



10th Anniversary Commemorative Book

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CONGRATULATORY MESSAGE



This year marks WeGO's 10th anniversary. And what a journey it has been! Since the establishment led by 50 founding members in 2010, and with the courageous foresight of late mayor of Seoul, Mr. Won-Soon Park, WeGO has grown into a one and only independent international smart city organization with more than 200 members and five regional offices around the world. We successfully shifted the focus of the organization from e-government to smart and sustainable urban development.

Cities are increasingly viewed as the engines of growth. And the global focus on smart cities has been reinforced with evidence of the role smart cities can play in making cities more resilient, safe, and sustainable. Smart city developments around the globe have shown that the technology is available to ensure that all citizens become happier every day and are protected from unforeseen urban challenges, including the current COVID-19 pandemic. A smart city is a healthy and happy city for smart people, Homo sapiens. So, it is called a Homosapiencity.

Looking back, I am convinced that we have achieved enormously over the past decade, from the creation of a rich series of knowledge-sharing and capacity-building activities to deepening contents of our programs, and to the rapid organizational expansion with the opening of regional offices across the globe. All of this manifests the qualification, expertise, and strength of our organization. Needless to say, we could not have done it without the enthusiastic support from our community. I would like to thank all members and partners for the unrelenting support over all these years.

With such a wonderful track record, a supportive network, and an excellent team at the Secretariat, I am excited about what more we will be able to accomplish in the next decade.

I hope that this publication, a part of our 10th anniversary campaign, will be useful for members, partners and stakeholders to understand WeGO from the inception and also reminisce over how far we have come together. In addition, do not miss our commemorative video and social media campaign, which can be found under the hashtag #WeGO10.

Though we were kept by the COVID-19 pandemic from celebrating this important milestone with our members and partners at our General Assembly this year, I look forward to having such an opportunity during the rescheduled 5th GA in 2021. I wish you continued health and ten thousand happiness.

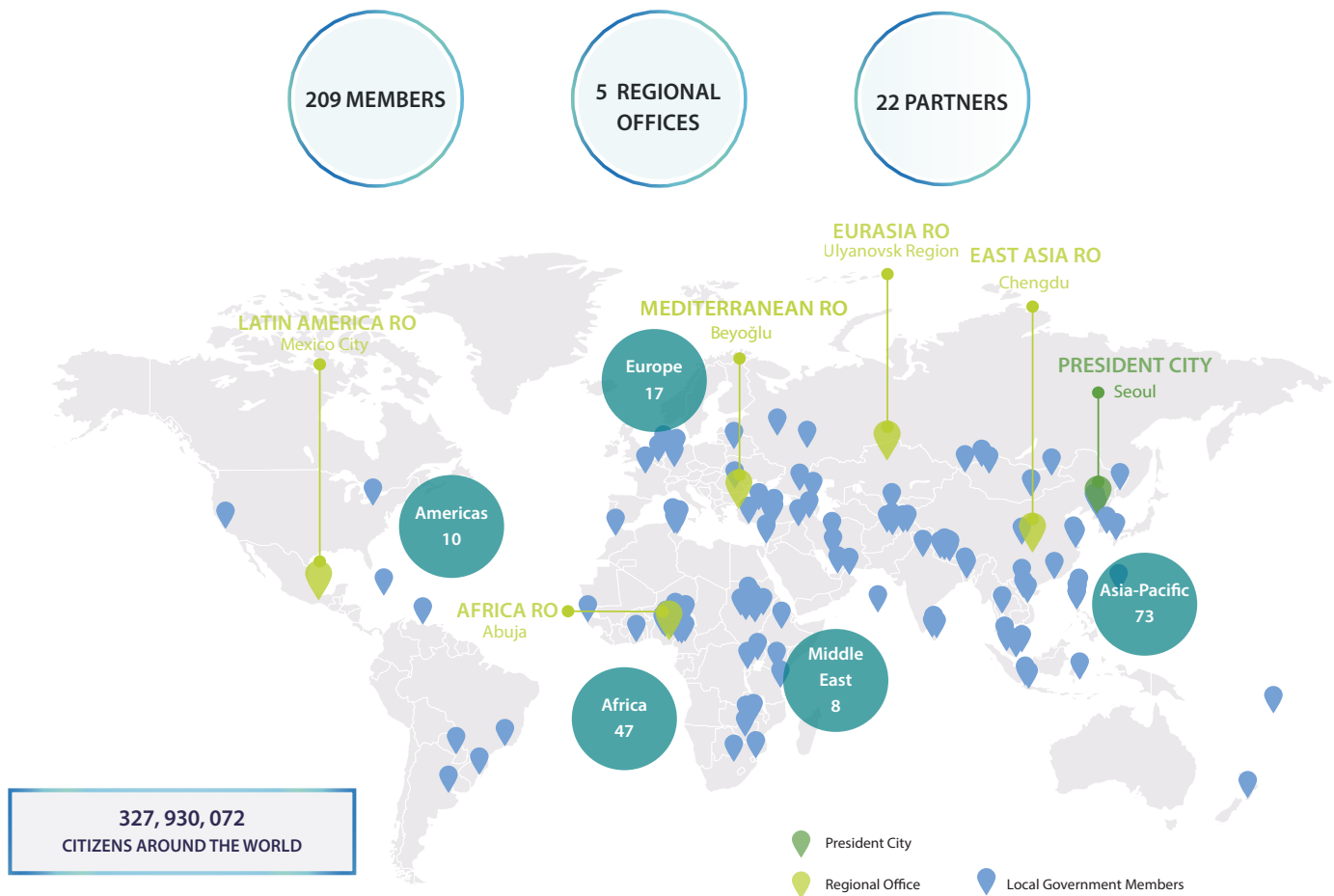
A handwritten signature in black ink that reads "Lee Kyong-yul". The signature is written in a cursive, flowing style.

