

2020

세계스마트시티기구 사업설명회

2020 WeGO Briefing Session

Welcome Message

Lee Kyong-yul, Secretary General

이경렬 사무총장

2020 WeGO Activities

Eunbyul Elena Cho, Program Manager

조은별 차장

An isometric illustration of a smart sustainable city. It features various buildings, including a tall skyscraper, and green spaces with trees. Renewable energy sources like solar panels and a wind turbine are visible. A small car is on a road, and the background shows rolling hills under a blue sky.

Introduction to WeGO

“Smart Sustainable Cities for All”

What is a smart city?

“Homo Sapiencity

A happy city for smart people ”



- Livable and lovable
- Nature-friendly
- Tech-savvy



Everlasting happiness = Sustainability



Smart Sustainable City

How do we get there?

Public Administration + ICT

Smarter, More Sustainable City → Happier Life



Big Data
Blockchain Technology
Data Visualization
Digital Dashboard
E-Office
E-Petition
Feasibility Study Services
ICT Consulting

Smart Call Center
Smart Clouding
Smart City Design
Smart Energy
Smart Environment
Smart Infrastructure
Smart IT Monitoring

Smart Mobility
Smart Monitoring System
Smart Payment
Smart Payment
Smart Safety
Smart Security
Smart Street Lights
Smart Water Management
Telecommunications

