



**WeGO**  
World e-Governments Organization of  
Cities and Local Governments



# Executive Committee Meeting

October 12-14 2016  
Beyoğlu • Istanbul • Turkey



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# OPENING REMARKS



**Mr. Ahmet Misbah Demircan**  
Mayor of Beyoğlu

Information and Internet technologies have changed the world irrevocably. We are living in a new age. The passwords of this age are information, speed and accessibility. It is inevitable for the local governments to provide fast and accessible services for this “networking society”.

Turkey has been one of the first e-state countries and Beyoğlu Municipality has been the first e-municipality application provider in the world. We are making use of all the technological opportunities of the new age to bring more effective services for Beyoğlu inhabitants and more than 3 million visitors per day. IT based applications like Citizen Mayor, Social Market, Food, Smart Beyoğlu fit for the purpose of new age governing.

Our citizens are able to access all of the services that our Municipality provides non-spatially and time independent. They are able to check their tax debt, any complaint or recommendation is able to be delivered instantly. Any investor from any part of the world is able to access and see the snapshot of investment opportunities.

We are in an endeavour of providing a decent work and services with the IT system which we have built. We are happy to enrich the wisdom of Beyoğlu with IT Technologies. We continue to work in order to provide qualified, fast and accesible services; bring new model projects in the field of local governance for our country and worldwide.

I would like to mention once more that it is a great pleasure to host WEGO Committee on behalf of my city. I hope this committee meeting will be fruitful and opening up new horizons by sharing of the experiences.

Yours sincerely,

# WELCOMING REMARKS



**Dr. Young-sook Nam**  
Secretary General of WeGO

WeGO took its very first steps in 2010 with the aspiration to become a global, collaborative network of cities to seek sustainable urban development based on e-Government and ICT. After six years from its inauguration, WeGO has matured to an international organization that conjoins over 110 members from every corner of the globe. I would like to cordially express my sincere gratitude and welcome you all to the WeGO Executive Committee Meeting 2016, hosted by the beautiful and historic Beyoglu District of Istanbul, Turkey.

Already a year has passed since the last Executive Committee Meeting, and there has been significant progress in accomplishing WeGO's mandate. Our training program, offered in conjunction with Asian Development Bank (ADB) and NIA (National Information Society Agency), has continued to be a success, with many invitees joining WeGO as members after the program. WeGO and ITU (International Telecommunication Union) has co-organized the 2nd Asia-Pacific Regional Forum on Smart Sustainable Cities and e-Government in Phuket, Thailand. Additionally, WeGO pursued its mission by actively partnering with ITU and organizing a networking event on "Smart City Strategies and Data Revolution for Sustainable Development" with KRIHS (Korea Research Institute for Human Settlements) at Habitat III. Also, the WeGO-TM Forum Smart City Maturity & Benchmark Model has been launched and now our members can receive a holistic analysis of their ICT and e-government enabled services.

WeGO has continued its Feasibility Studies in 2016. Continuing on from 2015's successful execution of pilot projects in five different member cities, 2016's study is based on using IoTs to resolve traffic and street lamp outages. A pilot smart street and traffic light system will run for six months after the study is finished.

I extend my heartfelt appreciation to Beyoglu for hosting this important meeting and also to our Executive Committee Members as well as our esteemed Observers for your contributions and participation. With your helpful inputs and our joint cooperation, I am confident that WeGO will continue to champion smart sustainable development of cities and local governments world-wide.

Yours Sincerely,

A handwritten signature in black ink that reads "Youngsook Nam". The script is fluid and cursive, with the first name "Youngsook" and the last name "Nam" clearly distinguishable.

## PROGRAM AT A GLANCE

| TIME                             | PROGRAM - REMARKS  |
|----------------------------------|--|
| Tuesday, 11 October              |  |
| All Day                          | Arrival in İstanbul / İstanbul Atatürk Airport or Sabiha Gökçen Airport                                |
| All Day                          | İstanbul Atatürk Airport or Sabiha Gökçen Airport→ CVK Park Bosphorus Hotel                            |
| 16.30                            | Walking Tour on Beyoğlu İstiklal Street / Departure From Lobby   |
| 18.00                            | Opening of Ahmet Güneştekin “Poetics of Mythology” Exhibition<br>Beyoğlu Municipality, Exhibition Hall |
| 20.00                            | Dinner at Halat Restaurant   |
| Day 1: Wednesday, 12 October     |  |
| 09.30                            | Registration at Front Desk of Siraselviler Hall, CVK Park Bosphorus                                    |
| 11.00                            | Press Conference at Siraselviler Hall  |
| 12.30                            | Lunch at CVK Park Bosphorus Hotel  |
| 14.00                            |  |
| 14.30                            | Executive Committee Meeting Session  |
| 18.00                            | Siraselviler Hall, CVK Park Bosphorus Hotel  |
| 19.00                            | Welcome Reception and Gala Dinner at Izaka Restaurant in CVK   |
| 21.00                            | Park Bosphorus Hotel, Performance by Dolapdere Big Gang  |
| Day 2: Thursday, 13 October      |  |
| 09.00                            | Session on Public Private Partnerships for Smart City  |
| 10.45                            | Projects, Siraselviler Hall, CVK Park Bosphorus Hotel  |
| 11.00                            | Session on Best Practice Sharing   |
| 13.00                            | Siraselviler Hall, CVK Park Bosphorus Hotel  |
| 13.00                            | Lunch  |
| 14.00                            | BAU Academy Terrace  |
| 14.00                            | “Science, Medical” Themed Presentation by<br>Bahçeşehir University                                     |
| 16.30                            | Visiting Beyoğlu Municipality’s Social Market  |
| 19.00                            | WeGO Dinner  |
| 21.00                            | Sardunya Restaurant  |
| Day 3: Friday, 14 October        |  |
| 09.30                            | City Tour / Departure From Lobby   |
| 11.30                            | Topkapı Palace, Bosphorus Boat Tour  |
| 11.30                            | Lunch at the Boat  |
| 13.30                            |  |
| 14.00                            | City Tour  |
| 17.00                            | Blue Mosque, Hagia Sophia, Grand Bazaar  |
| 19.00                            | Farewell Dinner  |
| 20.00                            | Tunel 6 Restaurant   |
| Afternoon                        | Departure from Istanbul  |
| Saturday, 15 October (Departure) |  |
| All Day                          | Departure from Istanbul  |



