



World Smart Sustainable Cities Organization

# 2020

# ACTIVITIES

GAs & EXCOM Meetings

Conferences & Expos

Regional Networks

Training Programs

Project Implementation: WeGO Smart City Driver



# ABOUT WeGO

The World Smart Sustainable Cities Organization (WeGO), established by 50 founding member cities in 2010, is an international association of city and other local governments, smart tech solution providers, and national and regional institutions committed to the transformation of cities into smart sustainable cities.

Its Secretariat is based in Seoul, Korea, with regional offices in East Asia (Chengdu, China), Eurasia (Ulyanovsk Region, Russia), Latin America (Mexico City, Mexico), and the Mediterranean (Beyoğlu, Turkey).

With nearly 200 members around the world, WeGO serves as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.

The 2020 Activities booklet contains the list of programs that WeGO will be undertaking throughout the year.

For full details on these and other events, and to get involved, scan below.



# TIMELINE

Sponsorship  
& Funding

Speakership



Training

Matchmaking &  
Business Opportunities

Exhibition

PROGRAM	LOCATION	OPPORTUNITIES
<b>FEBRUARY</b>		
World Urban Forum 10	Abu Dhabi	
<b>APRIL</b>		
Briefing Session on WeGO Activities in 2020	Seoul	
<b>MAY</b>		
UCLG Executive Bureau Meeting 2020 & Annual Meeting of FMDV Board of Directors	Rome	
<b>JUNE</b>		
Smart City Expo LATAM Congress	Merida	
8 <sup>th</sup> FIWARE Global Summit	Malaga	
<b>JULY</b>		
2020 Smart City Summit & Expo	Taipei	
World Cities Summit Mayors Forum	Singapore	
6 <sup>th</sup> Smart Cities India 2020 Expo	New Delhi	
<b>SEPTEMBER</b>		
5 <sup>th</sup> WeGO General Assembly	Makati	
4 <sup>th</sup> WeGO Smart Sustainable City Awards	Makati	
2 <sup>nd</sup> WeGO-ASCN Mayoral Conference	Makati	
WeGO Smart Sustainable City Training Program	Seoul	
U20 Mayors Summit	Riyadh	
<b>OCTOBER</b>		
Kyoto Smart City Expo 2020	Kyoto	
WeGO-NIA Joint Workshop	Jeju	
<b>TBD</b>		
BeSeTo Smart City Forum	TBD	
<b>Year-Round</b>		
Northeast Asia Smart Cities Network	TBD	
Urban Innovation Challenge: Citypreneurs	TBD	
WeGO-ASEAN Smart Cities Network	Hanoi	
WeGO-ICONLOOP Joint Feasibility Study & Pilot Project	TBD	
WeGO-Citynet-GSEF Joint Activities	Seoul	
WeGO Project Implementer 2020	TBD	

# 5<sup>th</sup> WeGO GENERAL ASSEMBLY

## 10<sup>th</sup> ANNIVERSARY

The General Assembly is a triennial event that gathers both members and non-members to shape the key agenda that will help chart WeGO's direction for the next three years. The three-day event will feature various smart city sessions and workshops, a Mayors Roundtable, a CIO Forum, the WeGO Executive Committee and General Assembly meetings along with several exhibitions.



MAKATI CITY | September 6-9, 2020

### Previous WeGO GAs



400 City Leaders  
 125 Cities from 48 Countries  
 59 International Organizations and Partners

New Regional Offices in Mexico City and Beyoglu

New Corporate Membership Category

## 4<sup>th</sup> WeGO Awards

Traditionally held at the General Assembly, the WeGO Smart Sustainable City Awards is a triennial competition that recognizes and promotes smart initiatives that use ICT to improve the quality of life of citizens.