Kyong-yul Lee

Secretary General,
WeGO

MAIN ACHIEVEMENTS: WeGO IN 2020

WeGO's Network

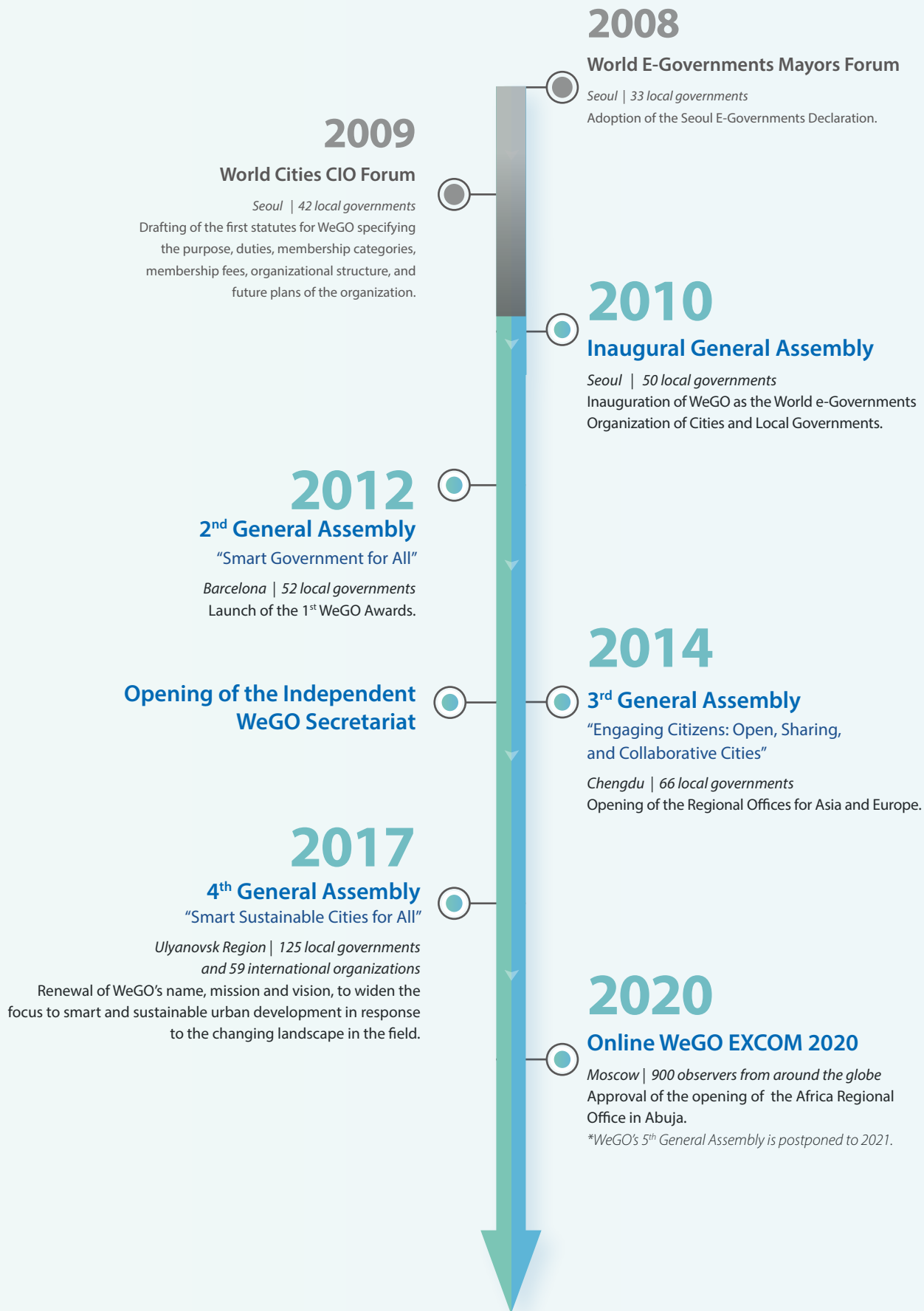


Map of WeGO Local Government Members and Regional Offices in 2020.

WeGO's Activities



TIMELINE OF WeGO'S HISTORY



OVERVIEW OF WeGO'S HISTORY

Early Beginnings and Inauguration

By the end of the 2000s, the development of e-government, based on cutting-edge information technology, had transformed the fundamentals of governance and the city paradigm, and emerged as a key area that cities across the world wished to develop further.

Seoul—which had achieved the top ranking in the Global E-Governance Survey—envisioned the launch of an international cooperative body to strengthen city-to-city cooperation and exchanges on e-governments.

As a result, after two preparatory meetings in 2008 and 2009, the World e-Governments Organization of Cities and Local Governments (hence the acronym WeGO) was inaugurated in 2010 as a cooperative network of cities committed to improve the quality of life of citizens worldwide by addressing the digital divide, sharing cases and experience of running e-governments and pursuing joint e-governments projects.



WeGO's original logo.

The circle represents the earth, justice and quality network. The gradation of green and blue represents ICT, evoking stability and a future-oriented mindset.



Key elements of the Seoul E-Governments Declaration adopted in 2008:

Mayors and representatives of cities around the world will:

1. Share knowledge and experience with each other gained in the process of e-Government development with IT, including policies and strategies
2. Strengthen digital capacity in pursuit of continuous urban development by enhancing a model of sustainable e-Governments to respond promptly to prospective changes in cities.
3. Explore ways to bridge the digital divide and to disseminate universal digital lifestyle by continuing to employ policies to address the unequal access to information and communication technology for the underprivileged.
4. Form a body for global e-Government that will facilitate better cooperation and work together to organize the Inaugural General Assembly of the World e-Governments Organization in 2010.



Early developments from 2010 to 2013

On top of organizing regular meetings for members (General Assemblies and Executive Committee meetings) for its members, WeGO's earliest activities consisted in conducting feasibility study programs for local governments around the world, providing consulting services to help these cities assess their current e-government status and draw realistic e-government strategies.

From 2011, WeGO also started organizing training programs for its members, giving them with opportunities to learn about e-government to advance digital capacity and bridge the digital divide.

At the 2nd WeGO General Assembly in 2012, which was held in conjunction with the Smart City Expo World Congress in Barcelona with the theme "Smart Government for All", WeGO launched the WeGO Awards, a triennial competition that recognizes excellent ICT practices that advance smartness and urban sustainability, enhance administrative efficiency, and increase citizen access to public services. The WeGO Awards have been held in four editions until now, the latest one in 2020.

