

WeGO-ASCN 2019

MAYORAL CONFERENCE



PROGRAM BOOK

Seoul, Korea | November 21 - 22





WeGO-ASCN 2019
MAYORAL CONFERENCE

Organized by



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Sponsored by

Presidential Committee on New Southern Policy (NSP)
Ministry of Foreign Affairs (MOFA)
Seoul Metropolitan Government (SMG)
NTSYS

Supported by

Ministry of Land, Infrastructure and Transport (MOLIT)
Association of Southeast Asian Nations (ASEAN)



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ABOUT WEGO

The World Smart Sustainable Cities Organization (WeGO), established by 50 founding member cities in 2010, is an international association of city and other local governments, smart tech solution providers, and national and regional institutions committed to the transformation of cities into smart sustainable cities.

Its Secretariat is based in Seoul, Korea, with regional offices in East Asia (Chengdu, China), Eurasia (Ulyanovsk Region, Russia), Latin America (Mexico City, Mexico), and the Mediterranean (Beyoğlu, Turkey).

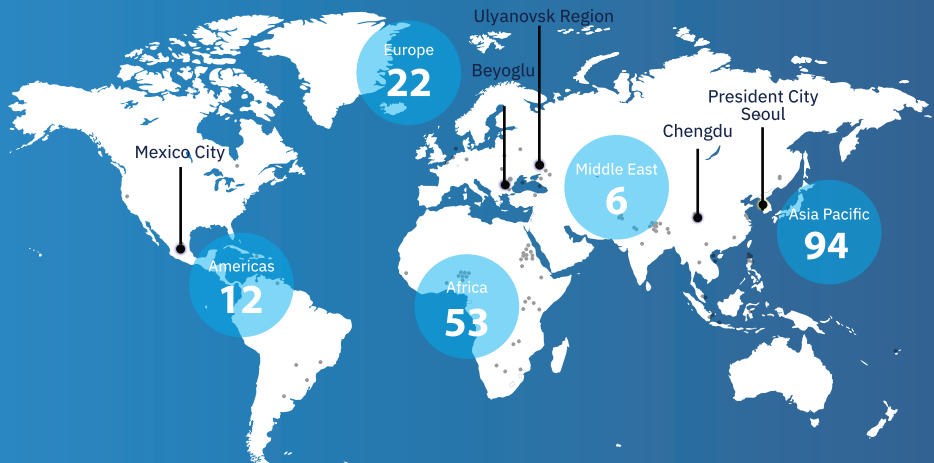
With close to 190 members around the world, WeGO serves as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.



For English version
of WeGO Brochure



187 Members



ABOUT ASCN

The ASEAN Smart Cities Network (ASCN) was established in April 2018 by the ten leaders of ASEAN, to serve as a platform for cities across the region in working together for smart and sustainable urban development. ASCN aims to improve the lives of citizens using technology as an enabler, with an inclusive approach to smart city development and by facilitating cooperation, catalyzing bankable projects, and securing funding and support.



PROGRAM AT A GLANCE

| Day 1 | Thursday, November 21 | |
|---------------|---|------------------------------|
| 09:30 – 10:00 | Registration | Grand Ballroom Lobby |
| 10:00 – 10:10 | Introductory Remarks by WeGO Secretary General Kyong-yul Lee | Grand Ballroom AB |
| 10:10 – 10:15 | Welcome Remarks by WeGO President & Mayor of Seoul | |
| 10:15 – 10:20 | Congratulatory Remarks by Vice Minister for Land and Infrastructure of the Ministry of Land, Infrastructure and Transport Sun-ho Park | |
| 10:20 – 10:25 | Congratulatory Remarks by Deputy Minister of Multilateral and Global Affairs of the Ministry of Foreign Affairs Jeong-sik Kang | |
| 10:25 – 10:30 | Congratulatory Remarks by DEPA Senior Executive Vice President Kasitorn Pooparadai | |
| 10:30 – 10:40 | Live Performance | |
| 10:40 – 11:30 | Keynote Speeches <i>Smart Cities in the Fourth Industrial Revolution</i> UCLG ASPAC Secretary General Bernadia Irawati Tjandradewi <i>ASCN Smart City Synergy in Practice</i> Phuket Province Vice Governor Supoj Na Nhongkai <i>Behaviors That Make Cities Smart</i> Smart Cities Council Managing Director Philip Bane <i>Smart City Initiatives of Seoul</i> Seoul Metropolitan Government Ambassador for International Relations Geun-hyeong Yim <i>The New Southern Policy & ASEAN Cooperation</i> Presidential Committee on New Southern Policy Deputy Secretary General Young-Ghil Cheon | |
| 11:30 – 12:00 | Group Photo & Networking Press Conference | Grand Ballroom Lobby |
| 12:00 – 14:00 | Lunch Hosted by the Government of the Republic of Korea (MOFA) | Triangle Foyer |
| 14:00 – 15:00 | Panel Discussion on Financing for the SCAPs Korea Overseas Infrastructure & Urban Development Corporation Head of Programme Management Office Ryan Kwangbok Lee Economic Development Cooperation Fund Director General Jong Kyu Park Korea International Cooperation Agency (KOICA) Program Strategy and Policy Planning Director General Han Deog Cho Re-Imagining Cities Foundation Co-Founder & Chair Chungha Cha | Grand Ballroom AB |
| 15:00 – 16:30 | Breakout Sessions - Buildings, Roads and Public Spaces - Traffic Management and Public Safety - Solid Waste and Wastewater Management | White Heron Swan Crane |
| 16:30 – 16:45 | Tea/Coffee Break | Grand Ballroom Lobby |

