



WeGO Executive Committee Meeting 2018

*October 17-19, 2018
Quezon City, Philippines*

Program & Agenda Book

TABLE OF CONTENTS

01 Welcome Messages

03 Program

06 Venue Guide

07 WeGO EXCOM Meeting Participants
– Heads of Delegation

11 WeGO Breakout Session:
Multi-Stakeholder Partnerships
For Smart Sustainable City Implementation

13 WeGO Executive Committee Meeting Session

14 WeGO EXCOM Meeting Agenda

23 Useful Information

WELCOME MESSAGE



We offer our heartfelt welcome to the WeGO Executive Committee members, other leaders of the cities, organizations, and other important officials to the Philippine Smart City Summit which Quezon City is honored to host this year.

The challenges in urban governance have grown in complexity through the decades. Evolving and expanding just as fast are the tools and systems of technology that are being made available to us, to come up with innovative responses to these challenges.

It is through networking and sharing knowledge with each other that we leap-frog the learning process, and thus, are able to access opportunities for solutions more speedily and effectively.

Quezon City is fortunate to have been invited to become an inaugural member of the World Smart Sustainable Cities Organization (WeGO) in 2010. We are grateful that, through the years, our city executives have been able to participate actively in the discussions, presentations, and training programs that WeGO has been organizing, in conjunction with the Seoul Metropolitan Government.

This summit is an opportunity for us to enjoin more of our city leaders in the Philippines to engage in the WeGO learning experience. We also welcome the other new participants in this summit. By expanding our community of sharers of knowledge and successful experiences, we enrich the collaboration that will enable more of us to move more swiftly towards our respective visions and aspirations for a smart city, just as successfully as others have.

Welcome to Quezon City!

HERBERT M. BAUTISTA
MAYOR OF QUEZON CITY

WELCOME MESSAGE



Thank you for joining us for the WeGO Executive Committee Meeting 2018 in Quezon City, the Philippines.

The past year is characterized by WeGO's expansion. Many new members have joined. Especially conspicuous is the expansion of corporate memberships. It is important because we believe public-private partnership is instrumental for building and improving smart cities. WeGO is maturing as a genuine smart city platform. The Secretariat is also growing with new staff members. Aboard since July, I am honored to serve as Secretary General. And I am proud of my small but powerful Secretariat which is determined to achieve WeGO's vision of Smart Sustainable Cities for All. I envision the UN for Smart Cities in a not so distant future.

The Ages change because humans are smart. The Industrial Age is now giving way to the Smart Age because we are smart enough to discover and invent unimaginable technologies. A smart city is a happy city for smart people, and WeGO's vision is a happy and smart planet for all humanity.

I am happy to welcome you to this year's EXCOM. Very fortunately, it synchronizes with the Philippine Smart City Summit, giving us rich programs on various topics such as data analytics, cybersecurity, ecommerce and ehealth. I would like to acknowledge the beautiful arrangements and hospitality of our host.

I hope you will fully enjoy the smart festivity.

Sincerely,

KYONG-YUL LEE
SECRETARY GENERAL OF WEGO

PROGRAM

DAY 0 TUESDAY 16 OCTOBER 2018

ALL DAY	Arrival of Participants	Seda Vertis North Hotel
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DAY 1 WEDNESDAY 17 OCTOBER 2018

