

# WeGO Smart Cities Activator Plan Steps



# 1. Log in your account and click on 'Activator Plan'.



Smart Cities Activator



## ACTIVATOR DISCOVER

Participate in current surveys and see results from previous surveys



## ACTIVATOR PLAN

Plan projects with other stakeholders collaboratively.



## ACTIVATOR EXCHANGE

See what other cities are doing and get help. Learn how with this city-to-city peer exchange. Share your plans and see the plans of other cities.



## READ THE READINESS GUIDE

Published since 2014 this online knowledge resource provides information and examples about how to use technology to make your city livable, workable and sustainable.



## ACTIVATOR BEST PRACTICES

See data-informed best practices for projects, financing and use of Activator



## ACTIVATOR SUPPORT

Need some help in what you are doing? We can provide you support in a variety of ways. We have details information on how to use each section of Activator. We also have videos for you to

# 1.Or on the icon at the top.



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### ACTIVATOR BEST PRACTICES

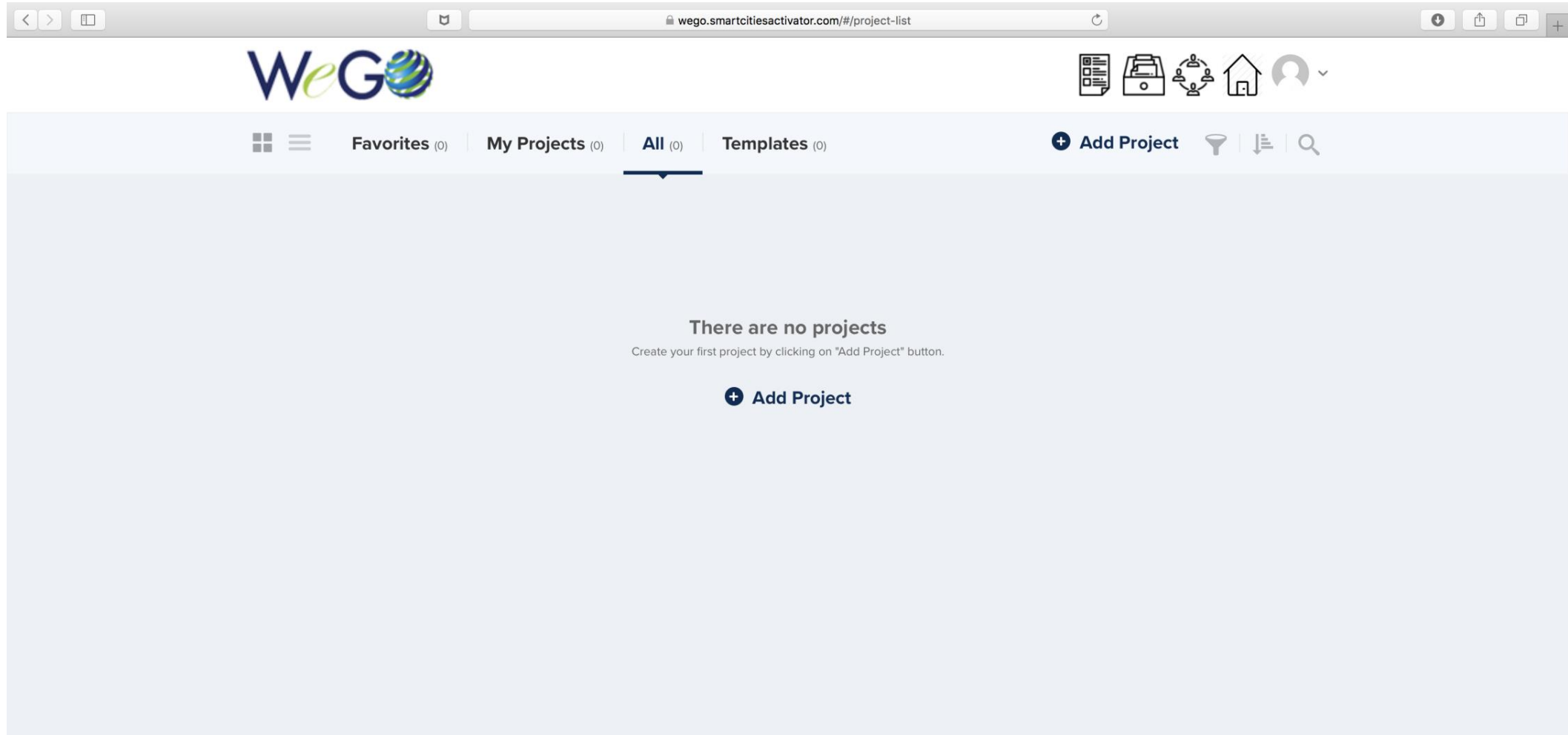
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2. Choose a new project you wish to plan with your team or a successful project you wish to promote. Prepare data.



### 3. Click on 'Add Project'

The screenshot shows a web browser window with the URL `wego.smartcitiesactivator.com/#/project-list`. The page features the WeGO logo and a navigation bar with tabs for 'Favorites (0)', 'My Projects (0)', 'All (0)', and 'Templates (0)'. A '+ Add Project' button is visible in the top right of the navigation bar. The main content area displays the message 'There are no projects' and 'Create your first project by clicking on "Add Project" button.' A red circle highlights the '+ Add Project' button in the main content area.

# 4. Make use of 25+ modules to plan your project.

- BPMN
- Business Model Canvas
- Custom Capabilities
- Drivers
- Ecosystem Modeller
- Image Viewer
- Kanban
- Lean Canvas
- Lessons Learned
- Overall Value

- Platform Model Canvas
- Problem Statements
- Process Flows
- Products/Services Offering
- Project Success Canvas
- Risks
- SWOT Canvas
- Stakeholders Perspective
- User Stories

The screenshot shows the WeGO project management interface. At the top, the logo 'WeGO' is on the left, and the project name 'EUNG-DAP-SO (CIVIL COMPLAINT/PROPOSAL INTEGRA...' is in the center. On the right, there are navigation icons for a menu, printer, people, home, and user profile. Below the header, the main dashboard area is titled 'EUNG-DAP-SO (CIVIL COMPLAINT/PROPOSAL INTEGRA...' with a star icon and an 'Access' dropdown. Underneath, it shows 'Project Template: None' and options for 'Export', 'Resources', and '0 Comments'. A 'Recommended Module Types' section is also visible. The main content area is titled 'FIRST PROJECT SECTION' and contains a grid of modules: 'Stakeholder Roles' (4 Roles, 0 Descriptions, 2 Stakeholders), 'Stakeholders' (2 Stakeholders, 0 Descriptions, 4 Roles), 'Features' (7 Offering Portfolio Items, 0 with linked Stakeholders, 0 with linked Value Propositions), 'Key features' (a grid of icons), 'Lean canvas' (a grid of icons), 'Learned' (2 Potential Improvements, 2 Success Statements, 2 with Stakeholders assigned, 2 Unique Stakeholders), 'Drivers', 'Value', and 'Problems'. Each module has a comment icon and a count.