| | | |
|---------------|--|---------------------------|
| 16:45 – 17:45 | <p>Strategic Partnerships for the SCAPs</p> <p><i>SUSA Smart City Solutions Package for ASCN</i> Seoul Urban Solutions Agency (SUSA) Executive Director Jaejoon Shin</p> <p><i>ASEAN Smart City Network (ASCN) Pilot Project Research 1: Package Project</i> Korea Research Institute for Human Settlements (KHRIS) Urban Research Division Research Fellow Bum-Hyun Lee</p> <p><i>Pilot Projects for ASCN Cooperation 2 (Transport and ICT)</i> Korea Transport Institute (KOTI) Associate Research Fellow Jaehyun So</p> <p><i>Pilot Projects for ASCN Cooperation 3 (Environment and Water)</i> Korea Environment Institute (KEI) Integrated Water Division Chief Research Fellow Byung Kook Lee</p> <p><i>Supportive Ways for ASEAN-Korea Smart Cities Cooperation</i> Korea Institute for Economic Policy (KIEP) India and South Asia Team Director Jeong Gon Kim</p> | Grand Ballroom AB |
| 17:45 – 18:15 | <p>2020: The Path to 2025 and Beyond</p> <p><i>Presentation by Cebu City</i> Cebu City Mayor Edgardo C. Labella</p> <p><i>Smart Sustainable Cities: Challenges and Opportunities</i> Bangkok Metropolitan Administration Chairman of Advisors to the Governor Vallop Suwandee</p> <p><i>Iskandar Malaysia's Smart City Experience</i> IRDA Senior Vice President Idzuan Azam Abdullah</p> | |
| 18:15 – 18:20 | Signing Ceremony for Partnership Agreements | |
| 18:20 – 18:25 | Closing Remarks by DEPA Senior Executive Vice President Kasitorn Pooparadai | |
| 18:25 – 18:30 | Closing Remarks by WeGO Secretary General Kyong-yul Lee | |
| 18:30 – 19:00 | Cocktails & Hors d'oeuvres | Emerald Hall Foyer |
| 19:00 – 21:00 | Dinner Hosted by WeGO President City | Emerald Hall |

| Day 2 Friday, November 22 | | |
|----------------------------------|---|--|
| 09:00 | Departure from Grand Hilton | Main Lobby |
| 09:30 – 12:00 | <p>Site Visits</p> <p>Group A: Public Safety and Urban Revitalization</p> <ul style="list-style-type: none"> Seoul Emergency Operations Center Seoullo 7017 <p>Group B: Social Welfare and Traffic Management</p> <ul style="list-style-type: none"> Digital Civic Mayor's Office Seoul Transport Operation & Information Service <p>Group C: Waste Management and Urban Revitalization</p> <ul style="list-style-type: none"> Mapo Resource Recovery Facility Oil Tank Culture Park | Seoul Special Metropolitan City |
| 12:30 | Arrival at Grand Hilton | Main Lobby |

VENUE GUIDE

The WeGO-ASCN Mayoral Conference will take place at the Grand Hilton Seoul, located one hour from Incheon International Airport on the way to downtown Seoul, which is only 15 minutes away from the hotel.

The hotel features spacious rooms equipped with 42-inch LED TV, WiFi, marble bathrooms, and an in-room view of the city or mountains. The hotel also offers a fitness center and 25-meter pool, and a buffet restaurant with 160 dishes from Korean and international cuisine.

Meals will be provided to all attendees on Day 1. No meals will be provided on Day 2, as the site visits will end before lunch. Complimentary breakfast at the hotel for each day of stay will be provided to sponsored delegations.