### PROCESS

FEB 24	▶ Launch of the 4 <sup>th</sup> WeGO Awards
MAY 29	▶ Application Deadline
JUN	▶ 1 <sup>st</sup> Evaluation Round
Early JUL	▶ Announcement of Finalists
Mid-JUL	▶ 2 <sup>nd</sup> Evaluation Round
Mid-JUL	▶ Announcement of Winners
SEP 6-10	▶ 4 <sup>th</sup> WeGO Awards Ceremony

### CATEGORIES

- Sustainable City
- Efficient Government
- Open and Inclusive City
- Mobility
- Safe City
- Emerging Technology

**6 Categories**  
**12 Winners**  
**+ Special Mentions**

### GOLD AWARD

- ☑ Sponsored Flights and Accommodation to Attend the WeGO SSCA Awards Ceremony
- ☑ Speakership and Exhibition Space at 5<sup>th</sup> GA
- ☑ Participation in a WeGO Training Program
- ☑ Publicity of the Award in Media and Publications

### SILVER AWARD

- ☑ Sponsored Flights and Accommodation to Attend the WeGO SSCA Awards Ceremony
- ☑ Exhibition Space at 5<sup>th</sup> GA
- ☑ Publicity of the Award in Media and Publications

### SPECIAL MENTIONS

- ☑ Sponsored Flights and Accommodation to Attend the WeGO SSCA Awards Ceremony
- ☑ Publicity of the Award in Media and Publications

Outstanding  
e-Government Prize

# CONFERENCES & EXPOS

02

## World Urban Forum 10

Conference on cities and human settlements organized and convened by UN-Habitat.

04

## WeGO Briefing Session 2020

An annual event for locally based members, partners, and stakeholders, to introduce WeGO's plan of activities for the coming year.

05

## UCLG Executive Bureau Meeting 2020 & Annual Meeting of FMDV

Meetings responsible for initiating proposals, carrying out decisions, and managing administrative and financial matters of WeGO partners headquartered in Europe.

06

## Smart City Expo LATAM Congress

A regional offshoot of the World Congress in Barcelona.

## 8<sup>th</sup> FIWARE Global Summit

Conference organized by WeGO member FIWARE on the theme of open source technology and its use to transform economies and markets for the better.

## OTHER EVENTS

### BeSeTo Smart City Forum

A mayoral forum between Beijing, Seoul, and Tokyo, that encourages closer cooperation in the area of smart cities in partnership with WeGO and the China-Japan-Korea Trilateral Cooperation Secretariat (TCS).

### Urban Innovation Challenge: Citypreneurs

Co-organized with domestically based agencies of the UN and Seoul, Citypreneurs is a competition for startups from around the world interested in solving urban issues and achieving the UN SDGs.



07

### World Cities Summit Mayors Forum

The biennial World Cities Summit serves as a platform for city leaders, solution providers, and think tanks to convene and discuss current trends in urban solutions and form new city-to-city partnerships.

09

### U20 Mayors Summit

Urban 20 (U20) cities meet annually in different locations to discuss common urban issues and come up with ways of achieving common goals.

10

### Kyoto Smart City Expo 2020

Japan's expo to create a meta-comfortable smart society and establish a system to promote new businesses and industries based on sustainable open innovation.

### 6<sup>th</sup> Smart Cities India 2020 Expo

India's largest smart city expo featuring key verticals around buildings, solar, transport, and water.

### 2020 Smart City Summit & Expo

One of the world's largest hubs of experience-sharing and solutions platform for the smart city industry.





## REGIONAL NETWORKS

### ASEAN Smart Cities Network Partnership

The ASEAN Smart Cities Network (ASCN), established in 2018 with 26 pilot cities from the 10 ASEAN Member States, is an international, interurban platform for cities to work together toward smarter and more sustainable cities across the region.

In 2019, WeGO undertook a series of activities to support ASCN cities through matchmaking with partners, consultants, and solution providers, through a workshop for knowledge sharing and a mayoral conference with signing ceremonies for partnerships. In the coming year, WeGO will continue its support for the network and stakeholders for the implementation of smart city action plans.



WeGO-ASCN 2019  
MAYORAL CONFERENCE



### Northeast Asia Smart Cities Network Establishment

In 2020, WeGO will embark on a new initiative to establish a network of smart cities in Northeast Asia, including capitals and other major cities across China, Japan, Korea, Mongolia, and Russia.