# VENUE GUIDE



*CVK Park Bosphorus Hotel*



*Siraselviler Meeting Room*

Located in Taksim Gümüşsuyu, the heart of Istanbul, the new CVK Park Bosphorus Hotel Istanbul has risen from the ashes of the historic Park Hotel, which also served as “Foreign Affairs Palace” 120 years ago and is hosting its guests by assuming this hospitality mission. With its luxurious rooms and suites, 8500 m2 CVK Saphira Spa and fitness area, event and meeting venues, Istanbul’s largest terrace with Bosphorus view (4500 m2) and latest technology infrastructure, CVK Park Bosphorus Hotel Istanbul is destined to be the new attraction point of the city. 8 room and 4 suite categories at various sizes with city, garden and Bosphorus view, as well as 65 separate luxury suites, are offered to its special guests as a wide variety of selection.

| Event   | Venue, 4-Floor House   |
|---|--|
| Executive Committee Meeting Session, Day 1                                      | CVK Park Bosphorus Hotel, Siraselviler Meeting Room Floor B (-2) |
| Public-Private Partnerships for Smart City Projects, Day 2                      |  |
| Best Practice Sharing: From Citizen Participation to Citizen Empowerment, Day 2 |  |

# PARTICIPATING CITIES

|                           | DELEGATES FROM WeGO EXCOM MEMBERS  |
|---------------------------|--|
| Agra, India               | 1. Mr. Indrajeet Arya – Mayor  |
|                           | 2. Mr. Rohit Bansal – Advisor to the Mayor   |
| Chengdu, China            | 3. Mr. Li Yue – Vice-Director General, Chengdu Municipal Government Affairs Service Center                   |
|                           | 4. Mr. Chen Bojun – Vice-Director General, Chengdu Municipal Legislative Affairs Office                      |
|                           | 5. Mr. Wang Hao – Vice-Director General, Chengdu Municipal Government Affairs Service                        |
|                           | 6. Mr. Wu Xi – Vice-Director General, Chengdu Municipal e-Government Network Construction                    |
| Hebron, Palestine         | 7. Prof. Dr. Daoud Zatari– Mayor   |
|                           | 8. Ms. Jumana Qwasma – Business Incubator Director, Techno Park  |
|                           | 9. Ms. Hanadi Sharif – Head, Mayor’s Office  |
|                           | 10. Mr. Saeed Alkhatib – Head, Korea Palestine Centre  |
|                           | 11. Mr. Majdi Salaymeh   |
| Khartoum State, Sudan     | 12. Dr. Amir Awadalla – Management Director, Higher Council for Strategy                                     |
|                           | 13. Mr. Kamal Siddig – Director, Information Center  |
| Maputo, Mozambique        | 14. Mr. Nilton Mate – Technician, International Relations Office   |
| Sennar State, Sudan       | 15. Mr. Eldaw Hamid – Governor   |
| Seoul, Korea              | 16. Mr. Younghoon Choi – Chief Information Officer, Information Planning Division                            |
|                           | 17. Ms. Soonhee Kim – Assistant Director, Information Planning Division                                      |
|                           | 18. Ms. Jihyun Kim – External Relation Officer, Information Planning Division                                |
| Ulyanovsk Region, Russia  | 19. Ms. Kseniya Yarkova – Officer, Division of External Affairs, Internet Technology Development Corporation |
| OBSERVER CITIES           |  |
| Bandung, Indonesia        | 20. Mr. Asep Cahyadi – Head, Communication and Informatics Agency  |
|                           | 21. Mrs. Sri Dhiandini – Head, Telematics Division   |
| Beyoğlu, Turkey           | 22. Mr. Ahmet Misbah Demircan – Mayor  |
|                           | 23. Mr. Yasin Balcı - Vice-Mayor   |
|                           | 24. Mr. Erol Ökten - Vice-Mayor  |
|                           | 25. Mr. Furkan Yavuz - Director of Information Technology  |
|                           | 26. Mr. Mehmet Akpınar – Director of Social Welfare Affairs  |
|                           | 27. Ms. Melis Kaplangı – Head, Foreign Relations Division  |
|                           | 28. Mr. Hamadnallah Abdelgadir – Supervisor, Information Center  |
| East Nile Locality, Sudan |  |
| Galle, Sri Lanka          | 29. Mr. Kumara Dhammika Maha Muhandiramge – Senior Municipal Councillor, Engineering                         |
|                           |  |
| Mexico City, Mexico       | 30. Mr. Ismael Villegas – Executive Director of Electronic Government and Policy of ICT                      |
| Pokhara, Nepal            | 31. Mr. Basanta Chalise – Senior Officer, Environment Division   |
|                           | 32. Ms. Chandrawati Wagle – Information Chief, Information Division  |
| Tallinn, Estonia          | 33. Mr. Jaanus Mutli – Head, Business Development Unit   |
| OBSERVER INSTITUTIONS     |  |
| NITDA, Nigeria            | 34. Mr. Bernard Ewah – Head, e-Government  |
| Uraia Platform            | 35. Ms. Mariana Nascimento Collin – Coordinator  |
| WeGO SECRETARIAT          |  |
| WeGO Secretariat          | 36. Dr. Young-sook Nam – Secretary General   |
|                           | 37. Mr. David Hahm – Program Director  |
|                           | 38. Mr. Belmasio Kwon – Administrative Director  |
|                           | 39. Ms. Eunbyul Cho – Senior Program Officer   |
|                           | 40. Ms. Alexandra Sidorova – Program Officer   |
|                           | 41. Mr. Andrew Lim – Program Officer   |
|                           | 42. Ms. April Jang – Administrative Officer  |
|                           |  |