Think Smart, Be Smart



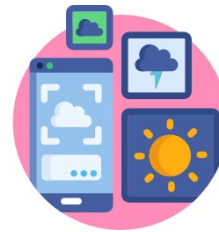
Smart
Government



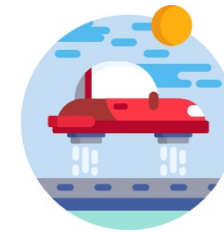
Smart
People



Smart
Economy



Smart
Living



Smart
Mobility



Smart
Environment

WeGO's vision



“

VISION

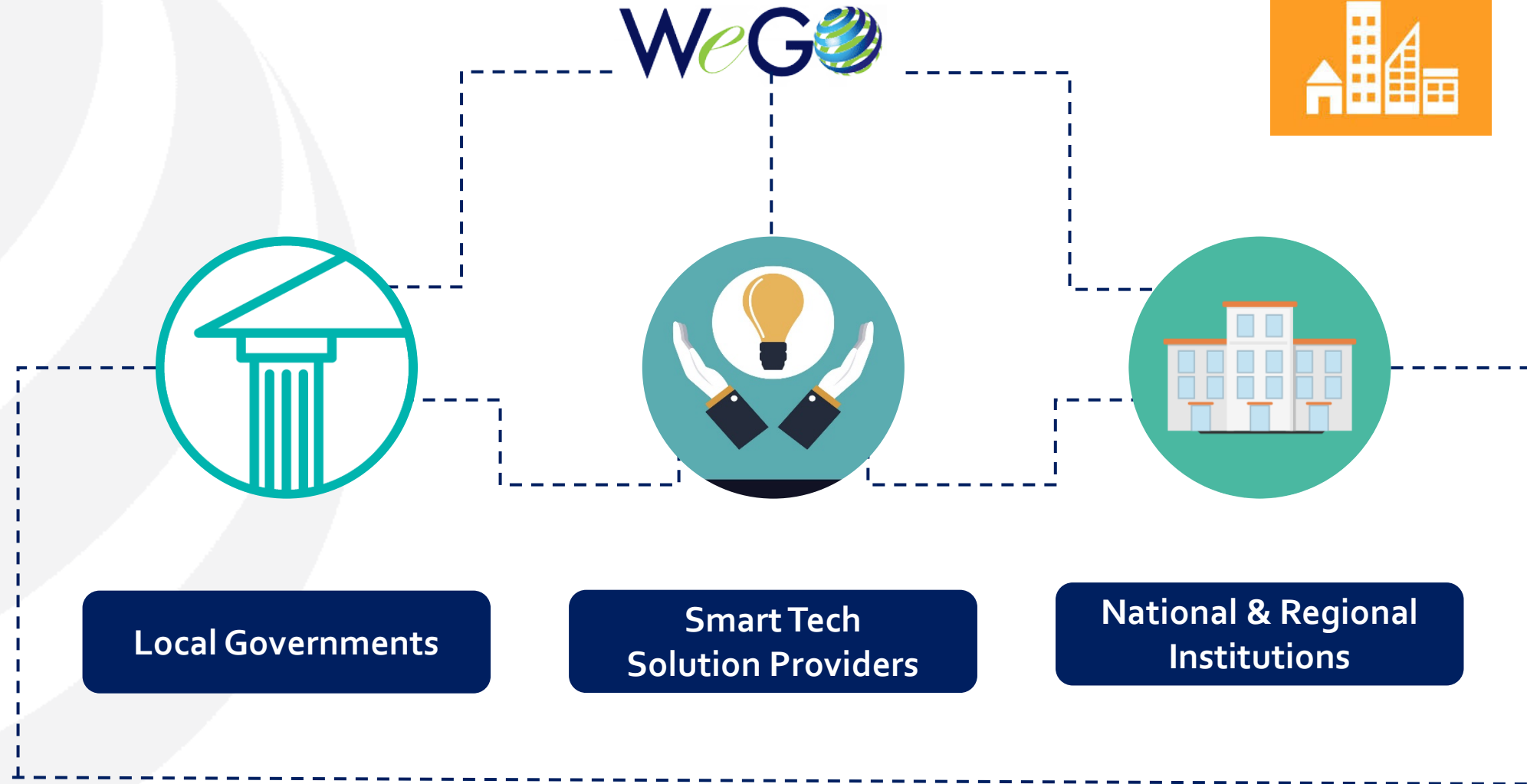
Smart Sustainable Cities for All

”