Initial Expansion from 2014 to 2016

After the inauguration in 2010, the WeGO Secretariat was at first embedded within Seoul City Hall's Information Planning Department. The year 2014 marked a dynamic new phase for WeGO, with the opening of the Secretariat's independent office in the President City, and the recruitment of a core team of dedicated staff members for the revitalized development, implementation, and promotion of WeGO events and activities.

To commemorate this fresh page in WeGO's history, the "new" Secretariat threw an opening ceremony on April 11, 2014, inviting guests from organizations like UNHCR, UNDP, the National IT Industry Promotion Agency (NIPA), the Korea Advanced Institute of Science and Technology (KAIST), among many others.



In the same year, the 3rd WeGO General Assembly brought together almost 300 stakeholders from 63 cities and 25 partner organizations around the world in Chengdu. Highlights of this event included a workshop session and master classes focused on the theme of "Engaging Citizens: Open, Sharing, and Collaborative Cities", the Mayors' Roundtable meeting with 26 mayoral/vice mayoral delegations, pre-arranged matchmaking meetings between event participants, and cultural tours in Chengdu and Sichuan Province.

The General Assembly also approved the opening of WeGO's first Regional Offices, in Chengdu for Asia and Ulyanovsk Region for Europe. This set the frame for an even bigger expansion of WeGO.

In the two years that followed, WeGO expanded the scope of its current activities and introduced a number of new ones. The Secretariat notably started organizing and attending more international conferences and expos around the world. The feasibility study projects, which had been ongoing since 2010, saw a pilot project component added to it. WeGO also developed e-Government tools, including the Civic Participation System (CPS), a citizen complaint management system which was provided for free to members from 2015.



A renewed mandate, and other structural changes in 2017

Seeing that much of the world had moved past e-Government and into smart government inside the framework of smart sustainable cities, the General Assembly approved the change of WeGO's mission and vision during the 4th General Assembly in Ulyanovsk Region in 2017.

To match this new mandate, the organization was renamed to the World Smart Sustainable Cities Organization, while still keeping the acronym, and a three-year strategic plan was adopted outlining how the organization would adapt to the fast-changing digital technologies and help WeGO members address their urban challenges.

At the same occasion, WeGO also underwent a major structural change in its membership, extending it to other types of organizations, in both the public and private sectors. By expanding its membership to non-local government entities, WeGO enhanced its ability to develop long-term partnerships with global companies and institutions and truly become the global platform it aimed to be.

During the same 4th General Assembly, members also approved the opening of two more regional offices, for the Mediterranean in Beyoğlu, and for Latin America in Mexico City, setting up for even wider regional expansion.

WeGO's new mission and vision after 2017.

VISION

Smart Sustainable Cities for All

Innovative cities that leverage digital technology and connectivity to improve quality of life, efficiency of urban operation and services, and economic prosperity for all citizens, while ensuring long-term economic, social, and environmental sustainability.

MISSION

- To promote and facilitate the transformation of cities to smart sustainable cities worldwide
- To be a global platform for cities to enhance their digital capabilities and leverage their innovation potentials in order to develop transformative solutions for smart sustainable cities
- To foster international exchange, cooperation, and learning among cities



Opening of the Mediterranean (left) and Latin America (right) Regional Offices in 2017 and 2018 respectively.

WeGO's rapid expansion from 2018 to 2020

From 2018, WeGO grew faster than ever. First of all, staff at the Secretariat doubled with the recruitment of highly skilled international staff from various backgrounds and with diverse language skills, in particular two staff members specializing in Spanish and Chinese.

WeGO also increased the number and types of activities undertaken to engage with more diverse partners and stakeholders by taking part in conferences, forums and expos around the world.

In addition to participating in 15 conferences and expos in 2019 only, WeGO began seeking partnerships with regional networks such as with the ASEAN Smart Cities Network (ASCN), culminating in the WeGO-ASCN Mayoral Conference in 2019.

Although the COVID-19 pandemic slowed this expansion process in 2020, that year was decisive in deepening WeGO's mission and vision. The Secretariat produced the 2030 Masterplan, a publication establishing the strategic direction of the organization over the next decade, developed a framework to improve the implementation of smart city projects in its member cities through the Smart City Driver, and created branding guidelines to improve the communication of the organization. Last but not least, the opening of WeGO's fifth Regional Office for Africa was approved during the Online EXCOM 2020.

WeGO'S EXPANSION IN NUMBERS

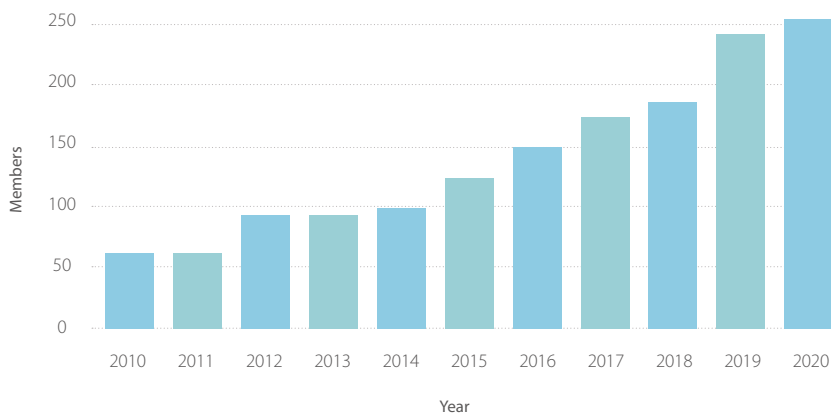
Growth of WeGO's Network

Over the past decade, WeGO has grown from a network of 50 local government members to 209 members and 22 partners.