Note: Delegates from other Turkish cities are also expected to join the Meeting.

# Day 1: EXECUTIVE COMMITTEE MEETING SESSION

Venue: CVK Park Bosphorus Hotel, Siraselviler Meeting Room Floor B (-2)

The WeGO EXCOM Meeting 2016 is a mandatory meeting that is designated to deliberate on key decisions and topics pertaining to the future, agenda and mandate of WeGO and to propagate their vision for future growth of WeGO and improve on existing and new programs. Especially invited observer cities and institutions will also participate to enrich the session and to contribute to the betterment of WeGO and its members as a whole.

**Chair (President City):** Mr. Younghoon Choi, Chief Information Officer, Seoul Metropolitan Government

**EXCOM members:**

1. Agra, India
2. Chengdu, China
3. Hebron, Palestine
4. Khartoum State, Sudan
5. Maputo, Mozambique
6. Sennar State, Sudan
7. Seoul, Korea
8. Ulyanovsk Region, Russia

**Observer Cities:**

9. Bandung, Indonesia
10. Beyoglu, Turkey
11. East Nile Locality, Sudan
12. Galle, Sri Lanka
13. Mexico City, Mexico
14. Pokhara, Nepal
15. Tallinn, Estonia

**Observer Institutions:**

16. NITDA, Nigeria
17. Uraia Platform



|                          |  |
|--------------------------|--|
| Chair (President City)   | Mr. Younghoon Choi<br>Chief Information Officer, Seoul Metropolitan Government   |
| WeGO (Moderator)         | Mr. David Hahm<br>Program Director, WeGO Secretariat   |
| Rapporteur               | Alexandra Sidorova<br>Program Officer, WeGO Secretariat  |
| Full<br>Agenda           | 14:30 – 14:35 - (5') Opening Remarks<br>Mayor of Beyoglu welcomes all present EXCOM members and Observers and officially opens the Session.  |
|                          | 14:35 – 14:45- (10')<br>Introduction & Overview of the Meeting Schedule<br>Chair introduces all participating EXCOM members and Observers and makes an overview of the EXCOM Meeting schedule.                             |
|                          | 14:45 – 14:50- (5')  |
|                          | Adoption of the Agenda and Review of the Meeting Memoranda of the EXCOM Meeting 2015<br>EXCOM members adopt the EXCOM Meeting agenda and review the Meeting Memorandum of the EXCOM Meeting 2015 of September 16-18, 2015. |
|                          | 14:50 – 15:10-(20')<br>Annual Report by Secretary General of WeGO<br>The Secretary General of WeGO presents the WeGO Annual Report   |
|                          | 15:10 – 16:15-(65')  |
|                          | Agenda 1 Annual Assessment of the WeGO Regional Offices (30')  |
|                          | WeGO Asia Regional Office, Chengdu   |
|                          | WeGO Europe Regional Office, Ulyanovsk Region  |
|                          | Agenda 2 New Memberships to Date (5')  |
|                          | Agenda 3 Dates, Themes and the Tentative Program for the 4th WeGO General Assembly 2017 (10')  |
|                          | Agenda 4 Updated WeGO Mission and a Broad Outline of the Three-Year Strategic Plan (20')   |
|                          | 16:15 – 16:35-(20') Coffee Break   |
|                          | 16:35 – 17:40-(65') Agenda 5 Amendments to the Terms and Conditions of the WeGO Awards (10')   |
|                          | Agenda 6 WeGO Corporate Partnership (15')  |
|                          | Agenda 7 Information on Election of the President City, Executive Committee Members, and Nomination of Vice President Cities (5')  |
|                          | Agenda 8 Information on Selection of the Host City of the Next General Assembly (5')   |
|                          | Agenda 9 Use of Membership Fees (10')  |
|                          | Agenda 10 Tentative WeGO Workplan for 2017 (20')   |
|                          |  |
|                          | 17:40 – 17:45- (5') Closing Remarks<br>Chair makes Closing Remarks and announces one (1)-hour break, followed by the Gala Dinner hosted by the Mayor of Beyoglu.   |
| WeGO Secretariat Contact | Ms. Alexandra Sidorova, Program Officer<br>Email: alexandra@we-gov.org<br>Tel: +82 (2) 720-2937 (in Korea) Mob: +82 (10) 7291-1150 (in Korea)  |

# DAY 2: Public-Private Partnerships for Smart City Projects

Venue: CVK Park Bosphorus Hotel, Siraselviler Meeting Room Floor B (-2)

The main aim of this session is to promote successful PPPs by increasing the crucial dialogue between local governments and the private sector, as well as the sharing of experiences between cities that are either facing similar issues in the negotiation and implementation of PPPs or seeking to share and learn from each other's best practices.