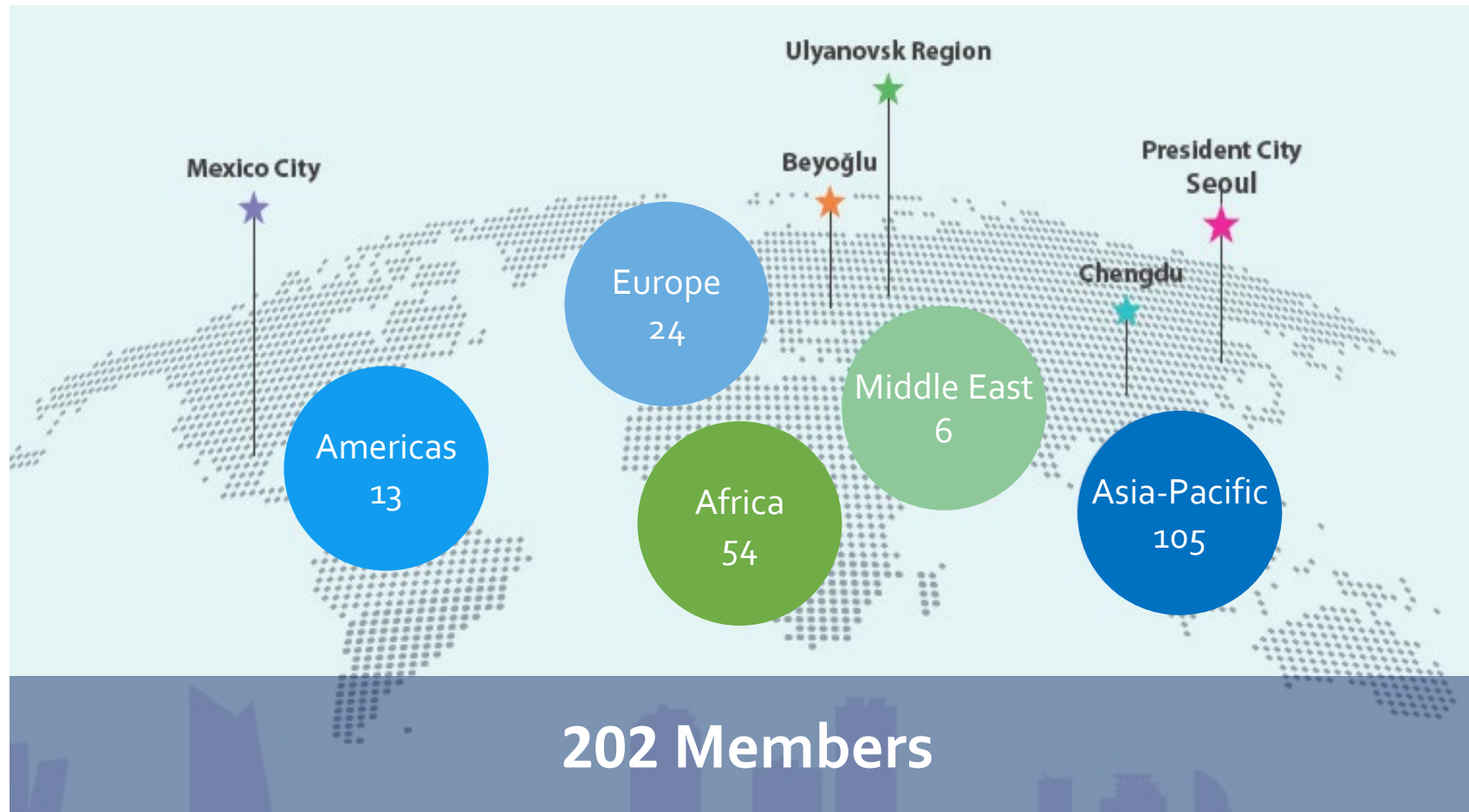
MISSION

- ❑ To promote and facilitate the **transformation of cities** to smart sustainable cities worldwide
- ❑ To be a **global platform** for cities to transform into smart sustainable cities
- ❑ To foster **international exchange, cooperation, and networking** among members