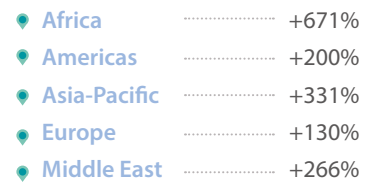
WeGO's 50 founding members

Abu Dhabi, Addis Ababa, Agra, Amsterdam, Baku, Bangkok, Barcelona, Batam, Berlin, Birmingham, Bucharest, Caracas, Chengdu, Dakar, Dar es Salaam, Dhaka, Edmonton, Frankfurt, Harare, Helsinki, Hong Kong, Hunan Province, Jakarta, Kathmandu, Khartoum State, La Manche, Lisbon, Manila, Mexico City, Minsk, Mosman, Muscat, Nairobi, Nanjing, Ningbo, Nur-Sultan, Paris, Quezon City, Saga Prefecture, San Francisco, São Paulo, Seoul, Suva, Tashkent, Thua Thien Hue, Tel Aviv, Tunis, Ulaanbaatar, Vladivostok, Zhejiang Province

Growth of WeGO's members since 2010



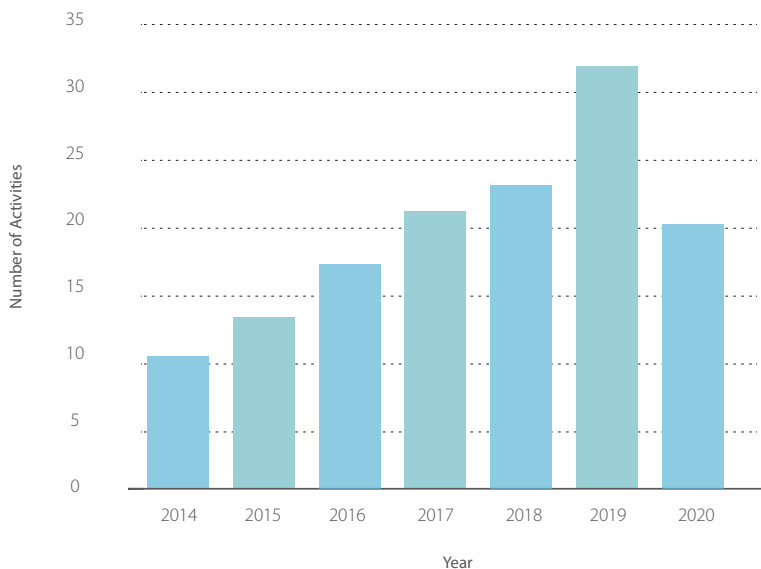
Growth of WeGO Members Per Region



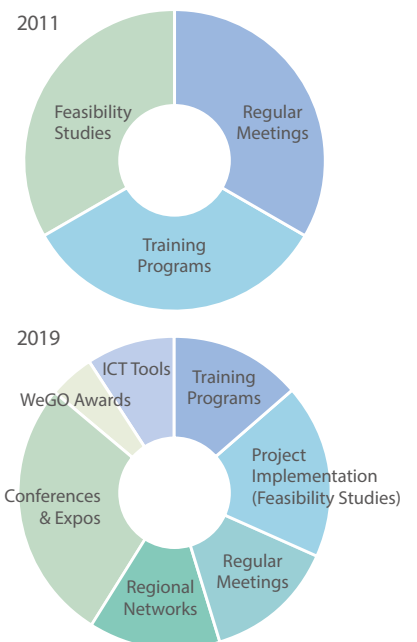
Growth of WeGO's Activities

Over the past decade, WeGO has not only increased the number of activities it has done every year, but also introduced new types of activities to respond to the changing trends and needs of its members.

Overall increase in WeGO activities



Diversification of WeGO's Activities



ACTIVITIES HIGHLIGHTS

Knowledge-Sharing and Networking

Since its establishment, WeGO has organized over 70 knowledge-sharing and networking events of programs for its members. This category of activities involves different kinds of events which are key for WeGO as they provide members with the opportunity to not only learn about emerging smart sustainable technologies, but also share best practice, and make valuable connections with the international community, city officials, and urban development and IT experts from all over the world.

WeGO has been co-organizing these types of events and also attending some of the biggest global conferences since 2014.



Knowledge-Sharing and Networking Events Organized and Attended Since 2014

2014 (5)

- Ulyanovsk e-Government Webinar
- Indonesia Green Infrastructure Summit 2014
- Metrolab-Seoul Global Exchange
- 5th UCLG ASPAC Congress
- 4th Moscow Urban Forum

2015 (7)

- Jeju Forum for Peace and Prosperity
- Asia-Pacific Regional Forum on e-Government, Smart Cities, and Digital Societies for Sustainable Development
- Forum on Global Ranking of Smart Cities
- 3rd Meeting of Municipalities for Sustainable Development/the 1st International Conference for Sustainable Cities
- Smart City Expo World Congress 2015
- Ulyanovsk e-Government Webinar
- Global City Teams Challenge Kick-Off Workshop

2016 (6)

- Jeju Forum for Peace and Prosperity
- 2nd Asia-Pacific Regional Forum on Smart Sustainable Cities and e-Government
- Seoul and UN international Forum on Urban Policy for Sustainable Development Goals (SDGs)
- Smart City Expo World Congress 2016
- Habitat III
- Ulyanovsk e-Government Webinar

2017 (6)

- Asia Pacific Cities Summit & Mayors' Forum
- 3rd Asia-Pacific Regional Forum on Smart City and e-Government
- Smart ABC Program at ITU World Telecom 2017
- World Smart City Leaders Summit at BIXPO 2017
- "The Smart City in the Age of Digital Economy" Webinar

- Sister Cities Mayors' and Best Practice Sharing Forum

2018 (5)

- GCTC Global Tech Jam
- 4th Asia-Pacific Regional Forum on Smart Sustainable Cities and e-Government
- 5th OGP Global Summit
- WeGO Smart City Week
- 'Diplomacy for the Homo Sapiency' & WeGO Networking Dinner

2019 (23)

- GovPay
- Connected City Conference
- WeGO Briefing Session
- MIPIM 2019
- Korean-Belgian Symposium
- 2nd Annual Smart Cities Conference
- 3rd Annual Philippine OpenGov Leadership Forum
- Smart City Summit & Expo
- UITP's Asia-Pacific Organizing Authorities Platform
- 5th Smart Cities India Expo 2019
- Global Innovation and Entrepreneurship Fair
- Clean Air Summit
- Smart and Secure Cities & Communities Challenge Expo
- World Cities Summit Mayors Forum
- Smart City Expo LATAM Congress
- ITU Busan Youth Leaders Forum
- CAFE037
- World Smart Cities Expo
- Heroes Meet in Maratea
- Urban Resilience Forum
- Seoul Smart City Summit
- Roads & Traffic Expo
- Diplomacy for Homosapiencies & Networking Dinner