Chair: Ms. Mariana Nascimento Collin, Coordinator, Uraia Platform

Facilitator: Mr. Andrew Yongwoo Lim, Program Officer, WeGO

## Session Speakers

1. Ms. Mariana Nascimento Collin, Uraia, Sao Paulo, Brazil: "City-business Collaboration for Smart City Projects"
2. Mr. Ahmet Misbah Demircan, Mayor of Beyoğlu, Turkey: "Smart Beyoğlu"
3. Mr. Indrajeet Arya, Mayor, Agra, India: "Public-Private Partnership Approach for Smart Cities"
4. Mr. Ismael Villegas, Executive Director of Politics and Electronic Government, Mexico City, Mexico: "Mexico Public-Private Partnerships: Quick Wins in a Complex Environment"
5. NITDA, Nigeria: "Multi-Stakeholder Financing Models for Smart City Development"

## Session Timeline

|                      |   |
|----------------------|---|
| 9:00 – 9:05 - (5')   | Opening Remarks<br>Ms. Mariana Nascimento, Uraia  |
| 9:05 – 9:15- (10')   | Speakers' Presentations<br>City-business Collaboration for Smart City Projects Ms. Mariana Nascimento, Uraia, Sao Paulo, Brazil   |
| 9:15 – 9:30-(15')    | Smart Beyoğlu<br>Mr. Ahmet Misbah Demircan, Mayor of Beyoglu, Turkey  |
| 9:30 – 9:45-(15')    | Public-Private Partnership Approach for Smart Cities<br>Mr. Indrajeet Arya, Mayor, Agra, India  |
| 9:45 – 10:00-(15')   | Mexico Public-Private Partnerships: Quick Wins in a Complex Environment<br>Mr. Ismael Villegas, Executive Director of Politics and Electronic Government, Mexico City, Mexico |
| 10:00 – 10:15- (15') | Multi-stakeholder Financing Models for Smart City Development<br>Mr. Bernard Ewah, Head, e-Government, NITDA, Nigeria   |
| 10:15 – 10:45- (30') | Panel Discussion and Q&A with Wrap-up   |
| 10:45                | End of Session  |



## **SESSION CHAIR**

Ms. Mariana Nascimento Collin  
Coordinator  
Uraia Platform

Mariana Nascimento Collin graduated in 2012 from the Paris Institute of Political Studies (SciencesPo) with a Bachelor Degree in Political Science specialized in Latin America and a Masters' Degree in International Affairs. After an experience in 2011 as a consultant for the Inter-American Development Bank (IADB) in Mexico in development project management, Mariana specialized in international cooperation between local governments.

She has been working with the Global Fund for Cities Development (FMDV), since 2012, first as project officer in Paris' headquarters and later in 2014, she was nominated to be FMDV's representative in Brazil. Her work has focused on topics such as municipal finances and local economic development with cities from all around the world.

Since 2015, she is responsible for the coordination of the Uraía Platform, a UN-Habitat project led in partnership with FMDV that fosters the exchange of experiences between local governments on municipal innovation and the use of technologies in public services management for more transparency and efficiency. Under this project, among other responsibilities she has organized workshops gathering mayors and cities' representatives in Oslo (2015) and Nicosia (2016), and directed the elaboration of the publications: "Public-Private Partnerships for SMART City Management. Recommendations for local governments to prepare and implement SMART PPPs", in October 2015, and "The impact of SMART technologies in the municipal budget: increase revenue and reduce expenses for better services", to be launched in October 2016.

## **PRESENTATION ABSTRACT:**

### **City-business Collaboration for Smart City projects**

The goal of the presentation will be to show different possibilities for cities to collaborate with the private sector when implementing smart projects, and to highlight a few recommendations for local governments to ensure a successful implementation. Insights will be based on cities' concrete experiences and city managers' insights.





## SESSION SPEAKER

Smart Beyoğlu

Mr. Ahmet Misbah Demircan, Mayor, Beyoğlu, Turkey

Mayor Ahmet Misbah Demircan belongs to one of the long-established families Demircan of Beyoğlu. He was born in 1967 in Kasımpaşa, Beyoğlu where he currently lives.

After he has completed the primary school at Piyalepaşa Elementary School, he graduated from Behçet Kemal Çağlar High School. He was awarded his Bachelor Degree in 1992, from the Marmara University, Faculty of Theology, followed by his master degree in Political Sciences and International Relations Department at the same University. Besides that, he has participated to language courses in Tunisia and England.

