



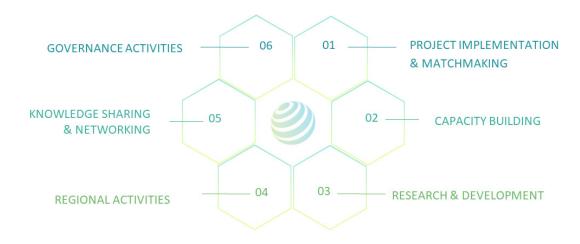


### **About WeGO**

The World Smart Sustainable Cities Organization (WeGO), established by 50 founding members in 2010, is an international association of city and other local governments, smart tech solution providers, and national and regional institutions committed to the transformation of cities into smart sustainable cities.

WeGO has over 200 members around the world and serves as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

### **Main Activities**



#### WeGO 2022 Activities Kickoff Event

Learn More about WeGO's 2022 Activities

As we delve into the third year of the pandemic, WeGO is planning more activities than ever to embrace inclusivity and promote people-centered smart cities. This year, WeGO is expanding its activities to reach more audiences, while serving its members–feasibility study in Latin America, member-exclusive community platform, and smart city education program for youth.

Join us on February 23 as we kick off this new year by providing an overview of the activities for 2022. On top of this, the event will also serve as the launching ceremony for some of WeGO's newest program, such as the 'WeGO Smart City Champions' and the 'WeGO Nexus'. WeGO will also take this opportunity to showcase its newest partners through MOU signing ceremonies.

Feb 23 | Hybrid



If interested please sign-up directly here.

# Overview of 2022 Activities

DATE/LOCATION **ACTIVITY NETWORKING & KNOWLEDGE-SHARING** 

Conferences, Expos, & Webinars Year-Round | Online & Offline WeGO Year-end Ceremony Dec | Hybrid (Seoul, South Korea)

**MATCHMAKING & PROJECT IMPLEMENTATION** 

WeGO Smart City Driver

WeGO Activator Survey Year-round | Online Solutions Meet Cities: Matchmaking Webinar Series Q2/Q3/Q4 | Online Feasibility Studies and Project Implementation Year-round | Online

**Urban Innovation Challenge: Citypreneurs** 

Impact Collective Q3-Q4 | Online

**CAPACITY-BUILDING** 

**WeGO Smart City Champions** Mar - Jun | Hybrid (Seoul, South Korea)

Q3 | Online WeGO Smart Sustainable Cities Training Program

WeGO-NIA Joint Workshop Q3 | Seoul or Jeju, South Korea

WeGO-Chengdu Training Program Q4 | Chengdu, China

**RESEARCH & DEVELOPMENT** 

WeGO Smart Cities Index Year-round

**GOVERNANCE ACTIVITIES** 

WeGO EXCOM Meeting 2022 Nov | Online (Kampala, Uganda)

WeGO-Advisory Board Year-round

**REGIONAL ACTIVITIES** 

Africa Smart Cities Network (ASCN)

WeGO EXCOM Meeting 2022 Nov | Online (Kampala, Uganda)

Latin America Smart Cities Network (LASCN)

Smart City Expo Latam Congress Jun 7-16 | Merida, Mexico

LASCN Webinar Q4 | Online

ASEAN Smart Cities Network (ASCN)

Smart Green ASEAN Cities Year-round

China-Japan-Korea Smart City Cooperation

Q3 | Beijing, China China Smart City Expo

LAUNCH OF COMMUNITY PLATFORM

WeGO Nexus Year-Round | Online

# **NETWORKING & KNOWLEDGE-SHARING**

# Conferences, Expos, & Webinars

Year-round | Online & Offline

WeGO—with its members—will take part in major smart cities conferences, seminars, workshops to network, make opportunities for new collaborations and expand WeGO's network. Due to the prolonged pandemic, it is difficult to plan in-person participation in advance. However, WeGO will continue to identify and share opportunities where members and partners can consider their online/offline participation and continue being at the center of global smart city discussion.

Members interested in participating in any of the shared conferences may inform the Secretariat in advance so that we can provide tailored assistance for your participation.

