

2015 ANNUAL REPORT

World *C*-Governments Organization of Cities and Local Governments

ABOUT WeGO

The World e-Governments Organization of Cities and Local Governments (WeGO) is an international organization of cities and local governments around the globe that pursues sustainable urban development based on e-Government.

WeGO's mission is to share knowledge and good practices in e-Governance; strengthen administrative efficiency and transparency; advance digital capacity; facilitate civic involvement; bridge the digital divide; and promote cooperation and solidarity among cities and local governments around the world.

WeGO was established in 2010, and the WeGO Secretariat is based in Seoul, Korea with Regional Offices in Chengdu, China and the Ulyanovsk Region, Russia.



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GREETINGS



Won-soon Park Mayor of Seoul & President of WeGO

Warmest greetings! I am Won-soon Park, the Mayor of Seoul.

The world has entered the Fourth Industrial Revolution which embraces the Internet of Things (IoT), Artificial Intelligence (AI), Big Data, and Cloud Computing to increase productivity and work quality in industries. These new technologies are not only seen to impact economies, manufacturing, and trade, but are also perceived to serve as innovative solutions to address modern urban challenges.

WeGO was established in 2010, with the recognition that ICT and e-Government have substantial potential to empower and transform cities around the world to become "smart", so that they can successfully tackle the problems derived from unprecedented urban growth. As WeGO's worldwide membership has doubled in the past five years and as the focus of the world has increasingly shifted to cities, it is reassuring that WeGO will continue to grow in both size and relevance in achieving the future we want.

As the President of WeGO, I envision our members to be leaders in e-Government and the smart city movement. In Seoul, we have implemented various systems such as the Night Owl Bus, mVoting, and Smart Complaint Reporting to improve the lives of our citizens. The city has also announced the Global Digital Seoul 2020 project to develop ICT initiatives that will further involve citizens in governance for inclusive policy making. I encourage all WeGO members to continue pursuing sustainable urban development through the use of ICT, and you can count on Seoul to support you in this endeavor.

I would like to re-affirm Seoul's commitment to working closely with the WeGO Secretariat and its members in fulfilling the organization's mission. It is our great honor to continue serving as the President City of this dynamic organization, and I look forward to seeing WeGO members become more active in WeGO programs and events in 2016. May this publication inspire you to expect another promising year!

Won-soon Park

Young-sook Nam Secretary General of WeGO

Greetings from the WeGO Secretariat! I am Young-sook Nam, the newly-appointed Secretary General of WeGO.

Now more than ever, WeGO's role as a pioneering organization that pursues a sustainable urban future through e-Government has become significant, as the international community has highlighted the pivotal role of ICT in driving urban sustainability in the context of the post-2015 development agenda.

In 2015, WeGO organized multiple projects and activities geared towards advancing municipal digital capacity to achieve sustainable growth. WeGO partnered with esteemed organizations like the International Telecommunication Union (ITU) and the United Nations Project Office on Governance (UNPOG) to design programs that focus on smart cities and digital governance. Aside from providing capacity-building programs and e-Government tools, WeGO also conducted the flagship Feasibility Study Project, which specifically aimed to increase citizen participation and e-Democracy through the deployment of a Civic Participation System in five WeGO member cities. Looking back on some of these highlights from the past year, I am confident that WeGO is establishing its foothold as a leading organization in creating inclusive, safe, and resilient cities through the effective use of ICT.

As the new Secretary General of WeGO, I would like to assure all our members and partners that the WeGO Secretariat will continue to work hard to design rich programs, build valuable partnerships, and provide training and expertise for building smart and sustainable cities under my leadership. I am pleased to present this Annual Report to you with my sincerest gratitude to all WeGO members and partners for their continued interest and unwavering support to our organization.

Youngsook Dam

Young-sook Nam

2015 HIGHLIGHTS



After five years of fruitful expansion of programs and partnerships in the global digital movement, WeGO celebrated its 5th Founding Anniversary with members and partners attending the EXCOM Meeting, and marked the new chapter of another exciting phase of international collaboration on sustainable development through ICT!

