

**Uraia Citizenship Series 2018**

**USING DATA TO EMPOWER CITIES AND THEIR CITIZENS**

**Brussels, 30 and 31<sup>st</sup> May**



Hosted by:



In partnership with:



## Wednesday, 30<sup>th</sup> May 2018

08.30 – 09.00	Registration and welcoming coffee
09.00 – 09.20	<b>Institutional welcome</b> <ul style="list-style-type: none"><li>• Diana Lopez, Head of Unit, Local Governments and Decentralization Unit, <b>UN-Habitat</b></li><li>• Jean Francois Habeau, Executive Director, <b>FMDV</b>, Global Fund for the development of cities</li><li>• Frederic Vallier, Secretary General of <b>CEMR</b> (Council of European Municipalities and Regions)</li><li>• Brussels Capital Region Representative (TBC)</li></ul>
09.20 – 09.40	Round of presentations by the participants. Brief introduction to the methodology of the workshop
09.40 – 10.40	Keynote speech: Big data is the new oil. Petr Suska, Senior Project Manager - Fraunhofer IAO
10.40 – 11.00	Networking coffee break
11.00 – 12.30	<b>Thematic trail BLUE – the financial and economic impact of big and open data in cities</b>  Moderated by Jean Francois Habeau, FMDV <ul style="list-style-type: none"><li>• Title of the Brussels experience, by <b>Brussels Capital Region</b> Representative, Belgium</li><li>• Seoul big-data initiatives, Jeong Joon Ahn, Director of Statistics and Data Division, <b>Seoul Metropolitan Government</b>, South Korea</li><li>• Reinventing cities: The Chicago experiment. Katie Olson, Director of Operations &amp; Services, <b>Chicago City Tech Collaborative</b>, United States of America</li><li>• Online licencing for economic activities in La Paz, Sergio Siles Sánchez, Secretary for Economic Development, <b>La Paz City Council</b>, Bolivia</li></ul> Q & A with the participants
12.30 – 13.45	<b>Lunch</b>

13.45 – 15.15	<p><b>Thematic trail GREEN: The impact of open and big data in the lives of citizens</b></p> <p>Moderated by Diana Lopez, UN-Habitat</p> <ul style="list-style-type: none"> <li>• Establishing data platform to serve best and quality service. Kumara Dhammika Maha Muhandiramge, Senior Municipal Councilor, <b>Galle Municipal Council</b>, Sri Lanka</li> <li>• La Poubelle Intelligente (Smart Bins). Larbi Ben Tili, Head of GIS and Smart City, <b>La Marsa Municipality</b>, Tunisia</li> </ul> <p>Q &amp; A with the participants</p>
15.15– 17.15	<p><b>Thematic trail ORANGE – Data as a meaningful instrument for city participation and city efficiency</b></p> <p>Moderator to be suggested by Brussels</p> <ul style="list-style-type: none"> <li>• Patio Digital initiative: fostering innovation and collaboration in Sao Paulo’s public education policy through open data and transparency. Fernanda Campagnucci, Open Government Leader, Municipal Secretariat of Education, <b>Sao Paulo</b>, Brazil</li> <li>• Knowing your city. Julian Baskin, Head of Programme, Cities Alliance</li> <li>• Euro-Mediterranean Smart City Innovation Centres. Bernard Massabo, Secretary General, Euromed Cities Network</li> </ul> <p>Q &amp; A with the participants</p>
19.30 – 22.00	Official dinner

## Thursday, 31<sup>st</sup> May 2018

09.00 – 10.30	<p><b>Thematic trail MAGENTA – Governing data: who does what?</b></p> <p>Moderator to be suggested by Brussels</p> <ul style="list-style-type: none"> <li>• The point of view of central governments. Setting the framework. Bernard Ewah, Assistant Director, National Information Technology Development Agency, <b>Nigeria</b></li> <li>• The point of view of regional governments. Challenges and opportunities. Kouaoh Vicent N’Cho, Vice-Governor, <b>Abidjan, Ivory Coast</b></li> <li>• The point of view of local governments. Challenges and opportunities. José Manuel Ribeiro, Mayor, <b>Municipality of Valongo</b>, Portugal</li> </ul>
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10.30 – 11.00	<b>Coffee break</b>
11.00 – 12.00	<p><b>Working groups discussion</b></p> <p><b>Group BLUE</b> – How to leverage city data to stimulate local economic development and innovation? (English, French and Spanish interpretation available)</p> <p><b>Group GREEN</b> – How cities can use big data and bottom-up data inputs to improve their decision-making processes and provide better services? (only in English)</p> <p><b>Group ORANGE</b> – What are the key initiatives that governments can take to foster citizens' intention to use open government data? (only in English)</p>
12.00 – 12.30	<p><b>Report from the working groups</b></p> <p>Identification of elements of success, risk, strategies and actions to face current and future issues.</p>
12.30 – 13.30	Lunch
13.30 – 16.00	<b>Brussels Smart Technical Tour</b>
16.00- 17.00	<b>Challenges meet solutions - Matchmaking with local startups.</b>