WeGO Network



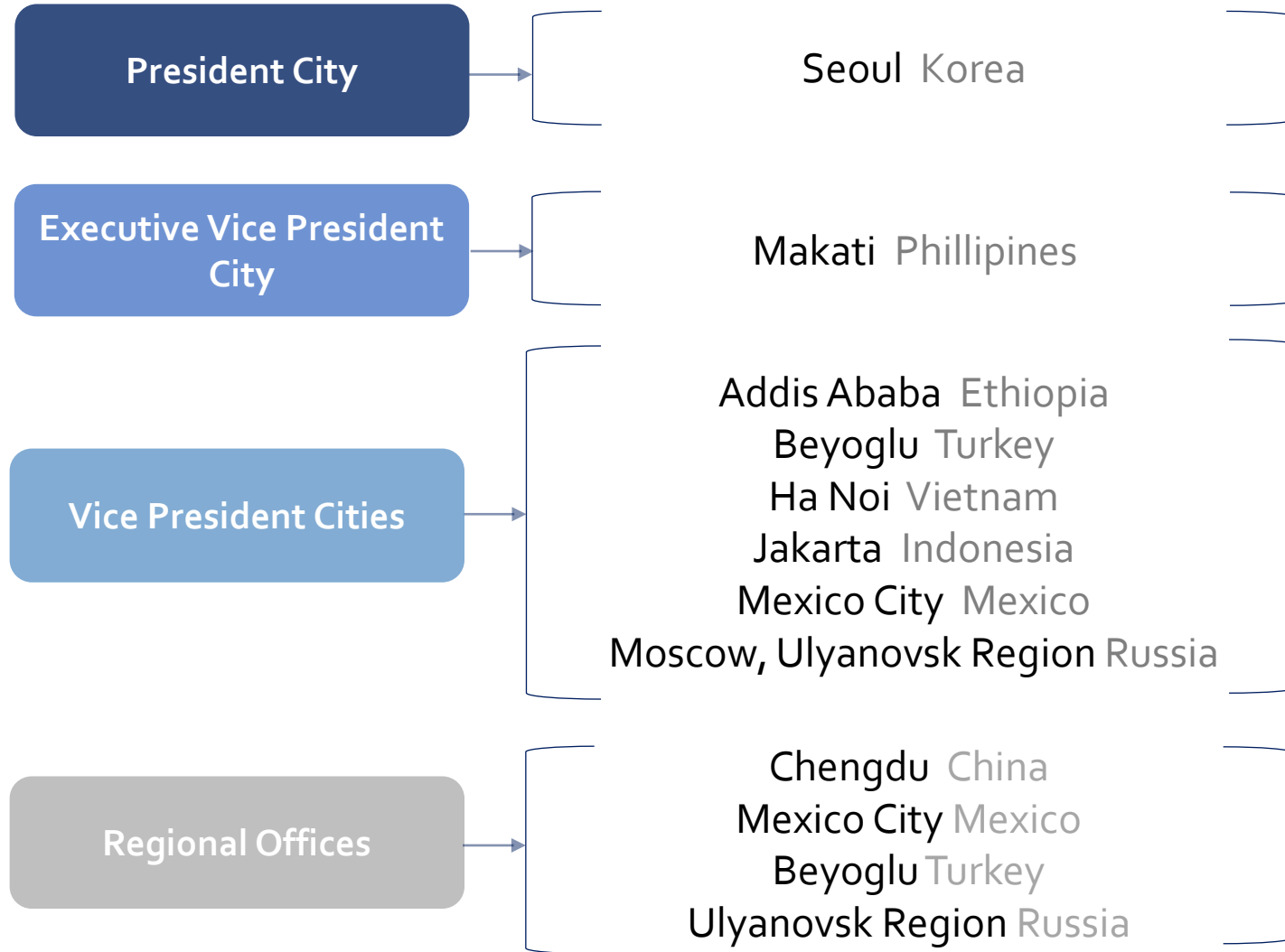
WeGO Members and Partners



EUROPEAN CHAMBER OF
COMMERCE IN KOREA
유럽상공회의소



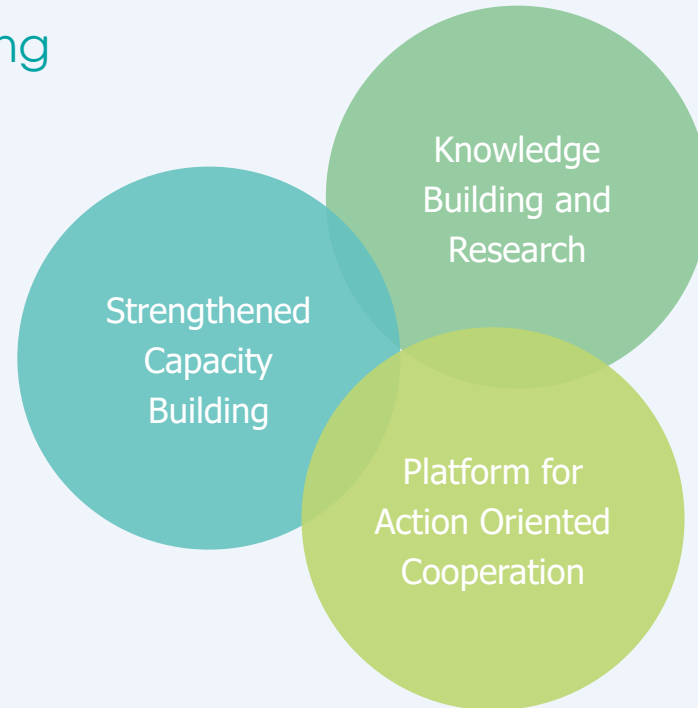
Organizational Chart



Our Activities

Strengthened Capacity Building

- Feasibility Studies & Pilot Projects
- Training Programs
- Workshops
- Regional Forums
- Citypreneurs
- Roadshows
- Awards