The WeGO Executive Committee Meeting 2015

Ulyanovsk Region, Russia / September 16-18, 2015



The WeGO Executive Committee (EXCOM) Meeting 2015 was held from September 16 to 18 in the Ulyanovsk Region, Russia, home of the WeGO Europe Regional Office. This annual meeting brought together close to 50 city officials and e-Government specialists from 10 EXCOM member cities that serve as WeGO's leadership, 5 observer cities, and other observing institutions to examine key WeGO agenda. The EXCOM Meeting served as a helpful avenue for EXCOM members to deliberate and agree on concrete ways on WeGO's organizational development, including the WeGO Secondment Staff Program, use of membership fees, creation of a new corporate membership category, assessment of the performance of the WeGO Regional Offices, and WeGO programs for 2016. Important agenda that require further review and attention, in particular the creation of a corporate membership category, will continue to be discussed at the next EXCOM Meeting 2016.

The EXCOM Meeting program also featured a Good Practice Sharing Session,



which highlighted WeGO members' best practices focusing on Internet of Things (IoT), Citizen Participation, and Interagency Cooperation for e-Services, while a workshop on *"Emerging Trends*

in Open Data for Smart Cities" presented smart measures for building an open data ecosystem and increasing e-Participation via open data initiatives.

WeGO looks forward to gathering once again in the Ulyanovsk Region for the 4th WeGO General Assembly in 2017.

WeGO EXCOM Meeting 2015 Participants

EXCOM Members

Barcelona (Spain), Chengdu (China), Hebron (Palestine), Jakarta (Indonesia), Khartoum State (Sudan), Maputo (Mozambique), Nairobi (Kenya), Seoul (Korea), Ulaanbaatar (Mongolia), Ulyanovsk Region (Russia)

Observer Cities

Baku (Azerbaijan), Bandung (Indonesia), Beyoğlu (Turkey), Kazan (Russia), Moscow (Russia), Yakutsk (Russia)

Observer Institutions

Saint-Petersburg University of Information Technology, Mechanics and Optics (Russia), Seoul National University (Korea)



The Special Moscow Program in Moscow, Russia

Prior to the EXCOM Meeting, the Moscow City Government hosted the **Special Moscow Program** for EXCOM members from September 14 to 15. The program provided participants with the unique opportunity to hear about Moscow's advanced e-Government systems first-hand from Deputy Mayor Anastasiya Rakova and high-level officials and to visit Moscow's state-of-the-art Traffic Management Center and Center for Public Services. Participants also toured Moscow's beautiful historical sites, including the spectacular closing ceremony of the *"Spasskaya Tower Festival"* on Red Square.

The Executive Committee Meeting 2016 in Beyoğlu, Turkey

Beyoğlu Municipality in Turkey has been elected to host the next Executive Committee Meeting in October 2016. Beyoğlu is also known as the Soho of Istanbul and in addition to its historical landmarks and fashionable restaurants, the Municipality is an e-Government leader with notable projects such as the *"Beyoğlu Social Card-Food Banking Project"*.

Knowledge Sharing & Networking Opportunities

WeGO members had the chance to learn about emerging smart sustainable technologies, share best practices, and make valuable connections with the international community through a wide range of WeGO events and programs for knowledge sharing and networking.



Co-Organized ICT Conferences with Global Partners

Jeju Forum for Peace and Prosperity

Jeju Island, Korea / May 21-23, 2015

WeGO co-hosted the **Joint e-Government Track** with the United Nations Project Office on Governance (UNPOG) during the **10th Jeju Forum for Peace and Prosperity,** one of the most prestigious conferences in Asia. The e-Government Track was composed of four cohesive sessions to comprehensively examine the role of e-Government and its impact to create trust, sustainable development, and citizen engagement at both national and local levels. Over 100 guests from more than 20 cities and 8 partner organizations participated in the e-Government Track, which was highlighted by the *WeGO Executive City Dialogue* that served as a dedicated session for high-level leaders from the cities Bandung (Indonesia), East Nile Locality (Sudan), Gimpo (Korea), Moscow (Russia), Seberang Perai (Malaysia), Seoul (Korea), Ulaanbaatar (Mongolia), and various organizations such as the National Information Society Agency (NIA), Seoul National University (SNU), Asian Development Bank (ADB), and the United Cities and Local Governments Asia-Pacific (UCLG ASPAC) on how governments can build trust through good governance based on ICT.