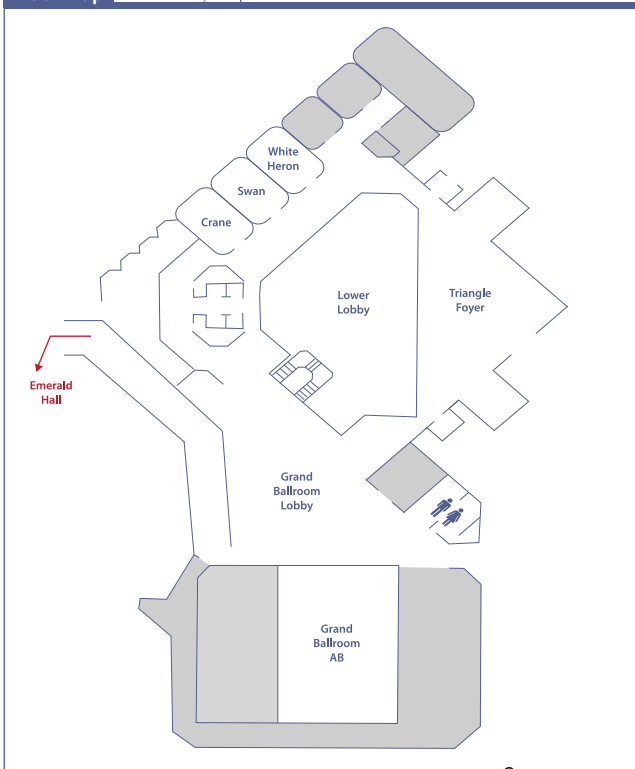


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Note

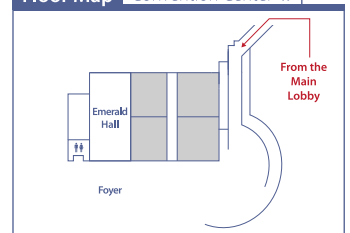
Check-In Time: 4:00 PM
 Check-Out Time: 12:00 PM
 Breakfast: 7:00 AM- 10:00 AM

Floor Map Main Lobby 2F



| FLOOR | PURPOSE |
|--------------------------------|----------------------------------|
| Front Desk, Main Lobby | Check-In/Out, Medical Assistance |
| Buffet Restaurant, Lower Lobby | Breakfast |
| Alpine Café, Lower Lobby | Matchmaking Meetings |
| 2F | Conference Venue, Lunch |
| Emerald Hall | Dinner |

Floor Map Convention Center 4F



MATCHMAKING MEETINGS

WeGO will specially arrange matchmaking meetings to facilitate practical networking and knowledge sharing for possible collaboration in the area of smart cities.

Matchmaking meetings, pre-arranged and impromptu, will take place at a dedicated space at the Alpine Café in the lower lobby of the Grand Hilton, any time between 07:00-21:00 on November 21 and 07:00-08:30 on November 22.

Cancellations and last-minute changes are strongly discouraged. Matchmaking meetings may also be arranged on site, subject to the availability of space.



OPENING

Remarks



Kyong-yul Lee
Secretary General
WeGO



Mayor of Seoul
President
WeGO



Sun-ho Park
Vice Minister for Land and Infrastructure
Ministry of Land, Infrastructure and
Transport, Korea



Jeong-sik Kang
Deputy Minister of Multilateral and Global Affairs
Ministry of Foreign Affairs, Korea



Kasitorn Pooparadai
Senior Executive Vice President
Digital Economy Promotion
Agency, Thailand

Keynote Speeches



Bernadia Irawati Tjandradewi
Secretary General
UCLG ASPAC



Supoj Na Nhongkai
Vice Governor
Phuket Province



Philip Bane
Managing Director
Smart Cities Council



Geun-hyeong Yim
Ambassador for International Relations
Seoul Metropolitan Government



Young-Ghil Cheon
Deputy Secretary General
Presidential Committee
on New Southern Policy

PLENARY SESSIONS

In July 2018, each of the 26 ASCN members released a Smart City Action Plan (SCAP) for implementation by 2025. Every SCAP contains a vision, focus area, strategic targets, and priority projects, and charts the direction that the city has committed to undertake toward becoming smarter and more sustainable.

WeGO has set the stage for a series of key discussions by and for ASCN governors and mayors along with Korean and international experts from the public and private sector, focused on the core issues at hand in developing and expanding the SCAPs for the success of ASCN.

Panel Discussion on Financing for the SCAPs

Funding remains one of the foremost challenges for cities in any smart city project. In this panel discussion, finance experts from a range of agencies and think tanks will present their insider knowledge and insight on how cities can access funds from both the public and private sector for their SCAPs.