Knowledge Building & Research

- Civic Participation System (CPS)
- Smart Sustainable City Guidelines
- Smart Sustainable City Projects Catalog
- WeGO Quarterly

Platform for Action Oriented Cooperation

- Executive Committee Meetings
- General Assemblies
- Regional Workshops & Seminars

Timeline

FEBRUARY

World Urban Forum 10
February 8-10 | Abu Dhabi, UAE

WeGO Feasibility Program
February-December | Cauayan, Philippines

APRIL

2020 Briefing Session
April 10 | Seoul, Korea

WeGO Smart Health Action
Year-Round |

WeGO Smart City Driver
Year-Round |

SEPTEMBER

5th WeGO General Assembly
September 6-9 | Makati, Philippines

4th WeGO Smart Sustainable City Awards
September 8 | Makati, Philippines

World Smart City Expo
September 9-11 | Goyang, Korea

WeGO Smart Sustainable Cities Training Program
September 21-25 | Seongnam, Korea

OCTOBER

Asia Smart Cities Week
October | Yokohama, Japan

Smart City Expo LATAM Congress
October 13-15 | Merida, Mexico

Trilateral Smart City Network Forum
October | Yokohama, Japan

WeGO-NIA Workshop
October 26-29 | Jeju, Korea

Inaugural Meeting of the Northeast Asia Smart Cities Network
October | Ulaanbaatar / Vladivostok (TBD)

DECEMBER

WeGO-Citynet-GSEF Joint Activities
December 15 | Seoul, Korea

YEAR-ROUND

WeGO-ASCN Partnership
Year-Round | Vietnam

WeGO-ICONLOOP Joint Feasibility Study & Pilot Project
Year-Round | TBD

TBD

U20 Mayors Summit
TBD | TBD

Citypreneurs
TBD | Seoul, Korea & TBD

WeGO East Asia Regional Office Chengdu Training Program
TBD | Chengdu, China

5th WeGO GENERAL ASSEMBLY

10th ANNIVERSARY

Makati, Philippines | September 6 – 9

- Theme: Cities and Technology Beyond 2020
- Triennial event that gathers city leaders from around the world to shape the key agenda for the next three years.
- Mayors Roundtable, World CIO Forum, Exhibition, Matchmaking, Executive Committee Meeting, Smart city sessions, and workshops.

Previous WeGO GAs



5th WeGO
General Assembly

Cities and Technology Beyond 2020

Sep. 6–9 | Makati City, Philippines

400+ Participants
120+ Cities
50+ Countries
International
Organizations and
Partners