Asia-Pacific Regional Forum on e-Government, Smart Cities, and Digital Societies for Sustainable Development

Bangkok, Thailand / August 19-20, 2015

WeGO partnered with the International Telecommunication Union (ITU) in organizing the **1st Asia-Pacific Regional Forum for e-Government, Smart Cities, and Digital Societies for Sustainable Development.** At the WeGO Session on *Smart Sustainable Cities,* representatives from Da Nang (Vietnam), Pokhara (Nepal), San Fernando La Union (Philippines), Seongnam (Korea), Seoul (Korea), and ICT experts addressed the shift of focus from national to local governments along with the significant roles of cities in paving the way for sustainable development through innovative and cost-effective smart city solutions. As sponsors of the Forum, WeGO members Seoul (Korea) and Seongnam (Korea) showcased their leading smart city solutions at the exhibition.

After the successful event, which was attended by over 300 guests, WeGO and ITU plan to co-organize the 2nd Asia-Pacific Regional Forum in 2016.

Knowledge Sharing & Networking Opportunities

Highlight of WeGO and WeGO Members' Best Practices at International Events

The 3rd Meeting of Municipalities for Sustainable Development / The 1st International Conference for Sustainable Cities

Brasilia, Brazil / April 7-9, 2015



WeGO participated in the **3rd Meeting of Municipalities for Sustainable Development (EMDS)**, the largest event on sustainability in Brazil, and the **1st International Conference on Sustainable Cities** in Brasilia, Brazil with high-level representatives from member cities Seoul (Korea) and San Fernando La Union (Philippines) - winners of the **2nd WeGO Awards 2014** - where the city representatives respectively made presentations on *"Seoul's Challenges and Achievements in Sustainable Urban Transport"* and *"San Fernando's Best e-Government Practices".* Over the course of the event, WeGO also strengthened relations with existing WeGO member cities in Brazil and pioneered new partnerships with other Latin American cities and organizations by operating a promotional booth.

Forum on Global Ranking of Smart Cities

Shanghai, China / November 4, 2015

WeGO took part in the Forum on Global Ranking of Smart Cities, which was hosted by the Shanghai Academy of Social Sciences (SASS), a leading think tank in China dedicated to promoting smart city programs for city informatization



and social advancement. The Forum focused on global smart city indexes and provided a platform for WeGO and SASS to agree on launching a jointly-branded *Smart Sustainable Cities Project* in 2016.

Global City Teams Challenge Kick-Off Workshop

Gaithersburg, Maryland, USA / November 12-13, 2015

The Global City Teams Challenge (GCTC) is an initiative designed by the National Institute of Standards and Technology (NIST) and US Ignite of the United States to encourage local governments, academia, research institutions, and technology developers to team up for two years to jointly develop solutions enabled by Internet of Things (IoT) technologies to address vexing municipal problems. WeGO and its members Nairobi (Kenya), Galle (Sri Lanka), and the National Information Technology Development Agency (NITDA) (Nigeria) took part in the **GCTC Kick-Off Workshop** to explore collaborating with other innovators around the world on IoT projects. While NITDA explicitly demonstrated its commitment to the GCTC by forming an *Action Cluster on Intelligent Transportation Systems*, WeGO will continue to support NITDA as well as other members' participation and development of IoT projects throughout the GCTC until 2017.



Smart City Expo World Congress 2015

Barcelona, Spain / November 17-19, 2015

At the **Smart City Expo World Congress**, the premier global summit for smart cities attended by more than 14,000 stakeholders, WeGO put up a *"WeGO Pavilion"* with WeGO members Gimpo (Korea), Seongnam (Korea), and the National Information Technology Development Agency (NITDA) (Nigeria) in the Exhibition Area to showcase their most innovative and efficient solutions in smart city development. Through WeGO's facilitation, the Mayor of Seongnam, CIO of Seoul, CIO of Gimpo, and the e-Government Head of NITDA made high-profile presentations at sessions and side events during the World Congress, where they shared the stage with some of the most influential smart city thinkers.



Knowledge Sharing & Networking Opportunities

Digital Capacity Building Programs

e-Government Training Program in Seoul

Seoul Program I / May 18-22, 2015



WeGO continued to offer the popular annual weeklong **"Seoul Program"** exclusively to its members in partnership with the Seoul Human Resource Development Center (SHRDC). In addition to lectures on Smart e-Government, e-Government Innovation through Big Data, and Transparency through Open Data, as well as site visits to Seoul's state-of-the-art

e-Government facilities, the **Seoul Program I** participants had the unique opportunity to fly to the resort island of Jeju to participate in the **WeGO-UNPOG Joint e-Government Track at the Jeju Forum for Peace and Prosperity** as part of the Training Program.