Ryan Kwangbok Lee
Head of Programme Management Office
Korea Overseas Infrastructure
& Urban Development Corporation



Jong Kyu Park
Director General
Economic Development
Cooperation Fund



Han Deog Cho
Program Strategy and Policy Planning
Director General
Korea International
Cooperation Agency



Chungcha Cha
Co-Founder & Chair
Re-Imagining Cities Foundation

Strategic Partnerships for the SCAPs

Since the inception of ASCN, there has been an outpouring of interest from the international community to partner with cities in their initiatives. In this session, Korean public institutions will present the pilot projects and package solutions they have tailored for cities in the region, with an aim to replicate and scale across ASEAN.



Jaejoon Shin
Executive Director
Seoul Urban Solutions Agency



Bum-Hyun Lee
Research Fellow, Urban Research Division
Korea Research Institute for
Human Settlements



Jaehyun So
Associate Research Fellow
Korea Transport Institute



Byung Kook Lee
Chief Research Fellow,
Integrated Water Division
Korea Environment Institute



Jeong Gon Kim
Director, India and South Asia Team
Korea Institute for Economic Policy

2020: The Path to 2025 and Beyond

As the Chair of ASEAN moves from Thailand to Vietnam in 2020, ASCN members will share their reflections on what the network has achieved thus far and where it needs to be in the coming years. Leaders will further have the opportunity to introduce their own activities for the road ahead, in their advancement as smart cities.



Edgardo C. Labella
Mayor
Cebu City



Vallop Suwandeek
Chairman of Advisors
to the Governor
Bangkok Metropolitan Administration



Idzuan Azam Abdullah
Senior Vice President
Iskandar Regional
Development Authority

BREAKOUT SESSIONS

At this mayoral conference, WeGO is proud to present ASCN's first series of parallel, thematic breakout sessions, which will function as facilitated and interactive mini-workshops with prospective partners and stakeholders who can aid in and expedite the implementation of the SCAPs. Local officials and international experts will be mixed and divided into groups for simultaneous roundtable discussions, designed to quickly and clearly identify challenges with and solutions—from a broad range of perspectives—to a diversity of cases presented in the SCAPs.

Through this exercise, ASCN members will receive an invaluable array of input on their SCAPs, while all others taking part will have the chance to share knowledge and best practice, promote their solutions, and establish lasting relationships with cities in ASEAN.

Buildings, Roads, and Public Spaces

White Heron

With the rapid pace of urbanization coupled with better economic opportunities in urban areas, cities are being pushed to expand, placing an increasing amount of pressure on their built infrastructure. In this breakout session, ASCN members will pinpoint their common problems faced in, and innovative approaches toward, the provision of affordable housing, revitalization of urban areas, preservation of historical districts, and more.

Traffic Management and Public Safety

Swan

Traffic congestion is a growing problem in cities across ASEAN, due to outdated traffic management systems that cannot cope with the constant influx and outflux of people and private vehicles. This presents not only economic costs for the city but also safety and environmental hazards. In this breakout session, ASCN members will look at ways in which traffic management and public safety can be improved to address these issues in a smart and sustainable way.

Solid Waste and Wastewater Management

Crane

The amount of waste generated across Southeast Asia is on the rise commensurate with increased urban populations, which in turn brings environmental, economic, and health impacts. In this breakout session, ASCN members will review the latest trends in solid waste and wastewater management, drawing from the best practice of others and determining how these solutions can be applied in their cities.

SITE VISITS

Group A: Public Safety and Urban Revitalization

Seoul Emergency Operation Center

Plant where solid waste is incinerated and converted into thermal energy supplied to the northwestern area of Seoul.



Seoullo 7017

Pedestrian path connecting the roads outside Seoul Station converted from an old highway overpass into a walkway with pleasant greenery.



Group B: Social Welfare and Traffic Management

Digital Civic Mayor's Office

Dashboard for the Mayor of Seoul to view the overall status of the city and monitor areas through live video and photographic footage.



Seoul Transport Operation & Information Service (TOPIS)

Transport control center for the operational management of public transportation in Seoul.



Group C: Waste Management and Urban Revitalization

Mapo Resource Recovery Facility

Plant where solid waste is incinerated and converted into thermal energy supplied to the northwestern area of Seoul.



Oil Tank Culture Park

Abandoned storage facility transformed into a cultural complex for the citizens of Seoul.



RESOURCES

Weather

November is late autumn/early winter, with cool and crisp weather. The temperature will range from around 12°C during the day to 2°C in the evening.

Currency

South Korean won (KRW) is the official currency used in Korea. Foreign exchange is available at the airports (24/7), banks (09:00 to 16:00 on weekdays), and at currency exchange counters in major tourist districts. Major credit cards, including Visa and Mastercard, are widely accepted.

Electricity

Korea uses 220V voltage and Europlug and Schuko plugs.

Contact Information

Registration & Speakerships

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Matchmaking Meetings

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