



30847  
Visitors



1050  
Booths



356  
Speakers



65  
Forums



50  
Countries



120  
Cities

## The World Smart Sustainable Cities Organization at



2019  
Smart City  
Summit & Expo

**Dates** March 26-29, 2019

**Location** Taipei World Trade Center, Nangang Exhibition Hall 1



## Mar 26

- ☐ \* Opening Ceremony
- ☐ \* Mayor's Summit
- ☐ Welcome Lunch
- ☐ Taipei Night

## Mar 27

- ☐ \* CTalk
- ☐ \* Expo Tour

## Mar 28

- ☐ \* On-site Demo Tour
- \* Forums
- \* Matchmaking

## Mar 29

- ☐ \* Cultural Tour
- \* Forums
- \* Matchmaking

- \* Key Activities
- \* Recommended Activities

## Speakerships

WeGO and ICDI will coordinate the 2019 Sustainable City Forum

We highly encourage WeGO members to participate in the following sessions:

March 26th - "Social Innovations and Civic Engagement" as a keynote speaker

March 27th - Main Forum "Green Economic Development" as a panel speaker

March 28th - Parallel Forum "Smart Energy Creating Business Opportunity for Energy Service" as keynote speakers



## Sponsorship

	City Member	Corporate Member
Round-Trip Flight	*	N
Accommodation	*	*
Venue Transportation	*	N
Booth Discount	Y	Y

\* Subject to approval by SCSE

- Reimbursement of round-trip flights
- For officials (deputy mayors/mayors or higher) in charge of smart city projects
- Limited to premium Economy/Economy class with a price maximum of USD 2,500
- 4-day free accommodation and venue transportation for all delegates
- March 25 (in)~29 (out), 1 leader + up to 5 companions
- WeGO member special booth price
- 3,000 USD for raw space / 3,250 USD for shell scheme
- \* 5-night accommodation will be provided to overseas exhibitors (max. 3 pax/company)

## Booths



Size: 300\*300\*250cm/H

Including:

1. 1 set of standard partition 300X300X250cm/H
2. 9 sqm of standard partition 300X300X250cm/H
3. 1 pc of Company name fascia board (white background with blue letter, PVC finished), 300X30cm/H
4. 1 pc of information counter 100X50X75cm/H
5. 1 pc of cupboard, 100X50X75cm/H, lockable
6. 1 pc of glass round table, Dia. 75X75cm/H
7. 4 pcs of folding chair
8. 3 pcs of spotlight 18W (yellow light)
9. 1 pc of 110V/5A socket
10. 1 pc of waste paper basket

(The picture is for reference only.)

# SCSE Taipei 2018 POST-EVENT REPORT

SCSE has become the world's largest hub of experience-sharing and solutions platform for the smart city industry. The scale last year has hit its record high in terms of the number of exhibitors, booths, and overseas city delegations, buyers and visitors.

## SCSE Taipei 2018 in Figures

2017 Statistics

2018 Statistics



VISITORS

23,421

30,847



BOOTHs

950

1050



COUNTRIES

29

50



SPEAKERS

149

356



CITIES

60

120



FORUMS

48

65

## VISITOR ANALYSIS



82%

Looking for solutions  
and collaboration

71%

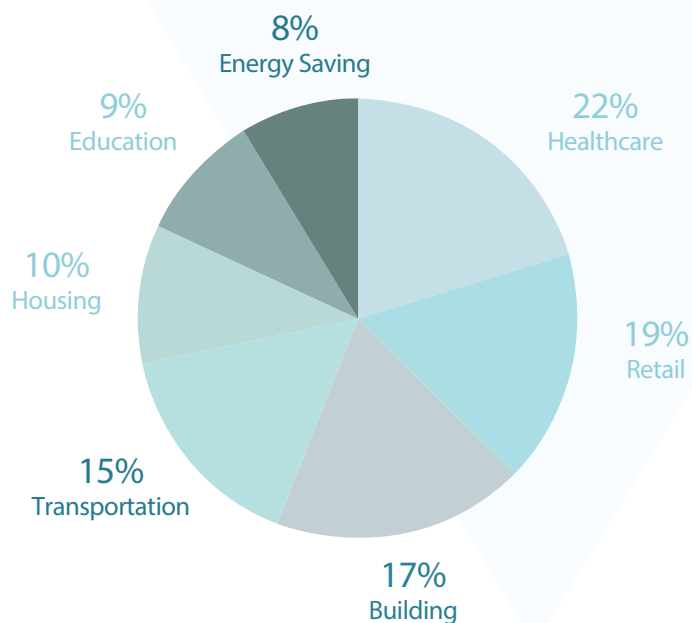
C-Level visitors



32%

Visitors growth

## INTERESTS





# SCSE Taipei 2018 TESTIMONIALS

Smart City Summit & Expo is now the most important smart city exhibition in Asia. We will continue to connect the industry with local governments, so that the industry can grow, and people will enjoy a more friendly and convenient life.

Ing-Wen Tsai, President of Taiwan, ROC



The City government proactively takes on the role of a resource integrator among industries, governments, and academia.

Wen-Je Ko, Mayor of Taipei, ROC

We congratulate you on the successful organization of the conference. We returned home with many experiences and good feeling.

Mihaly Babak, Mayor of Szarvas, Hungary



Smart cities are built with different views respectively, but we share similar problems. That's why we need an international platform for leaders, research institutes, and industries to interact and share experiences.

Charles Lin, Deputy Mayor of Taipei, ROC



That was a wonderful time and I got many inspirations that I might be able to implement in my hometown.

Bartosz Bartoszewicz, Deputy Mayor of Gdynia, Poland



We firmly believe that SCSE will be the best Smart City "experience-sharing hub" and "solution platform" in the world.

Tzu-Hsien Tung, Chairman of Taipei Computer Association, ROC



# PROGRAM



## MAYOR'S SUMMIT

Over 150 mayors are expected to join the 2019 Smart City Mayors' Summit which provides a high-level dialogue platform for city leaders across the globe.

The Summit presents a close-up of smart city strategies, as well as multilateral exchange of cities' insights and expertise on the undertaking of today's urban challenges and creating livable cities for their citizens.

## PROFESSIONAL FORUM

WeGO is co-hosting 2019 Sustainable City Forum and invite WeGO members to participate as a panel speaker in the Main Forum and as keynote speakers in the creating Business opportunity for Energy Service and Social Innovations and Civic Engagement.



## ACTIVITIES

### **Networking**

The 2018 SCSE especially featured in the new networking programs for both business and governments.

### **On-site Demo Tours**

Overseas guests were given tours during the event to some of the best smart city sites in Taipei, which are not usually open to the public, to best experience these projects under guidance.



# WHY VISIT SCSE TAIPEI 2019

## KNOWLEDGE PLATFORM

- Learn from ICT technology providers and government advisors.
- Share ideas for smart city development.

## SOURCING PLATFORM

- Source for the latest in high technology.
- Information communication of government, networks, energy, infrastructure, healthcare and mobility to build smart cities.

## BUSINESS PLATFORM

- Private and public partnerships.
- Business matching with global leaders.

## NETWORKING PLATFORM

- Industry networking receptions allow you to broaden your business market.