



# WeGO Smart City Champions

## **About**

WeGO recruits youth from universities in member cities from all around the world to gain knowledge and build consensus around the future of smart cities. By fostering knowledge exchange and building capacities of youth in the field of urban development, sustainability and smart cities, this flagship program will empower young urban leaders of tomorrow.

## **Programme Overview**

**Theme:** Empowering Young Urban Leaders of Tomorrow to Build Safe and Inclusive Smart Cities

**Goal:** Fostering knowledge and building capacities in youth in Korea and overseas in the field of urban development, sustainability and smart cities.

## **Eligibility:**

- Open to all youth under 35

## **Objective:**

- Facilitate active engagement of youth from Korea and overseas in the discussion of empowerment of youth as future leaders;
- Provide a space for discussion on the importance of young people and formulate recommendations to advance the youth development agenda for potential inclusion in key processes and frameworks surrounding smart city development;
- Build the capacity of, and support, youth to engage in shaping the direction of smart cities;
- Foster interaction and networking opportunities among youth and other relevant stakeholders through workshops; and
- Establish partnerships with domestic and international universities and include them in the WeGO network.

## **Registration**

- Submit [application form](#) by **March 2, 2022 (Wed)**.

## **Platform for the Program**

- Phase 1: Google Classroom
- Phase 2: Zoom



## Detailed Program

Youth participants are invited to partake in two phases over the course of 15 weeks.

The program will begin in early March and will end in June.

Through two phases, Phase I: Smart City Conceptual Foundation, and Phase II: Smart City Capacity Building, the program will guide and provide insight to the participants in exploring innovative solutions to current smart city challenges.

All participants of Phase I and Phase II will receive **WeGO Champions Certificate** and the selected winners will receive an award presented by the **President of WeGO (Mayor of Seoul Metropolitan Government)**.

WeGO will fully support youth participants and will provide necessary resources throughout the program.

- **Phase I: Smart City Conceptual Foundation (8 weeks)**
  - *Duration:* March 4 - April 24, 2022 (6 lectures)
  - *Platform:* Google Classroom
  - *Format:* 50 minutes (Pre-recorded videos)
    - Over the course of 6 weeks, a pre-recorded lecture will be uploaded every Monday morning at 9:00 am (Seoul, GMT+9).
  - *Attendance:* A quiz will be simultaneously uploaded with the respective pre-recorded lecture, which will evaluate the participant's attendance and understanding of the course material.
    - Over the course of 6 weeks, participants are required to submit the completed quiz by every Sunday evening at 11:59 pm (Seoul, GMT+9).
  - *Objective:* The lectures aim to equip participants with the conceptual knowledge of smart cities. Through these lectures, participants will have a greater understanding of current smart city challenges and solutions. It will provide an opportunity for participants to learn from key experts and representatives from renowned corporations and institutions in the field of smart city development.

Phase I Week	Conceptual Foundation
Week 1	Orientation Day



(March 4)	
<b>Week 2</b> (March 7-13)	Emerging Challenges of Digitalization, Globalization, and Urbanization
<b>Week 3</b> (March 14-20)	Data Management Ethics and Cultures
<b>Week 4</b> (March 21-27)	Urban Retrofitting for Greater Resilience: Nature Based Solutions
<b>Week 5</b> (March 28-April 3)	Emerging Smart Technologies and Leveraging Open Data
<b>Week 6</b> (April 4-10)	Smart City & Sustainable Development Goals (11)
<b>Week 7</b> (April 11-17)	Cybersecurity Threats in the Age of Rapid Digitalization
<b>Week 8</b> (April 18-24)	Break

- **Phase II Smart City Capacity Building (7 weeks)**

- *Duration:* April 25 - June 12, 2022
- *Platform:* Zoom
- *Application:* Upon the successful completion of Phase I: Smart City Conceptual Foundation, participants are highly encouraged to formulate teams among themselves and submit a project plan, which will outline clear steps, methods, stakeholders and solutions to solving a pressing smart city challenge. Participants will have *two weeks* to prepare for the project plan, starting from Phase II. The deadline to submit the project plan is **May 8, 2022 (Sun)**.
  - One team should consist of at least 5 participants.
- *Format:* 60 minutes (Online workshops)
  - Over the course of 7 weeks, a capacity building workshop will be opened once a week from Week 3 for participants to:
    - Share progress of developing their project proposals
    - Exchange key know-hows to resolving challenges
    - Network with other youth participants
    - Learn from the lessons of experts and receive overall guidance
    - Conduct student-led lectures



- The capacity building workshop will open every week on Friday morning at 10:00 am (Seoul, GMT+9).
- *Objective:*
  - The capacity building workshops aim to provide a platform for discussion and interaction among youth participants. Through the workshops, participants will have the opportunity to incubate their ideas and construct innovative solutions to solve a crucial challenge. The workshop will also strengthen team building skills of participants as they will collaboratively work together over the course of 7 weeks in preparation for a final presentation.
- *Resources:*
  - WeGO will provide necessary resources and access to its network to support participants in strengthening their project proposals and in implementing their ideas.
  - WeGO will assist in guiding youth participants in preparing for the final presentation, which should consist of key solutions to smart city challenges discussed during the lectures.
- *Semi-Finals:*
  - During the 6th week, all teams will convene to conduct a rehearsal of their presentations.
  - Upon the evaluation of the rehearsals, 10 teams will be selected to proceed to the Finals.
- *Finals:*
  - During the final week, selected teams will convene to present their solutions that have been developed during Phase II and upgraded upon feedback from the Semi-Finals.
  - The final presentation will reflect the team's understanding of the theme, planning of the project, and execution of their proposed solutions.
  - After an evaluation process conducted by the judging panel, the top 3 teams will be awarded the following:
    - 1st place: KRW 3,000,000
    - 2nd place: KRW 2,000,000
    - 3rd place: KRW 1,000,000
  - The three winners will also be awarded a Mayoral Award, signed by the **President of WeGO (Mayor of Seoul Metropolitan Government)**.



Phase II Week	Capacity Building & Team Building Workshop
Week 1 (April 25-May 1)	Formulation of Teams Project Plan Preparation
Week 2 (May 2-8)	Project Plan Preparation and Submission ( <i>May 8</i> )
Week 3 (May 9-15)	Design Thinking Process and Methodology
Week 4 (May 16-22)	Expert-led Mentorship and Guidance
Week 5 (May 23-29)	Student-led Lectures
Week 6 (May 30-June 5)	<b>Semi-Finals:</b> Rehearsal of Presentations and Feedback Exchange (teams will be selected to proceed to the finals)
Week 7 (June 6-12)	<b>Finals: Group Presentation Day</b>

### **Awards and Certificates**

- Upon successful completion of Phase I and Phase II, participants will receive a **WeGO Champions Certificate**, which will be valuable proof of acquiring in-depth knowledge on smart cities.
- WeGO Champions selected winners will receive:
  - Mayoral Award, signed by the **President of WeGO (Mayor of Seoul Metropolitan Government)**.
  - Prize money
  - The opportunity to meet with high-level leaders and experts.
  - The chance to present at the Seoul Smart City Leaders Forum, organized by the Seoul Metropolitan Government.
  - An invitation to the WeGO Year-end Ceremony to congratulate them on their achievements throughout the year and will have the opportunity to present their work to the key figures including world mayors, ambassadors, CEOs and esteemed professors.

### **Contact Information**

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