2020 (21)

- The Annual Meeting of Healthy Cities Mayors of Mongolia
- 10th World Urban Forum
- 5th South Asian Cities Summit
- WEF-Smart Cities Mission Global Webinar
- WeGO Briefing Session
- Asian Mayors Forum (AMF) Online 7th Executive Board Member's Meeting
- UCLG-Africa & the City of Rabat: The Place and Advantages of Digital in African Local Governance
- 3rd ASCN Annual Meeting
- GO SMART Day Online
- Series of Smart City Institute Japan Webinars
- JICA Seminar on Effects of COVID-19 on Urban Development and Future of Smart Cities
- Capacity Development Webinar: Accelerating Digital Transformation for Sustainable and Resilient Recovery from COVID-19
- WeGO Smart Health Responder Webinar Series
 - Part 1: Sharing COVID-19 Measures with Local Governments, Smart Tech Solution Providers and Healthcare Professionals
 - Part 2: Exploring Effects and Results of COVID-19 in the Americas
 - Part 3: Citizen Participation: (Re)connection in the New Reality
- WeGO Smart City Driver Online Workshop Series
 - Introducing the WeGO Smart City Driver
 - WeGO Smart City Driver Online Open Demonstration Sessions
 - WeGO Smart City Driver 1:1 Online Workshop Week
 - WeGO Smart City Driver Online Workshop: Designing your own solution packages
- Webinar on CJK Smart Cities
- NEASCN Online Pre-Workshop

Capacity-Building

Training Programs

Capacity-building is a crucial component of WeGO programs for the advancement of digital capacity and bridging the digital divide. By organizing training programs, WeGO aims to provide its members with rich learning opportunities, promote the use of ICT in public administration, and foster collaboration among cities. Training programs are all composed of lectures, interactive sessions, and site visits to smart city-related facilities.

WeGO's first training programs were organized in partnership with the Seoul Human Resource Development Center (SHRDC) in 2011. Following that, in 2016, WeGO started holding a joint workshop with the World Bank and the Korea National Information Society Agency (NIA). WeGO's East Asia Regional Office in Chengdu has also regularly organized a yearly training program since its installment.

In total, 445 city officials from 40+ cities around the world have received training at one of the 17 training programs organized since 2011.



e-Government/ICT Tools

From 2014, WeGO started offering its members cost-efficient and easy to use e-Government tools to help improve their e-Government systems. This was continued even after the renewed mandate in 2017, but more directed toward ICT tools to help cities become smart and sustainable. These include the WeGO eGovFrame, CeDS Online Platform, WeGO-TM Forum Smart City Maturity and Benchmark Model, and the Civic Participation System (CPS).

Currently, the active services WeGO offers are the Smart Sustainable Cities Projects Catalog and the Smart Health Responder.

WeGO Smart Health Responder

In early 2020, in light of the COVID-19 pandemic, WeGO launched its Smart Health Responder which provides members, partners, and stakeholders useful information to help combat the virus. WeGO's Smart Health Responder includes three components—Data Portal, Knowledge Hub, and Smart Health Assistance—which aims to share information, campaigns, and best practices designed specifically as responses to health pandemics such as the COVID-19 outbreak.

Data Portal

This section pools policies and strategies from governments that have been successful in slowing the spread of COVID-19. WeGO continues to welcome cities to share their initiatives on this page, using the downloadable template on the WeGO website.

Knowledge Hub

This section highlights upcoming webinars that WeGO and its partners are organizing to share successful policies and best practices. In addition, the Knowledge Hub archives past webinars that involve public health policies and smart city development, hosted by WeGO and/or partners.

Smart Health Assistance

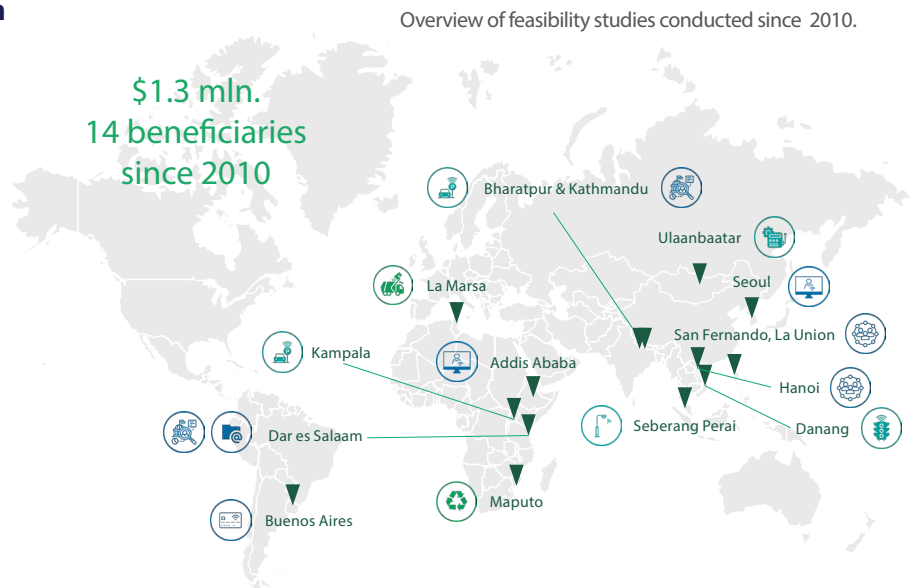
This component lists companies in Korea that manufacture medical supplies related to addressing COVID-19. Moreover, partners and stakeholders may contact WeGO for any inquiries related to COVID-19 and medical equipment on this page.

In addition, throughout the year, WeGO hosted a series of webinars presenting regional cases of best practices from around the world, addressing key questions to support international cooperation and promote successful policies in response to COVID-19.

Project Implementation

Feasibility Studies (2010-2019)

WeGO has since its establishment been providing financial support and technical assistance to member cities to facilitate their implementation of e-government services, and later, transformation into smart sustainable cities. Since 2010, WeGO has completed 9 feasibility studies and pilot projects across 14 cities in Africa, Asia, and Latin America, with over 1.3 million USD invested in the areas of e-Government, traffic monitoring, waste management, smart parking among others.