#### **Potential Conferences:**

 $Smart City Expo Latam Congress \qquad \textit{Jun 7-16} \mid \textit{Merida} \qquad \text{China Smart City Expo} \qquad \textit{Q3} \mid \textit{Merida}$   $World Cities Summit \qquad \textit{Jul 31 - Aug 3} \mid \textit{Singapore} \qquad \text{Smart City Expo World Congress} \qquad \textit{Nov 15-17} \mid \textit{Barcelona}$ 

# **WeGO Year-end Ceremony**

Dec | Hybrid (Seoul)

At the end of the year, WeGO will organize an event to celebrate the achievements of WeGO members and partners made over the course of the year. The event will highlight the winners of the WeGO Smart City Champions, VIP WeGO members of the year, and corporations that excel in the field of Environmental, Social, and Governance (ESG) among others.











# **Virtual Networking**

Year-Round

In light of the conitnued COVID-19 pandemic, WeGO will conduct bilateral and multilateral virtual meetings with members, partners, and other relevant stakeholders to explore new opportunities for collaboration.

If interested in holding a virtual meeting with the Secretariat, please express your interest by sending an email to <a href="mailto:secretariat@we-gov.org">secretariat@we-gov.org</a>.

# **MATCHMAKING & PROJECT IMPLEMENTATION**

WeGO collaborates with cities, corporates, and institutions to identify partnership opportunities for project implementations. We match-make cities with corporates and institutions by identifying cities' challenges and finding appropriate smart city solutions and funding resources for project implementation.

## **WeGO Smart City Driver**



#### WeGO ACTIVATOR

WeGO's smart city diagnosis tool—cities can find out where they are in their smart city development stage, and learn what solutions could be applied to make cities even smarter.



#### **SOLUTION FINDER**

Assisting cities to search for the right smart city solutions.

- Solutions Meet Cities: Matchmaking Webinar Series
- 1:1 matchmaking meetings ondemand
- Matchmaking through the WeGO Nexus platform



#### PROJECT IMPLEMENTER

Reaching members' smart city goals with project implementation opportunities

- WeGO Project Implementer
- Access and applications to external funds
- Co-organized feasibility studies with partners

Matchmaking activities

Solutions Meet Cities: Matchmaking Webinar Series I Q2 | Online Solutions Meet Cities: Matchmaking Webinar Series II Q3 | Online Solutions Meet Cities: Matchmaking Webinar Series III Q4 | Online

Project implementation activities

WeGO Project Implementer
KIND Brownfield Implementation

Q3 Q3

# **Urban Innovation Challenge: Citypreneurs**







The Urban Innovation Challenge: Citypreneurs is a start-up platform that focuses on building the capacity of young entrepreneurs to offer revenue generating solutions that help solve urban challenges within the framework of the Sustainable Development Goals (SDGs), coorganized by WeGO in partnership with WFUNA, UNDP, and UNESCAP.

Start-ups that participate in the competition can receive business mentorship, as well as monetary prizes and pilot project opportunities if selected as the winners. Corporate members can participate as a judge or a mentor to expand the networks and find new business opportunities. Cities can become the host of the competition and organize the competition in one's city to solve urban challenges while strengthening the local start-up ecosystem.

Citypreneurs competition in 2022

Impact Collective
For startups focusing on urban
challenges and opportunities in Asia

Q3-Q4 | Online

# **CAPACITY-BUILDING**

#### **BRAND NEW!**

# **WeGO Smart City Champions**

Mar-Jun | Hybrid (Seoul)

'Empowering Young Urban Leaders of Tomorrow to Build Safe and Inclusive Smart Cities'

WeGO will organize a 15-week youth program aiming to foster knowledge exchange and build capacities of young people in the field of urban development, sustainability and smart cities. Youth from universities all around the world will be recruited to take part in this free program open to anyone under 35. With this new program, WeGO aims to provide a space for discussion on the importance of young people and formulate recommendations to advance the youth development agenda for potential inclusion in key processes and frameworks surrounding smart city development. The WeGO Smart City Champions will foster interaction and networking opportunities among youth and other relevant stakeholders through workshops.

#### **Program Details**

PHASE 1: Smart City Conceptual Foundation (Mar 4 - Apr 24)

Six lectures will be provided to equip participants with the conceptual knowledge of smart cities.

PHASE 2: Smart City Capacity Building (Apr 25 - Jun 12)

Four capacity building workshops will be provided to allow participants to incubate their ideas and construct innovative solutions to solve a smart city challenge.

For more information about this program, please visit the official webpage.

### **REGULAR TRAINING PROGRAMS**

### **WeGO Smart Sustainable Cities Training Program**

Q3 | Online

WeGO's annual training program in Seoul, held in partnership with the Seoul Human Resources Development Center.. Participants can learn about leading smart city trends based on Seoul's leadership in the field. Features lectures and study visits and invites speakers from academia, government, and the private sector..