During his first term as Mayor of Beyoğlu Municipality, his first project was to constitute "Local Civil Union of Forces" in order to integrate actively the 185 civil society institutions in the decision management. That way, he enabled the civil societies institutions to be part of different projects and take advantage of different groups' ideas and experiences, and to implement the projects with wider consensus. He has implemented, most of the projects created at the Local Civil Union of Forces Center, in collaboration with the stakeholders civil society institutions.

The projects he has undersigned are original projects, beyond the classical municipal management. He has acquired to the Municipality of Beyoğlu "Kefken Environment and Summer Camp" located in 40 decar of forest in Kefken with the intent to provide a projection into the future for youngs, in the field of culture, art and tourism which are the main industries of Beyoğlu, and to orientate the human resources relevant to the vision of the district. In 7 years, with the participation of 30.000 students from Beyoğlu, 1.100 foreign students from 30 countries to the camps for one week, and with the courses in different fields, in personal development, theater, music, folklore, painting courses and sport, the youngs of Beyoğlu found the opportunity to discover themselves and their competences.

He has implemented the project of "Smart City Beyoğlu" in order to transfer all the datas and archives of Beyoğlu into digital environment, and to make the Municipality an institution which is reachable 24 hours by the citizens, auditable and where the bureaucratic system is at the minimum. The "Communication Center" and the "Reception" reachable for 24 hours, were started within this project and taken as successful examples, which made the Municipality of Beyoğlu one of the most visited municipalities from different parts of Turkey. As a result of this project, Beyoğlu Municipality has been granted the "E-municipality Special Prize" by Turkey Information Technology Industrials Association (TUBISAD) in 2007.

In accordance with the area of Beyoğlu, which hosts the majority of the Consulates General and its' Cultural Center Institutes, he gives a special importance to foreign relations issues. Within this approach, he has initiated to become membership of several International Organisations and assumed active role at Eurocities, UCLG (United Cities and Local Governments Organisation), COPPEM (Standing Committee for the Euro Mediterranean Partnership of Local and Regional Authorities), ATO (Arab Town Organization).

# PRESENTATION ABSTRACT

## Smart Beyoğlu

Smart Beyoğlu a digital platform developed by Beyoğlu Municipality. Project; A strong network created between Municipality - Business and Citizens. The citizens have instant access to all municipality services, entities, historical and touristic destination informations. Entities are able to inform the customers about the campaigns instantly. Trade is becoming fruitful. Beyoğlu Municipality; All of the controls and operations are able to be controlled on-site rapidly. By the help of these technologies faster and highly qualified services are able to be provided for the residents and approximately 2 million visitors of Beyoğlu.



## SESSION SPEAKER

Public-Private Partnership Approach for Smart Cities  
Mr. Indrajeet Arya, Mayor, Agra, India

Honourable Mr. Mayor Indrajeet Arya has been elected as the mayor of Agra, India for five years. He has been an integral and active member of the community of WeGO, and as such, has continued his role as an executive committee member of WeGO from 2012-2014. Also, with his participation at WeGO's General Assembly in June 2015 at Chengdu, he was once again elected to the executive committee.

Outside of WeGO, he has been serving India for over 35 years in the political and social services, as well as serving as a U.P. State Minister. He continues to serve the public currently as the Mayor of Agra, which is famous for its Taj Mahal, a world famous and a UNESCO Heritage Site. Also as a Mayor, he continues to look after the problems of his city and provides solutions, especially in terms of ICT for development of a city population of 1.58 million. During his tenure, he has carried out several impactful projects, such as:

- Agra water supply under Jawaharlal Nehru Urban Renewal Mission (JNNURM)
- Agra Sewerage Part I, Phase -I Under JNNURM.
- Agra Sewerage Northern and Western Zone under JNNURM.
- Agra Solid Waste Management under JNNURM.
- Agra GangaJal Project
- Projects on widening and Strengthening of roads, drainage, sanitation etc have solved the problems of traffic Congestion, water logging and sanitation.

He has also been tasked with the management and maintenance of several world famous monuments, such as the Taj Mahal, which is a symbol of love. Other historical monuments under his care include the Agra Fort, the Tomb of I'timād-ud-Daulah (Etmadudaula), the Tomb of Sikandra (Tomb of Akbar the Great), Ram Bagh, Mehtab Bagh, Fethpur Sikri, which are highly sought after tourists attractions especially among foreign tourists seeking enlightenment.

Some other achievements that have brought about great change to Agra are proper payment on retirement of the employees, which is uploaded on the Corporations website, [www.nagar-nigamagra.com](http://www.nagar-nigamagra.com). An online complaint system has also been implemented, along with online birth and death certificates. Every first Monday of the month was declared a public meeting day where public complaints were heard and rectified. A Citizen Facility Day is being organized at three Zones of Corporation on every second Monday of the month.

# PRESENTATION ABSTRACT

## Public-Private Partnership Approach for Smart Cities

Public private partnerships for the engagement of smart cities can be quite complex, and thus this presentation reiterates some of the key aspects that need to be dealt with when commencing with PPP, especially some of its challenges, such as the uncertainty about condition of assets and bureaucratic/employee resistance. Some best practices are then introduced, and one of the most common sectors that engage in PPP is the water and sewage sector. Then the Manila Water company is introduced as one of the successful cases in this sector, where it has reached goals that were deemed previously challenging without assistance from the private sector in the form of PPPs.