Seoul Program I Participants from: Bandung (Indonesia), Chengdu (China), Hanoi (Vietnam), Hebron (Palestine), Khartoum State (Sudan), Mexico City (Mexico), Quezon City (Philippines), San Fernando La Union (Philippines), Ulaanbaatar (Mongolia), Ulyanovsk Region (Russia)

Seoul Program II / August 18-26, 2015



The **Seoul Program II** was open to both WeGO members and non-WeGO members alike and featured lectures on Urban Mobility, Big Data, e-Government & Administrative Reform, and IT for Traffic Management, as well as technical and cultural tours.

Seoul Program II Participants from: Doha (Qatar), Guangzhou (China), Jakarta (Indonesia), Pelileo

(Ecuador), Quito (Ecuador), São Paulo (Brazil), Shiraz (Iran), Ulaanbaatar (Mongolia), Ulyanovsk Region (Russia), Warsaw (Poland), Wuhan (China)

The WeGO Asia and Europe Regional Offices also hosted their own Digital Capacity Building Programs in 2015.











ICT Consultation Services

WeGO has been providing technical consultation through the **Feasibility Study (F/S) Project** since its establishment in 2010 to advance the digital capacity of member cities around the world. In 2015, WeGO offered the F/S Project on *"Civic Participation Systems (CPS)"* to WeGO members. As the main beneficiaries, Hanoi (Vietnam) and San Fernando La Union (Philippines) received a six-month consultation on the feasibility of adopting a CPS, with a focus on efficiently collecting and managing citizens' complaints.

With the expansion of the F/S Project scope, a demo-version of the actual CPS was developed by WeGO's IT consultants and delivered to the beneficiaries. In addition to the main beneficiary cities, WeGO also provided the actual CPS to three additional WeGO members Quezon City (Philippines), Pokhara (Nepal), and Bharatpur (Nepal). The WeGO F/S Project 2015 was the first F/S Project with practical outcomes, which transcended beyond a feasibility study and into the awarding of an actual system.





ICT Tools

WeGO eGovFrame Technical Training and Service Program

The Technical Training and Service Program for the **WeGO eGovFrame** - a standardized and open source software framework designed to enhance the efficiency and interoperability of e-Government systems of local governments - was made available to WeGO members starting in 2014. In 2015, WeGO provided a comprehensive three-day technical training on the WeGO eGovFrame to officials from Addis Ababa (Ethiopia) in Seoul, Korea.

City e-Government Diagnostic & Solution (CeDS) Online Platform

In August 2015, WeGO launched the **CeDS Online Platform**, the online version of the e-Government self-assessment toolkit which was originally co-developed by the World Bank, Seoul Metropolitan Government, and WeGO on an Excel-based spreadsheet. The CeDS Online Platform enables local government officials to easily assess the maturity level of their city's holistic e-Government environment as well as track their development progress, which will inform the formulation of appropriate ICT development strategies. The CeDS Online Platform is offered exclusively to WeGO members and can be used by each WeGO member up to four times a year.

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Research Projects

Joint Research Project on Open Data with ITPP

Pursuant to an MOU signed by WeGO and Seoul National University's International IT Policy Program (ITPP) in 2014, WeGO embarked on a joint research project with ITPP on Open Data entitled, *"Open Data : An Introductory, Practical Guide for Solutions"*. The report analyzes the common challenges faced by three stakeholder groups - namely citizens, businesses and the government - in each of the three phases of Open Data projects (preparation, implementation, and impact) and offers practical and useful solutions for tackling such challenges. The report emphasizes that a key overarching recommendation is to engage all stakeholders at the beginning stage of an Open Data initiative and to maintain a constant dialogue with citizens and businesses in order to ensure the actual usage and positive impact of the initiative.

WeGO attributes the successful completion of the report to WeGO members who gave their valuable inputs on the research as case studies, and hopes that this report will be a useful guide for members that are in the early stages of developing Open Data initiatives.