8:00 – 9:00	Registration	ABS-CBN Vertis Tent
9:00 – 10:00	Philippine Smart City Summit Opening Ceremonies <ul style="list-style-type: none"> <i>Welcome Address:</i> Mr. Reynaldo Paul M. Imjada, Director, Korea-Philippines IT Training Center <i>Special Message:</i> Mr. Kyong-yul Lee, Secretary General, WeGO <i>Special Message:</i> Mr. Epimaco V. Densing III, Undersecretary, Department of Interior and Local Government <i>Special Message:</i> Mr. Eliseo M. Rio Jr., Acting Secretary, Department of Information and Communications Technology (DICT) <i>Keynote Address:</i> Hon. Herbert M. Bautista, Mayor, Quezon City <i>National Address:</i> Pres. Rodrigo Roa Duterte, President, Republic of the Philippines 	
10:00 – 12:00	Plenary Session - Philippine Smart City Agenda; Quezon City Smart City Initiatives <ul style="list-style-type: none"> <i>Opening Message:</i> Hon. Maria Josefina G. Belmonte-Alimurung, Vice Mayor, Quezon City Panel Discussion I : Philippine Smart City Agenda <ul style="list-style-type: none"> Mr. Frederick DC Amores, Director of the Field Operations Office Visayas Cluster, DICT Cmdr. Aldrin C. Cuña, City Administrator, Quezon City Atty. Carlos Mayorico E. Caliwara, Assistant Secretary, DICT Mr. Raymund E. Liboro, Commissioner, National Privacy Commission Panel Discussion II : Quezon City Smart City Initiatives <ul style="list-style-type: none"> Mr. Mike Marasigan, OIC, Quezon City DRRMC P C/Supt. Joselito T. Esquivel Jr., Director, Quezon City Police District Dra. Verdades P. Linga, Head, Quezon City Health Department C/Supt. Elmo San Diego (ret.), Head, Quezon City DPOS Dra. Josephine B. Sabando, Hospital Director, Quezon City General Hospital 	
12:00 – 13:00	Networking Lunch	
13:00 – 14:00	Plenary Session - Smart City Initiatives in the Global Environment <ul style="list-style-type: none"> Dato' Sr Hj Rozali bin Hj Mohamud, Municipal President of Seberang Perai, Malaysia Mr. Rodrigo Silva, Secretary, Secretariat of International Affairs, São Paulo, Brazil Mr. Setiaji, Head, Jakarta Smart City Management Unit, Jakarta, Indonesia Mr. Carlos Alejandro Ibarra Cisneros, Executive Director, Official to Mayor of Mexico City 	

14:00 – 15:00	<i>Coffee Break and Move to Seda Hotel</i>	ABS-CBN Vertis Tent
15:00 – 17:30	WeGO EXCOM Meeting	Quezon 1 Seda Vertis North Hotel
19:00	Welcome Dinner	ABS-CBN Vertis Tent

DAY 2 THURSDAY 18 OCTOBER 2018

9:00 – 10:00	WeGO Session - Multi-stakeholder Partnerships for Smart Sustainable City Implementation <ul style="list-style-type: none">Ms. Mia Mary Sebastian, Deputy Executive Director, Public-Private Partnership Center of the PhilippinesMs. Joy Bailey, Urban Resilience Specialist, Asian Development BankMs. Alizée Rousset, Program Officer, WeGO				Quezon 1 Seda Vertis North Hotel
10:00 – 10:30	Networking Coffee Break				ABS-CBN Vertis Tent
10:30 – 11:30	Philippine Smart City Summit				
	Session 1-1 Transportation	Session 1-5 eCommerce	Session 1-9 eGovernance	Session 1-13 Environmental Innovations	
11:30 – 13:00	Networking Lunch (also served at Quezon 1 for WeGO guests)				
13:00 – 14:00	Philippine Smart City Summit				
	Session 1-2 Data Analysis & Information Tools	Session 1-6 IT Infrastructure	Session 1-10 Community Health	Session 1-14 eGovernance	
14:00 – 14:30	Networking Coffee Break				
14:30 – 15:30	Session 1-3 Cyber Security	Session 1-7 Wireless Seonsors & Networks	Session 1-11 eHealth	Session 1-15 Disaster Risk Reduction	
	Networking Coffee Break				
16:00 – 17:00	Philippine Smart City Summit				
	Session 1-4 Internet of Things	Session 1-8 Emergency Services	Session 1-12 Water & Waste Management	Session 1-16 eCommerce	
19:00	Gala Dinner (Leave Seda Vertis North Hotel at 17:30)				QCX Museum

DAY 3 FRIDAY 19 OCTOBER 2018

9:00 – 15:30	Technical and Cultural Tour <i>(Attire: Casual)</i> 9:00-9:30 - Motorized Tour <ul style="list-style-type: none"> • ABS-CBN Channel2 • GMA Channel7 • Land Transportation Office • East Avenue Medical Center • Central Bank of the Philippines • Philippine Heart Center • National Kidney Transplant Institute 9:30-10:30 - Quezon City Emergency Operations Center 10:30-11:00 - Quezon City Police Command Center 11:00-12:00 - Quezon Memorial Circle Tour <ul style="list-style-type: none"> • Museum of Manuel Luis Quezon <ul style="list-style-type: none"> • Memorabilia and Remains of President Quezon and Doña Aurora • The Quezon Heritage House • Presidential Car Museum 12:00-13:00 - Lunch 13:00-14:00 - Quezon City Experience (QCX) Museum 14:30-15:30 - Motorized Tour <ul style="list-style-type: none"> • University of the Philippines • UP-AYALA Technohub 	Quezon City
18:30	Farewell Dinner <i>(Leave Seda Vertis North Hotel at 18:00)</i>	Bulwagang Amoranto Quezon City Hall