## SESSION SPEAKER

Mexico Public-Private Partnerships: Quick Wins in a Complex Environment

Mr. Ismael Villegas

Executive Director of Politics and Electronic Government Mexico City, Mexico

He has degrees in Informatics Management, and Master of Information Technology from the University La Salle. He is a project manager certified by the Project Management Institute and agile project management methods by the Scrum Alliance.

He has served since 1997 in positions of Private Initiative in the financial sector and Public Administration, which has always been close to subjects related to Information Technology and Communications, these being among others ATOS (ATOS); Microfinance Independencia (FISA) Microfinance Solidaria (FINSOL); Banco Santander (Santander); CDMX Ministry of Finance (MOF). He is currently responsible for the Executive Office of Electronic Government and Policy Information Technology and Communications of the Administrative Office of the CDMX.

As a professor in the Master of Information Technology in Business Management from Universidad La Salle, he also has expertise in the areas of Enterprise Architecture, Quality Software Development and Information Technology in the Health Sector.

# PRESENTATION ABSTRACT

## Mexico Public-Private Partnerships: Quick Wins in a Complex Environment

Management of relations with private enterprise is a complex issue for Mexico City which is based on a set of strategies seeking to achieve quick results and win-win relationships between those involved. It is explained as the city implements its relations with private enterprises and gets a number of benefits beyond the technology infrastructure for the benefit of its officials and its citizens.





## SESSION SPEAKER

Multi-stakeholder Financing Models for Smart City Development  
Mr. Bernard Ewah Head of e-Government NITDA,  
Nigeria

Nigeria has been talking e-Government since the return of democracy. Although many disparate projects and practices avail throughout the country, an integrated e-government system supported by a solid data exchange backbone is still expected. NITDA understands that a single source transaction integrating multiple service domains will open opportunities for big data crunching and, ultimately, enable more accurate decisions by government and business leaders.

Bernard Ewah relishes his role in NITDA; leading groups within and outside the agency to create new delivery channels for quality, dependable public services. In his previous career life, Bernard was highly resourceful in banking, technology and public policy consulting practices, including a stint as an entrepreneur when he co-founded NIIT Education Centre Abuja in 2001. As CEO of WinterHill Consulting Inc, a Boston, MA based technology and policy advisory firm, Bernard worked on a number of transformational projects in the Greater Boston area and Puerto Rico. He was Project Manager at HappeningMaps Inc, an internet company founded at Massachusetts Institute of Technology (MIT) and Project Coordinator at MIT Public Service Centre. Bernard has graduate degrees in Business and Public Policy from Nigeria and the United States.

## PRESENTATION ABSTRACT

### Multi-stakeholder Financing Models for Smart City Development

The presentation will showcase a few smart city projects from Nigeria being developed around a consensus of interest among multiple stakeholders. The goal of this model is to identify strong influencers and build common connections around core project targets and outcomes. Finally, a variety of funding inputs which further strengthens ownership and overall commitments to the project ideas

# DAY 2: Best Practice Sharing: From Citizen Participation to Citizen Empowerment

Venue: CVK Park Bosphorus Hotel, Siraselviler Meeting Room Floor B (-2)

This session will feature collaborative practices among citizens to showcase how localities and the public sector are joining forces to share resources, catalyze action and develop smart and transformative pedagogies based on technology-driven solutions. The ultimate aim of this friendly dialogue is to assist in identifying exciting opportunities for citizen participation and citizen engagement which may entail collaboration not only with the civil society but also with the private sector.

Chair: Mr. Younghoon Choi, Chief Information Officer, Seoul Metropolitan Government, Korea

Facilitator: Mr. Andrew Yongwoo Lim, Program Officer, WeGO

Session Speakers

1. Mr. Younghoon Choi, Chief Information Officer, Seoul Metropolitan Government, Korea: "Data based social innovation"
2. Mr. Jaanus Mutli, Business Department Director, Tallinn, Estonia: "Innovation and smart solutions in collaboration with citizens and the private sector"
3. Speaker from Bahcesehir University: TBD

## SESSION TIMELINE

|                     |   |
|---------------------|---|
| 11:00 – 11:05-(5')  | Opening Remarks<br>Mr. Younghoon Choi, Chief Information Officer, Seoul Metropolitan Government   |
| 11:05 – 11:20-(15') | Speakers' Presentations<br>Data based social innovation<br>Mr. Younghoon Choi, Chief Information Officer, Seoul Metropolitan Government         |
| 11:20 – 11:40-(20') | Innovation and smart solutions in collaboration with citizens and the private sector<br>Mr. Jaanus Mutli, Business Department Director, Estonia |
| 11:40 – 12:00-(20') | Topic TBD<br>Speaker from Bahçeşehir University   |
| 12:00 – 13:00-(60') | Dialogue with the Experts, Q&A with Wrap-up   |
| 13:00               | End of Session  |



## SESSION CHAIR

Data based social innovation

Mr. Younghoon Choi Chief Information Officer Seoul, Korea

Mr. Younghoon Choi is the Chief Information Officer of Seoul Metropolitan Government. Prior to joining Seoul City, Mr. Choi served as professor at NHN Next Institute and as Chief Technology Officer at SK Communications Co., Ltd.

He has begun to lead the Information System Planning Bureau of Seoul City, which has the responsibility to manage mobile-based public services, provide administrative and geographic information, operate broadband communication networks, promote information security, and plan and implement e-Government projects. Bukchon IoT and IT Complex are some of the IT projects he is currently working on.