New Membership Sub-Categories

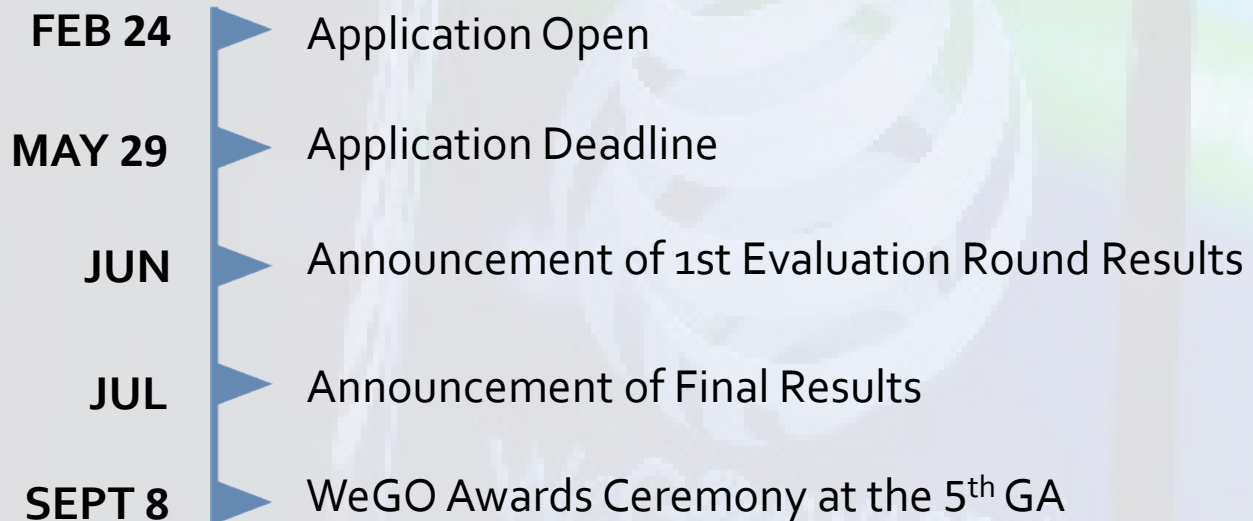
New Regional Offices

Introduction of a Co-Presidency

4th WeGO Awards

The [WeGO Awards](#) is a triennial competition that recognizes and promotes smart city initiatives

PROCESS



CATEGORIES

- Efficient Government
- Emerging Technology
- Mobility
- Open and Inclusive City
- Safe City
- Sustainable City



4th WeGO Awards

GOLD AWARD

- ☐ Sponsored Flights and Accommodation to Attend the WeGO Awards Ceremony
- ☒ Speakership and Exhibition Space at 5th GA
- ☐ Participation in a WeGO Training program
- ☐ Publicity of the Award in Media and Publications

SILVER AWARD

- ☐ Sponsored Flights and Accommodation to Attend the WeGO Awards Ceremony
- ☐ Exhibition Space at 5th GA
- ☐ Publicity of the Award in Media and Publications

SPECIAL MENTIONS

- ☐ Sponsored Flights and Accommodation to Attend the WeGO Awards Ceremony
- ☐ Publicity of the Award in Media and Publications

2030 WeGO Masterplan

VISION

Smart Sustainable Cities for All



Conferences & Expos



World Urban Forum 10

Feb 8-13 | Abu Dhabi Exhibition Center

Conference on cities and human settlements organized and convened by UN-Habitat, the World Urban Forum will be the first time that an Arab country will host the world's most important conference on cities and human settlements.



Smart City Expo LATAM Congress

Oct 13-15 | Merida, Mexico

Organized by Fira Barcelona in Mexico that gathers local officials and corporate representatives from the Latin American region and international stakeholders for sharing knowledge and solving smart city challenges.



Conferences & Expos



U20 Mayors Summit

TBD | TBD

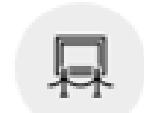
Urban 20 (U20) is an initiative developed in 2017, chaired by Buenos Aires and Paris, and convened by the Climate Leadership of C40 Cities, in collaboration with United Cities and Local Governments (UCLG). U20 cities meet annually in different locations to discuss common urban issues and come up with ways of achieving common goals.



Asia Smart Cities Week

10/8-11 | Yokohama

The Asia Smart City Conference (ASCC) brings together representatives from cities in Asia, international organizations, academic institutions, and private companies. At this conference, city leaders will share their vision for growth as well as their current challenges and needs; private companies and academic institutions will propose innovative solutions; international organizations will offer programs to support efforts by cities and private companies. In addition, Yokohama city will introduce environmental technologies developed by private companies in Yokohama to cities in emerging economies.



Domestic Events



World Smart City Expo 2020

Sept 9-11 | Kintex, Goyang

World Smart City Expo 2020 is one of the world's largest smart city-related exhibition and business platforms, organized by Ministry of Land Infrastructure and Transportation and Korea Land & Housing Corporation.