DAY 4 SATURDAY 20 OCTOBER 2018

ALL DAY	Departure of Participants	Seda Vertis North Hotel
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VENUE GUIDE

The WeGO Executive Committee Meeting 2018 will be held at the Seda Vertis North Hotel, a premier lifestyle hotel located in the economic hub of Quezon City. The hotel is the biggest in the area, showcasing stylish accommodations, exquisite flavors, and grand banquet and meeting venues in the heart of the city's new center for business and leisure. It is approximately an hour-and-a-half's drive from the Ninoy Aquino International Airport. It is also just a few steps to Vertis North and Trinoma malls with their range of international fashion brands and home-grown dining outlets. The WeGO EXCOM Meeting Session and the session on multi-stakeholder partnerships will be held at the Quezon 1 Room, 2nd floor of the Seda Vertis North hotel.

The Philippine Smart City Summit will be held at the ABS-CBN Vertis Tent, which is a few minutes away from the hotel by walk. Participants may walk to the tent or take the e-Tricycles provided by Quezon City.



- 1 SEDA VERTIS NORTH HOTEL
- 2 QUEZON 1 ROOM
- 3 ABS-CBN VERTIS TENT

WEGO EXCOM MEETING

PARTICIPANTS – Heads of Delegation

EXCOM MEMBERS



Addis Ababa | Ethiopia

Dereje Degefa Demissie

Director General, Information
Communication Technology Agency



Beyoğlu | Turkey

Ahmet Misbah Demircan

Mayor



Chengdu | China

Guangliang Wang

Division Chief, International
Exchange Division



Goyang | Korea

Hwan Young Jang

Assistant Director, Smart City Team



Jakarta | Indonesia

Setiaji

Head, Jakarta Smart City
Management Unit



Khartoum State | Sudan

Mohamed Hatem Suliman Yousif

Deputy Governor



Makati | Philippines

Mar-len Abigail Binay

Mayor



Mexico City | Mexico

Ismael Villegas

Director General, General Direction
of Governance and ICT



Nairobi | Kenya

Benter Ogot

Director for ICT,
ICT & e-Government



Seberang Perai | Malaysia
Dato' Sr Hj Rozali Mohamud

Municipal President



Seoul | Korea
Tae Kyoong Kim

Director General, Information System
Planning Bureau



Ulaanbaatar | Mongolia
Chinzorig Otgonsuren

Head, Metropolitan Department
of Information Technology



Ulyanovsk Region | Russia
Svetlana Openysheva

Director, RSPI
(Government of Citizens)

OBSERVER CITIES



Baguio | Philippines
Maria Mylen Victoria Yaranon

Councilor



Bharatpur | Nepal
Narendra Kumar Kandangwa

Ward Chair Person, Ward Office



Bizerte | Tunisia
Lotfi Sahli

Deputy Mayor



East Nile Locality | Sudan
Abdalla Elgaili Mohamed Elgak
 Governor



La Union Province | Philippines
Francisco Emmanuel Ortega III
 Governor



Maputo | Mozambique
Xavier Samuel Mahumane
 Director, Information Systems
 Directorate



Quezon City | Philippines
Herbert Bautista
 Mayor



São Paulo | Brazil
Rodrigo Silva
 Secretary, Secretariat of
 International Affairs



Sundarharaicha | Nepal
Shiva Prasad Dhakal
 Mayor

OBSERVER INSTITUTIONS



Asian Development Bank (ADB)
Joy Bailey
 Urban Resilience Specialist



Bizerte 2050
Akil Sadkaoui
 Vice President, International
 Cooperation



**Ministry of Communications &
 Information Technology, Sudan**
Nahla Ahmed
 Smart Cities Department Manager



**National Information
Center (NIC) | Sudan**
[Abubakr Alrawa](#)

Manager, e-Services and Portals



**Open Government
Partnership (OGP)**
[Ivygail Ong](#)

Partnerships and Events Consultant
for Asia-Pacific



**Public-Private Partnership
Center of the Philippines**
[Mia Mary Sebastian](#)

Deputy Executive Director

WEGO BREAKOUT SESSION:

Multi-Stakeholder Partnerships For Smart Sustainable City Implementation

Cities are empowered to lead the shift to smart and sustainable growth. This however is an overwhelming task that cities cannot do alone. It is therefore critical that cities engage other urban stakeholders to ensure that they meet their smart city goals. Through multi-stakeholder partnerships, cities can benefit from the knowledge, expertise, funding, and technology possessed by other urban stakeholders like the academe, private sector, international organizations, startups, and development banks.