He holds a master's degree in Computer Science and Engineering from Seoul National University and a bachelor's degree in Computer Science from Pohang University of Science and Technology.

## PRESENTATION ABSTRACT

Data based social innovation

Seoul is a city of Digital Social Innovation, which empowers its citizens to come up with solutions to urban problems by making data publically available and providing a platform to use data with economic value.

As a way to create a social innovative ecosystem based on data, Seoul recently opened a Big Data Campus where citizens can access and analyze big data owned by public and private entities. This is a new public platform to promote urban problem solving in cooperation with public-private-academia-industry.





## SESSION SPEAKER

Innovation and smart solutions in collaboration with citizens and the private sector

Mr. Jaanus Mutli,  
Head of Business Development Unit Tallinn, Estonia

Mr. Jaanus Mutli was born on 7 March 1974. He is a lawyer by profession and worked as a tax consultant for several years. He is a Business Development Manager at the Tallinn City Enterprise Department. He is a head of Business Development Unit.

Main activities of his unit include consulting, training, business incubation, marketing and also the promotion of entrepreneurship. He has joined the Business Development Unit at the City Enterprise Department in 2013.

His professional experience includes working as a CEO of Foundation "Tallinn – European Capital of Culture 2011" which implemented the capital of culture year. He also worked as a Deputy Mayor of Tallinn during the years of 2005-2009. He was in charge of transportation and entrepreneurship.

He is a member of the Club Licensing Committee of Estonian Football Association. He has also been an active football referee since 1998 (FIFA referee 2006-2015) and is an amateur level tennis player. He is a member of the Estonian Centre Party.

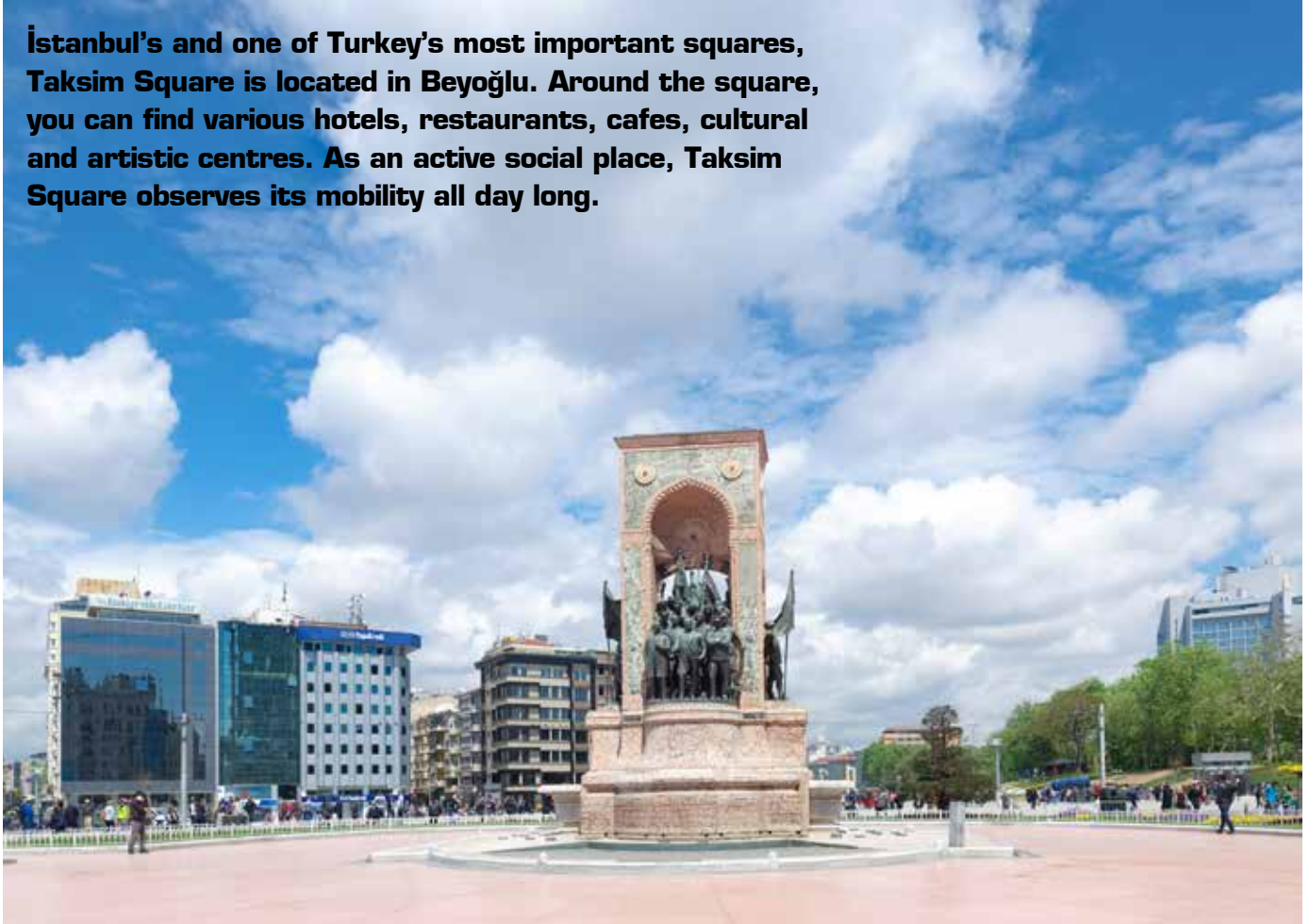
## PRESENTATION ABSTRACT

Innovation and smart solutions in collaboration with citizens and the private sector

Cultural Tour

# Taksim SQUARE

**Istanbul's and one of Turkey's most important squares, Taksim Square is located in Beyoğlu. Around the square, you can find various hotels, restaurants, cafes, cultural and artistic centres. As an active social place, Taksim Square observes its mobility all day long.**



## Istiklal Street

Istiklal Street lies among Taksim Square and Tunnel. It has been one of the oldest street of Istanbul since 19th century.