### **WeGO-NIA Joint Workshop**

Q3 | Seoul or Jeju, South Korea

Workshop co-organized with the National Information Society Agency (NIA) to provide capacity building for government officials working in the fields of ICT and other smart city related areas. The workshop incorporates lectures, group activities, and technical tours to provide comprehensive learning experience in smart city related areas.



# WeGO East Asia Regional Office Chengdu Smart City Training Program

Q4 | Chengdu, China

Training program organized by WeGO East Asia Regional Office Chengdu since 2014. The training incorporates a series of lectures and technical tours on Chengdu's smart city initiatives. It aims to build the capacity of government officials in their planning of smart development with policies and measures that are well thought-through and cross-referenced.



For the year of 2022, the format of conducting the program is yet to be further determined. It would most likely be conducted online if the COVID-19 pandemic prolonged or to be worsened.

# RESEARCH & DEVELOPMENT

#### **BRAND NEW!**

### **WeGO Smart Cities Index**

WeGO will create a smart cities index enabling cities to assess and understand their development stages in terms of smart sustainable development, identify areas to improve, and benchmark other model cases from cities around the world. This index will also serve as guidelines and references for WeGO member cities and partners on smart city development. Data will be collected from WeGO members, academia, R&D centers and other international organizations throughout the production of the WeGO Smart Cities Index. Based on the collected data and analysis, WeGO will publish mid-term and thematic reports.

Member cities are encouraged to share their information with WeGO for the creation of this index.

# **GOVERNANCE ACTIVITIES**

### **BRAND NEW!**

# **WeGO Advisory Board**

Year-round

To further refine WeGO's effort to promote smart cities through People Public Private Partnerships (PPPP), WeGO will establish an Advisory Board composed of experienced experts from across ministries, academia, corporations, and other international organizations in the field of smart city development and international cooperation. We anticipate our board members to provide insights and clarity as the organization makes progress in advancing and expanding the scope of activities; hold us accountable as WeGO strives to meet the needs of all sectors of members in an equitable and balanced manner; and become the ambassadors of WeGO to elevate the visibility and influence of WeGO.

See the full list of WeGO Advisory Board members on the official webpage.

### **REGULAR GOVERNANCE MEETING**

# **WeGO EXCOM Meeting 2022**

*Nov* | *Online* (*Kampala*, *Uganda*)

WeGO's annual statutory meeting of the Executive Committee members will be hosted online by the city of Kampala in November. EXCOM members will be invited to discussion on the strategic direction of the organization and voting will be made on agendas such as new membership approval and evaluation of regional offices.

All members and partners are welcomed to join our EXCOM open session and smart city sessions that will be conducted simultaneously. Participants will be able to meet esteemed figures in the field of sustainable development and smart cities and network with pioneering solution providers from around the world during the event. Corporations can also be engaged through special partnerships and sponsorships if they wish.





# **REGIONAL ACTIVITIES**

# Latin America Smart cities network (LASCN)

Smart City Expo Latam Congress Jun 7-16 | Merida, Mexico

#### LASCN Webinar

Q4 | Online

Following the great support received from regional actors for the launch of the Latin America Smart Cities Network (LASCN), WeGO will organize a conference to provide space for members to share their future plans on smart city development, share the achievements of the network to the date, and further discuss cooperation among the members

In Q4, WeGO will also organize a webinar to further provide a space to exchange knowledge and promote cooperation on smart city areas particularly relevant to the network.

# China-Japan-Korea

China Smart City Expo

Q3 | Beijing, China

In partnership with the Trilateral Cooperation Secretariat (TCS), WeGO will pursue its activities promoting smart city cooperation between China, Japan and South Korea. In 2022, WeGO and TCS will participate in the China Center for Urban Development(CCUD)'s Smart City Expo with the aim to organize a session that serves as a platform for case sharing, joint strategization, and networking among the three countries.

# Africa Smart cities network (AFSCN)

# WeGO EXCOM Meeting 2022

Nov | Online

As part of the Arica Smart Cities Network (AFSCN) initiative launched last year, WeGO will organize a side session during the WeGO EXCOM Meeting 2022, hosted by Kampala, to facilitate knowledge-sharing and build capacities of local governments in the region to address key challenges to building sustainable and resilient communities. In partnership with WeGO's Africa Regional Office (Abuja) and other key partners in the region such as Smart Africa Alliance, WeGO aims to convene key stakeholders in the region and provide a space for discussion on innovative solutions to smart city challenges.