In this session, WeGO has invited various smart city stakeholders to share their experiences in facilitating smart city projects for local governments. Participants have the opportunity to hear from the PPP Center of the Philippines on successful PPP projects that have been implemented in cities as well as learn tips on how to effectively conduct PPPs. The session will also feature a presentation from the Asian Development Bank (ADB) on some of its smart city projects being managed by ADB's Urban Climate Change Resilience Trust Fund (UCCRTF), while WeGO will be talking about the Citypreneurs program- a startup competition that works in close collaboration with city governments to help solve urban problems.

PRESENTATIONS

PPP Projects in the Philippines at the Local Government Level

Ms. Mia Mary Sebastian
Deputy Executive Director
Public-Private Partnership Center of the Philippines

Engaged Stakeholders: A Building Block of Resilient Cities

Ms. Joy Bailey
Urban Resilience Specialist
Asian Development Bank (ADB)

Citypreneurs: Urban Innovation Challenge

Ms. Alizée Rousset
Program Officer
World Smart Sustainable Cities Organization (WeGO)

PPP PROJECTS IN THE PHILIPPINES AT THE LOCAL GOVERNMENT LEVEL

Ms. Mia Mary Sebastian
Deputy Executive Director
Public-Private Partnership Center of the Philippines

Mia Sebastian is a Deputy Executive Director of the PPP Center of the Philippines. She leads the development of PPP projects and management of a revolving fund for hiring of consultants. Prior to her current role, she worked in finance and law in London and Manila. Mia holds an MBA degree from London Business School and degrees in Law and Business Economics from the University of the Philippines.

Presentation Abstract

The presentation will focus on the Public-Private Partnership (PPP) Center's experience and services on assisting local governments in developing their projects through PPP or Joint Venture Arrangements (JVA). The discussion will provide a background on the legal, institutional and regulatory frameworks that local governments should refer to in implementing infrastructure and development PPP or JVA projects such as IT infrastructure/system, water supply, solid waste management, sewerage and septage management facilities, and other projects with renewable energy component. The PPP Center wants to share that local governments may also consider undertaking their projects through the PPP modality, in addition to the traditional procurement option (Government Procurement Reform Act or RA 9184) or through local/international loans. An additional option may augment their current development efforts to address infrastructure needs in their local communities.

The PPP Center intends to inform local governments of the services we can offer. These include the conduct of trainings/workshops on specialized topics such as Financial Modelling and Project or Contract Management; provision of template project-related documents; assistance in the review of project documents such as feasibility studies and contract; and funding assistance in the hiring of

consultants for the conduct of studies or management of the bidding process through our Project Development and Monitoring Facility (PDMF) fund.

ENGAGED STAKEHOLDERS: A BUILDING BLOCK OF RESILIENT CITIES

Ms. Joy Bailey
Urban Resilience Specialist
Asian Development Bank (ADB)

Joy Bailey is an Urban Resilience Specialist with ADB's Urban Climate Change Resilience Trust Fund (UCCRTF). She works with a team of experts in embedding urban resilience principles in project design and implementation for UCCRTF-financed projects in Indonesia and The Philippines. Prior to joining UCCRTF, Joy has worked extensively in the South and Southeast Asia Regions while doing assignments for the German International Cooperation (GIZ), Clean Air Asia, ICLEI-Local Governments for Sustainability, USAID, and the Cities Development Initiative for Asia (CDIA). Joy is an urban planner and completed her postgraduate studies on environmental change and management from the University of Oxford.

Presentation Abstract

The Asian Development Bank's strategic response to the evolving needs of Asia and the Pacific aligns with a vision of prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty. This is captured in ADB's Strategy 2030. The approaches include putting a prime on stakeholder engagement and digital innovations.

In this presentation, three (3) ADB technical assistance projects from the Urban Sector Group have been selected to highlight how ADB supports cities' efforts in enhancing their resilience. In ADB's Smart Cities Infrastructure Investment Program for 10 cities in India, a capacity development technical assistance has been financed through the support of the Urban Climate Change Trust Fund (UCCRTF) to provide climate change modelling, assess key institutions and decision processes, and recommend measures for short-term (emergency) and long-term response to manage climate change shocks. Related to Smart Water Management, another technical assistance financed by UCCRTF in 3 cities in India includes use of appropriate IT based dynamic models and tools to diagnose multi-level gaps in water-related infrastructure, water governance, and flood early warning systems. ADB's Future Cities Program (FCP) identified smart solutions to improve the living standards of city residents, focusing on the urban poor and women. In Suva, Fiji, the technical assistance has been directed towards the city's business

processes. Recently launched is a Smart City Challenge or 'Hackathon', which is an innovation challenge whereby students will engage in a collaborative manner to provide smart solutions, using technology, such as computer programming, analytics and visualisation.

