



Call for Video Submissions

Ever since the COVID-19 became a global pandemic, many countries and cities around the world have shared their challenges, policies, and solutions in the hopes of supporting others going through the same struggle. As the pandemic continues to exert its influence, however, WeGO's Smart Health Responder Webinar Part 3 of 3 (to be held during the annual WeGO Executive Committee Meeting on 17 Nov 2020) seeks to move beyond national responses to take a more direct look into the daily lives of citizens. How are citizens around the world coping with the new reality? What does life on the ground look like? These are some of the questions we would like our members to address in the upcoming webinar.

To do so, WeGO is opening a call for video submissions entitled ***(Re)connection in the New Reality***, where citizens around the world will film mini-documentary-style videos displaying the daily challenges of their lives in the new, socially disconnected reality that COVID-19 has brought about.

Theme & Content: The overarching topic will be Social Disconnection, and candidates can present any challenges that relate to social (dis)connection, such as (but not limited to):

- Mental health
- Physical health
- Job security
- Family/social relationships
- Education

Questions that need to be addressed in the video:

1. How are citizens around the world coping with the new reality?
2. What are some daily challenges citizens face in the new reality that still need to be addressed?
3. How can ICT help solve these challenges?

Eligibility: The competition is open to citizens worldwide. Videos will be considered for review only if they are 2 minutes or less in total running time.

Video Guidelines:

To submit a video, please refer to the following instructions:

- **Video type:** Mini-documentary
- **Duration:** 2 minutes or less
- **Size:** 50 -120 MBs
- **Format** (only one of the following should be used): Mpeg, mp4, mpg, mov, avi
- **Minimum video quality:** 720p
- **Minimum frame rate (fps):** 30
- **Audio** (including narration, background music, score, on-screen dialogue, sound effects, etc.): Optional, but lack of audio should have minimal impact on the comprehension of the video
- **Captions:** May be used to describe scenes in the video

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- **Structure:** The video must include a video cover with the title, authors and affiliation at the beginning, and the credits at the end

Submission: All videos should be submitted to the following address: regina@we-gov.org
Additionally, a completed entry form must be submitted through the WeGO website (available at www.we-gov.org).

** Multiple submissions by the same person will not be accepted.*

Deadline: The deadline for submission is **Friday, 30 October 2020**. Films received after this deadline will not be considered for review.

Judging: Entries will primarily be screened and judged internally at WeGO. The top videos selected will be presented at the Smart Health Responder Webinar Part 3 of 3, which will then be ranked based on participants' popular votes.

Each entry will be judged upon:

1. **Originality:** The theme, context and presentation will be judged on the originality and creativity you exhibit.
2. **Storytelling:** Your video should tell us a story. The entries will be judged on their ability to get a message across, either explicit or discreet.
3. **Production:** While the proper use of lighting, sound, music, visual and sound effects can always enhance an audience's viewing experience, greater weight will be given to creativity, originality and storytelling.

Awards: The selected top videos will be awarded cash prizes:

Grand Prize	KRW 1,500,000
Second Prize	KRW 1,000,000
Third Prize	KRW 500,000
Honorable Mention	KRW 150,000

**The approximate USD equivalent. Exact amounts will depend on the exchange rate at the time of disbursement.*

Grand Prize	USD 1,200
Second Prize	USD 800
Third Prize	USD 400
Honorable Mention	USD 120

**Please note: Any bank fees associated with the receipt of payment will be borne by the recipient.*

Important Notice: The announcement of the winners will be made at the WeGO Smart Health Responder Webinar Part 3 of 3 (17 Nov 2020, 19:00-20:15 KST). The top nominees of (Re)connection in the New Reality will be required to participate in the webinar to discuss their submission and share their story.

Please refer to the attached session note of the WeGO Smart Health Responder Webinar Part 3 of 3 for more details.

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Those that are selected will be contacted. By submitting an entry you are granting permission for your submission(s) to be used by the WeGO Secretariat for consideration for program development and/or implementation and for any future communications/publications/marketing/promotional/archival and/or media created, developed and/or implemented.

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