WeGO Smart City Driver (2020 -)

In 2020, WeGO launched a new framework, WeGO Smart City Driver, aiming to help cities plan, finance, and deploy their smart city projects through a range of customized solution packages and matchmaking with strategic partners that can assist in citywide implementation. WeGO Smart City Driver is composed of the three modules below.



WeGO ACTIVATOR

The WeGO Activator is an innovative and collaborative online platform which serves as the base of the Smart City Driver. The WeGO Activator has three key functions: Discover, Plan, and Exchange. Discover is the main enable of the Smart City Driver and the tool used for the application process of Solution Finder and Project Implementer.



SOLUTION FINDER

The WeGO Solution Finder aims at helping cities identify their urban challenges, design their own unique "solution packages", and be connected with smart city consultants, tech companies, development aid agencies, and other strategic partners that can help in the development and implementation of smart city projects.

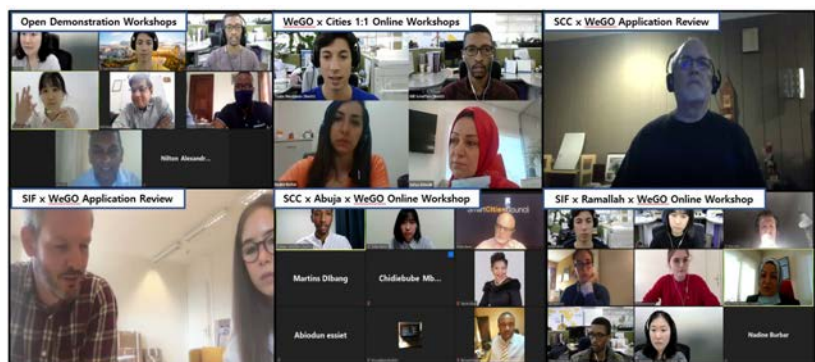


PROJECT IMPLEMENTER

Formerly branded as the "Smart Sustainable City Feasibility Study Program, or "F/S," the WeGO Project Implementer selects project proposals submitted by WeGO member cities, and provides financial support and technical assistance to beneficiary cities to facilitate their transformation into smart sustainable cities.

To better promote this new program, WeGO produced a video explaining the process. WeGO also launched an online workshop series to provide interested local governments and in-kind and financial partner organizations with hands-on experience of the Smart City Driver.

Screenshots of Smart City Driver Introduction Video and Webinar Series.



Regional Networks

ASEAN Smart Cities Network (ASCN)

From 2019, WeGO began pursuing partnerships with regional networks starting with the ASEAN Smart Cities Network (ASCN). After undertaking a series of activities to support ASCN cities at different events through matchmaking with partners, consultants, and solution providers and a workshop for knowledge sharing, WeGO managed to hold its own mayoral conference with signing ceremonies for partnerships.

In the coming years, WeGO will continue its support for the network and stakeholders for the implementation of smart city action plans.



WeGO's partnership with ASCN.



ASCN Workshop
June 5-7, 2019 | Bangkok



ASCN Annual Meeting
August 22-24, 2019 | Bangkok



WeGO-ASCN Mayoral Conference
November 21-22, 2019 | Seoul



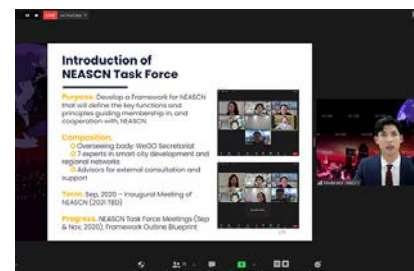
3rd ASCN Annual Meeting
July 17, 2020 | Online

Northeast Smart Cities Network (NEASCN)

In 2020, WeGO also embarked on a new initiative to establish a network of smart cities in Northeast Asia entitled Northeast Asia Smart Cities Network (NEASCN). NEASCN will bring together neighboring partners of cities and regions across Northeast Asia to share best practice, develop short- and/or long-term action plans for smart city development, identify areas of overlap across action plans, and pursue initiatives toward project implementation.

As part of NEASCN efforts, WeGO hosted a webinar in August 2020 together with the Trilateral Cooperation Secretariat (TCS) as the first step toward the establishment of a smart city cooperation platform among China, Japan, and Korea. During the webinar, CJK smart city initiatives were presented along with a panel discussion among ICT leaders from the private sector who shared plans for long-term cooperation.

Additionally, in preparation for an inaugural Meeting of Northeast Asia Smart Cities Network (NEASCN) in 2021, WeGO also organized the NEASCN Online Pre-Workshop. Similarly, smart city experts from cities, regional networks and project financing partners convened online to prompt this regional cooperation by sharing plans for long-term cooperation.



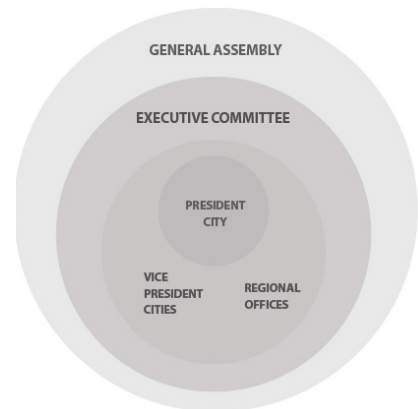
WeGO LEADERSHIP THROUGH TIME

WeGO's Executive Committee Members





As a membership-based organization, WeGO members play an instrumental role in the governance of the organization.

While the General Assembly triennially convenes all full members to make key decisions that set the strategic direction of WeGO, the Executive Committee (EXCOM) has the exclusive power to make decisions on membership in WeGO, nominate Vice President Cities, and establish Regional Offices. It consists of up to 21 members including the President City, Executive Vice President City, and Vice President Cities, and meets on an annual basis.

Overview of WeGO's governance.



Members of the Executive Committee since 2010.