# **ASEAN Smart Cities Network (ASCN)**

Smart Green ASEAN Cities

Year-round

WeGO will continue its partnership with the ASEAN Secretariat on the ASEAN Smart Cities Network (ASCN), this year also collaborating with the Global Fund for Cities Development (FMDV) on their new program for 'Smart Green ASEAN Cities' (SGAC). Through this program funded by the European Union to support green city projects across 8 to 10 pilot cities across ASEAN, FMDV and WeGO will aim to implement capacity-building and knowledgesharing activities at national and local levels to ensure context-sensitive and tailored support to ASEAN cities.

For those who wish to join any of the networks or network activities, please feel free to reach out to us directly. Regional activities are open not only to stakeholders in these regions, but also any entity interested in said regions.

# **LAUNCH OF COMMUNITY PLATFORM**

### **BRAND NEW!**

### **WeGO Nexus**

The WeGO Nexus is a community platform for WeGO members only to interact with each other and the Secretariat. By using the platform, members can find each other, communicate directly among themselves, and interact in groups. Members will be able to find potential partners for their smart city projects and promote their own smart city news or events in the network.

The main features of WeGO Nexus can be described in 5 parts:

# MEMBER PROFILES & MEMBER DIRECTORY

Enables members to find each other and network

#### LISTS & IN-APP MESSAGING

Enables members to communicate directly among themselves and with the Secretariat.

#### **GROUPS**

Enables members to engage with others on a particular topic or in a certain language

#### **EVENTS**

Displays events hosted by WeGO and other partners Enables members to promote their own events as well.

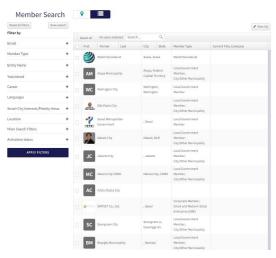
# OPPORTUNITY & MATCHMAKING

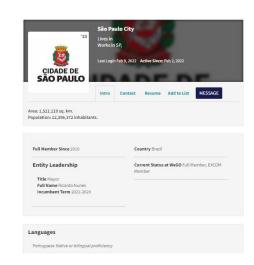
Enables members to find collaboration opportunities and/or easily connect with each other on a project-base.

This platform will help members strengthen their sense of community, create more opportunities for cooperation, improve communication between themselves and the Secretariat, and allow for a more direct and tailored assistance to their smart city development.

The WeGO Nexus platform will launch on March 10. WeGO members will receive more information about this platform and their member accounts directly by email. Please address the Secretariat directly if you have any inquiries regarding the WeGO Nexus.









# **Timeline & Opportunities**

ACTIVITY	LOCATION
Q1 (Jan-Feb-Mar)	
WeGO 2022 Activities Kick-off Event	Hybrid (Seoul, South Korea)
Launch of the WeGO Nexus	Online
WeGO Smart City Champions	Hybrid (Seoul, South Korea)
Q2 (Apr-May-Jun)	
WeGO Smart City Champions	Hybrid (Seoul, South Korea)
Smart City Expo Latam Congress	Merida, Mexico City
Solutions Meet Cities: Matchmaking Webinar Series I	Online
Q3 (Jul-Aug-Sep)	
WeGO Smart Sustainable Cities Training Program	Online
WeGO-NIA Joint Workshop	Seoul or Jeju, South Korea
China Smart City Expo	Beijing, China
Solutions Meet Cities: Matchmaking Webinar Series II	Online
Urban Innovation Challenge: Citypreneurs	Online
Q4 (Oct-Nov-Dec)	
Urban Innovation Challenge: Citypreneurs	Online
WeGO EXCOM Meeting 2022	Online (Kampala, Uganda)
AFSCN Session	Online
Chengdu Training Program	Chengdu
LASCN Webinar	Online

Solutions Meet Cities: Matchmaking Webinar Series III Online

WeGO Year-end Ceremony Hybrid (Seoul, South Korea)

### **Year-Round**

**Advisory Board** WeGO Smart City Driver WeGO Nexus **Smart Green ASEAN Cities** WeGO Smart Cities Index Virtual Networking

For more info about these activities, please contact the Secretariat directly at <a href="mailto:secretariat@we-gov.org">secretariat@we-gov.org</a>.

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Conferences, Expos, & Webinars

