

WeGO EXCOM 2020

Rethinking Smart Cities: Agile and Connected

MOSCOW | NOVEMBER 17

About the Host: Moscow

The city of Moscow is the capital of the Russian Federation. An active member of WeGO since 2015 and recognized for its E-Government Citizen Portal at the 3rd WeGO Awards, Moscow is the largest city and region of Russia, with a population of 12,700,000 people, and one of the ten biggest cities in the world.

Its special territorial status as a federal city ensures that it can develop and design its policy independently. In Moscow, programs on smart city and open government are central to the city's integrated development strategy aimed at modernizing the city and improving the quality of life for its citizens.

Moscow has considerable experience in hosting successful international events such as the Moscow Urban Forum, the Open Innovations Forum, and the FIFA World Cup.

Through the COVID-19 pandemic, Moscow has handled the crisis innovatively in terms of social support provided to vulnerable segments of the population, economic support to SMEs, and assistance provided to the population by the city's medical system. Moscow Government is actively sharing its results with CIS countries already (both online and offline) and aims to use the EXCOM Meeting to expand this practice with partners from WeGO and beyond.

What is WeGO's Executive Committee?

The WeGO Executive Committee (EXCOM) guides the operations of WeGO and provides support for WeGO projects. The committee convenes annually in a host city selected through an official bidding process. Invited observers representing non-EXCOM local governments and institutions also take part and share their opinions in regular meetings.

EXCOM members serve a term of three years and may be re-elected. The current members (2017-2020) are Addis Ababa, Beyoglu, Bucharest, Chengdu, Hebron, Goyang, Ha Noi, Jakarta, Khartoum State, Kigali, Mexico City, Moscow, Nairobi, Pittsburgh, Seberang Perai, Seoul, Ulaanbaatar, and Ulyanovsk Region.

Why Attend the Event?

EXCOM 2020 is a smart city event with the overarching theme of "Rethinking Smart Cities: Agile and Connected." During the EXCOM Meeting session, EXCOM members will convene to decide on WeGO's major agenda and stay ahead of global smart city trends. Hosted by Moscow City, this year's EXCOM Meeting will be held online for the first time, where the EXCOM meeting session and other engaging discussion forums will be open to WeGO members and partners. Attendees will include high-level officials representing local governments from around the world and smart city experts from various public entities, academic circles, and the private sector. The event offers a one-day program full of diverse knowledge-exchange sessions, technical and cultural tours, and matchmaking meetings.

Delegates will see firsthand the latest technologies in the fight against the COVID-19 pandemic through a virtual tour of Moscow's Healthcare Teleworking Center, as well as appreciate the cultural heritage of Moscow as showcased by the Moscow Symphonic Orchestra.



Program at a Glance

All times are indicated in GMT+3 time.

Program	Time
Check-in & Technical Check	08:00 - 09:00
Opening Ceremony	09:00 - 09:30
Welcome Remarks - Sergey Cheremin, <i>Minister of Moscow City Government, Head of Department for External Economic and International relations</i> - Kyong-yul Lee, <i>Secretary General, WeGO</i> Showcase of WeGO's 10th Anniversary Video Congratulatory Remarks - President City, Seoul - EXCOM Member City	
Plenary Session: How are smart cities advancing in this era of COVID-19?	09:40 - 10:30
Leaders of smart cities will discuss the new changes in city management in COVID-19 era.	
Online Coffee Break	Matchmaking Meetings
	10:40 - 11:30
EXCOM Meeting 2020 Open Session	11:00 - 13:00
Annual meeting of WeGO's Executive Committee, open to all members, non-members and partners.	
(Re)connection in the New Reality	EXCOM Meeting 2020 Closed Session
13:00 - 14:15	13:00 - 14:15
Thematic session focused on national challenges and solutions associated with the COVID-19 pandemic by providing participants a direct look into the life of citizens around the world.	Second part of the annual meeting of WeGO's Executive Committee, closed to non-EXCOM members.
Virtual Tour of Moscow	Online Coffee Break
	Smart City Quiz
	14:15 - 14:45
Designing solution packages with the WeGO Smart City Driver	14:45 - 15:45
A "hands-on" online workshop on the WeGO Smart City Driver with selected local government members showcasing how they designed solution packages that suit their needs and address their pressing urban challenges.	
Closing Ceremony	15:45 - 16:15
Closing Remarks - Eduard Lysenko, <i>Moscow Government Minister, Head of the Information Technology Department</i> Announcement of winners of the Health Responder Webinar	
Online Concert by Moscow Symphonic Orchestra Conducted by Mikhail Shekhtman	16:15 - 17:45

More information about the sessions and speakers can be found at wegoexcom2020.com.



ONLINE PLATFORM

The EXCOM Meeting 2020 will be held on a customized platform called DVMS, developed by the host city Moscow. The platform can host up to 1000 people, and also has functions for parallel sessions, simultaneous interpretation, polling, subtitles, advanced moderation, among others. The system is customized for the WeGO EXCOM 2020, and thus observers will be able to find all event resources and support built into the system. DVMS has an intuitive interface that is simple to navigate. It is fully online and does not require installing any additional software on your computer or phone.

MATCHMAKING MEETINGS

Matchmaking meetings are an efficient way to facilitate practical networking and knowledge-sharing for collaboration. At this year's EXCOM Meeting, participants will have the possibility to meet in one-on-one online matchmaking meetings to discuss collaboration during the first coffee break.

How to apply

1. Local governments can indicate their availability for matchmaking meetings when completing their online registration to the event **by Oct. 23**.
2. Cities attending the event, as well as institutions and corporations sponsoring the event, will receive notice of which cities are available for meeting **by Oct 23**, and can apply to meet the city representatives in the allocated time. Applications can be made on WeGO's website (link to be provided). Meetings will be approved on a first-come-first serve basis.
3. WeGO will announce the final schedule of the matchmaking meetings **by Nov 10**. In case of a higher demand than available, WeGO can organize matchmaking meeting outside the EXCOM event on a date agreed upon by the participating parties.

REGISTRATION

If interested in participating in the event, kindly register at wegoexcom2020.com by the deadline November 10. Registration is free.

After registering, you will have access to your personal profile page that can be customized at any time to ensure that you get all the information you need and access the right sessions at the right time.

Please note that only registered participants will be able to take part in the WeGO EXCOM 2020.

CONTACT INFORMATION

For any inquiries regarding the WeGO EXCOM 2020, kindly contact:

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