NEASCN



# TRAINING PROGRAMS

**SEP**  
**SEOUL**

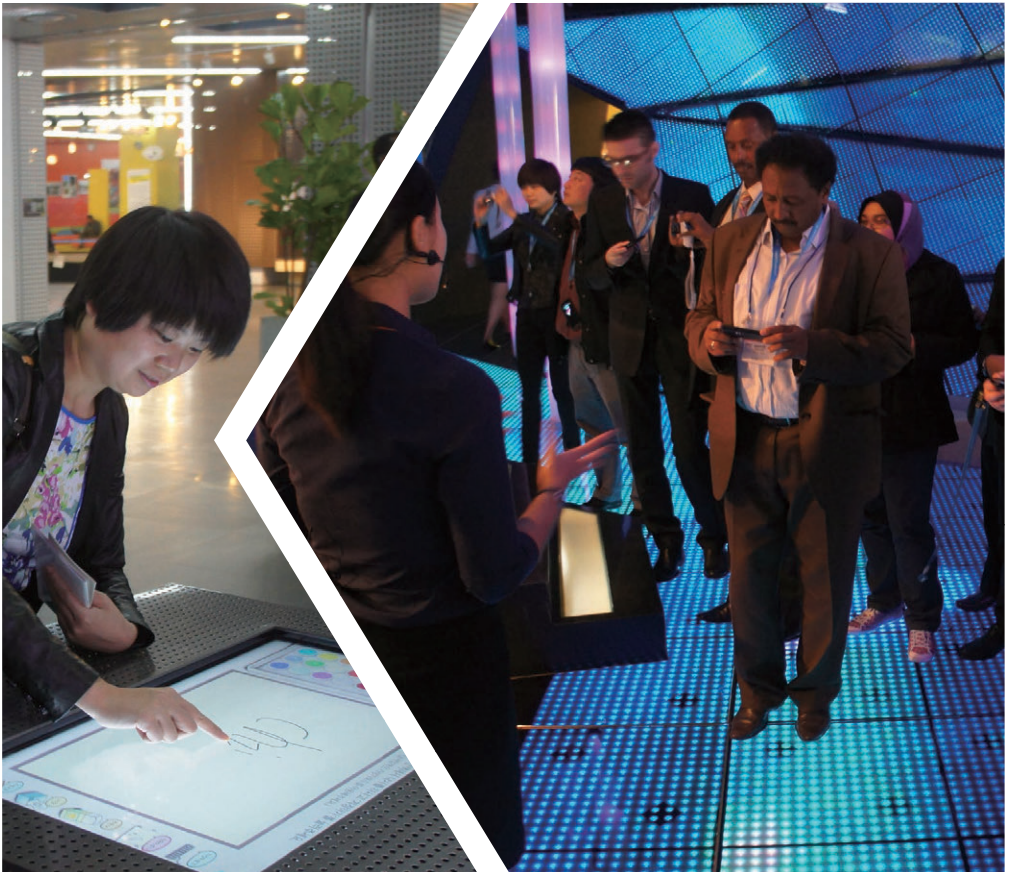
## WeGO Smart Sustainable Cities Training Program

Annual training program held in partnership with the Seoul Human Resource Development Center for WeGO member cities' officials to learn about leading trends in smart cities based on Seoul's global leadership in the field.

## WeGO-NIA Joint Workshop

Annual workshop organized to provide knowledge exchange and case sharing opportunities among WeGO members and partners. Lectures from experts and technical tours provide participants understanding of the Korean smart city trajectory for benchmarking.

**OCT**  
**JEJU**





KAMPALA 2019

## PROJECT IMPLEMENTATION: WeGO Smart City Driver



### Project Implementer

Fully funded service conducted annually for local government members, which brings tailored consultation and innovative solutions through pilot projects to beneficiaries around the world. Target area and focus/beneficiary city(s) to be determined in concert with the selection committee.

### PROCESS

- FEB 3 - MAR 15 ▶ Submission of Project Proposals by WeGO Members
- MAR 16 - 27 ▶ Application review & selection of beneficiary city
- MAY 1 - 27 ▶ Selection of the Korean consulting company
- JUN - DEC ▶ Conduct of the feasibility study

12 Beneficiary Cities since 2009

### WeGO-ICONLOOP Joint Feasibility Study & Pilot Project

Joint feasibility study on blockchain technology. Beneficiary city(s) will receive expert consultation and an opportunity to carry out a pilot project for the application of blockchain technology in the improvement of urban management systems and public services. Services to be provided will be at an estimated USD 120,000.





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