2010-2012	>	2012-2014	>	2014-2017	>	2017-2020*
Abu Dhabi, Addis Ababa, Barcelona, Dakar, Edmonton, Frankfurt, Jakarta, Khartoum, Nairobi, Paris, San Francisco, São Paulo, Seoul, Suva, Tunis.		Abu Dhabi, Agra, Chengdu, Dar es Salaam, Dhaka South City Corporation, Hebron, Jakarta, Khartoum State, Maputo, Mexico City, Nairobi, Ningbo, Paris, Sennar State, Seoul, Ulaanbaatar, Ulyanovsk Region.		Agra, Barcelona, Chengdu, Frankfurt, Gimpo, Hebron, Jakarta, Khartoum State, Maputo, Nairobi, Sennar State, Seoul, Ulaanbaatar, Ulyanovsk Region.		Addis Ababa, Beyoğlu, Bucharest, Chengdu, Goyang, Ha Noi, Hebron, Jakarta, Khartoum State, Kigali, Makai, Mexico City, Moscow, Nairobi, Pittsburgh, Seberang Perai, Seoul, Ulaanbaatar, Ulyanovsk Region. <i>*Term extended to 2021</i>
						

WeGO's President City: Seoul

Seoul was elected as the president city of WeGO at the Inaugural General Assembly in 2010, and has served as such since then.

As the president city, Seoul has provided WeGO and the Secretariat with considerable assistance consistently through time—not only by hosting the Secretariat, but also by involving WeGO in a lot of its own activities and supporting WeGO's activities with other partners. Furthermore, with the city itself is a leader in ICT development, Seoul is an excellent location for WeGO's activities, in particular capacity-building programs.

The mayor of the President City also serves as the president of WeGO. The two preceding presidents, Se-hoon Oh and Won-Soon Park, have also been very supportive to WeGO and instrumental in shaping the direction of the organization.

WeGO Presidents since 2010



Se-hoon Oh
2010 - 2011



Won-Soon Park
2011 - 2020

Regional Offices

From 2014, WeGO also introduced Regional Offices into its governance model. Regional Offices are affiliated to the Secretariat and help advance the organization's mission in their respective region by liaising between the Secretariat and current and potential members, partners, and stakeholders in the applicable region with the ultimate goal of expanding the global network of WeGO.

WeGO's five Regional Offices.



Chengdu

East Asia RO

Opened in 2014

Ulyanovsk Region

Eurasia RO

Opened in 2014

Beyoğlu

Mediterranean RO

Opened in 2017

Mexico City

Latin America RO

Opened in 2018

Abuja

Africa RO

Opening expected in 2021

Secretary Generals



Gunso Kim (April 2014 - November 2015)

Dr. Gunso Kim was appointed as the first ever Secretary General (SG) of the Secretariat after its opening in 2014. Before becoming WeGO's SG, SG Kim worked in the private sector and was the CEO at Daumsoft, Inc. from 2001 to 2013. He then served as the Chief Information Officer of the Seoul Metropolitan Government from February 2013, playing an instrumental role in heading the management of ICT for SMG's public administration. Given his professional and academic background, with a Ph.D. in the field of Computer Science from Yonsei University, SG Kim heavily contributed to the first development of WeGO's e-Government tools to assist members with their challenges.

(December 2015 - May 2018) Young-sook Nam

Prior to joining WeGO, Young-sook Nam was a Professor at Ewha Womans University's Graduate School of International Studies and held senior-level positions in the Korean government and international organizations abroad, in particular at the Ministry of Information and Communication (MIC) of Korea, Organization for Economic Cooperation and Development (OECD), International Labor Office (ILO) and Korea's Ministry of Foreign Affairs & Trade (MOFAT). With her background in policy making, sustainable development, and global ICT cooperation, SG Nam continued the regional expansion of the Secretariat, and was instrumental for the renewing of WeGO's mandate in 2017.



Kyong-yul Lee (July 2018 -)



Before his appointment to WeGO, Kyong-yul Lee served as the Ambassador of the Republic of Korea to Angola, Director General for International Cooperation at the Ministry of Health & Welfare, Minister Counselor at the Korean Embassy in Warsaw, and Counselor at the Korean Embassy in Washington DC. SG Lee also played a key role in the establishment of the Korea International Cooperation Agency (KOICA) and in Korea's accession to the OECD in 1996. As the third and current Secretary General of the Secretariat, and with his vast experience in international cooperation, Kyong-yul Lee led the Secretariat to its biggest expansion so far both in terms of members and activities. SG Lee was also behind a number of new initiatives such as the Smart City Driver, the Smart Health Responder, and the Northeast Asian Smart Cities Network (NEASCN).

CONGRATULATORY MESSAGES FROM



Haydar Ali Yildiz

Mayor, Beyoğlu

"You've made such a difference in our lives throughout 10 years. Thank you WeGO! While our dreams are becoming real through the advanced technologies, we also expect our cities to develop as our dreams. We are delighted to be part of such an organization that supports new way of urbanization which aims digital transformation in accordance with smart and sustainable concept."



Abigail Mar-Len Binay

Mayor, Makati City

"Working with WeGO has opened a lot of opportunities and partnerships for Makati, which is the first and leading smart city in the Philippines. I believe that leaders should adapt to the digital age and think of innovative ways to make public services more accessible to citizens."



Eun Su-Mi

Mayor, Seongnam City

"Happy 10th Anniversary, WeGO!

It was an honor for Seongnam City to successfully host 2019 WeGO EXCOM under the topic of "Advancing Human-Centered Smart Cities" last year. This opportunity provided us with invaluable experience and insight to promote our core vision which is to become a smart city. We will continue to support the role of WeGO in allowing cities around the world to dream for Smart Sustainable Cities."



**Luiz Alvaro Salles
Aguiar De Menezes**

*International Relations Secretary,
São Paulo*

"WeGO, over these ten years, helped local governments to leverage digital technology and connectivity to improve quality of life and to ensure smart sustainability for all. Here in São Paulo, we are really thrilled to engage with fostering of international exchange, cooperation and learning among cities."



Svetlana Openysheva

*Advisor to the Governor,
Ulyanovsk Region*

"Through 10 years of partnership with WeGO, we have become a hub for adapting the world's best digital transformation experience. I am confident that in the coming years, even more participants will become part of a global mechanism that will help the whole world to move to a new—electronic—stage of city governance."

COM MEMBERS AND PARTNERS



José Merino

Head of the Digital Agency for Public Innovation, Mexico City

"Happy 10th anniversary! As the headquarters of the WeGO Latin America Regional Office, it has been a privilege to represent the region, share the best practices we have implemented in Mexico City, and continue to build a sustainable future with the support of WeGO."



