SMEs and Startups.

Expanding its business domains continuously through relentless challenges for a better future and customer value, MiraeN ventured into various sectors, including energy, leisure, and finance. It diversified its business by establishing Jeonbuk City Gas in 1982, MiraeN Seohae Energy in 2003, Nvestor in 2015, acquiring Ocean Suites Jeju Hotel in 2016, YoungToys and Edupartner in 2020, and Eduplus in 2023, all in pursuit of business diversification and growth.







