

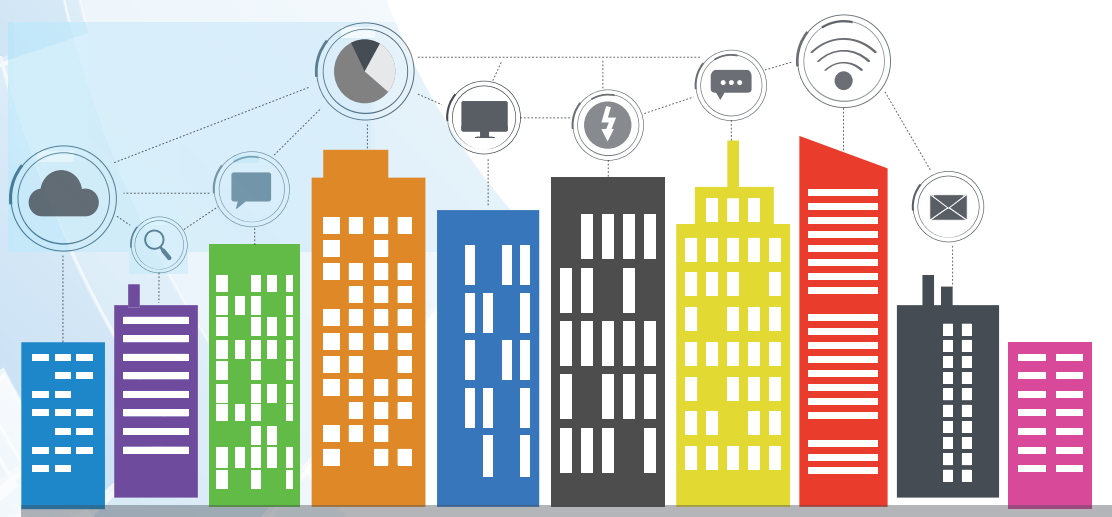
Hosted by 

Organized by 

In Partnership with 


Australian Government
Department of Communications and the Arts

4th Asia-Pacific Regional Forum on



Smart Sustainable Cities and e-Government



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"PLATFORM FOR PUBLIC ADMINISTRATION, INDUSTRY, ACADEMIA AND CIVIL SOCIETY"

The Asia-Pacific Regional Forum on Smart Sustainable Cities and e-Government Series has become a platform for knowledge sharing and discussion on emerging issues related to Smart Sustainable Cities and Digital Government including such issues as IoT, Big Data, Security, and etc. The forum also provides a networking opportunity among policy makers, regulators, industries, NGOs, and academia thereby fostering public-private-people partnership.



"In the last three years, the forum welcomed over 800 participants from regionwide from various sectors."



For more information and pre-registration please contact:

Visit Atipayakoon

ITU Regional Office for Asia and the Pacific

E mail: visit.atipayakoon@itu.int



This year, the Forum is jointly organized by the ITU and the Ministry of Information and Communications of Vietnam and in partnerships with the World Smart Sustainable Cities Organization (WeGO) and the Australian Government.

DATE & VENUE

- Date: 4 - 6 July 2018
- Venue: FLC Luxury Resort, Samson, Thanh Hoa City, Vietnam

FORUM HIGHLIGHTS

- High-level round-table discussion
- Government & Industry Keynotes
- Multi-stakeholders Discussions
- Smart city innovations exhibition

KEY TOPICS

- Smart Sustainable Cities Strategies and Policies
- Standards and KPIs for measuring a smart city development
- Digital Government and Services
- Digital Transformation
- Designing a smart city
- City-to-City Cooperation

TARGET AUDIENCE

- Ministers and Vice Ministers
- City Mayors/Governors
- Government CEOs, CIOs
- Regulators
- Senior Policy Makers and government officers
- Research Institutes and academia
- Enterprises at all levels



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EXHIBITION / SPONSORSHIP PACKAGES

DON'T MISS!

The Asia-Pacific Regional Forum on Smart Sustainable Cities and e-Government is a great and rare opportunity whereby Elected officials from governments and cities, policy makers, regulators are meeting with private sector in industries. The exhibition has always been part of the forum and proven to be an effective means to reach out to stakeholders in smart city development at various levels.

You can pick from the options below for the most suitable package to your objectives. And if you wish to customize a package to even better fit your requirements, we are open for further discussion. Please contact us at visit.atipayakoon@itu.int

Benefits	Platinum	Gold <small>PROMO</small>	Silver
Corporate Logo and Profile on the event website	✓	✓	✓
Showing Corporate Logo on "Stage Backdrop" and 'name badge'	✓	✓	✓
Showing Corporate PR video during Lunch Break (max. 3 mins)	✓	✓	
Distribution of Flyers/Corporate Brochures at Registration Desk	✓	✓	✓
Priority booking for bilateral meetings	✓	✓	✓
Exhibition Booth (3m x 2m)	✓	✓	
One Speaking Slot (approx. 20 mins) during the forum	✓		
Prices (USD)	5,000	4,000 3,000	1,500

Exhibition Booth (Standard size: 3m x 2m)



For more information, contact:
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