SECRETARIAT & MEMBERSHIP DEVELOPMENTS



In 2015, WeGO welcomed into its global network 14 cities as Full Members and 2 government agencies concerned with local e-Government issues as WeGO's first ever Friendship Members.

As of December 31, 2015, Pittsburgh WeGO has a roster of 96 Full Members and 2 Friendship Members:

Full Members Abu Dhabi Baku Caracas Galle Malatya **Mexico City** Paris Saga Prefecture Seberang Perai Serang Regency White Nile State **Zhejiang Province**

Addis Ababa Bandung Chengdu Dar es Salaam East Nile Locality Gadarif City Khartoum Locality Manila Rajshahi City San Fernando, La Union San Francisco Sennar State

Bangkok Da Nang Dhaka North Elkhawi Locality **Gadarif State** Kassala State **River Nile State** South Gezeera Locality Thua Thien Hue **Umelgoura Locality**

Baguio Dhaka South Gazira State Harare Hong Kong Kathmandu Makati Matale Muğla Porto Alegre São Paulo Vladivostok

Friendship Members

National Information Center (NIC), Sudan National Information Technology Development Agency (NITDA), Nigeria

Spotlight on WeGO Members' 2015 Activities

A glimpse of the activities of some of our most active WeGO members in 2015 illustrates the diverse ways in which WeGO membership can help cities promote their smart city best practices all over the world, enhance their digital capacity, and build networks with other smart city stakeholders.

Bandung (Indonesia)



- Mayor Ridwan Kamil's speakership on "Building Collaboration for Smart City Bandung" at the WeGO-UNPOG Joint e-Government Track at the Jeju Forum for Peace and Prosperity
- Participation in the **Executive Committee Meeting 2015** as a Special Observer
- Participation in the Seoul e-Government Training Program

Gimpo (Korea) – EXCOM Member 2014-2017, 2nd WeGO Awards 2014 Winner



- Mayor Young-rok Yoo's speakership on "Smartopia Gimpo (Smart & Safe City through e-Government)" at the WeGO-UNPOG Joint e-Government Track at the Jeju Forum for Peace and Prosperity
- Vice-Mayor Yeonho Moon's participation in the Chengdu e-Government Training Program
- CIO Ji-in Chae's speakership on "Smart City Innovation Management" at the Smart Up! Session and exhibition of Gimpo's smart solutions at the WeGO Pavilion during the Smart City Expo World Congress

Moscow (Russia)



- Deputy Mayor Anastasiya Rakova's speakership on "e-Government : Trust through Convenience" at the WeGO-UNPOG Joint
 e-Government Track at the Jeju Forum for Peace and Prosperity
- Hosting of the Special Moscow Program for WeGO EXCOM Members
- Participation in the **Executive Committee Meeting 2015** as a Special Observer





National Information Technology Development Agency (NITDA) (Nigeria)



- Presentation on *"Smart City Innovation Hub"* and formation of an *Action Cluster on Intelligent Transportation Systems* at the **Global City Teams Challenge**
- Head of e-Government Bernard Ewah's speakership at the PPP and Strategic Partnerships to Foster Smart Cities Session and exhibition of NITDA's activities as part of the WeGO Pavilion at the Smart City Expo World Congress

San Fernando La Union (Philippines) – 2nd WeGO Awards 2014 Winner



- Mayor Pablo Ortega's speakerships on San Fernando's "Best e-Government Practices and Smart City Initiatives" at the 3rd Meeting of Municipalities on Sustainable Development and the Asia-Pacific Regional Forum on e-Government and Smart Cities
- Participation in the Seoul e-Government Training Program and the WeGO-UNPOG e-Government Track at the Jeju Forum for Peace and Prosperity
- Beneficiary city of the **2015 WeGO Feasibility Study Project** on *Civic Participation Systems*
- Hosting the **1st City of San Fernando La Union ICT Summit** with the launch of the *WeGO Civic Participation System*

Seongnam (Korea)



- Mayor Jae-myeong Lee's speakership at the Innovative Financial Instruments Enabling City Transformation Session and exhibition of Seongnam's IT solutions as part of the WeGO Pavilion at the Smart City Expo World Congress
- Vice-Mayor Ki-bo Shim's speakership on "To Change Urban Regeneration Policy: Seongnam Town Management System" and exhibition at the Asia-Pacific Regional Forum on e-Government and Smart Cities

New MOU Partners

United Cities and Local Governments Asia-Pacific (UCLG ASPAC) (September 11, 2015)



United Cities and Local Governments Asia-Pacific (UCLG ASPAC) is the largest regional section of UCLG that serves as a key knowledge management hub on local governments in the Asia-Pacific region.