WeGO-CityNet-GSEF Joint Activities

December (TBD) | Seoul (TBD)

International organizations under the SMG branch will form a network to evaluate year-end achievements and next year's plans. Invitation to foreign embassies in Korea will foster each organizations' effort to gain network in different regions and showcase the organizations' activities.



Others



Citypreneurs

TBD | TBD

Co-organized with domestically based agencies of the UN and SMG (WFUNA, UNESCAP, UNDP), a competition for startups from around the world interested in solving urban issues and achieving the UN SDGs. Every year since 2018, WeGO has presented its own cash award. The Citypreneurs team will continue its process of expansion to cities in other countries in 2020.



Regional Network

WeGO-ASEAN Smart Cities Network Partnership



Established in 2018 with 26 pilot cities from the 10 ASEAN Member States, as an international, interurban platform for cities to work together toward smarter and more sustainable cities across the region.

PARTNERS



Regional Network

Northeast Asia Smart Cities Network (NEASCN)

October (TBD) | Vladivostok (TBD)



Trilateral Smart City Network (TSCN)

- ❑ China, Korea, Japan Smart City Cooperation
- ❑ Co-organization with Trilateral Cooperation Secretariat
- ❑ Platform for case sharing and joint-project



Training Program



WeGO East Asia Regional Office

- 5 day training program
- 15 officials from WeGO's member cities
- Lectures and study visits on Chengdu's Smart City and e-government initiatives



Seoul Human Resources Development Center

- 5 day training program
- 15 officials from WeGO's member cities
- Lectures and study visits on Seoul's Smart City Policies



National Information Society Agency

- 4 day workshop on Smart Cities and E-government
- 30-40 officials from WeGO and NIA's members and network
- Smart city modules and technical tours in Jeju



Project Implementation

Funded by WeGO

- Funding and consultation for feasibility studies, pilot projects, and citywide implementation

13 Beneficiary Cities since 2010

- ✓ **Kampala** Uganda - Smart Parking System
- ✓ **Da Nang** Vietnam - Data Analytics for Smart Traffic
- ✓ **La Marsa** Tunisia – Smart Waste Management System
- ✓ **Seberang Perai** Malaysia – Smart Street Lamp and Traffic Light Monitoring System
- ✓ **San Fernando** Philippines – Citizen Complaint Management System



Funded by WeGO Corporate Members



- Blockchain technology for public services.
- Expert consultation and pilot project.
- Discussion ongoing with Singapore

Products & Services

Smart Sustainable City Projects Catalog

WEGO | World Smart Sustainable Cities Organization



04/16/2018
Chicago
Utilizing Technology to Reduce Municipal Fleet Size

READ MORE



04/16/2018
Moscow
Integrated Medical Information and Analytical System

READ MORE



04/12/2018
Seoul
Big Data Campus

READ MORE

To establish communication with this city regarding their project, please contact secretariat@we-gov.org

Category Tags –



GOVERNANCE



ECONOMY



ENVIRONMENT



MOBILITY



DATA



ENERGY



NEW Products & Services



WeGO SMART HEALTH RESPONDER



WeGO SMART CITY DRIVER

WeGO Smart Health Responder

- ❑ Smart Solutions
- ❑ Videos & Webinars
- ❑ Need Assistance?

Available Now



metropolis ●

Coming Soon



CENTRE for
**Liveable
Cities**

UN HABITAT
FOR A BETTER URBAN FUTURE



Drive-Thru Screening (KR)



3-Step Fever Check (KR)



Mask Rationing System (TW)



Elderly Hours (AU)

WeGO Smart City Driver

Sofia Lee, Program Officer

이소정 대리

WeGO Smart City Driver

Overarching framework to help cities plan, finance and deploy smart city projects via matchmaking with strategic partners and customized solution packages



WeGO SMART CITY DRIVER VIDEO COMING SOON

THANK YOU



We-gov.org



[/WeGOSecretariat](https://www.youtube.com/WeGOSecretariat)



[/WeGovOrg](https://www.linkedin.com/company/WeGovOrg)