"CITYPRENEURS: URBAN INNOVATION CHALLENGE"

Ms. Alizée Rousset
Program Officer
World Smart Sustainable Cities Organization (WeGO)

Alizée Rousset is a Program Officer at WeGO. She organizes smart-city related events in collaboration with WeGO's partner organizations. Prior to joining WeGO, Alizée worked in different organizations such as the Swedish Embassy and the EU Delegation to Korea. Alizée is a Sciences Po Paris graduate, and holds an MBA in International Security.

Presentation Abstract

"Citypreneurs: Urban Innovation Challenge" is an SDGs start-up competition started in Seoul in 2017. Citypreneurs aims to create an international ecosystem and a platform for young entrepreneurs interested in creating positive social, economic, and environmental impacts. We promote innovation-driven solutions that solve urban challenges and accelerate the achievement of the UN 2030 Agenda.

The competition strategically brings together a cross-section of stakeholders focused on global impact to foster public-private collaborations and policy development. Through policy dialogues and investor pitches, award-winning technology are applied to pressing urban challenges, effectively creating conditions for job creation, economic value generation, and wide application of innovation that ultimately build smart sustainable cities.

Citypreneurs wants to share achievements from the 2017 Winners, selected with the Seoul Metropolitan Government, to showcase what benefits can be gained from taking part in the competition from both the public and private sectors' perspectives. City governments will be introduced to a brief summary of our mentoring programme structures, tech sponsorships, investor management models, policy dialogue themes, partnerships with innovation hubs and Citypreneurs company examples.

WEGO EXECUTIVE COMMITTEE MEETING SESSION

The WeGO Executive Committee Meeting is an annual event where members of the WeGO Executive Committee gather to deliberate and decide on key agenda that will help set WeGO's future direction, achieve its three-year strategic plan, and improve its programs and activities. Observer cities and institutions will also take part to help enrich the session and to contribute to the betterment of WeGO and its members as a whole.

FULL AGENDA

1. Opening Announcement
2. Welcome Remarks by Quezon City
3. Introduction of participants and overview of the meeting schedule
4. Adoption of the Agenda for 2018 EXCOM Meeting, led by Seoul and adopted by all present EXCOM members
5. Review of Meeting Memorandum of WeGO Executive Committee Meeting 2017
6. 2017-2018 WeGO Secretariat Annual Report
7. Discussion and decision on official agenda items.
 - *Agenda 1:* Approval of New Memberships & Withdrawals
 - *Agenda 2:* Regional Office Strategy and Updates to the Terms of Reference for the WeGO Regional Office
 - *Agenda 3:* Renewal of Regional Offices for Asia and Europe (East Asia & Eurasia)
 - *Agenda 4:* Annual Assessment of Regional Offices for Latin America and the Mediterranean
 - *Agenda 5:* Review of WeGO Financial Report and Financial Strategy
 - *Agenda 6:* Approval of Membership Fee Use for 2019
 - *Agenda 7:* Host City for Executive Committee Meeting 2019
 - *Agenda 8:* Upcoming WeGO Activities for 2019
8. Closing Remarks by Seoul
9. Group Photo

CHAIR (PRESIDENT CITY)

Mr. Tae Kyoong Kim, Director General,
Information Planning Bureau,
Seoul Metropolitan Government

EXCOM MEMBERS

1. Addis Ababa, Ethiopia
2. Beyoğlu, Turkey
3. Chengdu, China
4. Jakarta, Indonesia
5. Goyang, Korea
6. Khartoum State, Sudan
7. Makati, Philippines
8. Mexico City, Mexico
9. Nairobi, Kenya
10. Seberang Perai, Malaysia
11. Seoul, Korea
12. Ulaanbaatar, Mongolia
13. Ulyanovsk Region, Russia

OBSERVER CITIES

1. Baguio, Philippines
2. Bharatpur, Nepal
3. Bizerte, Tunisia
4. East Nile Locality, Sudan
5. La Union Province, Philippines
6. Maputo, Mozambique
7. Quezon City, Philippines
8. São Paulo, Brazil
9. Sundarharaicha, Nepal

OBSERVER INSTITUTIONS

1. Bizerte 2050
2. Ministry of Communications & Information Technology, Sudan
3. National Information Center (NIC), Sudan
4. Open Government Partnership (OGP)
5. Public-Private Partnership Center of the Philippines