Ugo Valenti

CEO, Smart City Expo World Congress

"WeGO is an organization with whom we share a fundamental goal: achieving smarter, more sustainable, and more human cities. Over the years, SCEWC and WeGO have developed a fruitful collaboration that I trust will continue in the future."



Ulrich Ahle

CEO, FIWARE Foundation

"It's an honour to be part of WeGO's 10th anniversary celebrations. It would be thoughtless of me not to mention the role WeGO has played in FIWARE Foundation's young story as an important multiplier of our unwavering commitment to the development, standardization and promotion of FIWARE technologies within Smart Cities.

Partners such as WeGO hold the key to our future.

On behalf of the international, ever-growing FIWARE Community, a very Happy 10th Anniversary WeGO and we simply cannot wait to celebrate this partnership time and time again."



Pilar Conesa

Former Barcelona CIO, anteverti CEO, Smart City Expo World Congress Curator

"It was an honor to participate at the WeGO Pre-launching Meeting on behalf of the Mayor of Barcelona, and I would like to congratulate WeGO's President and Secretariat teams on their achievements during the past years.

I encourage WeGO to keep working to accelerate digital transformation towards more sustainable and livable cities worldwide. Happy 10th Anniversary, WeGO!"



Geunhyeong Yim

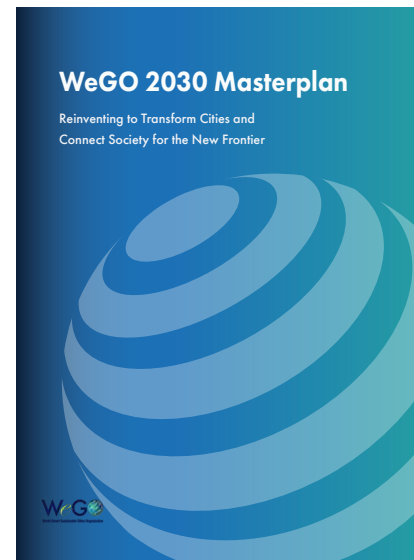
CEO, CityNet

"Sincerest congratulations to WeGO on your 10th anniversary from CityNet! WeGO's work in the development of smart, sustainable cities has been innovative and inspiring. With our complementary missions regarding the development of sustainable cities for the betterment of the world's urban future, CityNet is excited for future collaborations with WeGO. Together, we can do more."

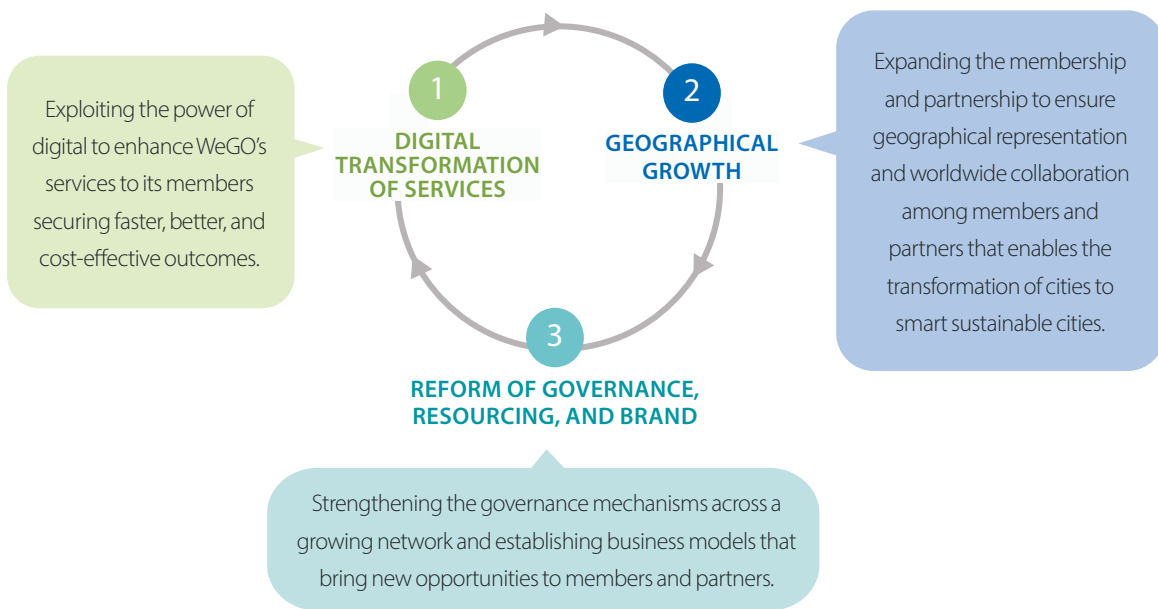
WeGO IN THE NEXT DECADE

On the occasion of WeGO's 10th anniversary, WeGO has developed its 2030 Masterplan, which establishes the strategic direction of the organization over the next decade, taking into account the evolving needs of smart sustainable cities. It presents an action plan that articulates the organization's renewed vision and mission, activities and areas of engagement, and procedures to monitor and evaluate implementation. The WeGO 2030 Masterplan highlights how the organization aims to expand and diversify its activities by theme, format, sector, and region to target cities of all sizes and stages of development, as well as their potential partners.

This publication will help WeGO members and partners understand the renewed direction of WeGO's activities and organizational priorities, and envision inter-sectoral and inter-regional collaborations with WeGO that take into account the evolving needs of cities around the world.



The three pillars of the WeGO 2030 Masterplan.



WeGO's Vision 2030: Smart Sustainable Cities for All.

Cities that ensure enduring economic, social, and environmental sustainability by exploiting the power of digital technologies, engaging city leaders and communities, integrating across sectors and disciplines and accessing investment, to improve efficiency of urban operation and services, quality of life, and economic prosperity and services for their communities.

WeGO's Mission 2030

- To promote and facilitate the worldwide transformation of cities to smart sustainable cities;
- To be a global platform for cities and their partners to leverage their innovation potential, enhance their digital capabilities, and develop transformative solutions for smart sustainable cities;
- To foster and improve international exchange, cooperation, project implementation, and learning amongst cities and with their partners.



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See WeGO's full 10th anniversary campaign using #WeGO10 on social media.