WeGO and UCLG ASPAC will be cooperating in joint projects, events, and capacity building programs with a view to pursuing sustainable city development through ICT and establishing a cohesive international network between its respective members for developing partnerships and sharing best practices.

Sangmyung University (September 25, 2015)



Sangmyung University is a leading private university in Korea that works actively to produce creative and internationally-minded leaders of the future.

The parties will collaborate in enhancing e-Government capacity and e-Government initiative implementation in developing countries; in particular, with respect to holding capacity building programs, feasibility studies, master planning, and human resource development.



WeGO Secretariat Staff



Dr. Young-sook Nam* Secretary General



Ms. Suzin Ahn Assistant Secretary General

ADMINISTRATION TEAM



Ms. April Jang Administrative Officer



Mr. Johnny Lee Administrative Officer

PROGRAM TEAM



Ms. Nayoung Kwon Senior Program Officer

Mr. Earl Burgos Program Officer

Ms. Alexandra Sidorova Program Officer

Mr. Belmasio Kwon Administrative Director



*Dr. Young-sook Nam was selected as the new Secretary General of WeGO on December 16, 2015.

WeGO Regional Offices

WeGO Asia Regional Office, Chengdu

The WeGO Asia Regional Office contributed in sharing knowledge in the field of e-Government by actively taking part in WeGO's events in 2015 and demonstrated its dedication to developing the ICT capacity and bridging the digital divide among WeGO members by hosting its annual **e-Government Training Program in Chengdu.**

e-Government Training Program in Chengdu

- Topics : Chengdu's e-Governance; Information Security; Economic and Social Development, etc.
- Tours: Government Affairs Service Center, Chengdu Research Base for Giant Pandas, Sichuan Opera Art Museum, Jiezi Ancient Town
- Participants from: Dar es Salaam (Tanzania), Gimpo (Korea), Khartoum State (Sudan), Seoul (Korea), Ulaanbaatar (Mongolia)

WeGO Europe Regional Office, Ulyanovsk Region

The WeGO Europe Regional Office served as the generous host of the **WeGO EXCOM Meeting 2015.** The Regional Office also organized various IT events, such as **The Strike** and **ULCAMP**, on top of the WeGO webinar on **Open Government Innovation**, a follow up to the webinar series launched in 2014.

e-Government Webinar by the Ulyanovsk Region

December 16, 2015

- Topic: Open Government Innovation
- Participants from: Cities all over the world, including Abuja (Nigeria), Moscow (Russia), Perm (Russia), Seoul (Korea), St. Petersburg (Russia)



Chengdu, China



Ulyanovsk Region, Russ

2015 WeGO Financial Report

REVENUES*						
Category	Amount in 1,000 KRW	Amount in USD				
Subsidies from WeGO President City Seoul	644,658	537,215				
Corporate Cash Contributions	5,608	4,673				
Total Revenues	650,266	541,888				

EXPENDITURES					
Category	Amount in 1,000 KRW	Amount in USD			
Programs	232,197	194,498			
Administrative					
WeGO Secretariat's Operations	138,268	115,223			
WeGO Secretariat's Personnel Cost	261,500	217,917			
WeGO Secretariat's Travel Costs	9,999	8,333			
Total Revenues	641,964	534,971			

(1 USD = 1,200 KRW)

Exchange rate fluctuated between 1,100 ~ 1,200 KRW in 2015

*Until 2015, WeGO operations and programs were solely funded by subsidies from President City Seoul as well as some corporate sponsorships, while membership fees were accumulated for future use. As approved by the WeGO Executive Committee in 2015, WeGO will start using its collected membership fees to cover the expansion of WeGO activities from 2016.

MEMBERSHIP FEE COLLECTION

Category	Amount in 1,000 KRW	Amount in USD
Collected Membership Fees	152,674	127,228

(1 USD = 1,200 KRW) Exchange rate fluctuated between 1,100~1,200 KRW in 2015



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