Cultural Tour

# Galata TOWER

One of the oldest tower of world, Galata Tower, was built as Light house by Anastasius, The Byzantine Emperor, in 528. Tower was used as an observatory in the previous periods. In the first half of the 17th century, in the period of Sultan Murat IV, Hazerfan Ahmet Çelebi flew as an early intercontinental aviator using by artificial wings for gliding from this tower over the Bosphorus to the Slopes of Üsküdar.

## Topkapı Palace

Guests will arrive to historical peninsula after Bosphorus Boat Tour and then, they will visit to Topkapı Palace. Topkapı Palace is one of the major residences of the Ottoman sultans for almost 400 years. As well as a royal residence, the palace was a setting for state occasions and royal entertainments.





# HAGIA Sophia

Guests will continue to their tour at the historical peninsula with Hagia Sophia. Hagia Sophia is one of the greatest surviving examples of Byzantine architecture. Hagia Sophia means “ Holy Wisdom.”



## Blue Mosque

In this stop guests will visit the Blue Mosque, which is one of the most important Mosque in Istanbul. The interior of the mosque is lined with more than 20,000 handmade İznik style ceramic tiles, made İznik (the ancient Nicaea) in more than fifty different tulip designs. Magnificent hand-painted blue tiles adorn the mosque's interior walls, and at night the mosque is bathed in blue as lights frame the mosque's five main domes, six minarets and eight secondary domes.

## Grand Bazaar

Guests will have the opportunity to shop at the Grand Bazaar. Grand Bazaar is one of the largest and oldest covered markets in the world, with 61 covered streets and over 4,000 shops which attract between 250,000 and 400,000 visitors daily.

# USEFUL INFORMATION

## **Pick-up & Drop-off Service**

Almost all participants will arrive in and depart from the Atatürk Airport (IST), where pick-up and drop-off service will be provided by the host Beyoğlu Municipality. The airport is 37km away from the hotel and it takes around 50-60 minutes to get from the Atatürk Airport to CVK Park Bosphorus Hotel. Upon your arrival, find the sign "Beyoğlu Municipality and WeGO Logo". In case you can't find the Beyoğlu Personnel, please call at +90 530 8762373 for assistance.

## **Airport Transfers in Beyoglu**

With respect to drop-off service on the departure day, any delegations will need to be in the lobby of the CVK Park Bosphorus Hotel 3 hours prior to their flight departure time in order to be picked up by a representative of the Beyoğlu Municipality.

## **Beyoglu Information Desk**

Contact information for WeGO staffs and officials of the Beyoğlu Municipality will be distributed to all delegates before their arrival to Turkey. For any inquiries before the Executive Committee Meeting 2016, please contact:

Ms. Alexandra Sidorova of the WeGO Secretariat by email at [alexandra@we-gov.org](mailto:alexandra@we-gov.org) or by phone at +82 (2) 720 2937, +82 (10) 72911150 (mob. in Korea).

Ms. Melis Kaplangı of the Beyoğlu Municipality by email at [foreignrelations@beyoglu.bel.tr](mailto:foreignrelations@beyoglu.bel.tr) or by phone at +90 444 0 160 (ext. 361), +90 530 8762373 (mob.).

## **Practical Information**

Weather in October in Istanbul is usually warm (about +17 C), but sometimes it may be rainy. October is in the season of fall and you will need any warm clothes- a light jacket and a suit will be quite enough.

Local currency is Turkish Lira (TL). Currency rate (as of October 2016): USD 1= approx. 3.05 TL. Voltage in Turkey is 220V and socket type is European.





# RESTAURANT INFORMATION

## **Halat Restaurant**

Rahmi M. Koç Müzesi Kumbarhane Cad. No: 2  
Hasköy - Sötlöce İstanbul-Türkiye  
T:+90 212 369 66 16

## **Izaka Restaurant**

Gümüssuyu Mah., İnönü Cad.  
34437 Taksim/İstanbul, Türkiye  
T: +90 212 377 8888

## **Sardunya Restaurant**

Kilicalı Pasa Mh., Meclis-i Mebusan  
Cd No. 22 İstanbul, Türkiye  
T: +90 212 249 0492

## **Tunel 6 Restaurant**

Gümüssuyu Mah., İnönü Cad.  
34437 Taksim/İstanbul, Türkiye  
T: +90 212 708 3839







**T.C. İSTANBUL BEYOĞLU BELEDİYE BAŞKANLIĞI**

Şahkulu Mah. Meşrutiyet Cad. No:121

34420 Beyoğlu - İSTANBUL

**444 0 160**